

To the Members of London City Council & the Corporate Services Committee:

This letter is to request a designation of municipal significance for Forest City Beer Fest 2017.

The planned festivities will occur across two days this year - August 11th and 12th, 2017. The event consists of craft beer sampling and education, food trucks and restaurant stalls, DJs, and live music. Our largest crowd to date is 5,000 people and we hope to draw many more Downtown this year with an expanded roster of events.

We will be hosting 'Downtown London presents: Forest City Beer Fest Launch Party!' scheduled to be held Friday, August 11th, at Fanshawe College Centre for Digital and Performance Arts (142 Dundas St.). The event is scheduled to run from 4:00 - 11:00 pm

On August 12th, we will be hosting day two of Forest City Beer Fest at Covent Garden Market as we have in past years (130 King St). The event is scheduled to run from 3:00 - 11:00 pm.

I hope you will consider granting this resolution so the festival can continue to grow into a marquee event in the Downtown. Your support for municipal significance is an important step towards long term success for an independent and locally run Craft Beer festival!

I encourage you to contact me at any time for questions and feedback related to this letter. Please see attached maps for additional details about the layout.

Thanks and Cheers,

-- Aaron Brown
Head Organizer
Forest City Beer Fest



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