



300 Dufferin Avenue
P.O. Box 5035
London, ON
N6A 4L9

London
CANADA

Friday, October 13, 2017

Chair and Members of the
Strategic Priorities and Policy Committee

Re: Delegation Request, Videos & Letters of Support– International Plowing Match

I would like to request delegation status for Monday October 16th, SPPC Item #5 along with Cathy Lasby, Executive Director of the Ontario Plowmen's Association.

Cathy has a vast amount of knowledge and experience with overseeing IPM operations and would therefore be an asset to speak to the IPM and answer questions that may arise.

I would like to play the following videos during the time of delegation.

CTV News:

<http://www.ctvnews.ca/video?clipId=1219235>

Before IPM:

<https://www.facebook.com/garett.lichti/videos/1491008004279197/>

During IPM:

<https://www.facebook.com/huronIPM2017/videos/1587139411417136/>

Promo IPM Video:

<https://www.facebook.com/huronIPM2017/videos/1573389512792126/>

In addition, please see the attached letters of support that have been received.

Respectfully submitted,

Bill Armstrong
Councillor Ward 2

attached



Museum of Ontario
Archaeology
History In Your Hands

1600 Attawandaron Road • London, ON • N6G 3M6
T: 519-473-1360 • F: 519-850-2363
E: info@archaeologymuseum.ca
Charitable Registration: 119049641RR0001

Date: 11 Oct 2017

City of London
300 Dufferin Avenue
London, ON N6B 1Z2

To whom it may concern,

I, Rhonda Bathurst, strongly believe that the Museum of Ontario Archaeology could be greatly impacted by the International Plowing Match, as it has the potential to increase visitors, which in turn, could increase profit. Overall, hosting the International Plowing Match also allows people from all over the world to discover what London has to offer.

In conclusion, I fully support the efforts of Councillor Bill Armstrong as he seeks additional funding to support the International Plowing Match for the year 2020.

Signed Rhonda Bathurst, Executive Director, Museum of Ontario Archaeology

RHONDA BATHURST

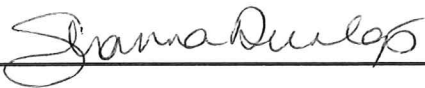
Print Name

October 10, 2017

City of London
300 Dufferin Avenue
London, ON N6B 1Z2

To whom it may concern,

I am writing on behalf of Fanshawe Pioneer Village to express support for Councillor Bill Armstrong's efforts to have London host the 2020 International Plowing Match. Plowing matches have been a part of Ontario's proud agricultural tradition for over a century and offer an amazing educational opportunity to showcase London and celebrate our rural history. Hosting the International Plowing Match has the potential to draw over 100,000 visitors to London, which will in turn have a positive economic impact on the local tourism economy. Fanshawe Pioneer Village looks forward to working with the City of London to explore how we might participate and support this exciting initiative in relation to our organization's mandate of connecting our communities to remember, share and celebrate local histories.



Signed

Shanna Dunlop, Executive Director, Fanshawe Pioneer Village

Print Name

NOTE: This letter will be of public record.

October 11, 2017

Councillor Bill Armstrong
City of London
300 Dufferin Ave, Suite 314
London, ON N6A 4L9

Regarding: International Plowing Match

Dear Councillor Armstrong:

I am writing this letter in support of your effort to attract the 2020 International Plowing Match. This initiative will support the strong positioning of our city and region in the agricultural sector. The agri-food industry is clearly a growth industry and the Plowing Match will serve as a valuable tool to showcase our region's capabilities.

Events of this magnitude attract a wide audience, including international travellers, and our airport in London welcomes the opportunity to participate in this event.

Good luck in the application process and we look forward to working with our community on this exciting event.

Sincerely,



Michael N. Seabrook
President and CEO
London International Airport



Laura Elliott, Director of Education and Secretary

2017 October 10

City of London
300 Dufferin Avenue
London, Ontario
N6B 1Z2

TO WHOM IT MAY CONCERN:

On behalf of the Thames Valley District School Board, I am writing to strongly endorse Counsellor Bill Armstrong's bid to host the International Plowing Match in London, Ontario.

Our students, staff and community would greatly benefit from hosting this prestigious event in London. The learning opportunities for our students are paramount in our support for this bid and we know they will greatly benefit from experiencing the International Plowing Match.

In conclusion, I fully support the efforts of Councillor Bill Armstrong as he seeks additional funding to support the International Plowing Match for the year 2020.

Yours truly,

A handwritten signature in blue ink that reads "Laura Elliott".

Laura Elliott
Director of Education

LE/tl

Thames Valley District School Board - Office of the Director of Education

1250 Dundas Street, P.O. Box 5888, London, Ontario N6A 5L1 Tel: 519-452-2000 Ext. 20222 Fax: 519-452-2396 website: www.tvdsb.ca

We build each student's tomorrow, every day.

October 6, 2017

Councillor Bill Armstrong
City of London
300 Dufferin Avenue
London ON N6B 1Z2

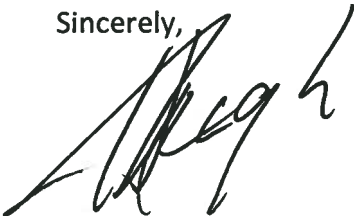
Dear Councillor Armstrong,

Thank you for contacting the Western Fair District regarding your bid for the 2020 International Plowing Match and Rural Expo. As an agricultural society, the Western Fair District supports the ongoing development of the agricultural industry and works to promote its value to the urban community and for that reason we appreciate your efforts to explore the potential of London, Ontario hosting the event in 2020.

If your bid team determines that London has the capacity and resources to accommodate such a large farming event and is the successful bidder, Western Fair District may be able to support the event through meeting/event space (based on availability) and/or some sponsorship dollars as we have done with previous plowing matches in the region.

We appreciate you making Western Fair District aware of your efforts and look forward to hearing of a successful outcome for your bid team.

Sincerely,



Hugh Mitchell, President & CEO