

TO:	CHAIR AND MEMBERS FINANCE & ADMINISTRATION SERVICES COMMITTEE MEETING ON MAY 28, 2012
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT	CITY OF LONDON DAYS JOHN LABATT CENTRE

RECOMMENDATION

That, on the recommendation of the City Clerk, and in accordance with the policy for City events at the John Labatt Centre, the following event **BE APPROVED** as a City of London Day at the John Labatt Centre:

**Ontario Tourism Marketing Partnership Corporation Annual Summit Conference
October 22, 2012**

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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- Board of Control Agenda – June 9, 2010
- Board of Control Agenda – August 25, 2010
- Finance & Administration Committee – November 30, 2011

BACKGROUND

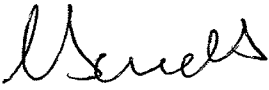
The City of London agreement with the London Civic Centre (LP) provides for five community days annually for community use at the John Labatt Centre. The agreement makes the following provisions:

“The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days’ notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily “not for profit” in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City’s event had not been held. For these purposes, “community events” means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements”.

On behalf of Tourism London, John Winston, General Manager, has requested a “rent free” day at the John Labatt Centre for their upcoming conference on October 22, 2012. Please see the attached correspondence.

There are no other approved events for 2012 at this time.

The policy for City events at the John Labatt Centre is attached as Schedule “A” for information purposes.

RECOMMENDED BY:

CATHY SAUNDERS CITY CLERK

Attachment
/ds

SCHEDULE "A"

POLICY FOR CITY EVENTS AT THE JOHN LABATT CENTRE

OBJECTIVE

The City of London agreement for partnership and lease of the John Labatt Centre provides for up to five community sponsored events on a "rent-free basis" provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City sponsored events such as opening ceremonies for sporting events and major community celebrations.
2. Not-for-profit sporting events which are of a provincial or national significance, including high school, college or university championships.
3. Major not-for-profit civic events which are celebrations of a community-wide nature.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five year consecutive period.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the John Labatt Centre for use of the facility and all obligations arising from that agreement.
3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the John Labatt Centre.

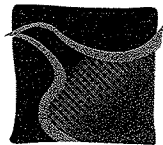
CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.

TOURISM



LONDON
CANADA

Discover our Spirit!

267 Dundas Street,
Suite 201,
London, Ontario, N6A 1H2
(519) 661-5000

May 3, 2012

Cathy Saunders, City Clerk
City Managers Department
City of London
P O Box 5035
London, ON N6A 4L9

Dear Cathy:

I would like to request a "rent free" day at the John Labatt Centre on Monday, October 22, 2012 from 12 noon – 9:30 pm.

We are hosting the Ontario Tourism Marketing Partnership Corporation Annual Summit Conference. This prestigious Conference is attended by the majority of Ontario's tourism industry key decision makers, CEO's, owners and managers as well as the Minister of Tourism.

We expect an attendance of 500 senior executives. Our theme will be two fold; Our first theme will be A Taste of Ontario Southwest Culinary whereby we will have 18-20 food stations set up by various restaurants from London and the region providing food for our guests and delegates. The second theme will highlight the World Figure Skating Championship and we plan to bring in a local synchronized skating team to perform for our audience.

The food stations will be set up on the ice surface and be properly covered and another segment of the ice surface open for the skate team to perform.

Could you please present this to City Officials for approval?

Regards,

John Winston
General Manager
Tourism London