



267 Dundas Street,
Suite 201,
London, Ontario, N6A 1H2
(519) 661-5000

Discover our Spirit!

Thursday, April 13, 2017

To the Mayor and Members of Council:

Recognizing the City of London's commitment to a Bus Rapid Transit (BRT) system, Tourism London applauds and encourages not only the development of a rational implementation plan that serves the future public transportation needs of the community but also ensures that a cost effective, efficient system acts as a catalyst for economic growth. Without reference to the viability of the BRT business case, we suggest that the following considerations be incorporated into the decision-making process:

THAT the current proposed routing plan, if sanctioned, has the potential of encumbering Tourism London's ability to attract major sporting, entertainment and convention events due to an anticipated lengthy construction schedule and associated factors.

THAT Impeded loading dock capability at the Budweiser Gardens; subtracted street parking on King/Richmond Streets; constricted general vehicle access and mobility throughout the core and Richmond Row; a proposed tunnel and median curb protected BRT lane on Wellington Rd. all collectively have the potential to severely impact the business sustainability of our restaurant, retail, hospitality and transportation members which are essential to attracting visitors and accommodating their needs and interests.

Therefore, the Board of Directors of Tourism London encourage the city to take heed of the aforementioned and give appropriate consideration to an amendment of the existing plan and to consider alternative routing options that minimize business disruption and maximize community buy-in.

Thank you for your consideration of this matter.

Best regards,

A handwritten signature in black ink, appearing to read "John Winston", written over a white background.

John Winston
General Manager
Tourism London