



May 29, 2017

**Re: Proposed Zoning Amendment: Removal of Clause 5) “Entertainment” from Section 4.18 (Outdoor Patio Associated with a Restaurant or Tavern) of Zoning By-law Z-1.**

**To:** Planning and Environment Committee Public Participation Meeting – June 6, 2017

**Comments submitted by:** Jennifer Pastorius, Old East Village BIA Manager.

As an identified Culture District in the City of London, The Old East Village is happy to support the proposed zoning amendment to remove the prohibition of amplified and electronic music, dancing and other forms of entertainment on patios and to regulate noise and hours of operation of said activities on patios under the Noise By-Law.

The demographic research done by our office over the past 6 years has shown that consumers gravitate to the Old East Village because of our restaurants, one-of-a-kind shops, and arts and culture venues. Having amplified entertainment on patios will allow businesses to animate our main street by showcasing local and area talent, which will enhance the overall Old East Village experience.

This change is also important because it will create a new baseline by eliminating grand parented allowances for amplified entertainment on patios and will make way for an even playing field for all patios around the city.

The Old East Village BIA supported the previously proposed Music on Patios pilot project and we also support this amendment. This change is recognized as an opportunity to further develop and support local arts and culture in our city and neighbourhoods.