

**TheForwardMovement.ca**



Why this Symbol?



- The Dynamic Symbol is an improvement to the old in major ways: (i) the person in the new image is more defined than the one in the old image, and (ii) the new image shows movement, a symbolic action that emphasizes different abilities, and this reframes the way society views and interacts with persons with a disability.
- The **change** in symbol is a **medium** for **conversations** about accessibility and disability rights in the our province. The new symbol is a catalyst for a much needed culture shift on these issues.



Why this Symbol?



- International Symbol indicating barrier-free access to places, vehicles, and entrances
- To avoid confusing people who need to identify barrier-free access, we want the wheelchair component
- It's not perfect, but it's a big improvement

## “Nothing About Us, Without Us”



Bill Walker  
MPP for Bruce-Grey-Owen Sound  
PC Critic for Seniors, Long-Term Care and Accessibility



Monique Taylor,  
MPP for Hamilton Mountain  
NDP Critic for Children and Youth Services



Percy Hatfield  
MPP for Windsor-Tecumseh, NDP



“Nothing About Us, Without Us”

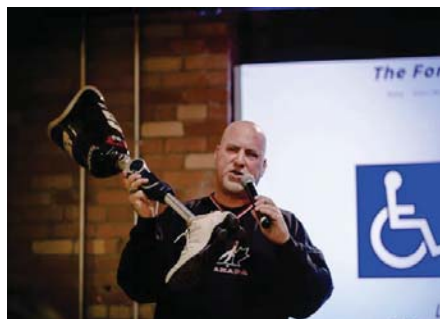


Not Just a Symbol Change



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- Medium for education
- Sparks conversation
- Awareness events





## Updates



- May 30<sup>th</sup> 2017, we tabled a resolution at Queen's Park asking the province to adopt the Symbol in the Highway Traffic Act and Building Code **for future use**
- We were invited by Minister Tracy MacCharles to present our campaign to the Ministry for Accessibility's Standards Advisory Council
- We are presenting to municipal accessibility advisory committees of many cities: Toronto, Sarnia, Vaughan, London, Mississauga
  - Hamilton's committee recently passed a resolution to bring recommend the symbol to their city council
- The Cities of Stratford, Guelph, Waterloo, Kitchener and Wellington have already adopted the dynamic symbol



## Our Ask



- **To recommend to your city council to pass a resolution endorsing our campaign's provincial efforts and adopt the Dynamic Symbol of Access**
- Help spread awareness of our campaign by endorsing us via communications and social media
- When changing/adding symbol of access in government buildings, use the dynamic symbol where permitted (the old symbol is only legislated in a few places)
- Collaborate on awareness events
- Connect us with local organizations for endorsement/collaboration

## Contact

Jonathan Silver and Dylan Itzikowitz

[hello@theforwardmovement.ca](mailto:hello@theforwardmovement.ca)

Twitter @theforwardmove

Facebook @theforwardmovement.ca