

Appendix 'C'

Sample Public Engagement Materials


One River Logos



Study Area Map



Postcard





ONE RIVER

Creating a Master Plan for the Thames River

Share your vision for the future and learn more:

getinvolved.london.ca/OneRiver




How do you currently interact with the Thames River? What is your vision for the future of the Thames River?



The City of London is undertaking a Municipal Class Environmental Assessment to develop a comprehensive Master Plan for the Thames River. The plan will address infrastructure needs and the community's recreational and ecological vision for the river.

In advance of the consultation phase we're asking for your input.

Share your feedback:
getinvolved.london.ca/OneRiver



Stay tuned for future engagement opportunities during the consultation phase which is set to start later this year.



Survey



PUBLIC SURVEY

In advance of the consultation phase of the One River Environmental Assessment, we'd like to know how Londoners interact with the Thames River and what, if any, changes or improvements residents would like to see.

Please take our short survey and provide your feedback. This survey is also accessible online at Getinvolved.london.ca/OneRiver

1. Approximately how often do you visit the Thames River?

- At least once per day
- 4-6 times per week
- 1-3 times per week
- 1-2 times per month
- 1-2 times per year

2. When do you typically visit the river?

Please select all that apply.

- Morning
- Afternoon
- Evening
- Night

3. Who do you typically visit the river with?

Please select all that apply.

- Friends
- Children
- Partner
- Alone
- Pet
- Visitors/Out of town guests
- Other (please specify)

4. What activities do you take part in nearby or in the river?

Please select all that apply.

- Walking
- Running/jogging
- Biking
- Gathering/spending time with others
- Birdwatching
- Fishing
- Watersports (e.g. kayaking, paddle boarding, swimming, motor boating)
- Winter activities (e.g. snowshoeing, skiing)
- Playing with children
- Playing with pets
- Other (please specify)

5. What activities would you like to take part in nearby or in the river, but cannot?

Please select all that apply.

- Walking
- Running/jogging
- Biking
- Gathering/spending time with others
- Birdwatching
- Fishing
- Watersports (e.g. kayaking, paddle boarding, swimming, motor boating)
- Winter activities (e.g. snowshoeing, skiing)
- Playing with children
- Playing with pets
- None of the above
- Other (please specify): _____

6. What about the river limits your activities?

7. What are your favourite locations by the river?

8. What areas of the river do you avoid? Why?

9. How could the river be improved?

10. Please provide your postal code.

The City of London thanks you for your participation.

There will be more opportunities to get involved with this project as it progresses.
Check the project website often for updates and news: Getinvolved.london.ca/OneRiver