

TO:	CHAIR AND MEMBERS CORPORATE SERVICES COMMITTEE MEETING ON JULY 18, 2017
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT	CITY OF LONDON DAYS AT BUDWEISER GARDENS - GOODLIFE KIDS FOUNDATION

RECOMMENDATION

That, on the recommendation of the City Clerk, and in accordance with Council's City of London Days at Budweiser Gardens Policy, the request from GoodLife Kids Foundation to hold its annual Spin4Kids national fundraiser on November 17, 2018, **BE APPROVED** as a City of London Day at Budweiser Gardens, it being noted that this is first of five "rent-free" days allotted to the City of London for 2018.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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None

BACKGROUND

The City of London agreement with the London Civic Centre (LP) provides for five community days annually for community use at the Budweiser Gardens. The agreement makes the following provisions:

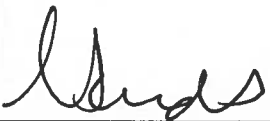
"The Landlord and the Tenant acknowledge and agree that each of them shall permit the City to have exclusive use of the Project (excluding areas over which the London Knights or other subtenants or licensees have exclusive possession) on five (5) days in each calendar year on sixty (60) days' notice prior to the Tenant and the Landlord on an entirely rent-free basis, except as set out in this subsection, for the purpose of community events which are primarily "not for profit" in nature, on dates which do not conflict or compete with events previously arranged or booked by the Tenant for the Project. The City shall be entitled to all ticket revenue and any revenue generated by special concession at such events, and all other revenue normally derived from the Project, such as from the food and beverage facilities, shall be included in Gross Revenue. The City shall pay for all out-of-pocket direct costs incurred by the Tenant for such occasion, such as the costs of staffing, security, janitorial and maintenance services. However, the City shall not be required to pay costs that the Tenant would have incurred anyway even if the City's event had not been held. For these purposes, "community events" means events which are primarily for civic purposes, high school, university or college sports and events, celebrations or charity events and shall include without limitation, high school and college graduations, community banquets and receptions and speaker programs but shall not include any events which have previously used the Project in accordance with normal rental or use arrangements".

On behalf of the GoodLife Kids Foundation, Nathan Mckillop has submitted the attached correspondence requesting a "rent free" day at the Budweiser Gardens for the annual Spin4Kids fundraising event on November 17, 2018.

The GoodLife Kids Foundation has not previously used the City of London Days at Budweiser Gardens, and learned about the opportunity through the Pillar Nonprofit Network.

Council's City of London Days at the Budweiser Gardens Policy provides for a local charitable organization to use the Budweiser Gardens on a "rent-free" basis for a major community-wide, not-for-profit charity event, provided that the event has not previously used the facility in accordance with normal rental or use arrangements, and provided that Budweiser Gardens has confirmed that the date is available. The policy for City events at the Budweiser Gardens is attached as Schedule "A" for information purposes.

As the requesting organization has met the criteria outlined in Council's policy, the Civic Administration recommends that this request be approved.

RECOMMENDED BY:

CATHY SAUNDERS CITY CLERK

Attachment
/ab

From: Mckillop, Nathan [mailto:nathan.mckillop@goodlifekids.com]
Sent: Thursday, June 01, 2017 9:52 AM
To: Saunders, Cathy <csaunder@london.ca>
Subject: Spin4Kids Application - City of London Days at Budweiser Gardens

Hello,

Please see the attached PDF file for Spin4Kids application.

Please reach out to me if you have any questions or concerns.

Nathan Mckillop
Fundraising and Events Specialist
GoodLife Kids Foundation
710 Proudfoot Lane
London ON N6H 5G5
519-661-0190 ext 6325
www.goodlifekids.com
Charitable #89126 2628 RR0001



*We raise funds to **inspire, support and create opportunities** for every Canadian kid to live a fit and healthy good life.*

GoodLife Fitness 710 Proudfoot Lane, London, ON, N6H 5G5
compliance@goodlifefitness.com 1-800-387-2524 goodlifefitness.com Unsubscribe or change
subscription preferences (<http://subscribe.goodlifefitness.com>)



Request for City of London Days at Budweiser Gardens

Please refer to the "City of London Days at Budweiser Gardens" Council Policy on page 2 for related guidelines. Requests may be mailed to: City Clerk, PO Box 5035, London, ON, N6A 4L9 or emailed to csaunder@london.ca. Phone enquiries should be directed to the City Clerk's Office at (519) 661-2500 Ext. 4937.

Note: Adobe Reader can only save a blank copy of this form. Please print your completed form for your records.

Organization information

Organization name	Charitable registration number (if applicable)	Request date (YYYYMMDD)
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Contact information

Contact name	Title	
Address		
Telephone number	/ extension	E-mail address

Event details

Event name	Date of event (YYYYMMDD)
Event description (maximum 1,000 characters, attach additional details if needed)	

Event eligibility

- City of London sponsored event
- Not-for-profit sporting event of provincial or national significance
- Major community-wide, not-for-profit civic event
- Major community-wide, not-for-profit charity event

Confirmations

- This event has not previously used the facility in accordance with normal rental or use arrangements.
- Budweiser Gardens has confirmed that this date is available.

SCHEDULE A - CITY OF LONDON DAYS AT THE BUDWEISER GARDENS

OBJECTIVE

The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community-sponsored events on a “rent-free basis” provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City of London-sponsored events such as opening ceremonies for sporting events and major community celebrations, which have not previously used the facility in accordance with normal rental or use arrangements.
2. Not-for-profit sporting events which are of a provincial or national significance, including championships for high schools, colleges or universities located within the City of London, which have not previously used the facility in accordance with normal rental or use arrangements.
3. Major not-for-profit civic events which are celebrations or charity events of a local, community-wide nature and have a direct benefit to the London community, which have not previously used the facility in accordance with normal rental or use arrangements.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five-year consecutive period, with the exception of the annual United Way Harvest Lunch and Campaign Kick-Off, unless an exemption is approved by the Municipal Council due to unique circumstances.

EVENT DATES

The City of London shall provide sixty (60) days prior notice to Budweiser Gardens for use of the facility for a community-sponsored event, and the date of the event may not conflict or compete with events previously arranged or booked by Budweiser Gardens.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to co-ordinate this policy.

APPROVAL

Council approval is required for all City events.

ADOPTED June 13, 2017 (By-law No. CPOL.-27-223)