



London Immigration Strategy



DIAAC
Immigration Strategy Consultation
October 19th 2017



Quick refresher

City Council's 2015-2019 Strategic Plan established "Growing Our Economy" as an area of focus which specifically includes "diverse employment opportunities".

To achieve this goal, it was identified and directed that an 'Immigration Strategy' with support from the London Middlesex Local Immigration Partnership, along with key input from local stakeholders and community consultations, be developed.

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Steering Committee

Steering Committee created in March 2017:

- A Steering Committee of 13-15 volunteers
- comprised of local stakeholders and newcomers with lived experience

Terms of Reference, including a definition of key terms, Mission and Vision and have completed:

- An extensive resource mapping on current resources, services and programs;
- A review of international and domestic best practices; and
- Literature review of related documents and reports.

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Focus of the Strategy

This work is primarily focused on the following three groups of Newcomers:

- International Students, Internationally skilled workers and Entrepreneurs and Newcomers.
- For each group, all information gathered has been broken down into the three key themes of attraction, integration and retention.

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Mission and Vision

Based on Municipal Council direction and with Steering Committee input, the Mission and Vision of the strategy are as follows:

Vision: “Newcomers choose London as Canada’s leading community to live, learn and work”

Mission: “To successfully attract, integrate and retain Newcomers, in particular international students, skilled workers and entrepreneurs, to and into the local economy and society”

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Defined Terms for the Strategy

- “Newcomers” means individuals who are Immigrants or are Prospective Newcomers.
- “Immigrants” means individuals, including their accompanying family member(s), who when they arrived to Canada from another country were not citizens of Canada and are living in Canada as temporary residents (includes all study and work permits), permanent residents (all categories, including Government Assisted and Privately Sponsored Refugees), or new citizens of Canada.
- “Prospective Newcomers” means individuals:
 - (i) who are not living in or citizens of Canada and by virtue of their education, training, and/or business experience have skills that would be of benefit to London’s economic and social development, or
 - (ii) who are not living in or citizens of Canada and have the requisite academic and/or other credentials to gain admittance to a University, College or high school in London.

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Where we are at in the process

What has been done to date:

- ✓ Terms of Reference
- ✓ Mission and Vision Statement
- ✓ Resource Mapping
- ✓ Create Working Groups
- ✓ Create/Finalize resource charts

Consultations held so far:

- ✓ International Student programs - July - August 2017
- ✓ International Student Survey - Shared by Educational Institutions (shared early September, will close beginning of November 2017)
- ✓ Francophone Community - September 21st 2017

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Recent and Upcoming Consultations

- International Skilled Workers/Entrepreneurs:
Met with various stakeholders on October 3rd 2017, still ongoing through conference calling and written feedback.
- Diversity and Anti-Oppression Advisory Committee:
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- Newcomers: Faith Based and Ethno-cultural Groups on October 25th 2017
LMLIP Central council on October 30th 2017
- Survey for community stakeholders: To be shared with all community stakeholders for those wanting to give feedback, and for those unable to participate in the sessions.

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What's left to be completed

- Draft Layout of Strategy (include Measures)
- Focus groups (test strategies, actions)
- Revise strategy report
- Communications plan
- Present to Council (March 2018)

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Questions for Today's Discussion

Please review the attached document highlighting the services and programs currently being offered in our community through local stakeholders aimed at attracting, integrating, and retaining.

1. Are there any services and programs that should be added that were missed?
2. Which services and programs are the most effective? Least effective? Why? Are there specific barriers preventing certain services and programs from being more effective?
3. What do you feel are the most significant gaps that, if addressed, would maximize the attraction, integration and/or retention? Opportunities?
Other suggestions/comments

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