

# Our Prosperity Plan | 2013-2023



# Our Agenda

**Today we will answer three questions:**

**1. Where are we today?**

You will receive a presentation from the City Planner about the state of our economy and we can build on work you have already completed and have underway today.

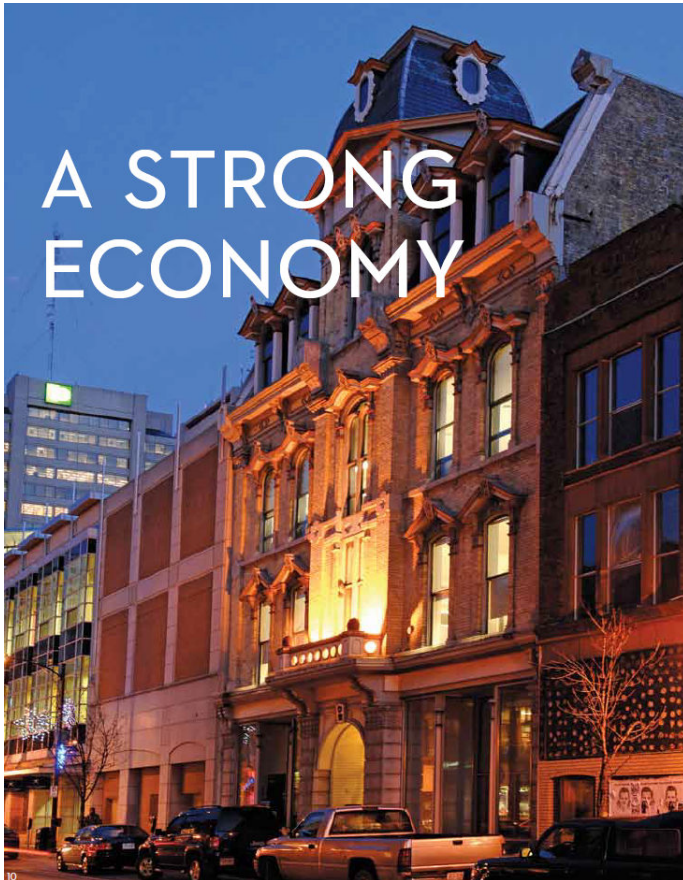
**2. How do we engage our community?**

You will receive a presentation from the Director, Corporate Communications about how the public can participate in this process, and be given tools to tell your story.

**3. Where do we go from here?**

We will agree on next steps to develop Our Prosperity Plan.

# Your Mandate & Objectives



Council identified **A Strong Economy** as a top result to be achieved during the 2011-2014 term of Council.

“Our economy is the engine of our community. It provides jobs, supports families, encourages innovation and enables individuals and businesses to prosper. A strong economy is one that is innovative, dynamic, diverse, resilient and where the public, private and nonprofit sectors work together to achieve common goals.”

We measure our success by monitoring four key indicators: (1) economic output, (2) jobs, (3) sector growth, and (4) family income.

# Your Mission & Mandate

You identified the following as your mission:

**To accelerate the growth of a strong economy.**

You have 6 objectives to guide your work:

- 1. Fuel transformational change in London's economy**
- 2. Create jobs**
- 3. Leverage investment**
- 4. Stimulate spin-off benefits**
- 5. Build beneficial partnerships**
- 6. Benefit key targeted sectors**

# Your Process

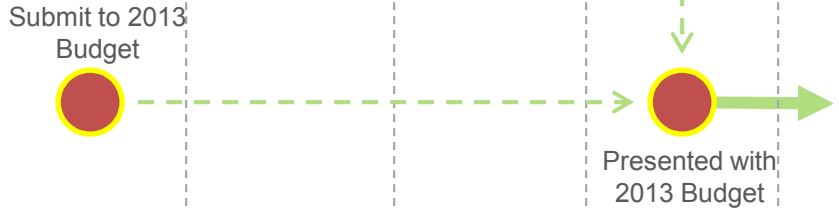
**1**  
FOCUS THE STRATEGY



**2**  
IDENTIFY OPPORTUNITIES



**3**  
COMMIT RESOURCES



# Today

1. **Where are we today?** Presentation from John Fleming
2. **How do we engage our community?** Presentation from Elaine Gamble
3. **Where do we go from here?** Presentation from Martin Hayward

# Your Next Steps

---

Tuesday, May 8 IEPC	State of the Economy / Engagement & Communication Plan / Next Steps
May / June	Community Engagement
Tuesday, June 5 IEPC	Review Projects & Idea Proposals / Approve Evaluation Criteria
June / July	Evaluation of Projects by Administration
Tuesday, July 31 IEPC	Review Shortlisted Projects
Tuesday, August 14 IEPC	Review Draft “Our Prosperity Plan”
<b>Tuesday, September 11 IEPC</b>	<b>Approve Draft “Our Prosperity Plan” / Submit Target with 2013 Budget</b>

---

# Recommendations

That, on the recommendation of the City Treasurer & Chief Financial Officer:

- a) The report from the City Planner **BE RECEIVED** for information
- b) The engagement and communications plan as presented by the Director, Corporate Communications, **BE ENDORSED**; and
- c) The next steps for the development of “Our Prosperity Plan” as presented by the City Treasurer & Chief Financial Officer **BE APPROVED**.