



Housing Considerations for Single Mothers

A SOLUTION THAT INCREASES
SELF-SUFFICIENCY AND ENDS POVERTY

Overview

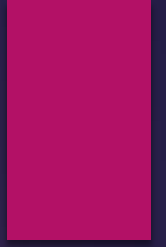
- ▶ London Single-Mother Housing Landscape
- ▶ Why Housing and Education?
- ▶ The Solution: Project Chance

London Landscape

90% Female Led Sole Support Parents
Receiving OW

More than 50% of household income goes
to shelter costs

A meaningful future begins with meeting
basic human needs



Housing in London

- ▶ 87% of the city's population that receives government housing assistance rents from the private market
- ▶ Over 2,000 households are presently wait listed for subsidized housing
- ▶ Current wait list time for subsidized housing is 7-10 years
- ▶ The City of London and HDC's housing vision is that all members of the community to have access to housing that is safe, secure and suitable to their needs and ability to pay

Why Housing?

The Alternative:

- Housing vulnerable Londoners in hospitals, prisons, shelters or hostels

Growth:

- \$1 dollar invested in affordable housing generates \$1.40 increase in GDP. -FCM

Why Education?

Research demonstrates a direct link between increased education and a reduction in poverty, more so than one's marital status

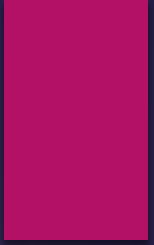
But...

Single mothers seeking out higher education face the reality that their prospects of success are low

Project Chance:

The Combined Housing and Education Solution

- ▶ Residential units in a common, dedicated area are made available to mothers pursuing higher education
- ▶ Housing is provided to mothers at rates based on household income
- ▶ Educational support results from a network of residents commonly working and assisting one another on their academics
- ▶ The program also enables crucial benefits of community-based childcare



“The poor themselves can create a poverty-free world. All we have to do is to free them from the chains that we have put around them!”

*-Muhummad
Nobel*

*Yunus,
Laureate*

Imagine...

