

**From:** Faron Benoit <[faron@iheartbeer.ca](mailto:faron@iheartbeer.ca)>  
**Date:** October 7, 2017 at 3:53:04 PM EDT  
**To:** "Saunders, Cathy" <[csaunder@london.ca](mailto:csaunder@london.ca)>  
**Subject:** Re: Event of Municipal Significance

I am seeking my event to be deemed of municipal significance from the city of London.

Here are the details requested for my event:

**The name of the Event:** London I Heart Beer Holiday Festival  
**The exact address or location of the Event:** London Convention Centre  
**The purpose of the Event;** It's a Holiday drink festival promoting local beer, cider and spirits.  
**The date(s) of the Event;** Saturday November 25th, 2017  
**The times the Event begins and ends;** 2pm to 10pm

Cheers

**Faron Benoit**  
Owner, I Heart Beer Limited  
W: [iHeartBeer.ca](http://iHeartBeer.ca)  
E: [faron@iHeartBeer.ca](mailto:faron@iHeartBeer.ca)