



THE
Q.V.
ON THE PARK

FACILITATING A PROSPEROUS DOWNTOWN LONDON

Auburn Developments Inc. is excited to announce the plans for The Q.V. on the Park, a proposal for high quality residential condominiums atop ground floor commercial located at 560 and 562 Wellington Street, London.

City Vitality

- Contributes to city building and vitality of central London and the core of the city
- Identifiable signature building that is complimentary to the prominence of the location
- Provides additional social activity on Wellington Street linking employment, residential and retail areas
- Easy walking distance to planned Bus Rapid Transit corridor (BRT)
- Supports intensification objectives and walkable communities
- Contributes to the framing of the east Wellington Street corridor and interface with Victoria Park
- Supportive of diversification of housing forms, provides a mixed use building with the establishment of a café directly on Wellington Street
- Animates Wellington Street with the addition of the café and residential uses in place of current office uses
- Increases pedestrian activity and 'eyes' on the street/park
- Urban Design aspects incorporate historical and heritage elements of the area and current buildings through the use of material and colours
- Maximizes municipal infrastructure
- Re-establishes residential uses from the current office uses

Jobs

- Approximately 200 construction jobs for two years

Revenue

- Development Charge Revenue approximately \$2.6M
- Building Valuation approx.: \$70M
- Annual Tax generation approx.: \$1M

Promotes a Walkable Community

- On-site bicycle storage
- On bus routes
- Walkable distance to all of downtown London's amenities

Fosters Downtown Businesses

- Provides a wide new customer base for businesses in the surrounded area to attract

**For more information or to show your support and sign our petition
visit theqvonthepark.com**