

APPENDIX 'B'

Proposed changes to first draft Sign By-law

SENTENCE/ SECTION	CURRENT DRAFT	PROPOSED DRAFT	COMMENTS
Table of Contents	N/A	Added Table of Contents	
Entire By-law	Chief Official	Chief Building Official	
Entire By-law	Fascia	Facial	
Entire By-law	ILLUMINATION	ILLUMINATION	
Figure 1	N/A	Figure 1	sight triangle diagrams for reference purposes not forming part of by-law
Section 1	General Provisions	Scope and Intent	
1.2.3	Signs may be subject to the provisions of By-laws in addition to this By-law, provincial or federal statutes or regulations, including, but not limited to: the relevant provisions of the Ontario Building Code, the provisions Ontario Heritage Act requiring a permit for the alteration of designated properties or properties located in a heritage conservation district, provisions of the City's Zoning By-law and Urban Design Guidelines.	Signs may be subject to the provisions of By-laws in addition to this By-law, provincial or federal statutes or regulations, including, but not limited to: the relevant provisions of the Ontario Building Code, the provisions Ontario Heritage Act requiring a Heritage Alteration Permit for the alteration of a Heritage Designated Property, or provisions of the City's Zoning By-law.	
Definitions	"A-FRAME SIGN" means a temporary sign not anchored to the ground with no more than two faces, each joined at their top along one straight line edge and constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aid. This definition shall include signs commonly referred to as sandwich board signs and A-board signs;	"A-frame sign" means a temporary sign not anchored to the ground with no more than two faces, each joined at their top along the straight line edge and constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aid. This definition shall include signs commonly referred to as sandwich board signs and A-board signs;	
Definitions	"ANIMATION" means a sign depicting action, motion, video, light or colour changes through electrical or mechanical means;	n/a	removed
Definitions	n/a	"cm" when following a numeral means centimetre(s);	
Definitions	"CANOPY SIGN" means a wall sign with copy affixed flat on the surface of a canopy or hanging from the underside of a canopy, where such copy does not extend beyond the limits of such canopy;	"canopy sign" means a wall sign with copy affixed flat on the surface of a canopy or hanging from the underside of a canopy;	
Definitions	"BUSINESS IMPROVEMENT AREA" means an area designated by the City as an improvement area under the Municipal Act, 2001;	n/a	Deleted
Definitions	"CONSTRUCTION SIGN" means a temporary sign that;	"Construction sign" means a temporary sign that;	Revised definition for 'Construction Signs'

	<p>a) includes, in whole or in part, information promoting a development;</p> <p>b) relates to or advertises the location, construction of a building or structure in the process of being erected on a premises; or</p> <p>c) promotes a plan of subdivision, a plan of condominium or the construction of a building or building complex on premises properly zoned therefor</p> <p>d) promotes a bona fide model home in a plan of subdivision or a plan of condominium</p>	<p>a) includes, in whole or in part, information promoting a development within the City of London;</p> <p>b) relates to or advertises the location, construction of a building or structure in the process of being erected on a premises; or</p> <p>c) promotes a plan of subdivision, a plan of condominium or the construction of a building or building complex on premises properly zoned therefor</p> <p>d) promotes a bona fide model home for which an occupancy permit has not been issued, in a plan of subdivision or a plan of condominium;</p>	
Definitions	n/a	<p>“contractor sign” means a temporary sign that advertises work being performing on the property by a trade, including but not limited to general contractors, painters and renovators;</p>	
Definitions	<p>“COPY” means all letters, numerals, symbols, images and characters displayed upon, against or through a sign face. This definition does not include numerals used to identify the municipal address;</p>	<p>“copy” means all letters, numerals, symbols, images and characters displayed upon, against or through a sign face. This definition does not include letters or numerals used to identify the municipal address;</p>	
Definitions	<p>“COPY AREA” means the area of a single rectangle whose perimeter encloses installed letters, numerals, symbols, shapes or characters of a sign in their entirety;</p>	<p>“copy area” means the area of a single rectangle whose perimeter encloses letters, numerals, symbols, shapes or characters of a sign in their entirety;</p>	
Definitions	N/A	<p>“designated light standard” means a light standard owned by the City and fitted with a poster panel;</p>	New definition
Definitions	<p>“DIRECTIONAL SIGN” ” in reference to sign classification indicates directions to be followed to reach a destination. It may include a logo identifying the place of destination, instructions or warnings for the control of vehicular or pedestrian traffic, and entry and exit signage but contains no advertising copy;</p>	<p>“directional sign” ” in reference to sign classification indicates directions to be followed to reach a destination. It may include a logo identifying the place of destination, instructions or warnings for the control of vehicular or pedestrian traffic, and entry and exit signage but contains no other advertising copy;</p>	
Definitions	<p>“DOUBLE” in reference to a sign face means a sign having two sign face planes with each sign face being of equal area and identical length and height, and the maximum interior angle between two faces of a double faced sign may not exceed 90 degrees;</p>	<p>“double” in reference to a sign face means a sign having two sign face planes with each sign face being of equal area and identical length and height, and the maximum interior angle between two faces of a double faced sign shall not exceed 90 degrees;</p>	
Definitions	n/a	<p>“Downtown Business Improvement Area” means those lands in the City designated as an improvement area to be known as the London Downtown Business Improvement Area by By-law CP-2, or any successor By-law thereto;</p>	New definition

Definitions	n/a	“Downtown Heritage Conservation District” means those lands identified through the Downtown Heritage Conservation District Plan and designated by By-Law L.S.P. 3419-124, or any successor By-law thereto;	New definition
Definitions	“DRIVEWAY VISIBILITY TRIANGLE” means a triangular area formed by the intersection of the lateral limit of the travelled portion of a driveway, the limits of the public road allowance, and a straight line connecting them at a point 3.0m from their intersection;	n/a	Deleted – included in revised definition of “sight triangle”
Definitions	“ELECTRONIC” in reference to changing copy means copy that is changed or rearranged electronically, which may be computer controlled, which displays illuminated copy and graphic information in a programmed sequence for continuous scrolling display, static copy, or animation;	“electronic” in reference to changing copy means copy that is changed or rearranged electronically, which may be computer controlled, which displays illuminated copy and graphic information in a programmed sequence for scrolling display, static copy or video;	
Definitions	“EXTERNAL ILLUMINATION” means a light source directed towards a sign;	“external” in reference to illumination means a light source directed towards a sign;	
Definitions	“FIRST STOREY” means the storey that has its floor closest to grade and its underside of finished ceiling more than 2.0m above the average grade.	“first storey” means the storey that has its floor closest to grade and its underside of finished ceiling more than 1.8m above the average grade.	Definition of ‘First Storey’ aligns with that in the Ontario Building Code
Definitions	“FLASHING” in reference to illumination means the internal or external illumination is varied or perceived to vary in intensity or design at periodic intervals, this definition does not include animation;	“flashing” in reference to illumination means the internal or external illumination is varied or perceived to vary in intensity or design at periodic intervals;	
Definitions	“GROUP USE” means the organization of land uses and related activities into groups, each of which require signs of similar characteristics to fulfil common needs of identification or advertising. Where a use is defined in the Zoning By-law Z-1, the same definition shall also apply to this By-law. Refer to Section 3.2 for Group Uses;	“group use” means the organization of land uses and related activities into groups, each of which require signs of similar characteristics to fulfil common needs of identification or advertising. Where a use is defined in the Zoning By-law Z-1, the same definition shall also apply to this By-law. Refer to Section 5 for Group Uses;	
Definitions	n/a	“Hearings Officer” means a Hearings Officer appointed under the City’s Hearings Officer By-law as amended;	New definition
Definitions	“HEIGHT OF SIGN FACE” means the maximum distance of the sign face, excluding a border and frame, measured vertically. In the case of individually installed letters, numerals, symbols, images or characters, the length of sign face shall be the maximum vertical distance between the extremities of the copy area;	“height of sign face” means the maximum vertical limit between the extremities of the copy area, including individually installed letters, numerals, symbols, images or characters but excluding borders and frames.	

Definitions	n/a	“Heritage Alteration Permit” means a permit issued under Part IV or Part V of the Ontario Heritage Act;	New definition
Definitions	n/a	“Heritage Conservation District” means a defined area or areas designated as a heritage conservation district under Part V of the Ontario Heritage Act;	New definition
Definitions	n/a	“Heritage Designated Property” means a property designated under Part IV of the Ontario Heritage Act, or a property situated in a heritage conservation district designated under Part V of the Ontario Heritage Act;	New definition
Definitions	“IDENTIFICATION SIGN” in reference to sign classification identifies the name, address or insignia of a business enterprise. It may also include additional information respecting activities occurring or products available;	“identification sign” in reference to sign classification identifies the name, address or logo of a business enterprise. It may also include additional information respecting activities occurring or products available;	Replaced ‘insignia’ with ‘logo’
Definitions	N/A	“interactive copy” means sign copy which specifically changes so as to communicate directly with a particular observer;	
Definitions	“INTERNAL MENU BOARD SIGN” means a sign erected as part of a drive-through facility used to display and order products and services available through a drive-through business;	“menu board sign” means a sign erected as part of a drive-through facility used to display and order products and services available through a drive-through business;	Deleted ‘internal’ in the definitions and throughout the entire by-law where it previously appeared.
Definitions	“INTERNAL PRE-MENU BOARD SIGN” means a sign erected as part of a drive-through facility and only used to display products and services available at the drive-through business;	“pre-menu board sign” means a sign erected as part of a drive-through facility and only used to display products and services available at the drive-through business;	Deleted ‘internal’ in the definitions and throughout the entire by-law where it previously appeared.
Definitions	“LENGTH OF SIGN FACE” means the maximum distance of the sign face, excluding a border and frame, measured horizontally. In the case of individually installed letters, numerals, symbols, images or characters, the length of sign face shall be the maximum horizontal distance between the extremities of the copy area;	“length of sign face” means the maximum horizontal limit between the extremities of the copy area, including individually installed letters, numerals, symbols, images or characters but excluding borders and frames.	
Definitions	“MOBILE SIGN” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support. This includes but is not limited to such signs as feather flag signs but does not include read-o-graph mobile signs, inflatable signs or a sign attached to a vehicle where the principal use of the vehicle is	“mobile sign” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support. This includes but is not limited to such signs as feather flag signs and A-frame signs over 0.6m ² but does not include read-o-graph mobile signs, inflatable signs or a sign attached to a vehicle where the principal use of the vehicle is the transportation of people, goods and other material;	Added ‘A-frame signs over 0.6m ² ’

	the transportation of people, goods and other material;		
	“OFFICIAL SIGN” ” in reference to sign classification is a sign required by and erected in accordance with any statute, regulation, By-law or other directive of any federal or provincial government or agency, board or commission thereof, or the City;	“official sign” means a sign required by and erected in accordance with any statute, regulation, By-law or other directive of any federal or provincial government or agency, board or commission thereof, or the City;	
Definitions	“OFFICER” means a Municipal Law Enforcement Officer appointed under any City By-law to administer or enforce this By-law, or any other person assigned or appointed by the Chief Building Official to administer or enforce this By-law including a person employed by the City whose duties are to enforce this By-law;	“Officer” means a Municipal Law Enforcement Officer appointed by the Council, a police officer with the London Police Service or an officer, employee or agent of the City whose responsibilities include the enforcement and administration of this By-law	
Definitions	N/A	“poster” means a printed notice conveying information intended to be displayed for a temporary period of time and includes but is not limited to a bill, handbill, leaflet, notice and placard;	New definition
Definitions	N/A	“poster panel” means a wooden panel provided and fitted by the City to a designated light standard;	New definition
Definitions	“POSTER SIGN” means a temporary sign that is made from lightweight rigid material such as plastic, which is secured or mounted to a building or other structure. This definition does not include a banner sign or wall sign;	“poster board sign” means a temporary sign that is made from lightweight rigid material such as plastic, which is secured or mounted to a building or other structure. This definition does not include a banner sign, wall sign or poster;”	‘Poster Sign’ revised to ‘Poster Board Sign’ in the definition and throughout the By-law. Added ‘poster’ at the end of this definition.
Definitions	“public road allowance” means all allowances for roads made by the Crown surveyors, all highways laid out or established under the authority of any statute, all roads on which public money has been expended for opening them and roads dedicated by the owner of the lands to public use; including the curb, shoulder, sidewalk and landscaping where applicable. A street is a public road allowance for the purposes of this By-law;	“public road allowance” means a highway under the City’s jurisdiction established under authority of any statute, and includes where applicable the curb, shoulder, boulevard, sidewalk and landscaping. A street is a public road allowance for the purposes of this By-law;	
Definitions	“READ-O-GRAPH MOBILE SIGN” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support in which the entire sign face is manual changing copy, this definition includes T-frame signs;	“read-o-graph mobile sign” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support in which the entire sign face is manual changing copy. This definition includes T-frame signs over 0.6m ²	Included size limit of T-frame signs.
Definitions	“REAL ESTATE SIGN” means a temporary sign that advertises a building, property, premises, or a portion thereof,	“real estate sign” means a temporary sign that advertises a building, property, premises, or a portion thereof, offered for sale, rent	

	offered for sale, rent or lease, and may provide information such as the agent's name, the location of the sales office. This definition does not include a real estate directional sign;	or lease, and may provide information such as the agent's name, contact information or the location of the sales office. This definition does not include a real estate directional sign;	
	"REAL ESTATE DIRECTIONAL SIGN" means a temporary sign that is not anchored to the ground and is intended to direct a person to a new home development, building, property, premises or a portion thereof offered for sale, rent or lease and may indicate information as to the real estate agent and the name and location of the sales office. This definition shall include signs commonly referred to as real estate open house signs but does not include real estate signs;"	"real estate directional sign" means a temporary sign, not anchored to the ground, intended to provide direction to a building, property, premises or a portion thereof offered for sale, rent or lease and may indicate information as to the real estate agent and the name and location of the sales office. This definition shall include signs commonly referred to as real estate open house signs but does not include real estate signs;	
Definitions	"ROTATING" in reference to changing copy means static copy that is changed or rearranged electronically by scrolling or rotating to copy to display the static copy at timed intervals.	"rotating" in reference to changing copy means static copy that is changed or rearranged mechanically, commonly referred to as tri-vision;	
Definitions	n/a	"rotation" means the action of turning around an axis or center;	New definition
Definitions	N/A	"sidewalk sign" means a temporary sign not anchored to the ground and constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aid. This definition includes A-Frame signs not greater than 0.6m ² and T-Frame signs not greater than 0.6m ² ;	New definition
Definitions	"SIGNAGE MASTER PLAN" – means a submission with drawings, text, and specifications setting out the specifics of the location, arrangement, type, area of signage and design of all existing and proposed signs to be erected in relation to the architectural features of the building, and of the premises in relation to the streetscape;	"signage master plan" means a submission with drawings, text, and specifications setting out the location, arrangement, type and sign face area of all existing and proposed signs on a premises.	
Definitions	"SIGHT TRIANGLE" means the triangular area formed within a property by the intersection of 2 streets or the projections thereof as established by Table 4.1 of this By-law;	"sight triangle" means the triangular area within a property formed by the intersection of two streets, a street and a driveway or a street and a level railway crossing and may include projections thereof on the road allowance;	
Definitions	N/A	"Special District" means a district as designated as such in section 10.1;	
Definitions	N/A	"T-frame sign" means a temporary sign not anchored to the ground, where the sign structure resembles an inverted capital T and which is constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aids;	

Definitions	“WALL SIGN” includes an awning sign, canopy sign and facial sign;	“wall sign” includes an awning sign, canopy sign, facial sign and window sign;	
Definitions	“WINDOW SIGN” means any sign, picture, image, symbol, or combination thereof painted, etched, or attached on glass, upon the windowpane or placed inside a window which is used as an advertising device and is intended to be visible from the exterior of the window;	“window sign” means any picture, image, symbol, or combination thereof painted, etched, or attached directly on glass and projecting no more than 1mm or placed inside a window and is intended to be visible from the exterior;	
3.1	INTERPRETATION Where a sign is defined in this By-law, the interpretation of that sign shall not include any other specifically referred to sign definition. Definitions of words and phrases used in this By-law that are not included in the list of definitions in Section 2.1. and are not defined in another provision of this By-law shall have the meanings that are commonly assigned to them in the context in which they are used, taking into account the specialized use of terms by the various trades and professions to which the terminology applies.	INTERPRETATION Where a sign is defined in this By-law, the interpretation of that sign shall not include any other specifically referred to sign definition. Definitions of words and phrases used in this By-law that are not included in the list of definitions in Section 2.1. and are not defined in another provision of this By-law shall have the meanings that are commonly assigned to them in the context in which they are used, taking into account the specialized use of terms by the various trades and professions to which the terminology applies. Where anything in this By-Law is prohibited, it shall not be authorized by way of minor variance.	
3.2.1	The Chief Building Official or designate shall be responsible for the administration and enforcement of this By-law on all public and private property within the City.	The Chief Building Official or an Officer shall be responsible for the administration and enforcement of this By-law on all public and private property within the City.	
3.2.2	The Chief Building Official or designate, or an officer may enter upon any property at any reasonable time to inspect a sign for the purpose of determining its compliance with this By-law in accordance with the City's Inspection By-law.	The Chief Building Official or an Officer may enter upon any property at any reasonable time to inspect a sign for the purpose of determining its compliance with this By-law in accordance with the City's Inspection By-law.	
3.3 (m)	is attached to a tree, fence, or gate, unless otherwise permitted in this By-law;	is attached to a tree, fence, gate, or railing unless otherwise permitted in this By-law;	Added 'railing'
3.3.1.(p)	(p) is primarily supported by braces, cables, rods, guy wires or other structural supporting components external to the sign face or sign box;	(p) is primarily supported by cables or guy wires external to the sign face or sign box;	Deleted braces and rods from prohibited signs
3.3 (q)	is located on a public road allowance and attached to any utility pole or official sign structure, unless such attachment is an Official Sign, or is authorized by Council or other authority having jurisdiction in the matter;	is located on a public road allowance and attached to any utility pole or official sign structure, unless such sign is an Official Sign or erected by another authority having jurisdiction in the matter	
3.3 (r)	directs attention or conveys a message toward the use of a property and or business that is not a permitted use as per the City of London Zoning By-law.	n/a	Deleted
3.4.1	The following signs are exempt from this By-law;	The following signs are exempt from this By-law;	Renumbered to 3.4

	<p>(a) A memorial sign or tablet, commemorative plaque, or corner stone denoting the date of erection of buildings or other related information, attached to the wall of a building or structure provided it complies with this By-law;</p> <p>(b) A flag of patriotic, civic, educational or religious organizations;</p> <p>(c) Election signs;</p> <p>(d) This By-law does not apply to signs erected or displayed, or caused to be erected or displayed by a Federal, Provincial or Municipal Government, or by a local board as defined in the Municipal Affairs Act, R.S.O. 1990, c.M.46 as amended. This includes, but is not limited to, signs required by a federal or provincial statute or regulation, or by a municipal By-law, such as;</p> <p>i) a traffic sign;</p> <p>ii) a street name sign;</p> <p>iii) a permanent sign displayed on a street to inform the public of the location of business improvement areas, public buildings, hospitals, public libraries, institutions, places of worship, parks, recreational or educational facilities;</p> <p>iv) a sign designating a public library, a public community centre, a public arena;</p> <p>v) a sign required by the City to inform the public of planning applications submitted under the planning act;</p> <p>vi) a Tourism Ontario destination sign, and;</p> <p>vii) a sign displayed for the purposes of public safety.</p> <p>(e) any sign located on a public road allowance, approved by the City Engineer;</p> <p>(f) Official Signs</p>	<p>(a) a memorial sign or tablet, commemorative or Heritage Designation plaque, or corner stone denoting the date of erection of buildings or other related information;</p> <p>(b) a flag of patriotic, civic, educational or religious organizations;</p> <p>(c) signs that are regulated by City by-law with respect to elections under the <i>Canada Elections Act</i>, the <i>Election Act (Ontario)</i>, or the <i>Municipal Elections Act, 1996</i>, or any successor legislation.”;</p> <p>(d) any sign located on a public road allowance, approved by the City Engineer;</p> <p>(e) Official Signs</p>	Includes re-formatting
3.5.1 (g)	(g) murals	N/A	Removed ‘murals’ as they are not a sign
3.5.1	N/A	“(h) posters, provided they are affixed to a poster panel”	Addition to signs not requiring permits
3.5.2 (a)	Real Estate signs having a sign face area not greater than 5.0m² ;	Real Estate signs no greater than 5.0m² of sign face area;	
3.5.2(d)	Congratulatory Signs displayed for a “Group 1 Use” on private property for a period less than 72 hours;	Congratulatory Signs displayed for a “Group 1 Use”;	
3.5.2(e)	a non-illuminated Window Sign;	Window Sign;	
3.5.2 (h)	A-Board Signs no greater than 0.6m ²	Sidewalk Signs no greater than 0.6m ² of sign face area	

3.5.2 (f)	a non-illuminated Contractor Sign with a maximum sign face area of 0.50m ² provided it is removed 72 hours after the work has been completed;	Contractor Sign	
3.5.2 (i)	a Sign painted directly onto the exterior wall of a building (but not a mural) provided it complies with the wall sign regulations of this By-Law;	a Sign painted directly onto the exterior wall of a building;	
3.6.1	<p>A permit under this By-law is required for the erection, display or alteration of a:</p> <p>(a) Ground Sign;</p> <p>(b) Construction Sign Over 10m²</p> <p>(c) Wall Sign;</p> <p>(d) Projecting Wall Sign;</p> <p>(e) Mobile Sign;</p> <p>(f) Poster board Sign;</p> <p>(g) Banner Signs;</p> <p>(h) Read-O-Graph Mobile Sign;</p> <p>(i) Inflatable Sign;</p> <p>(j) Billboard Sign;</p> <p>(k) Railway Overpass Sign.</p>	<p>3.6.1 A permit under this By-law is required for the erection, or display of a:</p> <p>(a) A-Frame Sign over 0.6m² of sign face area;</p> <p>(b) Awning Sign;</p> <p>(c) Banner Sign;</p> <p>(d) Billboard Sign;</p> <p>(e) Canopy Sign;</p> <p>(f) Construction Sign over 10.0m² of sign face area;</p> <p>(g) Feather Flag Sign;</p> <p>(h) Facial Sign;</p> <p>(i) Ground Sign;</p> <p>(j) Industrial Park Sign;</p> <p>(k) Inflatable Sign;</p> <p>(l) Menu Board Sign;</p> <p>(m) Mobile Sign;</p> <p>(n) New Home Development Sign;</p> <p>(o) Pre-Menu Board Sign;</p> <p>(p) Poster Board Sign;</p> <p>(q) Projecting Wall Sign;</p> <p>(r) Railway Overpass Sign</p> <p>(s) Read-O-Graph Mobile Sign;</p> <p>(t) Real Estate Sign over 5.0m² of sign face area;</p> <p>(u) Roof Sign;</p> <p>(v) T-Frame Sign over 0.6m² of sign face area;</p> <p>(w) Wall Sign, excluding Window Sign;</p>	
3.6.2	n/a	<p>Except as provided for in 3.11.1(h), a permit under this By-law is required for the substantial alteration or repair of a:</p> <p>(a) Awning Sign;</p> <p>(b) Banner Sign;</p>	

		<ul style="list-style-type: none"> (c) Billboard Sign; (d) Canopy Sign; (e) Construction Sign over 10.0m² of sign face area; (f) Facial Sign; (g) Ground Sign; (h) Industrial Park Sign; (i) Menu Board Sign; (j) Pre-Menu Board Sign; (k) Projecting Wall Sign; (l) Railway Overpass Sign (m) Real Estate Sign over 5.0m² of sign face area; (n) Roof Sign; (o) Wall Sign, excluding Window Sign. 	
3.6.2	<p>Persons seeking to erect, display, replace, alter or repair a sign shall provide to the Chief Building Official permit application materials which include;</p> <ul style="list-style-type: none"> (a) a completed application form as prescribed by the Chief Building Official; (b) 2 copies of all plans, drawings and other materials in metric as required by the City; (c) applicable fees at the time of application; (d) written authorization from the owner of the property (where the person applying for the sign permit is not also the owner of the property) where the sign will be erected or altered, and; (e) if applicable, authorization for the proposed sign from all Government authorities having jurisdiction, or necessary municipal departments. 	<p>Persons seeking to erect, display, replace, substantially alter or repair a sign when a permit is required shall provide to the Chief Building Official permit application materials which include:</p> <ul style="list-style-type: none"> (a) a completed application form as prescribed by the Chief Building Official; (b) 2 copies of all plans, drawings and other materials in metric as required by the City; (c) applicable fees at the time of application; (d) written authorization from the owner of the property (where the person applying for the sign permit is not also the owner of the property) where the sign will be erected or altered; (e) if applicable, documentation required under the Ontario Heritage Act, and; (f) if applicable, authorization for the proposed sign from all Government authorities having jurisdiction, or necessary municipal departments. 	Renumber to 3.6.3
3.6.3	As per 3.6.2 (b), an application for sign permit shall be accompanied by plans and drawings in metric that contain the following information:	As per 3.6.3 (b), an application for sign permit shall be accompanied by plans and drawings in metric that contain the following information:	Renumbered to 3.6.4
3.6.3 (a)	(a) A key map showing the location of the property on which the proposed sign is to be located and the nearest major intersection;	n/a	Deleted sub-clause (a) and re-lettered remaining sub-clauses Renumbered to 3.6.4(a)
3.6.3(b)	Information including but not limited to drawings, photos,	Information including but not limited to drawings, photos,	Renumbered to 3.6.4(b)

	artwork and specifications of the proposed sign, drawn to scale, which clearly demonstrates the sign and sign copy intended for display, and which includes construction details, supporting framework, foundations, materials, illumination details, height of sign, sign area, length and width of sign, and;	artwork and specifications of the proposed sign, drawn to scale, which clearly demonstrates the sign and sign copy intended for display, and which includes construction details, supporting framework, foundations, materials, weight, cross section wall details, base details, illumination details, height of sign, sign area, length and width of sign, and;	
3.6.3(c)	applicable fees at the time of application;	applicable fees as set out in Schedule A, at the time of application;	Renumbered to 3.6.4(c)
3.6.4(d)	n/a	Further to subclause (b), drawings for the following signs shall be signed and sealed by a Professional Engineer or Architect registered to practice in the Province of Ontario: i) a ground sign that exceeds 7.5 m in height above the adjacent finished ground; ii) a projecting sign that weighs more than 115 kg; iii) a roof sign that has any face that is more than 10 m ² , or; iv) a projecting sign attached or fastened in any manner to a parapet wall.	
3.6.4	No person shall substantially alter a sign for which a sign permit has been obtained, without the prior written approval of the Chief Building Official. Such approval may be conditional on the applicant obtaining a new sign or building permit.	No Change	Renumbered to 3.6.5
3.6.5	No person shall enjoy a vested right in the continuance of a permit and whether issued, expired, revoked or otherwise terminated, the permit and any value of such permit shall continue to be the property of the City.	No Change	Renumbered to 3.6.6
3.6.6	No person shall be entitled to assign a permit.	No Change	Renumbered to 3.6.7
3.8.1(c)	n/a	where a Heritage Alteration Permit is required and not obtained	
3.9.1(a)	the applicant requests in writing that the sign permit application be cancelled;	n/a	Deleted and renumber remaining section
3.9.2	Pursuant to Section 3.9.1 of this By-law, the fees that may be refunded shall be a percentage of all permit fees payable under this By-law, calculated by the Chief Building Official as follows;	Pursuant to Section 3.9.1 of this By-law, upon written request from the applicant the fees that may be refunded shall be a percentage of all permit fees payable under this By-law, calculated by the Chief Building Official as follows;	
3.9.2(e)	additional fees, charged due to the commencement of installation of a sign or sign structure prior to permit issuance, equal to 100% of the amount calculated as the	additional fees, charged due to the commencement of installation or display of a sign or sign structure prior to permit issuance, equal to 100% of the amount calculated as the regular permit fee, shall not be refundable in any case.	

	regular permit fee, shall not be refundable in any case.		
3.10.1	This By-law does not apply to an advertising device that was lawfully erected or displayed on the day this By-law comes into force if the advertising device has not been substantially altered. The maintenance and repair of the advertising device, or a change in the message or contents displayed, does not constitute a substantial alteration.	This By-law does not apply to an advertising device that was lawfully erected or displayed on the day this By-law comes into force if the advertising device has not been substantially altered. The maintenance and repair of the advertising device, or a change in the message or contents displayed, does not in itself constitute a substantial alteration.	Inserted "in itself" after "displayed, does not"
3.11.1(e)	every sign shall be maintained in accordance with the approved plans authorizing its erection and shall be maintained as erected and approved; i) without any visible deterioration of the sign or its structure; and ii) so as not to become unsafe and not to otherwise create a danger to any person;	every sign shall be maintained in accordance with the approved plans authorizing its erection and shall be maintained as erected and approved; i) without any visible deterioration of the sign, copy or its structure; and ii) so as not to become unsafe and not to otherwise create a danger to any person;	
3.12.2	Fines for Conviction, Individuals Every person convicted under this By-law is liable: (a) upon a first conviction, to a maximum fine of \$5,000.00; (b) upon a subsequent conviction, to a maximum fine of \$10,000.00.	Fines for Conviction, Individuals Every person convicted under this By-law is liable: (a) upon a first conviction, to a maximum fine of \$5,000.00; (b) upon any subsequent conviction, to a maximum fine of \$10,000.00.	
3.12.3	Fines for Conviction, Corporations Notwithstanding section 3.12.2, where the person convicted is a corporation, the corporation is liable: (a) upon a first conviction, to a maximum fine of not more than \$10,000.00; (b) upon any subsequent conviction, to a maximum fine of not more than \$25,000.00.	Fines for Conviction, Corporations Notwithstanding section 3.12.2, where the person convicted is a corporation, the corporation is liable: (a) upon a first conviction, to a maximum fine of \$10,000.00; (b) upon any subsequent conviction, to a maximum fine of \$25,000.00.	
3.12.5	Removal without Notice, City Property Where a sign is erected or displayed on, over, partly on, or partly over, property owned by, or under the jurisdiction of, the City and not in accordance with the regulations of this By-law, the sign may be removed immediately by the City without notice or compensation.	Removal without Notice, City Property Where a sign is erected or displayed on or over, property owned by, or under the jurisdiction of, the City and not in accordance with the regulations of this By-law, the sign may be removed immediately by the City without notice or compensation.	
3.12.6	Removal without Notice Where a sign is displayed in contravention of this By-law, the Chief Building Official may immediately pull down or remove any sign that he/she determines constitutes a safety hazard or a concern without notice or compensation.	Removal without Notice Where a sign is displayed in contravention of this By-law, the Chief Building Official may immediately pull down or remove any such sign.	

3.12.7	<p>The Chief Building Official may order the property owner to remove or bring a sign into compliance in the manner, and within the time, specified in the order:</p> <p>(a) where a sign or advertising device does not comply with this By-law, or any previous By-law, the owner of the sign or advertising device shall remove it;</p> <p>(b) where the owner of the sign or advertising device fails to remove the non-compliant sign under subsection 3.12.7(a), the owner of the land on which the sign is situated shall remove it.</p>	<p>The Chief Building Official may order the owner or sign owner to remove or bring a sign into compliance in the manner, and within the time, specified in the order:</p> <p>(a) where a sign does not comply with this By-law, or any previous By-law, the sign owner shall remove it;</p> <p>(b) where the sign owner fails to remove the non-compliant sign under subsection 3.12.7(a), the owner of the land on which the sign is situated shall remove it.</p>	Deleted references to 'advertising device'.
3.12.8	<p>Serving of the Order The order mentioned in section 3.12.7 may be served:</p> <p>(a) by personal service upon the property owner;</p> <p>(b) by regular mail sent to the last address of the property owner, shown on the records of the City, in which case it shall be deemed to have been given on the third day after it is mailed;</p> <p>(c) by prepaid registered mail sent to the last address of the property owner, shown on the records of the City; or</p> <p>(d) by prominently posting a copy of the order either on the sign in respect of which the order is made, or on the property upon which the sign is displayed.</p>	<p>Serving of the Order The order mentioned in section 3.12.7 may be served by any of the following means:</p> <p>(a) personal service upon the property owner;</p> <p>(b) regular mail or prepaid registered mail sent to the last address of the property owner, shown on the records of the City;</p> <p>(c) prominently posting a copy of the order either on the sign in respect of which the order is made, or on the property upon which the sign is displayed.</p>	
3.12.10	<p>Where a sign is not removed or is not brought into conformity as required by an order under Section 3.12.7, the Chief Building Official may have the sign removed without notice or compensation. For this purpose, the Chief Building Official, an officer and their contractor, or other agent, may enter upon the property at any reasonable time, with or without warrant.</p>	<p>Where a sign is not removed or is not brought into conformity as required by an order under Section 3.12.7, the Chief Building Official or an Officer may have the sign removed without notice or compensation. For this purpose, the Chief Building Official or an Officer may enter upon the property at any reasonable time, with or without warrant.</p>	Added 'Officer'
3.13	<p>REMOVAL AND STORAGE OF SIGNS – COSTS & CHARGES</p> <p>Signs or canopies removed pursuant to Section 3.12.5, 3.12.6 and 3.12.10 shall be stored by the City for a period of not less than 30 days, during which time the owner or the owner's agent may be entitled to redeem the removed item(s), subject to fees as set out in the</p>	<p>REMOVAL AND STORAGE OF SIGNS – COSTS & CHARGES</p> <p>Signs or canopies removed pursuant to Section 3.12.5, 3.12.6 and 3.12.10 shall be stored by the City for a period of not less than 30 days, during which time the sign owner or the sign owner's agent may be entitled to redeem the removed item(s), subject to fees as set out in the City of London Fees and Charges By-law.</p>	

	City of London Fees and Charges By-law.		
3.13.3	<p>Fee Charged and Lien Upon Property</p> <p>Where a sign has been removed and stored by the City and the sign has not been claimed, the fee for the cost of removal and storage of the sign, and the administration fee, will be charged. These charges may be added to the property owner's tax roll if the fee is not paid within 30 days of the notification of the charge(s).</p>	<p>Costs and Charges – Lien Upon Property</p> <p>Where a sign has been removed and stored by the City and the sign has not been claimed, all costs and charges for the removal, care and storage of the sign under this by-law are a lien upon it which may be enforced by the City in the manner provided by the <i>Repair and Storage Liens Act, R.S.O. 1990, c. R.24</i>, as amended.</p>	Amended to reference the <i>Repair and Storage Liens Act</i>
3.13.4	<p>Interest Accrued on all Fees during Storage</p> <p>The City may recover the costs of removing a sign from the person ordered to remove the sign by action, or by adding the charges to the tax roll. The charges include interest calculated at a rate of 15 per cent, or such lesser rate as may be determined by the City, calculated for the period commencing on the day the City incurs the costs and ending on the day the costs, including the interest, are paid in full.</p>	<p>Interest Accrued on all Fees during Storage</p> <p>The City may recover the costs of removing a sign from the person ordered to remove the sign by action, or by adding the charges to the tax roll.</p>	
3.14.1	3.14.1	3.14 SAFETY REQUIREMENTS	3.14.1 changed to 3.14 and lettering used for sub-clauses changed to numbering.
3.14.1(a)	<p><u>Ontario Building Code</u></p> <p>All signs and advertising devices erected within the City, except for Temporary Accessory Signs and Temporary Non-Accessory Signs, shall comply with the Ontario Building Code, as amended from time to time, and all applicable and reference standards for structural and life safety matters.</p>	<p>Ontario Building Code</p> <p>All signs and advertising devices erected within the City, except for temporary first party signs and temporary third party signs, shall comply with the <i>Ontario Building Code</i>, as amended from time to time, and all applicable and reference standards for structural and life safety matters.</p>	Renumbered to 3.14.1
3.14.(e)	<p>Building Openings Required For Light or Ventilation</p> <p>No sign shall be located, erected or installed so as to obstruct any window or openings required for light, ventilation, egress, or access.</p>	<p>Building Openings</p> <p>No sign shall be located, erected or installed so as to obstruct any window or openings required for light, ventilation, egress, or access.</p>	Renumbered to: 3.14.5
3.14.1(g)	<p>Clearance from Vehicle Travel Areas</p> <p>No sign face shall be erected within 0.6m of the travelled portion of a private lane or roadway, or of a motor vehicle parking area, unless the minimum vertical distance between grade and the bottom of the overhanging sign face is at least 4.25 metres, except where the height of all vehicles using any private road or parking area is permanently</p>	<p>Clearance from Vehicle Travel Areas</p> <p>No sign shall be erected within 0.6m of the travelled portion of a roadway or private lane, or of a parking area, unless the minimum vertical distance between grade and the bottom of the overhanging sign face is at least 4.5m. Where the height of all vehicles using any private road or parking area is permanently restricted, the vertical distance requirements of this section may be reduced to the</p>	Renumbered to: 3.14.7

	restricted, the vertical distance requirements of this section may be reduced to the amount of the actual height restriction, for as long as the said height restriction is in existence on the premises.	amount of the actual height restriction, for as long as the said height restriction is in existence on the premises.	
3.14.1(h)	Animation No sign shall contain animation in such a manner so as to create a traffic hazard or otherwise endanger any person.	n/a	Deleted
TABLE 3.15	See below	See below	Revised Table –See further in report for actual Table changes
3.16	n/a	MEASUREMENTS All measurements of length or area used in this By-law shall be subject to rounding, within the degree of precision specified by the number of digits following the decimal point (if any), so that: (a) For a WHOLE NUMBER, measurements of LESS THAN 0.5 shall be rounded DOWNWARD to the next whole unit; (b) For a WHOLE NUMBER, measurements of 0.5 AND GREATER shall be rounded UPWARD to the next whole unit; (c) For a number having ONE DECIMAL PLACE, measurements of LESS THAN 0.05 shall be rounded DOWNWARD to the next one-tenth unit; (d) For a number having ONE DECIMAL PLACE, measurements of 0.05 AND GREATER shall be rounded UPWARD to the next one-tenth unit. (e) Ratios and percentage figures shall not be subject to rounding.	
4.1.1	Where this section requires a sign to be erected or displayed a minimum distance from another sign or Special District, no part of the sign shall be located within the applicable minimum distance.	Where this section requires a sign to be erected or displayed a minimum distance from another sign or Special District, no part of the sign shall be located within the applicable prescribed minimum distance.	
4.1.2	Where a property is located in more than one sign district, the provisions applicable to the special district where the sign is to be located shall apply.	Where a property is located in more than one Special District, the provisions applicable to the Special District where the sign is to be located shall apply.	
4.1.8	Any sign which does not comply with the regulations of this by-law, shall be made to comply with this by-law or such sign shall be removed by the owner thereof or by the owner of the land on which the sign is situated.	Where a sign does not comply with this by-law, the owner of the sign shall remove the sign.	
4.1.9	N/A	Where the owner of the sign fails to remove the sign under subsection 4.1.8, the owner of the	

		land on which the sign is situated shall remove the sign.	
4.2.1 (a)	The minimum distance from an exclusively residential use zone shall be 50m.	The minimum distance from an exclusively residential zone shall be 50m.	Distance of signs with electronic changing copy from exclusively residential zones reduced to account for restrictions in lumination levels
4.2.1(h)	For all first party signs the rotating or electronic changing copy static copy duration shall not be less than thirty (30) seconds before instantaneously transitioning to the next static copy.	For all first party signs the rotating or electronic changing copy static copy duration shall not be less than ten (10) seconds before instantaneously transitioning to the next static copy.	
4.2.1(i)	For third party billboard signs the rotating or electronic changing static copy duration shall not be less than ten (10) seconds before instantaneously transitioning to the next static copy;	For all third party signs the rotating or electronic changing static copy duration shall not be less than ten (10) seconds before instantaneously transitioning to the next static copy;	
4.3.1.(a)	Lights used to illuminate a sign shall be arranged to direct light away from adjacent lots and public road allowances;	Illumination which is external shall not be directed toward adjacent lots, public road allowances or into the direction of oncoming traffic;	Amended sub-clause (a)
4.3.1(c)	Illuminated signs shall not create any glare, shine directly onto neighbouring premises, nor into the direction of oncoming traffic.	n/a	This sub-clause was deleted.
4.3.2(a)(ii)	the sign is located in a Special District as identified in this By-law that provides different regulations.	the sign is located in a Special District as per Section 10 if it specifies otherwise.	
4.3.2(b)(ii)	the sign is located in a Special District as identified in this By-law that specifies different regulations; or	the sign is located in a Special District as per Section 10if it specifies otherwise; or	
4.3.2(b)(iii)	the sign is a lawfully erected Third Party Advertising Sign.	the sign is a lawfully erected third party sign.	
4.3.3	Signs associated with the following uses may be illuminated and are not subject to the limitations set out in sections 4.3.1 nor 4.3.2.;	Signs associated with the following uses may be illuminated and are not subject to sections 4.3.1 nor 4.3.2;	
4.3.3(a)	hospitals, emergency treatment facilities and blood banks;	hospitals and emergency treatment facilities;	
4.3.3(j)	communication facilities, including radio and television stations, public telephones and emergency call stations.	public telephones and emergency call stations.	
4.4	SIGNAGE MASTER PLAN	SIGNAGE MASTER PLAN A Signage Master Plan, as defined in Section 2 of this By-law, together with a Signage Master Plan Letter of Acknowledgment by the owner in the form of Schedule 'D' to this By-law shall be submitted at the request of the City, prior to sign permit issuance when; (a) there is more than one occupancy within a premises or development occurs on lands which are subject to a Site Plan Control By-law, passed pursuant to the Planning Act;	

4.4.1	<p>A Signage Master Plan, as defined in Section 2 of this By-law, together with a Signage Master Plan Submission by the owner in the form of Schedule "D" to this By-law shall be submitted to the City, in compliance with this By-law, prior to sign permit issuance when;</p> <p>(a) there is more than one occupancy within a premises and development occurs on lands which are subject to a Site Plan Control By-law, passed pursuant to the Planning Act;</p> <p>(b) facial or projecting wall signs greater than 0.6 square metres in sign face area are proposed on a building wall that does not face a street; and,</p> <p>(c) ground sign face area is transferred from one street to another.</p> <p>Once a Signage Master Plan is approved as in compliance with this By-law, all permits issued thereafter and signs erected or displayed pursuant to such permits shall comply in all aspects with the accepted Signage Master Plan, or if later amended on the request of the owner, the accepted Signage Master Plan as amended.</p>	n/a	Amended and renumbered to 4.4
4.5	<p>SIGHT TRIANGLE AND DRIVEWAY VISIBILITY TRIANGLE</p>	<p>SIGHT TRIANGLE</p> <p>No sign shall be erected or displayed within the sight triangle established by Table 4.6 except that ground signs are permitted provided there is no copy area between 1.0 metre and 3.0 metres above the grade of the abutting streets, and posts or columns required for the structural support of the sign shall be open to maintain visibility across the sight triangle.</p>	
4.5.1	<p>4.5.1 No sign shall be erected or displayed within the sight triangle established by Table 4.6.1, or within a driveway visibility triangle except as set out in paragraph (a) below:</p> <p>(a) ground signs are permitted in locations within the sight triangle or driveway visibility triangle provided they are constructed such that the portion of the sign situated between 1.0 metre and 3.0 metres above the grade of the streets abutting the lot shall contain no signage and; except for posts or columns as required for the structural support of the sign, shall be open to provide vision across</p>	n/a	Amended and renumbered to 4.5

	the sight triangle or driveway visibility triangle.		
4.6	SIGHT TRIANGLE FOR SIGNS ON A PUBLIC ROAD ALLOWANCE	SIGHT TRIANGLE FOR SIGNS ON A PUBLIC ROAD ALLOWANCE No sign shall be erected or displayed on a public road allowance within a sight triangle as established in Table 4.6, with the longest side of the triangle projecting to the edge(s) of the vehicular travelled portion of the street(s), except at a height no greater than 1.0m above the grade of the streets that abut the lot.	
4.6.1	No ground sign shall be erected or displayed within a public road allowance in proximity to the intersection of two or more streets within the area bounded by the sight triangle as established in Section 4.5 and Table 4.6.1 and projected as a straight line to the edge of the vehicular travelled portion of the street, except as set out in paragraphs (a) and (b) below. (a) signs may be erected to a height no greater than 1.0 metres (3.3 ft.) above the grade of the streets that abut the lot, and; (b) where a municipal sidewalk is present, the sight triangle shall be calculated using lines parallel to and at a distance of 1.5m from the sidewalk edge closest to the private property lines.	n/a	Amended and renumber to 4.6
Table 4.6.1	Table 4.6.1	Table 4.6	Renumbered
4.7	PROXIMITY TO EXCLUSIVELY RESIDENTIAL USE ZONES	4.7 PROXIMITY TO EXCLUSIVELY RESIDENTIAL USE ZONES No sign shall be located on any non-residential use premises if such sign is located closer than 30 metres to an exclusively residential use zone unless: (a) the sign is a facial sign facing a street; (b) the exclusively residential use zone is located on the opposite side of a street; or (c) the area of the sign face, with respect to the maximum sign face area regulations of this By-law does not exceed the area set out in Table 4.7 and as determined per subsection 4.7.1.	
4.7.1	No sign shall be located on any non-residential use premises if such sign is located closer than	Deleted	Combined with 4.7

	<p>30 metres to an exclusively residential use zone unless:</p> <p>(a) the sign is a facial sign facing a street;</p> <p>(b) the exclusively residential use zone is located on the opposite side of a street; or</p> <p>(c) the area of the sign face, with respect to the maximum sign face area regulations of this By-law does not exceed the area set out in Table 4.2 and subsection 4.7.2.</p>		
TABLE 4.7.1	TABLE 4.7.1	TABLE 4.7	
4.7.2	For signs greater than 10 metres from an exclusively residential use zone, the sign face area permitted may be increased proportionately by a percentage based upon the distance away from the residential use zone as prescribed in table 4.7.1.	For signs greater than 10 metres from an exclusively residential use zone, the sign face area permitted may be increased proportionately by a percentage based upon the distance away from the residential use zone as prescribed in Table 4.7	Renumber to 4.7.1
Table 5.1 - Row 2, Column C	<ul style="list-style-type: none"> • Apartment Buildings; • Continuum-of-care facilities; • Convent; • Emergency care establishments. • Monastery; • Multiple Dwelling with a minimum of 6 units; • Student Residence; • Townhome Dwelling; • All residential occupancies not listed in the Table. 	<ul style="list-style-type: none"> • Apartment Building • Continuum-of-care facility • Convent • Emergency care establishment • Monastery • Multiple Dwelling with a minimum of 6 units • Student Residence • Townhome Dwelling • Model Home • All residential occupancies not listed in the Table 	Added 'Model Home'
Table 5.1 - Row 3, Column C	<ul style="list-style-type: none"> • Clinic operating from a converted dwelling • Medical/Dental Office operating from a converted dwelling • Office operating from a converted dwelling • Studio operating from a converted dwelling 	<ul style="list-style-type: none"> • Clinic and directly associated uses operating from a converted dwelling • Medical/Dental Office operating from a converted dwelling • Office operating from a converted dwelling • Studio operating from a converted dwelling 	
Table 5.2 - Row 2, Column B	None	<ul style="list-style-type: none"> • Plan of Subdivision or Condominium 	
Table 5.2 - Row 3, Column B	<ul style="list-style-type: none"> ▪ Assembly Hall ▪ Clinic ▪ Day Care Centre ▪ Funeral Home ▪ All Offices except Service Office ▪ Medical/Dental Office ▪ Studio ▪ Tourist Information Centres ▪ Public Parking Lots ▪ All commercial occupancies not listed in this Table. 	<ul style="list-style-type: none"> • Assembly Hall • Clinic and directly associated uses • Day Care Centre • Funeral Home • All Offices except Service Office • Medical/Dental Office • Studio • Tourist Information Centre • Commercial Parking Lot/Structure • All commercial occupancies not listed in this Table 	

Table 5.2 - Row 5, Column B	<ul style="list-style-type: none"> ▪ Church and Church Hall ▪ Facilities of a Public Authority or a Public Utility ▪ Hospital ▪ Museums ▪ Public Parking Area/ Garage ▪ School/College/University 	<ul style="list-style-type: none"> ▪ Place of Worship ▪ Facilities of a Public Authority or a Public Utility ▪ Hospital ▪ Museums ▪ Public Parking Lot/Structure ▪ School/College/University 	
Table 6.1 - Row 3 Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.1 - Row 4 Column C and D	No limit except as regulated by lines 5 and 11 below	No limit except as regulated by rows 6 and 12 below	
Table 6.1 - Row 7, Column D	8.0m	<ul style="list-style-type: none"> i. 8m for signs 14 m² or less in sign face area; ii. 12m for signs greater than 14 m² in sign face area 	Revised the maximum height for Group 4 signs.
Table 6.1 - Row 10	ANIMATION	n/a	Row deleted
Table 6.1 - Row 13 Column B,C,D (i)	be within 15.0m of the base or support of a traffic signal or traffic control device;	be less than 15.0m from the base or support of any traffic signal or traffic control device;	Renumbered to: Table 6.1 Row 12 Column B,C,D (i)
Table 6.1 - Row 13 Column B,C,D (ii)	be within 1.5m of any side lot line other than one that abuts a street;	be less than 1.5m from any lot line other than one that abuts a street;	Renumbered to: Table 6.1 Row 12 Column B,C,D (ii)
Table 6.1 - Row 13 Column B,C,D (iii)	be within 1.5m of any municipally owned sidewalk;	be less than 1.5m of any municipally owned sidewalk;	Renumbered to: Table 6.1 Row 12 Column B,C,D (iii)
Table 6.1 - Row 13 Column B,C,D (iv)	be in a manner that projects over the public road allowance or public property;	project over the public road allowance or public property;	Renumbered to: Table 6.1 Row 12 Column B,C,D (iv)
Table 6.1 - Row 13 Column B,C,D (v)	be within 30.0m of a billboard ground sign or 50.0m of a permanent ground sign on the same lot;	be less than 30.0m from any third party billboard sign or 50.0m from any permanent ground sign on the same lot;	Renumbered to: Table 6.1 Row 12 Column B,C,D (v)
Table 6.1 - Row 13 Column B,C,D (vi)	be within 10.0m of a billboard ground sign on an adjacent lot;	be less than 10.0m from any third party billboard sign on an adjacent lot;	Renumbered to: Table 6.1 Row 12 Column B,C,D (vi)
Table 6.1 - Row 13 Column B,C,D (viii)	be within a sight triangle or drive visibility triangle except as set out in Section 4.5.	be within a sight triangle as set out in Table 4.6.	
Table 6.1 - Row 13, Column B,C,D and E (ix)	be where more than 1 ground sign is within 30m of the intersection of 2 streets	n/a	Deleted
6.1.1(c)	no part of the sign has illumination, changing copy area, animation or rotation and;	no part of the sign has illumination, changing copy area or rotation; and,	
6.1.1(d)	no part of the sign be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	The sign complies with the ground sign location restrictions as stated in Table 6.1 Row 12	
6.1.2	First Party Directional Signs - Notwithstanding Table 6.1, not more than two first party directional signs shall be erected or displayed adjacent to a combination entrance-exit to any premises, and not more than one such sign shall be erected adjacent to a single entrance or a single exit	First Party Directional Signs - Notwithstanding Table 6.1, not more than two first party directional signs shall be erected or displayed adjacent to a combination entrance-exit to any premises, and not more than one such sign shall be erected adjacent to a single entrance or a single exit therefrom. A sign is restricted to a maximum sign face	

	therefrom. A sign is restricted to a maximum sign face area of 1.5m² and a maximum sign height of 1.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	area of 1.5m² and a maximum sign height of 1.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	
6.1.3	Menu Board Signs – Notwithstanding Table 6.1, one (1) menu board sign may be erected or displayed in association with a drive-thru facility. The sign is restricted to a maximum sign face area of 5.0m ² , a maximum height of 2.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Menu Board Signs – Notwithstanding Table 6.1, one (1) menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face area of 5.0m ² , a maximum height of 2.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line. Notwithstanding 3.3(g) an internal menu board sign may emit sounds directly related to the transaction taking place.	Revised 'facility' to 'lane' and added "Notwithstanding 3.3.1 (g) an internal menu board sign may emit sounds directly related to the transaction taking place." at the end.
6.1.4	Pre-Menu Board Signs – Notwithstanding Table 6.1, one (1) internal pre-menu board sign may be erected or displayed in association with a drive-thru facility. The sign is restricted to a maximum sign face area of 2.0m² , a maximum height of 2.5m , and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Pre-Menu Board Signs – Notwithstanding Table 6.1, one (1) internal pre-menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face area of 2.0m² , a maximum height of 2.5m , and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Revised 'facility' to 'lane'
6.1.5	Transfer Ground Sign Area – Where a property faces more than one street, a property owner may apply to transfer sign face area from one street to another street, provided the property owner enters into a signage master plan as set out in Section 4.4 to transfer the sign face area permitted on one street to the other. In no case shall the sign be increased by more than 50% of its total sign face area, and in no case shall it exceed 30.0m ² .	n/a	Deleted Renumbered remaining section
Table 6.2 - Row 3 Column B,C,D	Identification, Information signs	Identification Signs and Information Signs	
Table 6.2 - Row 4 Column B,C,D	1 per frontage	1 per street frontage	
Table 6.2 - Row 5 Column B,C,D	Single and/or Double	Single, Double and/or Multiple	
Table 6.2 Row 10	ANIMATION	n/a	Row deleted
Table 6.2 - Row 13, Column B,C and D	No part of any ground sign over or on public road allowance shall; i. be less than 5.75m from the edge of the travelled portion of the highway and not less than 1.5m from an existing or proposed sidewalk;	No part of any ground sign over or on public road allowance shall; i) be less than 5.75m from the edge of the travelled portion of the roadway; ii) be less than 15.0m from the base or support of any traffic signal or traffic control device	Renumbered to: Table 6.2 Row 12, Column B,C and D

	<p>ii. prohibited within a sight triangle as set out in Section 4.6</p> <p>iii. not more than 1 sign within 30m of the intersection of two streets</p>	<p>iii) be less than 1.5m from any municipally owned sidewalk</p> <p>iv) be less than 30.0m from any third party billboard ground sign or 50.0m from any permanent ground sign on the same lot;</p> <p>v) be less than 10.0m from any third party billboard sign on an adjacent lot;</p> <p>vi) be less than 6.0m from any permanent ground sign on an adjacent lot;</p> <p>vii) be within a sight triangle as set out in Table 4.6.</p>	
6.2.3	<p>Group 1 Uses Prohibited – First party permanent ground signs over or on Public Road Allowance are prohibited for Group 1 uses.</p>	<p>Group 1 Uses - First party permanent ground signs are prohibited for Group 1 uses except an identification sign that is associated with a home occupation which has street frontage on an arterial road and provided;</p> <p>(a) the single or double sided sign does not exceed a maximum sign face area of 1.0m² and;</p> <p>(b) the sign does not exceed a height of 1.5m and;</p> <p>(c) no part of the sign has illumination, changing copy area or rotation and;</p> <p>(d) the sign complies with the ground sign location restrictions as stated in Table 6.2 Row 12</p>	<p>Ground signs for home occupations on the road allowance on Arterial roads – regulations mirror 6.1.1</p>
Table 6.3 – Row 7	ANIMATION	n/a	Row deleted
Table 6.3 – Row 8, Column B	External or Internal; Flashing is Prohibited	External	Restricted illumination in Group 1 uses
Table 6.3 – Row 10, Column B,C and D (iv)	be less than 2.4m above the grade below to the underside of the sign or any supporting member of the sign when erected on a wall above a location of public access.	be placed less than 2.4m above the grade below when erected above a location accessible to the public.	
6.3.1(a)	Notwithstanding Table 6.3, awning signs may project to a maximum distance of 2.5m from the face of the building wall to which it is attached;	Notwithstanding Table 6.3, awning signs may project to a maximum distance of 1.2m from the face of the building wall to which they are attached;	
6.3.1(b)	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy.	
6.3.2(a)	Notwithstanding Table 6.3, canopy signs may project to a maximum distance of 0.6m beyond the limits of the building wall to which it is attached;	Notwithstanding Table 6.3, canopy signs may project to a maximum vertical distance of 0.6m beyond the limits of the structure to which they are attached;	
6.3.2(b)	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy.	
6.3.4	<p>Signs Located Above the First Storey - Notwithstanding the regulations set out in Table 6.3, facial signs are permitted in locations above the first storey of a multiple occupancy building provided;</p>	n/a	Deleted

	<p>(a) the signs comply with the latest submitted signage master plan, as set out in Section 4.4 and</p> <p>(b) the sign face area of the facial wall signs located above the first storey when added to the area of all other signs located on the building shall not exceed the maximum sign face area limitations of Table 6.3.</p>		
6.3.5	<p>“Building Identification Signs - Notwithstanding the regulations set out in Table 6.3, fascia signs that relate to entire building and display information such as the building name, address or corporate logo are permitted in locations above the first storey provided:</p> <p>(a) the signs be located on or above the highest storey that is normally occupied;</p> <p>(b) the signs be limited on buildings 2 to 5 storeys in height to a maximum sign face area of 0.5 m² for each metre of one wall elevation to which the sign is attached measured in length along the highest storey that is normally occupied;</p> <p>(c) the signs be limited on buildings 6 storeys and greater in height to a maximum sign face area of 1 m² for each metre of wall to which the sign is attached measured in length along the highest storey that is normally occupied.”</p>	<p>“Building Identification Signs - Notwithstanding the regulations set out in Table 6.3, fascia signs that relate to an entire building and display information limited to a unique building name, which may include a corporate logo, are permitted above the first storey provided;</p> <p>a) the unique building name is limited to a single building in the City;</p> <p>b) the signs be located on or above the highest storey that is normally occupied;</p> <p>c) the signs be limited on buildings two to five storeys in height to a maximum sign face area of 0.5 m² for each metre of one wall elevation to which the sign is attached measured in length along the highest storey that is normally occupied;</p> <p>d) the signs be limited on buildings six storeys and greater in height to a maximum sign face area of 1m² for each metre of wall to which the sign is attached measured in length along the highest storey that is normally occupied.”</p>	<p>Added sub-clause (a) and re-lettered the rest of the sub-clauses</p> <p>Renumbered to: 6.3.6</p>
6.3.6(a)	the highest part of the facial sign shall not exceed the lesser of 6.0m or the highest part of the roof and;	the highest part of the facial sign shall not exceed the lesser of 6.0m from grade or the highest part of the roof and;	6.3.6 renumbered to 6.3.5
6.3.7	N/A	Menu Board Signs – Notwithstanding Table 6.3, one (1) menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face area of 5.0m ² , a maximum height of 2.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line. Notwithstanding 3.3(g) an internal menu board sign may emit sounds directly related to the transaction taking place.	<p>Added to align with Section 6.1</p> <p>Renumber to: 6.3.6</p>
6.3.8	N/A	Pre-Menu Board Signs – Notwithstanding Table 6.3, one (1) internal pre-menu board sign may be erected or displayed in association with a drive-thru	<p>Added to align with Section 6.1</p> <p>Renumber to: 6.3.7</p>

		lane. The sign is restricted to a maximum sign face area of 2.0m ² , a maximum height of 2.5m, and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	
6.3.9		<p>Window Signs - Permanent first party signs in windows are permitted provided:</p> <p>a) the total sign face area of all signs does not exceed the allowable sign face area as regulated in Table 6.3 Row 5;</p> <p>b) not more than 50% of the window's individual glazed surface is covered regardless of product perforation, and;</p> <p>c) the signs are restricted to the windows on the 1st and 2nd storey.</p>	Renumber to: 6.3.8
6.4	<p>REGULATIONS FOR PERMANENT FIRST PARTY WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE</p> <p>No person shall erect, display, or use any permanent first party wall sign on public road allowance, or cause or permit any permanent first party wall sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.4 and the additional regulations set out below.</p>	<p>REGULATIONS FOR PERMANENT FIRST PARTY WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE</p> <p>No person shall erect, display, or use any permanent first party wall sign over or on public road allowance, or cause or permit any permanent first party wall sign over or on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.4 and the additional regulations set out below.</p>	
Table 6.4 – Row 3, Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.4 - Row 9	ANIMATION	n/a	Row deleted
Table 6.4 - Row 12, Column B,C and D (iv)	be less than 2.4m above grade, measured from the bottom of the sign, or any supporting member of the sign (whichever is the lowest), when erected above a public access or egress.	be placed less than 2.4m above the grade below when erected above a location accessible to the public.	Renumbered to: Table 6.4 Row 11, Column B,C and D (iv)
6.4.2(a)	(a) Notwithstanding Table 6.4, awning signs may project to a maximum distance of 2.5m from the face of the building wall to which it is attached;	(a) Notwithstanding Table 6.4, awning signs may project to a maximum distance of 1.2m from the face of the building wall to which they are attached;	
6.4.2(b)	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy.	
6.4.3(a)	Notwithstanding Table 6.4, canopy signs may project to a maximum distance of 0.6m beyond the limits of the building wall to which it is attached;	Notwithstanding Table 6.4, canopy signs may project to a maximum vertical distance of 0.6m beyond the limits of the structure to which they are attached;	
6.4.3(b)	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy.	
6.4.4	Signs Located Above the First Storey - Notwithstanding the regulations set out in Table	n/a	Deleted

	<p>6.4, facial signs are permitted above the first story of a multiple occupancy building provided:</p> <p>(a) The signs comply with the signage master plan, as set out in Section 6.4, and;</p> <p>(b) The sign face area of the wall sign(s) located above the first storey, when added to the area of all other signs located on the building, do not exceed the maximum sign face area limitations of Table 6.4.</p>		Remaining sections renumbered
Table 6.5 - Row 3, Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.5 - Row 10	ANIMATION	n/a	Row deleted
6.5.2	<p>Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of lines 3, 5, 7, 8, 9, 10, 11, 12 and 13 of Table 6.5.</p>	<p>Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of rows 3, 5, 7, 8, 9, 10, 11 and 12 of Table 6.5.</p>	
6.6	<p>REGULATIONS FOR PERMANENT FIRST PARTY PROJECTING WALL SIGNS OVER PUBLIC ROAD ALLOWANCE</p> <p>No person shall erect, display, or use any permanent first party projecting wall sign over public road allowance, or cause or permit any permanent first party projecting wall sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.6 and the additional regulations set out below.</p>	<p>REGULATIONS FOR PERMANENT FIRST PARTY PROJECTING WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE</p> <p>No person shall erect, display, or use any permanent first party projecting wall sign over or on public road allowance, or cause or permit any permanent first party projecting wall sign over or on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.6 and the additional regulations set out below.</p>	
TABLE 6.6	PERMANENT FIRST PARTY PROJECTING WALL SIGNS ON PUBLIC ROAD ALLOWANCE	PERMANENT FIRST PARTY PROJECTING WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE	
Table 6.6 - Row 3, Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.6 - Row 10	ANIMATION	n/a	Row deleted
6.6.3	<p>Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of lines 3, 5,7, 8, 9, 10,11,12 and 13 of Table 6.6.</p>	<p>Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of rows 3, 5, 7, 8, 9, 10, 11 and 12 of Table 6.6.</p>	
Table 7.1 Row 8	ANIMATION	n/a	Row deleted

Table 7.1 - Row 11 Column B	A maximum of 48 hours per special occasion	A maximum of 72 consecutive hours, and not more than 3 times in the same calendar year	Renumbered to: Table 7.1 Row 10 Column B
Table 7.1 – Row 12, Column B,C,D and E	<p>No part of any banner sign, poster sign, feather or mobile sign shall</p> <p>(i) be less than 1.5m from a municipally owned sidewalk, except when located on a wall</p> <p>(ii) be less than 1.5m from a property line except front lot line or when located on a wall</p> <p>(iii) be less than 3.0m from a driveway and not within a sight triangle as set out in Section 4.5, except when located on a wall</p> <p>(iv) obstruct any window or obstruct openings required to provide natural light and/or ventilation</p> <p>(v) be within 10m of an</p>	<p>No part of any banner sign, poster board sign or mobile sign shall:</p> <p>i) be less than 1.5m from any municipally owned sidewalk, except when located on a wall;</p> <p>ii) be less than 1.5m from any property line except front lot line or when located on a wall;</p> <p>iii) be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6, except when located on a wall;</p> <p>iv) be less than 10.0m from any exclusively residential zone when located on a Group 3 or 4 premises;</p> <p>v) be less than 15.0m from any other mobile sign or read-o-graph mobile sign on the same premises, except when located on a wall.</p>	
7.1.1	Prohibited on Public Road Allowance - Banner signs, poster board signs and mobile signs are prohibited over or on a public road allowance.	Prohibited on Public Road Allowance - Banner signs, poster board signs, feather flag signs and mobile signs are prohibited over or on a public road allowance.	
7.1.3	Mobile Signs in the Downtown Special District – Notwithstanding Table 7.1, mobile signs are prohibited within the Downtown Special District as set out in Schedule “J” except that one mobile sign in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year, provided it is in compliance with Section 7.1 and Table 7.1	n/a	Deleted
Table 7.2 – Row 5, Column B and C	25m²	15m²	Original number too large
Table 7.2 Row 8	ANIMATION	n/a	Row deleted
Table 7.2 – Row 12, Column B,C, D and E (i)	be less than 1.5 m from a municipally owned sidewalk;	be less than 1.5 m from any municipally owned sidewalk;	
Table 7.2 – Row 12, Column B,C, D and E (ii)	be less than 1.5 m from a property line except a front lot line;	be less than 1.5 m from any property line except a front lot line;	
Table 7.2 – Row 12, Column B,C, D and E (iii)	be less than 3.0m from a driveway and not within a sight triangle as set out in Section 4.5;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.2 – Row 12,	be on a vacant lot;	n/a	Deleted

Column B,C, D and E (v)			
Table 7.2 – Row 12, Column B,C, D and E (iv)	be within 10m of an exclusively residential use zone	be less than 10m from any exclusively residential use zone when located on a Group 3 or 4 premises	Renumbered to: Table 7.2 – Row 11, Column B,C, D and E (iv)
7.2.1	Prohibited on Public Road Allowance - Banner signs, poster board signs and mobile signs are prohibited over or on a public road allowance.	Prohibited on Public Road Allowance – Inflatable signs are prohibited over or on a public road allowance.	
7.2.2	Inflatable signs in the Downtown Special District – Notwithstanding Table 7.2, inflatable signs are prohibited within the Downtown Special District as set out in Schedule “J” except that one inflatable sign in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year, provided it is in compliance with Subsection 7.2 and Table 7.2.	n/a	Deleted Renumbered 7.2.3 to 7.2.2
7.3	Regulations for Temporary First Party Read-O-Graph Mobile Signs No person shall erect, display, or use any temporary first party inflatable sign, or cause or permit any temporary first party inflatable sign to be erected, displayed or used except in conformity with the regulations set out in Table 6.2 and the additional regulations set out below.	Regulations for Temporary First Party Read-O-Graph Mobile Signs No person shall erect, display, or use any temporary first party read-o-graph sign, or cause or permit any temporary first party read-o-graph sign to be erected, displayed or used except in conformity with the regulations set out in Table 7.3 and the additional regulations set out below.	
Table 7.3 - Row 2	Read-O-Graph Mobile	Read-O-Graph Mobile Signs and T-Frame Signs over 0.6m²	Added T-frame signs to permitted sign types
Table 7.3 Row 4, Column D	The greater of 1 sign per premises per street frontage or 1 mobile sign per 60m of total street frontage per premises Maximum 2 signs per premises	1 mobile sign per 45m of total street frontage per premises Maximum 2 signs per premises	
Table 7.3 Row , Column B,C,D and E	100%	100% required	Renumbered to Table 7.3 Row 7
Table 7.3 Row 7	ANIMATION	n/a	Row deleted
Table 7.3 Row 10, Column B,C,D and E (i)	be less than 1.5m from a municipally owned sidewalk	be less than 1.5m from any municipally owned sidewalk	
Table 7.3 Row 10, Column B,C,D and E (ii)	be less than 1.5m from a property line except a front lot line;	be less than 1.5m from any property line except a front lot line;	
Table 7.3 Row 10, Column B,C,D and E (iii)	be less than 3.0m from a driveway and not within a sight triangle as set out in section 4.4;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.3 Row 10, Column	be within 15.0m of any other mobile sign on the same premises;	be less than 15.0m from any other read-o-graph sign or other mobile sign on the same premises;	Reduced the minimum distance from First party

B,C,D and E (iv)			Read-O-graph signs to other mobile signs. Renumbered to: Table 7.3 – Row 12, Column B,C, D and E (iv)
Table 7.3 Row 10, Column B,C,D and E (v)	be within 10.0m of an exclusively residential use zone;	be less than 10.0m from any exclusively residential use zone when located on a Group 3 or 4 premises;	Renumbered to: Table 7.3 – Row 12, Column B,C, D and E (v)
Table 7.3 Row 10, Column B,C,D and E (vi)	be on a vacant lot;	n/a	Deleted
7.3.1	Prohibited on Public Road Allowance - Banner signs, poster board signs and mobile signs are prohibited over or on a public road allowance.	Prohibited on Public Road Allowance - Read-o-graph mobile signs are prohibited over or on a public road allowance.	Revised prohibition for Temporary First Party Read-O-Graph Mobile Signs.
7.3.3	Read-O-Graph Mobile Sign Permit - A permit for read-o-graph mobile sign, together with an effective date valid from the date specified in the permit and shall be effective June 23 of the year issued to June 30 of the subsequent year. No more than one mobile sign shall be authorized by a permit. The current annual validation sticker shall be displayed at all times in a prominent location on the structural frame of the read-o-graph mobile sign in the manner shown on Schedule “G” to this By-law. An expired sticker is to be removed or covered.	Read-O-Graph Mobile Sign Permit Sticker - Read-O-Graph Mobile Sign Permit Stickers are issued, and valid for the time period from June 23 rd of any calendar year to June 30 th of the following year. The current annual permit sticker shall be displayed at all times in a prominent location affixed directly to the structural frame of the read-o-graph mobile sign in the manner shown on Schedule “E” to this By-law. An expired sticker is to be removed or covered.	
7.3.4	Read-O-Graph Mobile signs in the Downtown Special District – Notwithstanding Table 6.3, Read-O-Graph mobile signs are prohibited within the Downtown Special District as set out in Schedule “J” except that one Read-O-Graph mobile sign in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.3 and Table 7.3.	n/a	Deleted
7.4	Regulations for Temporary First Party A-Frame Signs on Private Property No person shall erect, display, or use any temporary first party A-frame sign on private property, or cause or permit any temporary first party A-frame sign on private property to be erected, displayed or used except in conformity with the regulations set out in Table 7.4 and the additional regulations set out below.	Regulations for Temporary First Party Sidewalk Signs on Private Property No person shall erect, display, or use any temporary first party sidewalk sign on private property, or cause or permit any temporary first party sidewalk sign on private property to be erected, displayed or used except in conformity with the regulations set out in Table 7.4 and the additional regulations set out below.	

Table 7.4	Temporary First Party A-Frame Signs on Private Property	Temporary First Party Sidewalk Signs on Private Property	
Table 7.4 Row 2, Column B,C,D,E	A-Frame	Sidewalk Signs, A-Frame Signs and T-Frame Signs	
Table 7.4 Row 6, Column B,C,D,E	1.1m	1.2m	
Table 7.4 Row 7, Column B,C,D,E	ANIMATION	n/a	Deleted row
Table 7.4 Row 10, Column B,C,D,E	No part of any A-Frame sign shall:	No part of any sidewalk sign shall:	Renumbered to: Table 7.4 – Row 9, Column B,C, D and E
Table 7.4 Row 10, Column B,C,D and E (i)	be less than 1.5m from a municipally owned sidewalk	be less than 1.5m from any municipally owned sidewalk	
Table 7.4 Row 10, Column B,C,D and E (ii)	be less than 1.5m from a property line except a front lot line;	be less than 1.5m from any property line except a front lot line;	
Table 7.4 Row 10, Column B,C,D and E (iii)	be less than 3.0m from a driveway and not within a sight triangle as set out in Section 4.4;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.4 Row 10, Column B,C,D and E (iv)	be within 5.0m of any other A-Board sign on the same premises	be less than 5.0m from any other sidewalk sign on the same premises	Renumbered to: Table 7.4 – Row 9, Column B,C, D and E (iv)
Table 7.4 Row 10, Column B,C,D and E (v)	be within 10.0m of an exclusively residential use zone;	be less than 10.0m from any exclusively residential use zone when located on a Group 3 or 4 premises;	Renumbered to: Table 7.4 – Row 9, Column B,C, D and E (v)
Table 7.4 Row 10, Column B,C,D and E (vi)	be on a vacant lot;	n/a	Deleted
7.4.1	Sign Identification – Every temporary first party A-board sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the sign.	Sign Identification – Every temporary first party sidewalk sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the sign.	
7.4.2	A-Frame Signs Over 0.6m² in the Downtown Special District – Notwithstanding Table 7.4, A-frame signs over 0.6m ² are prohibited within the Downtown Special District as set out in Schedule “J” except that one A-frame sign over 0.6m ² in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year, provided it is in compliance with Section 7.4 and Table 7.4.	n/a	Deleted

7.5	Regulations for Temporary First Party A-Frame Signs on Public Road Allowance No person shall erect, display, or use any temporary first party A-frame sign on public road allowance, or cause or permit any temporary first party A-frame sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 7.5 and the additional regulations set out below.	Regulations for Temporary First Party Sidewalk Signs on Public Road Allowance No person shall erect, display, or use any temporary first party sidewalk sign on public road allowance, or cause or permit any temporary first party sidewalk sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 7.5 and the additional regulations set out below.	
Table 7.5	Temporary First Party A-Frame Signs on Public Road Allowance	Temporary First Party Sidewalk Signs on Public Road Allowance	
Table 7.5 Row 2, Column B,C,D,E	A-Frame	Sidewalk Signs, A-Frame Signs and T-Frame Signs	
Table 7.5 Row 7	ANIMATION	n/a	Deleted row
Table 7.5 Row 9, Column B,C,D and E	No part of any A-Frame sign shall:	No part of any sidewalk sign shall:	
Table 7.5 Row 9, Column B,C,D and E (iii)	be in no case less than 1.5m to a building;	be less than 1.5m to any building;	
Table 7.5 Row 9, Column B,C,D and E (v)	be within a sight triangle as set out in Section 4.4;	be within a sight triangle as set out in Table 4.6;	
Table 7.5 Row 9, Column B,C,D and E (vi)	n/a	interfere with pedestrian traffic.	Added new sub-clause vi)
7.5.1	Licencing Agreements - No A-frame sign shall be permitted on public road allowance until the sign owner has entered into a licencing agreement with the City and has satisfied the City's requirements for liability insurance; the licencing agreement shall be in accordance with Table 3.15.	Licencing Agreements - No sidewalk sign shall be permitted on public road allowance until the sign owner has entered into a licencing agreement with the City and has satisfied the City's requirements for liability insurance; the licencing agreement shall be in accordance with Table 3.15.	
7.5.2	Sign Identification – Every temporary A-frame sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the sign.	Sign Identification – Every temporary sidewalk sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the sign.	
7.5.3	Group 1 Uses – Temporary first party A-Frame signs on public property are prohibited for Group 1 Uses.	Group 1 Uses – Temporary first party sidewalk signs on public property are prohibited for Group 1 Uses.	
Table 7.6 - Row 2, Column B,C, D and E	Construction Signs in the form of Ground Signs or Facial Signs	Construction Signs in the form of Ground Signs, Facial Signs or Banner Signs	
Table 7.6 - Row 3, Column B,C, D and E	Identification and Information Signs	Identification Signs and Information Signs	

Table 7.6 - Row 5, Column B	One ground sign per premises when located on the premises directly related to the home Fascia signs are prohibited	One ground sign per premises when located on the premises directly related to the home One facial sign or banner sign	
Table 7.6 - Row 5, Column C	No limitation of ground signs provided signs are 75m apart. Fascia signs are prohibited	One ground sign. One facial sign. One banner sign.	
Table 7.6 - Row 5, Column D and E	No limitation of ground signs provided signs are a minimum of 75m apart from another ground sign. No limitation of fascia signs provided signs are a minimum of 50m apart from another fascia wall signs.	No limitation of ground signs provided signs are a minimum of 50m apart from another ground sign. No limitation of facial signs provided signs are a minimum of 25m apart from another facial wall signs. No limitation of banner signs provided signs are a minimum of 10m apart from another facial wall signs.	
Table 7.6 - Row 8, Column B,C,D and E	Shall not be displayed until after any applicable approval for the construction or development project under the Planning Act has been given, to a maximum display period ending 28 days after construction or development has been completed, or in the case of subdivision developments, prior to assumption.	Shall not be displayed until after any applicable approval for the development under the Planning Act has been given, to a maximum display period ending 28 days after construction or development has been completed, or in the case of subdivision developments, prior to assumption.	
Table 7.6 - Row 9	ANIMATION	n/a	Deleted
Table 7.6 – Row 10, Column C,D,E	Permitted except that flashing illumination is prohibited.	Permitted except that flashing is prohibited.	Renumbered to: Table 7.6 – Row 9, Column C,D,E
Table 7.6 - Row 11, Column B,C,D and E (i)	be within 1.5m of any municipally owned sidewalk;	be less than 1.5m from any municipally owned sidewalk;	
Table 7.6 - Row 11, Column B,C,D and E (ii)	be within 1.5m of any side lot line other than a front lot line;	be less than 1.5m from any property line except a front lot line;	
Table 7.6 - Row 11, Column B,C,D and E (iii)	be within a sight triangle as set out in Section 4.4;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.6 - Row 11, Column B,C,D and E (iv)	be within a median or traffic island	be within any median, traffic island or round about circle	Table 7.6 Row 10, Column B,C,D and E (iv)
7.6.2	Ground Sign Proximity - Notwithstanding Table 7.6, Columns D and E Line 4, where construction ground signs are related to a plan of subdivision, a maximum of two such signs may be located within 0.3m of each other, provided they are restricted to a single (and principle) entrance to the subdivision.	Ground Sign Proximity - Notwithstanding Table 7.6, Columns C and D Row 5, where construction ground signs are related to a plan of subdivision, a maximum of two such signs may be located within 0.3m of each other, provided they are restricted to subdivision entrances.	
7.6.5 (c)	No part of the sign shall have illumination, changing copy area, animation or rotation;	No part of the sign shall have illumination, changing copy area or rotation;	

7.6.5 (e)	The sign shall be removed within 48 hours of completion of the construction, repairs or service.	The sign shall be removed within 72 hours of completion of the construction, repairs or service.	
Table 7.7 - Row 4, Column B	1 ground sign per street frontage	1 ground sign per street frontage except as provided in 7.7.1	
Table 7.7 - Row 4, Column C,D and E	1 ground sign per street frontage and; 1 facial sign per occupancy per street frontage	1 ground sign per street frontage except as provided in 7.7.1 and; 1 facial sign per occupancy per street frontage	
Table 7.7 - Row 9	ANIMATION	n/a	Deleted row
Table 7.7 - Row 10, Column B,C,D and E (i)	be within 1.5m of any municipally owned sidewalk	be less than 1.5m from any municipally owned sidewalk;	
Table 7.7 - Row 10, Column B,C,D and E (ii)	be within 1.5m of any side lot line other than a front lot line	be less than 1.5m from any property line except a front lot line;	
Table 7.7 - Row 10, Column B,C,D and E (iii)	be within a sight triangle as set out in Section 4.4.	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6.	
7.7.1	Additional Signs - Notwithstanding Table 7.7, more than one (1) sign per street frontage is permitted where there is a minimum 150m between the temporary real estate signs adjacent to the same street frontage.	Additional Signs - Notwithstanding Table 7.7, more than one (1) temporary first party real estate sign per street frontage is permitted provided they are located a minimum 150m from each other.	
7.7.2	Real Estate Banner Signs Displayed on Building Walls - Notwithstanding Table 7.7, one (1), non-illuminated real estate sign in the form of a banner sign per building wall may be located above the first storey of a building. The signs may have a combined total sign face area of up to 5% of the wall area of the largest building wall. The real estate sign in the form of a banner sign is prohibited to obstruct any window, or opening required for emergency access or egress, natural light or ventilation.	Real Estate Banner Signs Displayed on Building Walls - Notwithstanding Table 7.7, two, temporary non-illuminated real estate banner signs per building, one per wall elevation, are permitted. Each sign may have a sign face area of up to 5% of the building wall on which it is displayed or 40m² whichever is less. No sign shall obstruct any window, or opening required for emergency access or egress, natural light or ventilation. No such sign shall be erected for more than 180 days in any calendar year.	
7.8	Other Temporary First Party Signs on Private Property No person shall erect, display, or use any temporary first party sign on private property, or cause or permit any temporary first party sign on private property to be erected, displayed or used except in conformity with the Section 4 of this By-law and the additional regulations set out below.	Other Temporary First Party Signs on Private Property No person shall erect, display, or use any temporary first party sign on private property, or cause to permit any temporary first party sign on private property to be erected, displayed or used, other than those temporary accessory signs regulated by sections 7.1 through 7.7 and in accordance with the regulations set out below.	
7.8.2	7.8.2 Temporary Window Signs - Temporary first party	n/a	Deleted

	<p>signs in windows are permitted provided;</p> <p>a) That the total sign face area of such temporary window signs do not cover more than 50% of the window's individual glazed surface regardless of product perforation;</p> <p>b) The signs are restricted to the windows on the 1st and 2nd storey, and;</p> <p>c) Where any portion of a window sign features electronic changing copy, the maximum sign face area shall not exceed 0.48m² and shall comply with the regulations of Section 4.2.</p>		
Table 8.1 - Row 2, Column B	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 8.1 - Row 3	The maximum number of third party sign structures shall not exceed the population of the City - as established by the most recent Statistics Canada Census data - divided by 1300.	n/a	Deleted
Table 8.1 - Row 4	30m ² , and the ratio of the height to width or of the width to the height of the sign face shall not exceed 2.5:1.	30 m²	Renumbered to: Table 8.1 – Row 3
Table 8.1 - Row 7	ANIMATION	n/a	Deleted
Table 8.1 - Row 10, Column B (i)	be closer than 3.0m from any property line;	be less than 3.0 m from any property line;	Renumbered to: Table 8.1 – Row 8, Column B (i)
Table 8.1 - Row 10, Column B (ii)	be less than 100m from another third party billboard sign located on either side of the same street. The minimum separation distance shall be measured along the centreline of the street	be less than 100 m from another third party billboard sign;	Renumbered to: Table 8.1 – Row 8, Column B (ii)
Table 8.1 - Row 10, Column B (iii)	be closer than 30m to any residential zone, except where the residential zone is on the opposite side of a street;	be less than 30 m to any residential zone, except where the residential zone is on the opposite side of a street;	Renumbered to: Table 8.1 – Row 8, Column B (iii)
Table 8.1 - Row 10, Column B (v)	be within a sight triangle as set out in Section 4.5;	be within a sight triangle as set out in Table 4.6;	
Table 8.1 - Row 10, Column B (vi)	be permitted except abutting a street frontage as set out on in Schedule "E" of this By-law.	be permitted except on premises zoned industrial or commercial, where commercial excludes the Downtown Area zone	Renumbered to: Table 8.1 – Row 8, Column B (vi)
Table 8.1 - Row 10, Column B (vii)	n/a	be within 30.0 m a permanent ground sign on the same lot.	Renumbered to: Table 8.1 – Row 8, Column B (vii)
8.1.1	City Population - For the purpose of determining the maximum number of third party billboard sign structures permitted within the City, the population shall be as determined by the most current available Census data as published by Statistics Canada. For those years in which the Statistics Canada data does not conduct a Census, the population to be used to determine the maximum	n/a	Deleted

	number of all third party sign structures shall be a projection based upon the average population growth of the past three Censuses.		
8.1.5	<p>Application for Permanent Third Party Billboard Signs</p> <p>In addition to the requirements of section 3 of this By-law, the issuance of sign permits for permanent third party signs shall be in conformity with the regulations set out below:</p> <p>a) Upon receipt of a complete application to the satisfaction of the City, the Permanent Third Party Sign application will be assigned a number and will be maintained in a Register of Completed Applications for permanent third party signs.</p> <p>b) In the event that the population of the City of London increases, thereby increasing the number of permitted permanent third party signs (as per Table 8.1, Line 3), the Chief Building Official will randomly select applications from the Register of Completed Applications until the capacity is filled.</p> <p>c) In the event that the number of permanent third party signs falls below the maximum number permitted in Line 3 of Table 8.1 at any time owing to a reduction in the number of existing permanent third party signs by reason of the removal of a sign which is not replaced pursuant to section 8.1.5(e) or by reason of the revocation of a permit pursuant to section 3.8, the Chief Building Official shall within one month of the removal of the sign or the revocation of a permit, as the case may be, randomly select from the Register of Completed Applications one application for each sign that is removed or permit that is revoked.</p> <p>d) An applicant whose application is added to the Register of Completed Applications will be notified, as per the contact information provided with their application, when the City is ready to issue a permit. It being noted that construction of the permanent third party sign must be completed within six months of the issuance of the permit or the permit will be revoked in accordance with section 3.8 of this By-law.</p> <p>e) An applicant may request to have an application withdrawn</p>	n/a	Deleted

	<p>from the Register of Completed Applications for permanent third party signs. Such request shall be made in writing to the Chief Building Official.</p> <p>f) In the event that a permit is revoked pursuant to paragraph (d), or an application is withdrawn pursuant to paragraph (e), the fees submitted as part of the application will not be refunded regardless of section 3.9.</p> <p>g) The number of applications received for any premises shall not exceed the number of signs that can be erected or displayed on that premises as per Table 8.1.</p> <p>h) Notwithstanding anything contained in this section, all applications for permanent third party signs which were received and accepted prior to the date of enactment of this By-law shall be considered in the order in which they were submitted, and prior to any application received under this By-law.</p>		
Table 8.2 - Row 2, Column B	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 8.2 - Row 7	ANIMATION	n/a	Deleted row
Table 8.2 - Row 8, Column B (i)	be permitted except abutting as set out on the attached Schedule "F" of this By-law.	be permitted except on Canadian National Railway overpasses.	
8.3	<p>Regulations for Permanent Third Party Industrial Park Signs</p> <p>No person shall erect, display, or use any permanent industrial park sign, or cause or permit any permanent industrial park sign to be erected, displayed or used except in conformity with the regulations set out in Table 8.2 and the additional regulations set out below.</p>	<p>Regulations for Permanent Third Party Industrial Park Signs</p> <p>No person shall erect, display, or use any permanent industrial park sign, or cause or permit any permanent industrial park sign to be erected, displayed or used except in conformity with the regulations set out in Table 8.3 and the additional regulations set out below.</p>	
Table 8.3 – Row 7, Column B (i)	be closer than 15.0m from any property line except a front property line;	be less than 15.0m from any property line except a front property line;	
Table 8.3 – Row 7, Column B (ii)	be less than 100m from another industrial park sign located on either side of the same street. The minimum separation distance shall be measured along the centreline of the street;	be less than 100 m from another industrial park sign;	
Table 8.3 – Row 7, Column B (iii)	be closer than 30m to any residential zone, except where the residential zone is on the opposite side of a street;	be less than 30 m to any residential zone, except where the residential zone is on the opposite side of a street;	
Table 8.3 – Row 7, Column B (iv)	be within a sight triangle as set out in Section 4.5;	be within a sight triangle except as set out in Table 4.6	
Table 9.1 - Row 5, Column A	n/a	NUMBER OF SIGN FACES	Renumbering as required

Table 9.1 - Row 5, Column B and C	n/a	Single and/or Double	Renumbering as required
Table 9.1 - Row 7	ANIMATION	n/a	Deleted
Table 9.1 - Row 9 – Column B and C	Between the hours of 8:00am and 6:00pm provided the model home is open, or the open house is operating.	Between the hours of 8:00 am and 8:00 pm provided the model home is open, or the open house is operating.	
Table 9.1 – Row 10, Column B and C (ii)	be closer than 10.0m to a transit stop	be less than 10.0 m to any transit stop	
Table 9.1 – Row 10, Column B and C (iii)	be closer than 3.0m to a driveway intersection with front lot line	be less than 3.0 m to any driveway intersection with front lot line	
Table 9.1 – Row 10, Column B and C (iv)	be within 1.0m of a municipal sidewalk	be less than 1.0 m of any municipal sidewalk	
Table 9.1 – Row 10, Column B and C (v)	n/a	be less than 0.6 m from the vehicular travelled portion of the street;	
Table 9.2 - Column C	Group 2	n/a	Deleted
Table 9.2 - Row 1, Column B	Group 1	Group 3	
Table 9.2 - Row 8	ANIMATION	n/a	Deleted
Table 9.2 – Row 10, Column B and C (v)	be closer than 10m to a transit stop	be less than 10 m to any transit stop;	
Table 9.2 – Row 10, Column B and C (vi)	be closer than 3.0m to a driveway intersection with a public road allowance	be less than 3.0 m to any driveway intersection with a public road allowance;	
Table 9.2 – Row 10, Column B and C (vii)	be within 1.0m of a municipal sidewalk	be less than 1.0 m from any municipal sidewalk;	
Table 9.2 – Row 10, Column B and C (viii)	n/a	be less than 0.6 m from the vehicular travelled portion of the street;	
9.3.1 (b)	Such signs do not have any sign face exceeding 6.0m² in area;	such signs do not exceed 6.0 m² in sign face area;	
9.3.3	Signs on Vehicles or Trailers – notwithstanding Section 3.3.1 (k), third party signs attached to or painted on a vehicle are exempt from the regulations of this subsection provided the vehicle is in weekly operation for transportation and is not parked or located in a manner so as to make the sign visible from a street for the purpose of functioning as an advertising device when not being driven.	Signs on Vehicles or Trailers – notwithstanding Section 3.3(k), third party signs attached to or painted on a vehicle are exempt from the regulations of this subsection provided the vehicle is in weekly operation for transportation and is not parked or located in a manner so as to make the sign visible from a street for the purpose of functioning as an advertising device when not being driven.	
10.1	Regulations for Signs in Special Districts Within the Sign By-law, certain parts of the City are identified as areas where the overall character and appearance should be retained and enhanced. In keeping with and enriching the policies of the City	Regulations for Signs in Special Districts Within the Sign By-law, certain parts of the City are identified as areas where the overall character and appearance should be retained and enhanced. In keeping with and enriching the policies of the City of London, various Special Districts	

	<p>of London, various Special Districts were identified as parts of the City that have characteristics which warrant exemptions, limitations and experimentation with signs and advertising devices in order to improve upon the visual quality of the overall community image. These Special Districts include the following (refer to schedules for districts map):</p> <p>a) Bishop Hellmuth – Schedule “H” b) Blackfriars-Petersville - Schedule “I” c) Downtown – Schedule “J” d) East & West Woodfield – Schedule “K” e) Old East London – Schedule “L” f) Old South-Wortley Village - Schedule “M”</p>	<p>were identified as parts of the City that have characteristics which warrant exemptions, limitations and experimentation with signs and advertising devices in order to improve upon the visual quality of the overall community image. These Special Districts include the following: (a) Heritage Conservation Districts (b) Downtown Business Improvement Area</p>	
10.2	<p>Regulations for Signs in the Downtown Special District:</p>	<p>Regulations for Heritage Conservation Districts No person shall erect, cause to erect, display or cause to display any of the following signs within a Heritage Conservation District;</p> <p>(a) Third Party Billboard Signs (b) Banner Signs (c) Inflatable Signs (d) Poster Board Signs (e) Feather Flag Signs (f) Sidewalk Signs over 0.6 m² in sign face area (g) Mobile Signs (h) Read-o-graph mobile (i) Signs with electronic changing copy, except in the Downtown Heritage Conservation District (j) Signs with illumination that is flashing, except in the Downtown Heritage Conservation District (k) Signs with illumination that is internal, except in the Downtown Heritage Conservation District</p>	
10.2.1	<p>No person shall erect, cause to erect, display or cause to display any of the following signs within the boundaries of Downtown Special District:</p> <p>(a) Third Party Billboard Signs; (b) Signs with flashing illumination, with the exception of permanent signs for the following commercial uses: Place of Entertainment or Recreation; Hotel or Motel; Restaurant; and Theatre;</p>	<p>Banner Signs, Poster Board Signs, Feather Flag Signs and Mobile signs in Heritage Conservation Districts – Notwithstanding Section 10.2, banner signs, poster board signs, feather flag signs or mobile signs in Heritage Conservation Districts in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.1 and Table 7.1.</p>	
10.2.2	n/a	<p>Inflatable signs in Heritage Conservation Districts – Notwithstanding Section 10.2, Inflatable signs in Heritage Conservation Districts in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period</p>	

		not exceeding 28 days within any calendar year provided it is in compliance with Section 7.2 and Table 7.2.	
10.2.3	n/a	Read-O-Graph Mobile signs in Heritage Conservation Districts - Notwithstanding Section 10.2, Read-O-Graph Mobile signs in Heritage Conservation Districts in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.3 and Table 7.3.	
10.3	Regulations for Signs in the Bishop Hellmuth, Blackfriars-Petersville, East & West Woodfield, Old East London, and Old South-Wortley Village Special Districts;	Regulations for the Downtown Business Improvement Area No person shall erect, cause to erect, display or cause to display any of the following signs within the London Downtown Business Association Improvement Area: (a) Third Party Billboard Signs (b) Sidewalk Signs over 0.6m² in sign face area (c) Mobile Signs (d) Inflatable Signs (e) Read-o-graph Mobile Signs	
10.3.1	No person shall erect, cause to erect, display or cause to display any of the following signs within the Bishop Hellmuth, Blackfriars-Petersville, East & West Woodfield, Old East London, and Old South-Wortley Village Special Districts; a) Third party billboard signs; b) Signs with flashing illumination, with the exception of permanent signs for the following commercial uses: Place of Entertainment or Recreation; Hotel or Motel; Restaurant; and Theatre; c) Inflatable signs; d) Signs with animation; e) Signs with electronic changing copy; f) Signs with flashing illumination; g) Read-o-graph mobile signs;	Mobile signs in the Downtown Business Improvement Area – Notwithstanding Section 10.3, banner signs, poster board signs, feather flag signs or mobile signs in the London Downtown Business Association Improvement Area in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.1 and Table 7.1.	
10.3.2	n/a	Inflatable signs in the Downtown Business Improvement Area – Notwithstanding Section 10.3, Inflatable signs in the London Downtown Business Association Improvement Area in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.2 and Table 7.2.	

10.3.3	n/a	Read-O-Graph Mobile signs in the Downtown Business Improvement Area - Notwithstanding Section 10.3, Read-O-Graph Mobile signs in the London Downtown Business Association Improvement Area in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.3 and Table 7.3.	
	Any owner may apply for a variance from this By-law or any provision thereof.	Variances Possible Except Where Prohibited Any owner may apply for a minor variance to this By-law, or any provision thereof, except where anything in this By-Law is prohibited, it shall not be authorized by way of minor variance.	Renumbered all of Section 11
11.1	An application for variance shall be made on forms prescribed by the Chief Building Official and shall be accompanied by the applicable fee and materials as set out on the prescribed forms.	Application Materials An application for variance shall be made on forms prescribed by the Chief Building Official and shall be accompanied by the applicable fee as set out in Schedule A and materials as set out on the prescribed forms.	Renumbered
11.2	Subject to section 11.3 the Chief Building Official may authorize a variance if in his or her opinion the general intent and purpose of the By-law are maintained and the variance is minor in nature.	Authority of the Chief Building Official Subject to section 11.4 the Chief Building Official may authorize a variance if in his or her opinion the general intent and purpose of the By-law are maintained and the variance is minor in nature.	Renumbered
11.3	In considering an application for a variance, the Chief Building Official shall have regard for: (a) Any special circumstances or conditions relating to the land, building or use identified in the application; (b) Whether strict application of the provisions of this By-law, in the context of the special circumstances applying to the land, building or use, would result in practical difficulties or unnecessary and unusual hardship for the applicant, inconsistent with the general intent and purpose of this By-law; (c) Whether such special circumstances or conditions are pre-existing and not created by the sign owner or applicant; (d) Whether the sign that is the subject of the variance will alter the essential character of the area in which the sign will be located; and	Basis for Variance Decisions In considering an application for a variance, the Chief Building Official shall have regard for: (a) Any special circumstances or conditions relating to the land, building or use identified in the application; (b) Whether strict application of the provisions of this By-law, in the context of the special circumstances applying to the land, building or use, would result in practical difficulties or unnecessary and unusual hardship for the applicant, inconsistent with the general intent and purpose of this By-law; (c) Whether such special circumstances or conditions are pre-existing and not created by the sign owner or applicant; (d) Whether the sign that is the subject of the variance will alter the essential character of the area in which the sign will be located;	Renumbered

		<p>(e) Design guidelines for signs, advertising devices or neighbourhood character set out in secondary plans and area-specific policies of the Official Plan;</p> <p>(f) Ontario Heritage Act objectives, where applicable;</p> <p>(g) Council-approved Special Districts and their design guidelines;</p> <p>(h) Physical impediments or obstructions;</p> <p>(i) Topography;</p> <p>(j) Sign visibility;</p> <p>(k) Public safety;</p> <p>(l) Potential impacts on existing adjacent land use;</p> <p>(m) The application of Ministry of Transportation sign regulations;</p> <p>(n) Whether the minor variance is desirable in the circumstances.</p>	
11.4	<p>Variances will be considered using the following criteria: 42</p> <p>(a) Design guidelines for signs, advertising devices or neighbourhood character set out in secondary plans and area-specific policies of the Official Plan;</p> <p>(b) Heritage Act objectives, where applicable;</p> <p>(c) Council-approved Special Districts and their design guidelines;</p> <p>(d) Physical impediments or obstructions;</p> <p>(e) Topography;</p> <p>(f) Sign visibility;</p> <p>(g) Public safety;</p> <p>(h) Potential impacts on existing adjacent land use;</p> <p>(i) The application of Ministry of Transportation sign regulations;</p> <p>(j) Whether the minor variance is desirable in the circumstances.</p>	<p>Terms, Conditions, Requirements</p> <p>The Chief Building Official may impose terms, provisions or restrictions as conditions of granting a minor variance to this By-law which will be tied to the associated sign permit.</p>	<p>11.4 merged with 11.3</p> <p>Renumbered to 11.5</p>
11.5		Complete Application for Variance	<p>Added heading</p> <p>Renumber to 11.6</p>
11.6		Appeal to the Hearings Officer	<p>Added heading</p> <p>Renumber to 11.7</p>
Schedule "A"	LICENSING AGREEMENT BY OWNER OF AN A-FRAME SIGN	FEES	Title change

			Schedule "A" renamed to Schedule "B" See changes to actual schedules below.
Schedule "B"	LICENSING AGREEMENT BY OWNER OF A NEW HOME DEVELOPMENT PORTABLE SIGN	LICENSING AGREEMENT BY OWNER OF A SIDEWALK SIGN	
Schedule "C"	LICENSING AGREEMENT BY OWNER OF A PROPERTY	LICENSING AGREEMENT BY OWNER OF A NEW HOME DEVELOPMENT SIGN	
Schedule "D"	SIGNAGE MASTER PLAN SUBMISSION BY OWNER	SIGNAGE MASTER PLAN LETTER OF ACKNOWLEDGEMENT	
Schedule "E"	THIRD PARTY BILLBOARD SIGN LOCATIONS	READ-O-GRAPH MOBILE SIGN VALIDATION STICKER LOCATION AND SIGN ORIENTATION	Graphic added for "T-Frame" Signs
Schedule "F"	THIRD PARTY RAILWAY OVERPASS SIGN LOCATIONS	n/a	Deleted
Schedule "G"	READ-O-GRAPH MOBILE SIGN VALIDATION STICKER LOCATION AND SIGN ORIENTATION	n/a	Renumber to Schedule 'E'
Schedule "H"	BISHOP HELLMUTH HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "I"	BLACKFRIARS/PETERSVILLE HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "J"	DOWNTOWN LONDON HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "K"	EAST & WEST WOODFIELD HERITAGE CONSERVATION DISTRICT	n/a	Deleted
Schedule "L"	OLD EAST LONDON HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "M"	WORTLEY VILLAGE – OLD SOUTH HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted

Table 1 Proposed changes to Draft Sign By-law

SENTENCE/ SECTION	CURRENT DRAFT	PROPOSED DRAFT	COMMENTS
Table of Contents	N/A	Added Table of Contents	
Entire By-law	Chief Official	Chief Building Official	
Entire By-law	Fascia	Facial	
Entire By-law	ILLUMINATION	ILLUMINATION	
Figure 1	N/A	Figure 1	sight triangle diagrams for reference purposes not forming part of by-law
Section 1	General Provisions	Scope and Intent	
1.2.3	Signs may be subject to the provisions of By-laws in addition to this By-law, provincial or federal statutes or regulations, including, but not limited to: the relevant provisions of the Ontario Building Code, the provisions Ontario Heritage Act requiring a permit for the alteration of designated properties or properties located in a heritage conservation district, provisions of the City's Zoning By-law and Urban Design Guidelines.	Signs may be subject to the provisions of By-laws in addition to this By-law, provincial or federal statutes or regulations, including, but not limited to: the relevant provisions of the Ontario Building Code, the provisions Ontario Heritage Act requiring a Heritage Alteration Permit for the alteration of a Heritage Designated Property, or provisions of the City's Zoning By-law.	
Definitions	"A-FRAME SIGN" means a temporary sign not anchored to the ground with no more than two faces, each joined at their top along one straight line edge and constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aid. This definition shall include signs commonly referred to as sandwich board signs and A-board signs;	"A-frame sign" means a temporary sign not anchored to the ground with no more than two faces, each joined at their top along the straight line edge and constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aid. This definition shall include signs commonly referred to as sandwich board signs and A-board signs;	
Definitions	"ANIMATION" means a sign depicting action, motion, video, light or colour changes through electrical or mechanical means;	n/a	removed

Definitions	n/a	“ cm ” when following a numeral means centimetre(s);	
Definitions	“ CANOPY SIGN ” means a wall sign with copy affixed flat on the surface of a canopy or hanging from the underside of a canopy, where such copy does not extend beyond the limits of such canopy;	“ canopy sign ” means a wall sign with copy affixed flat on the surface of a canopy or hanging from the underside of a canopy;	
Definitions	“ BUSINESS IMPROVEMENT AREA ” means an area designated by the City as an improvement area under the Municipal Act, 2001;	n/a	Deleted
Definitions	“ CONSTRUCTION SIGN ” means a temporary sign that; a) includes, in whole or in part, information promoting a development; b) relates to or advertises the location, construction of a building or structure in the process of being erected on a premises; or c) promotes a plan of subdivision, a plan of condominium or the construction of a building or building complex on premises properly zoned therefor d) promotes a bona fide model home in a plan of subdivision or a plan of condominium	“ Construction sign ” means a temporary sign that; a) includes, in whole or in part, information promoting a development within the City of London; b) relates to or advertises the location, construction of a building or structure in the process of being erected on a premises; or c) promotes a plan of subdivision, a plan of condominium or the construction of a building or building complex on premises properly zoned therefor d) promotes a bona fide model home for which an occupancy permit has not been issued, in a plan of subdivision or a plan of condominium;	Revised definition for ‘Construction Signs’
Definitions	n/a	“ contractor sign ” means a temporary sign that advertises work being performing on the property by a trade, including but not limited to general contractors, painters and renovators;	
Definitions	“ COPY ” means all letters, numerals, symbols, images and characters displayed upon, against or through a sign face. This definition does not include numerals used to identify the municipal address;	“ copy ” means all letters, numerals, symbols, images and characters displayed upon, against or through a sign face. This definition does not include letters or numerals used to identify the municipal address;	
Definitions	“ COPY AREA ” means the area of a single rectangle whose perimeter encloses installed letters, numerals, symbols, shapes or characters of a sign in their entirety;	“ copy area ” means the area of a single rectangle whose perimeter encloses letters, numerals, symbols, shapes or characters of a sign in their entirety;	
Definitions	N/A	“ designated light standard ” means a light standard owned by the City and fitted with a poster panel;	New definition
Definitions	“ DIRECTIONAL SIGN ” in reference to sign classification indicates directions to be followed to reach a destination. It may include a logo identifying the place of destination, instructions or warnings for the control of vehicular or pedestrian traffic, and entry and exit signage but contains no advertising copy;	“ directional sign ” in reference to sign classification indicates directions to be followed to reach a destination. It may include a logo identifying the place of destination, instructions or warnings for the control of vehicular or pedestrian traffic, and entry and exit signage but contains no other advertising copy;	

Definitions	“ DOUBLE ” in reference to a sign face means a sign having two sign face planes with each sign face being of equal area and identical length and height, and the maximum interior angle between two faces of a double faced sign may not exceed 90 degrees;	“ double ” in reference to a sign face means a sign having two sign face planes with each sign face being of equal area and identical length and height, and the maximum interior angle between two faces of a double faced sign shall not exceed 90 degrees;	
Definitions	n/a	“ Downtown Business Improvement Area ” means those lands in the City designated as an improvement area to be known as the London Downtown Business Improvement Area by By-law CP-2, or any successor By-law thereto;	New definition
Definitions	n/a	“ Downtown Heritage Conservation District ” means those lands identified through the Downtown Heritage Conservation District Plan and designated by By-Law L.S.P. 3419-124, or any successor By-law thereto;	New definition
Definitions	“ DRIVEWAY VISIBILITY TRIANGLE ” means a triangular area formed by the intersection of the lateral limit of the travelled portion of a driveway, the limits of the public road allowance, and a straight line connecting them at a point 3.0m from their intersection;	n/a	Deleted – included in revised definition of “sight triangle”
Definitions	“ ELECTRONIC ” in reference to changing copy means copy that is changed or rearranged electronically, which may be computer controlled, which displays illuminated copy and graphic information in a programmed sequence for continuous scrolling display, static copy, or animation;	“ electronic ” in reference to changing copy means copy that is changed or rearranged electronically, which may be computer controlled, which displays illuminated copy and graphic information in a programmed sequence for scrolling display, static copy or video;	
Definitions	“ EXTERNAL ILLUMINATION ” means a light source directed towards a sign;	“ external ” in reference to illumination means a light source directed towards a sign;	
Definitions	“ FIRST STOREY ” means the storey that has its floor closest to grade and its underside of finished ceiling more than 2.0m above the average grade.	“ first storey ” means the storey that has its floor closest to grade and its underside of finished ceiling more than 1.8m above the average grade.	Definition of ‘First Storey’ aligns with that in the Ontario Building Code
Definitions	“ FLASHING ” in reference to illumination means the internal or external illumination is varied or perceived to vary in intensity or design at periodic intervals, this definition does not include animation;	“ flashing ” in reference to illumination means the internal or external illumination is varied or perceived to vary in intensity or design at periodic intervals;	
Definitions	“ GROUP USE ” means the organization of land uses and related activities into groups, each of which require signs of similar characteristics to fulfil common needs of identification or advertising. Where a use is defined in the Zoning By-law Z-1, the same definition shall also	“ group use ” means the organization of land uses and related activities into groups, each of which require signs of similar characteristics to fulfil common needs of identification or advertising. Where a use is defined in the Zoning By-law Z-1, the same definition shall also apply to this By-	

	apply to this By-law. Refer to Section 3.2 for Group Uses;	law. Refer to Section 5 for Group Uses;	
Definitions	n/a	“Hearings Officer” means a Hearings Officer appointed under the City’s Hearings Officer By-law as amended;	New definition
Definitions	“HEIGHT OF SIGN FACE” means the maximum distance of the sign face, excluding a border and frame, measured vertically. In the case of individually installed letters, numerals, symbols, images or characters, the length of sign face shall be the maximum vertical distance between the extremities of the copy area;	“height of sign face” means the maximum vertical limit between the extremities of the copy area, including individually installed letters, numerals, symbols, images or characters but excluding borders and frames.	
Definitions	n/a	“Heritage Alteration Permit” means a permit issued under Part IV or Part V of the Ontario Heritage Act;	New definition
Definitions	n/a	“Heritage Conservation District” means a defined area or areas designated as a heritage conservation district under Part V of the Ontario Heritage Act;	New definition
Definitions	n/a	“Heritage Designated Property” means a property designated under Part IV of the Ontario Heritage Act, or a property situated in a heritage conservation district designated under Part V of the Ontario Heritage Act;	New definition
Definitions	“IDENTIFICATION SIGN” in reference to sign classification identifies the name, address or insignia of a business enterprise. It may also include additional information respecting activities occurring or products available;	“identification sign” in reference to sign classification identifies the name, address or logo of a business enterprise. It may also include additional information respecting activities occurring or products available;	Replaced ‘insignia’ with ‘logo’
Definitions	N/A	“interactive copy” means sign copy which specifically changes so as to communicate directly with a particular observer;	
Definitions	“INTERNAL MENU BOARD SIGN” means a sign erected as part of a drive-through facility used to display and order products and services available through a drive-through business;	“menu board sign” means a sign erected as part of a drive-through facility used to display and order products and services available through a drive-through business;	Deleted ‘internal’ in the definitions and throughout the entire by-law where it previously appeared.
Definitions	“INTERNAL PRE-MENU BOARD SIGN” means a sign erected as part of a drive-through facility and only used to display products and services available at the drive-through business;	“pre-menu board sign” means a sign erected as part of a drive-through facility and only used to display products and services available at the drive-through business;	Deleted ‘internal’ in the definitions and throughout the entire by-law where it previously appeared.
Definitions	“LENGTH OF SIGN FACE” means the maximum distance of the sign face, excluding a border and frame, measured horizontally. In the case of individually installed letters, numerals, symbols, images or characters, the length of sign	“length of sign face” means the maximum horizontal limit between the extremities of the copy area, including individually installed letters, numerals, symbols, images or characters but excluding borders and frames.	

	face shall be the maximum horizontal distance between the extremities of the copy area;		
Definitions	" MOBILE SIGN " means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support. This includes but is not limited to such signs as feather flag signs but does not include read-o-graph mobile signs, inflatable signs or a sign attached to a vehicle where the principal use of the vehicle is the transportation of people, goods and other material;	" mobile sign " means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support. This includes but is not limited to such signs as feather flag signs and A-frame signs over 0.6m ² but does not include read-o-graph mobile signs, inflatable signs or a sign attached to a vehicle where the principal use of the vehicle is the transportation of people, goods and other material;	Added 'A-frame signs over 0.6m ² '
	" OFFICIAL SIGN " " in reference to sign classification is a sign required by and erected in accordance with any statute, regulation, By-law or other directive of any federal or provincial government or agency, board or commission thereof, or the City;	" official sign " means a sign required by and erected in accordance with any statute, regulation, By-law or other directive of any federal or provincial government or agency, board or commission thereof, or the City;	
Definitions	" OFFICER " means a Municipal Law Enforcement Officer appointed under any City By-law to administer or enforce this By-law, or any other person assigned or appointed by the Chief Building Official to administer or enforce this By-law including a person employed by the City whose duties are to enforce this By-law;	" Officer " means a Municipal Law Enforcement Officer appointed by the Council, a police officer with the London Police Service or an officer, employee or agent of the City whose responsibilities include the enforcement and administration of this By-law	
Definitions	N/A	" poster " means a printed notice conveying information intended to be displayed for a temporary period of time and includes but is not limited to a bill, handbill, leaflet, notice and placard;	New definition
Definitions	N/A	" poster panel " means a wooden panel provided and fitted by the City to a designated light standard;	New definition
Definitions	" POSTER SIGN " means a temporary sign that is made from lightweight rigid material such as plastic, which is secured or mounted to a building or other structure. This definition does not include a banner sign or wall sign;	" poster board sign " means a temporary sign that is made from lightweight rigid material such as plastic, which is secured or mounted to a building or other structure. This definition does not include a banner sign, wall sign or poster;"	'Poster Sign' revised to 'Poster Board Sign' in the definition and throughout the By-law. Added 'poster' at the end of this definition.
Definitions	" public road allowance " means all allowances for roads made by the Crown surveyors, all highways laid out or established under the authority of any statute, all roads on which public money has been expended for opening them and roads dedicated by the owner of the lands to public use; including the curb, shoulder, sidewalk and landscaping where applicable. A street is a	" public road allowance " means a highway under the City's jurisdiction established under authority of any statute, and includes where applicable the curb, shoulder, boulevard, sidewalk and landscaping. A street is a public road allowance for the purposes of this By-law;	

	public road allowance for the purposes of this By-law;		
Definitions	<p>“READ-O-GRAPH MOBILE SIGN” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support in which the entire sign face is manual changing copy, this definition includes T-frame signs;</p>	<p>“read-o-graph mobile sign” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support in which the entire sign face is manual changing copy. This definition includes T-frame signs over 0.6m²</p>	Included size limit of T-frame signs.
Definitions	<p>“REAL ESTATE SIGN” means a temporary sign that advertises a building, property, premises, or a portion thereof, offered for sale, rent or lease, and may provide information such as the agent’s name, the location of the sales office. This definition does not include a real estate directional sign;</p>	<p>“real estate sign” means a temporary sign that advertises a building, property, premises, or a portion thereof, offered for sale, rent or lease, and may provide information such as the agent’s name, contact information or the location of the sales office. This definition does not include a real estate directional sign;</p>	
	<p>“REAL ESTATE DIRECTIONAL SIGN” means a temporary sign that is not anchored to the ground and is intended to direct a person to a new home development, building, property, premises or a portion thereof offered for sale, rent or lease and may indicate information as to the real estate agent and the name and location of the sales office. This definition shall include signs commonly referred to as real estate open house signs but does not include real estate signs;”</p>	<p>“real estate directional sign” means a temporary sign, not anchored to the ground, intended to provide direction to a building, property, premises or a portion thereof offered for sale, rent or lease and may indicate information as to the real estate agent and the name and location of the sales office. This definition shall include signs commonly referred to as real estate open house signs but does not include real estate signs;</p>	
Definitions	<p>“ROTATING” in reference to changing copy means static copy that is changed or rearranged electronically by scrolling or rotating to copy to display the static copy at timed intervals.</p>	<p>“rotating” in reference to changing copy means static copy that is changed or rearranged mechanically, commonly referred to as tri-vision;</p>	
Definitions	n/a	<p>“rotation” means the action of turning around an axis or center;</p>	New definition
Definitions	N/A	<p>“sidewalk sign” means a temporary sign not anchored to the ground and constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aid. This definition includes A-Frame signs not greater than 0.6m² and T-Frame signs not greater than 0.6m²;</p>	New definition
Definitions	<p>“SIGNAGE MASTER PLAN” – means a submission with drawings, text, and specifications setting out the specifics of the location, arrangement, type, area of signage and design of all existing and proposed signs to be erected in relation to the architectural features of the building, and of the premises in relation to the streetscape;</p>	<p>“signage master plan” means a submission with drawings, text, and specifications setting out the location, arrangement, type and sign face area of all existing and proposed signs on a premises.</p>	

Definitions	"SIGHT TRIANGLE" means the triangular area formed within a property by the intersection of 2 streets or the projections thereof as established by Table 4.1 of this By-law;	"sight triangle" means the triangular area within a property formed by the intersection of two streets, a street and a driveway or a street and a level railway crossing and may include projections thereof on the road allowance;	
Definitions	N/A	"Special District" means a district as designated as such in section 10.1;	
Definitions	N/A	"T-frame sign" means a temporary sign not anchored to the ground, where the sign structure resembles an inverted capital T and which is constructed in a manner, and of such materials, which permit it to be repositioned by an individual without mechanical aids;	
Definitions	"WALL SIGN" includes an awning sign, canopy sign and facial sign;	"wall sign" includes an awning sign, canopy sign, facial sign and window sign;	
Definitions	"WINDOW SIGN" means any sign, picture, image, symbol, or combination thereof painted, etched, or attached on glass, upon the windowpane or placed inside a window which is used as an advertising device and is intended to be visible from the exterior of the window;	"window sign" means any picture, image, symbol, or combination thereof painted, etched, or attached directly on glass and projecting no more than 1mm or placed inside a window and is intended to be visible from the exterior;	
3.1	INTERPRETATION Where a sign is defined in this By-law, the interpretation of that sign shall not include any other specifically referred to sign definition. Definitions of words and phrases used in this By-law that are not included in the list of definitions in Section 2.1. and are not defined in another provision of this By-law shall have the meanings that are commonly assigned to them in the context in which they are used, taking into account the specialized use of terms by the various trades and professions to which the terminology applies.	INTERPRETATION Where a sign is defined in this By-law, the interpretation of that sign shall not include any other specifically referred to sign definition. Definitions of words and phrases used in this By-law that are not included in the list of definitions in Section 2.1. and are not defined in another provision of this By-law shall have the meanings that are commonly assigned to them in the context in which they are used, taking into account the specialized use of terms by the various trades and professions to which the terminology applies. Where anything in this By-Law is prohibited, it shall not be authorized by way of minor variance.	
3.2.1	The Chief Building Official or designate shall be responsible for the administration and enforcement of this By-law on all public and private property within the City.	The Chief Building Official or an Officer shall be responsible for the administration and enforcement of this By-law on all public and private property within the City.	
3.2.2	The Chief Building Official or designate, or an officer may enter upon any property at any reasonable time to inspect a sign for the purpose of determining its compliance with this By-law in accordance with the City's Inspection By-law.	The Chief Building Official or an Officer may enter upon any property at any reasonable time to inspect a sign for the purpose of determining its compliance with this By-law in accordance with the City's Inspection By-law.	
3.3 (m)	is attached to a tree, fence, or gate, unless otherwise permitted in this By-law;	is attached to a tree, fence, gate, or railing unless otherwise permitted in this By-law;	Added 'railing'

3.3.1.(p)	(p) is primarily supported by braces, cables, rods, guy wires or other structural supporting components external to the sign face or sign box;	(p) is primarily supported by cables or guy wires external to the sign face or sign box;	Deleted braces and rods from prohibited signs
3.3 (q)	is located on a public road allowance and attached to any utility pole or official sign structure, unless such attachment is an Official Sign, or is authorized by Council or other authority having jurisdiction in the matter;	is located on a public road allowance and attached to any utility pole or official sign structure, unless such sign is an Official Sign or erected by another authority having jurisdiction in the matter	
3.3 (r)	directs attention or conveys a message toward the use of a property and or business that is not a permitted use as per the City of London Zoning By-law.	n/a	Deleted
3.4.1	<p>The following signs are exempt from this By-law;</p> <p>(a) A memorial sign or tablet, commemorative plaque, or corner stone denoting the date of erection of buildings or other related information, attached to the wall of a building or structure provided it complies with this By-law;</p> <p>(b) A flag of patriotic, civic, educational or religious organizations;</p> <p>(c) Election signs;</p> <p>(d) This By-law does not apply to signs erected or displayed, or caused to be erected or displayed by a Federal, Provincial or Municipal Government, or by a local board as defined in the Municipal Affairs Act, R.S.O. 1990, c.M.46 as amended. This includes, but is not limited to, signs required by a federal or provincial statute or regulation, or by a municipal By-law, such as;</p> <p>i) a traffic sign;</p> <p>ii) a street name sign;</p> <p>iii) a permanent sign displayed on a street to inform the public of the location of business improvement areas, public buildings, hospitals, public libraries, institutions, places of worship, parks, recreational or educational facilities;</p> <p>iv) a sign designating a public library, a public community centre, a public arena;</p> <p>v) a sign required by the City to inform the public of planning applications submitted under the planning act;</p> <p>vi) a Tourism Ontario destination sign, and;</p> <p>vii) a sign displayed for the purposes of public safety.</p>	<p>The following signs are exempt from this By-law;</p> <p>(a) a memorial sign or tablet, commemorative or Heritage Designation plaque, or corner stone denoting the date of erection of buildings or other related information;</p> <p>(b) a flag of patriotic, civic, educational or religious organizations;</p> <p>(c) signs that are regulated by City by-law with respect to elections under the <i>Canada Elections Act</i>, the <i>Election Act (Ontario)</i>, or the <i>Municipal Elections Act, 1996</i>, or any successor legislation:";</p> <p>(d) any sign located on a public road allowance, approved by the City Engineer;</p> <p>(e) Official Signs</p>	<p>Renumbered to 3.4</p> <p>Includes re-formatting</p>

	(e) any sign located on a public road allowance, approved by the City Engineer;		
	(f) Official Signs		
3.5.1 (g)	(g) murals	N/A	Removed 'murals' as they are not a sign
3.5.1	N/A	"(h) posters, provided they are affixed to a poster panel"	Addition to signs not requiring permits
3.5.2 (a)	Real Estate signs having a sign face area not greater than 5.0m² ;	Real Estate signs no greater than 5.0m² of sign face area;	
3.5.2(d)	Congratulatory Signs displayed for a "Group 1 Use" on private property for a period less than 72 hours;	Congratulatory Signs displayed for a "Group 1 Use";	
3.5.2(e)	a non-illuminated Window Sign;	Window Sign;	
3.5.2 (h)	A-Board Signs no greater than 0.6m ²	Sidewalk Signs no greater than 0.6m ² of sign face area	
3.5.2 (f)	a non-illuminated Contractor Sign with a maximum sign face area of 0.50m ² provided it is removed 72 hours after the work has been completed;	Contractor Sign	
3.5.2 (i)	a Sign painted directly onto the exterior wall of a building (but not a mural) provided it complies with the wall sign regulations of this By-Law;	a Sign painted directly onto the exterior wall of a building;	
3.6.1	A permit under this By-law is required for the erection, display or alteration of a: (a) Ground Sign; (b) Construction Sign Over 10m ² (c) Wall Sign; (d) Projecting Wall Sign; (e) Mobile Sign; (f) Poster board Sign; (g) Banner Signs; (h) Read-O-Graph Mobile Sign; (i) Inflatable Sign; (j) Billboard Sign; (k) Railway Overpass Sign.	3.6.1 A permit under this By-law is required for the erection, or display of a: (a) A-Frame Sign over 0.6m ² of sign face area; (b) Awning Sign; (c) Banner Sign; (d) Billboard Sign; (e) Canopy Sign; (f) Construction Sign over 10.0m ² of sign face area; (g) Feather Flag Sign; (h) Facial Sign; (i) Ground Sign; (j) Industrial Park Sign; (k) Inflatable Sign; (l) Menu Board Sign; (m) Mobile Sign; (n) New Home Development Sign; (o) Pre-Menu Board Sign; (p) Poster Board Sign; (q) Projecting Wall Sign; (r) Railway Overpass Sign (s) Read-O-Graph Mobile Sign;	

		<p>(t) Real Estate Sign over 5.0m² of sign face area;</p> <p>(u) Roof Sign;</p> <p>(v) T-Frame Sign over 0.6m² of sign face area;</p> <p>(w) Wall Sign, excluding Window Sign;</p>	
3.6.2	n/a	<p>Except as provided for in 3.11.1(h), a permit under this By-law is required for the substantial alteration or repair of a:</p> <p>(p) Awning Sign;</p> <p>(q) Banner Sign;</p> <p>(r) Billboard Sign;</p> <p>(s) Canopy Sign;</p> <p>(t) Construction Sign over 10.0m² of sign face area;</p> <p>(u) Facial Sign;</p> <p>(v) Ground Sign;</p> <p>(w) Industrial Park Sign;</p> <p>(x) Menu Board Sign;</p> <p>(y) Pre-Menu Board Sign;</p> <p>(z) Projecting Wall Sign;</p> <p>(aa) Railway Overpass Sign</p> <p>(bb) Real Estate Sign over 5.0m² of sign face area;</p> <p>(cc) Roof Sign;</p> <p>(dd) Wall Sign, excluding Window Sign.</p>	
3.6.2	<p>Persons seeking to erect, display, replace, alter or repair a sign shall provide to the Chief Building Official permit application materials which include;</p> <p>(a) a completed application form as prescribed by the Chief Building Official;</p> <p>(b) 2 copies of all plans, drawings and other materials in metric as required by the City;</p> <p>(c) applicable fees at the time of application;</p> <p>(d) written authorization from the owner of the property (where the person applying for the sign permit is not also the owner of the property) where the sign will be erected or altered, and;</p> <p>(e) if applicable, authorization for the proposed sign from all Government authorities having</p>	<p>Persons seeking to erect, display, replace, substantially alter or repair a sign when a permit is required shall provide to the Chief Building Official permit application materials which include:</p> <p>(a) a completed application form as prescribed by the Chief Building Official;</p> <p>(b) 2 copies of all plans, drawings and other materials in metric as required by the City;</p> <p>(c) applicable fees at the time of application;</p> <p>(d) written authorization from the owner of the property (where the person applying for the sign permit is not also the owner of the property) where the sign will be erected or altered;</p> <p>(e) if applicable, documentation required under the Ontario Heritage Act, and;</p>	Renumber to 3.6.3

	jurisdiction, or necessary municipal departments.	(f) if applicable, authorization for the proposed sign from all Government authorities having jurisdiction, or necessary municipal departments.	
3.6.3	As per 3.6.2 (b), an application for sign permit shall be accompanied by plans and drawings in metric that contain the following information:	As per 3.6.3 (b), an application for sign permit shall be accompanied by plans and drawings in metric that contain the following information:	Renumbered to 3.6.4
3.6.3 (a)	(a) A key map showing the location of the property on which the proposed sign is to be located and the nearest major intersection;	n/a	Deleted sub-clause (a) and re-lettered remaining sub-clauses Renumbered to 3.6.4(a)
3.6.3(b)	Information including but not limited to drawings, photos, artwork and specifications of the proposed sign, drawn to scale, which clearly demonstrates the sign and sign copy intended for display, and which includes construction details, supporting framework, foundations, materials, illumination details, height of sign, sign area, length and width of sign, and;	Information including but not limited to drawings, photos, artwork and specifications of the proposed sign, drawn to scale, which clearly demonstrates the sign and sign copy intended for display, and which includes construction details, supporting framework, foundations, materials, weight, cross section wall details, base details, illumination details, height of sign, sign area, length and width of sign, and;	Renumbered to 3.6.4(b)
3.6.3(c)	applicable fees at the time of application;	applicable fees as set out in Schedule A, at the time of application;	Renumbered to 3.6.4(c)
3.6.4(d)	n/a	Further to subclause (b), drawings for the following signs shall be signed and sealed by a Professional Engineer or Architect registered to practice in the Province of Ontario: v) a ground sign that exceeds 7.5 m in height above the adjacent finished ground; vi) a projecting sign that weighs more than 115 kg; vii) a roof sign that has any face that is more than 10 m ² , or; viii) a projecting sign attached or fastened in any manner to a parapet wall.	
3.6.4	No person shall substantially alter a sign for which a sign permit has been obtained, without the prior written approval of the Chief Building Official. Such approval may be conditional on the applicant obtaining a new sign or building permit.	No Change	Renumbered to 3.6.5
3.6.5	No person shall enjoy a vested right in the continuance of a permit and whether issued, expired, revoked or otherwise terminated, the permit and any value of such permit shall continue to be the property of the City.	No Change	Renumbered to 3.6.6
3.6.6	No person shall be entitled to assign a permit.	No Change	Renumbered to 3.6.7

3.8.1(c)	n/a	where a Heritage Alteration Permit is required and not obtained	
3.9.1(a)	the applicant requests in writing that the sign permit application be cancelled;	n/a	Deleted and renumber remaining section
3.9.2	Pursuant to Section 3.9.1 of this By-law, the fees that may be refunded shall be a percentage of all permit fees payable under this By-law, calculated by the Chief Building Official as follows;	Pursuant to Section 3.9.1 of this By-law, upon written request from the applicant the fees that may be refunded shall be a percentage of all permit fees payable under this By-law, calculated by the Chief Building Official as follows;	
3.9.2(e)	additional fees, charged due to the commencement of installation of a sign or sign structure prior to permit issuance, equal to 100% of the amount calculated as the regular permit fee, shall not be refundable in any case.	additional fees, charged due to the commencement of installation or display of a sign or sign structure prior to permit issuance, equal to 100% of the amount calculated as the regular permit fee, shall not be refundable in any case.	
3.10.1	This By-law does not apply to an advertising device that was lawfully erected or displayed on the day this By-law comes into force if the advertising device has not been substantially altered. The maintenance and repair of the advertising device, or a change in the message or contents displayed, does not constitute a substantial alteration.	This By-law does not apply to an advertising device that was lawfully erected or displayed on the day this By-law comes into force if the advertising device has not been substantially altered. The maintenance and repair of the advertising device, or a change in the message or contents displayed, does not in itself constitute a substantial alteration.	Inserted "in itself" after "displayed, does not"
3.11.1(e)	every sign shall be maintained in accordance with the approved plans authorizing its erection and shall be maintained as erected and approved; i) without any visible deterioration of the sign or its structure; and ii) so as not to become unsafe and not to otherwise create a danger to any person;	every sign shall be maintained in accordance with the approved plans authorizing its erection and shall be maintained as erected and approved; i) without any visible deterioration of the sign, copy or its structure; and ii) so as not to become unsafe and not to otherwise create a danger to any person;	
3.12.2	Fines for Conviction, Individuals Every person convicted under this By-law is liable: (a) upon a first conviction, to a maximum fine of \$5,000.00; (b) upon a subsequent conviction, to a maximum fine of \$10,000.00.	Fines for Conviction, Individuals Every person convicted under this By-law is liable: (a) upon a first conviction, to a maximum fine of \$5,000.00; (b) upon any subsequent conviction, to a maximum fine of \$10,000.00.	
3.12.3	Fines for Conviction, Corporations Notwithstanding section 3.12.2, where the person convicted is a corporation, the corporation is liable: (a) upon a first conviction, to a maximum fine of not more than \$10,000.00; (b) upon any subsequent conviction, to a maximum fine of not more than \$25,000.00.	Fines for Conviction, Corporations Notwithstanding section 3.12.2, where the person convicted is a corporation, the corporation is liable: (a) upon a first conviction, to a maximum fine of \$10,000.00; (b) upon any subsequent conviction, to a maximum fine of \$25,000.00.	
3.12.5	Removal without Notice, City Property Where a sign is erected or displayed on, over, partly on, or	Removal without Notice, City Property Where a sign is erected or displayed on or over, property	

	partly over, property owned by, or under the jurisdiction of, the City and not in accordance with the regulations of this By-law, the sign may be removed immediately by the City without notice or compensation.	owned by, or under the jurisdiction of, the City and not in accordance with the regulations of this By-law, the sign may be removed immediately by the City without notice or compensation.	
3.12.6	Removal without Notice Where a sign is displayed in contravention of this By-law, the Chief Building Official may immediately pull down or remove any sign that he/she determines constitutes a safety hazard or a concern without notice or compensation.	Removal without Notice Where a sign is displayed in contravention of this By-law, the Chief Building Official may immediately pull down or remove any such sign.	
3.12.7	The Chief Building Official may order the property owner to remove or bring a sign into compliance in the manner, and within the time, specified in the order: (a) where a sign or advertising device does not comply with this By-law, or any previous By-law, the owner of the sign or advertising device shall remove it; (b) where the owner of the sign or advertising device fails to remove the non-compliant sign under subsection 3.12.7(a), the owner of the land on which the sign is situated shall remove it.	The Chief Building Official may order the owner or sign owner to remove or bring a sign into compliance in the manner, and within the time, specified in the order: (a) where a sign does not comply with this By-law, or any previous By-law, the sign owner shall remove it; (b) where the sign owner fails to remove the non-compliant sign under subsection 3.12.7(a), the owner of the land on which the sign is situated shall remove it.	Deleted references to 'advertising device'.
3.12.8	Serving of the Order The order mentioned in section 3.12.7 may be served: (a) by personal service upon the property owner; (b) by regular mail sent to the last address of the property owner, shown on the records of the City, in which case it shall be deemed to have been given on the third day after it is mailed; (c) by prepaid registered mail sent to the last address of the property owner, shown on the records of the City; or (d) by prominently posting a copy of the order either on the sign in respect of which the order is made, or on the property upon which the sign is displayed.	Serving of the Order The order mentioned in section 3.12.7 may be served by any of the following means: (a) personal service upon the property owner; (b) regular mail or prepaid registered mail sent to the last address of the property owner, shown on the records of the City; (c) prominently posting a copy of the order either on the sign in respect of which the order is made, or on the property upon which the sign is displayed.	
3.12.10	Where a sign is not removed or is not brought into conformity as required by an order under Section 3.12.7, the Chief Building Official may have the sign removed without notice or compensation. For this purpose, the Chief Building Official, an officer and their	Where a sign is not removed or is not brought into conformity as required by an order under Section 3.12.7, the Chief Building Official or an Officer may have the sign removed without notice or compensation. For this purpose, the Chief Building Official or an Officer may enter upon the property at any	Added 'Officer'

	contractor, or other agent, may enter upon the property at any reasonable time, with or without warrant.	reasonable time, with or without warrant.	
3.13	REMOVAL AND STORAGE OF SIGNS – COSTS & CHARGES Signs or canopies removed pursuant to Section 3.12.5, 3.12.6 and 3.12.10 shall be stored by the City for a period of not less than 30 days, during which time the owner or the owner's agent may be entitled to redeem the removed item(s), subject to fees as set out in the City of London Fees and Charges By-law.	REMOVAL AND STORAGE OF SIGNS – COSTS & CHARGES Signs or canopies removed pursuant to Section 3.12.5, 3.12.6 and 3.12.10 shall be stored by the City for a period of not less than 30 days, during which time the sign owner or the sign owner's agent may be entitled to redeem the removed item(s), subject to fees as set out in the City of London Fees and Charges By-law.	
3.13.3	Fee Charged and Lien Upon Property Where a sign has been removed and stored by the City and the sign has not been claimed, the fee for the cost of removal and storage of the sign, and the administration fee, will be charged. These charges may be added to the property owner's tax roll if the fee is not paid within 30 days of the notification of the charge(s).	Costs and Charges – Lien Upon Property Where a sign has been removed and stored by the City and the sign has not been claimed, all costs and charges for the removal, care and storage of the sign under this by-law are a lien upon it which may be enforced by the City in the manner provided by the <i>Repair and Storage Liens Act, R.S.O. 1990, c. R.24</i> , as amended.	Amended to reference the <i>Repair and Storage Liens Act</i>
3.13.4	Interest Accrued on all Fees during Storage The City may recover the costs of removing a sign from the person ordered to remove the sign by action, or by adding the charges to the tax roll. The charges include interest calculated at a rate of 15 per cent, or such lesser rate as may be determined by the City, calculated for the period commencing on the day the City incurs the costs and ending on the day the costs, including the interest, are paid in full.	Interest Accrued on all Fees during Storage The City may recover the costs of removing a sign from the person ordered to remove the sign by action, or by adding the charges to the tax roll.	
3.14.1	3.14.1	3.14 SAFETY REQUIREMENTS	3.14.1 changed to 3.14 and lettering used for sub-clauses changed to numbering.
3.14.1(a)	<u>Ontario Building Code</u> All signs and advertising devices erected within the City, except for Temporary Accessory Signs and Temporary Non-Accessory Signs, shall comply with the Ontario Building Code, as amended from time to time, and all applicable and reference standards for structural and life safety matters.	Ontario Building Code All signs and advertising devices erected within the City, except for temporary first party signs and temporary third party signs, shall comply with the <i>Ontario Building Code</i> , as amended from time to time, and all applicable and reference standards for structural and life safety matters.	Renumbered to 3.14.1
3.14.(e)	Building Openings Required For Light or Ventilation No sign shall be located, erected or installed so as to obstruct any window or	Building Openings No sign shall be located, erected or installed so as to obstruct any window or openings required for light, ventilation, egress, or access.	Renumbered to: 3.14.5

	openings required for light, ventilation, egress, or access.		
3.14.1(g)	<p>Clearance from Vehicle Travel Areas</p> <p>No sign face shall be erected within 0.6m of the travelled portion of a private lane or roadway, or of a motor vehicle parking area, unless the minimum vertical distance between grade and the bottom of the overhanging sign face is at least 4.25 metres, except where the height of all vehicles using any private road or parking area is permanently restricted, the vertical distance requirements of this section may be reduced to the amount of the actual height restriction, for as long as the said height restriction is in existence on the premises.</p>	<p>Clearance from Vehicle Travel Areas</p> <p>No sign shall be erected within 0.6m of the travelled portion of a roadway or private lane, or of a parking area, unless the minimum vertical distance between grade and the bottom of the overhanging sign face is at least 4.5m. Where the height of all vehicles using any private road or parking area is permanently restricted, the vertical distance requirements of this section may be reduced to the amount of the actual height restriction, for as long as the said height restriction is in existence on the premises.</p>	Renumbered to: 3.14.7
3.14.1(h)	<p>Animation</p> <p>No sign shall contain animation in such a manner so as to create a traffic hazard or otherwise endanger any person.</p>	n/a	Deleted
TABLE 3.15	See below	See below	Revised Table –See further in report for actual Table changes
3.16	n/a	<p>MEASUREMENTS</p> <p>All measurements of length or area used in this By-law shall be subject to rounding, within the degree of precision specified by the number of digits following the decimal point (if any), so that:</p> <p>(a) For a WHOLE NUMBER, measurements of LESS THAN 0.5 shall be rounded DOWNWARD to the next whole unit;</p> <p>(b) For a WHOLE NUMBER, measurements of 0.5 AND GREATER shall be rounded UPWARD to the next whole unit;</p> <p>(c) For a number having ONE DECIMAL PLACE, measurements of LESS THAN 0.05 shall be rounded DOWNWARD to the next one-tenth unit;</p> <p>(d) For a number having ONE DECIMAL PLACE, measurements of 0.05 AND GREATER shall be rounded UPWARD to the next one-tenth unit.</p> <p>(e) Ratios and percentage figures shall not be subject to rounding.</p>	
4.1.1	Where this section requires a sign to be erected or displayed a minimum distance from another sign or Special District, no part of the sign shall be located within the applicable minimum distance.	Where this section requires a sign to be erected or displayed a minimum distance from another sign or Special District, no part of the sign shall be located within the applicable prescribed minimum distance.	

4.1.2	Where a property is located in more than one sign district, the provisions applicable to the special district where the sign is to be located shall apply.	Where a property is located in more than one Special District, the provisions applicable to the Special District where the sign is to be located shall apply.	
4.1.8	Any sign which does not comply with the regulations of this by-law, shall be made to comply with this by-law or such sign shall be removed by the owner thereof or by the owner of the land on which the sign is situated.	Where a sign does not comply with this by-law, the owner of the sign shall remove the sign.	
4.1.9	N/A	Where the owner of the sign fails to remove the sign under subsection 4.1.8, the owner of the land on which the sign is situated shall remove the sign.	
4.2.1 (a)	The minimum distance from an exclusively residential use zone shall be 50m.	The minimum distance from an exclusively residential zone shall be 50m.	Distance of signs with electronic changing copy from exclusively residential zones reduced to account for restrictions in lumination levels
4.2.1(h)	For all first party signs the rotating or electronic changing copy static copy duration shall not be less than thirty (30) seconds before instantaneously transitioning to the next static copy.	For all first party signs the rotating or electronic changing copy static copy duration shall not be less than ten (10) seconds before instantaneously transitioning to the next static copy.	
4.2.1(i)	For third party billboard signs the rotating or electronic changing static copy duration shall not be less than ten (10) seconds before instantaneously transitioning to the next static copy;	For all third party signs the rotating or electronic changing static copy duration shall not be less than ten (10) seconds before instantaneously transitioning to the next static copy;	
4.3.1.(a)	Lights used to illuminate a sign shall be arranged to direct light away from adjacent lots and public road allowances;	Illumination which is external shall not be directed toward adjacent lots, public road allowances or into the direction of oncoming traffic;	Amended sub-clause (a)
4.3.1(c)	Illuminated signs shall not create any glare, shine directly onto neighbouring premises, nor into the direction of oncoming traffic.	n/a	This sub-clause was deleted.
4.3.2(a)(ii)	the sign is located in a Special District as identified in this By-law that provides different regulations.	the sign is located in a Special District as per Section 10 if it specifies otherwise.	
4.3.2(b)(ii)	the sign is located in a Special District as identified in this By-law that specifies different regulations; or	the sign is located in a Special District as per Section 10if it specifies otherwise; or	
4.3.2(b)(iii)	the sign is a lawfully erected Third Party Advertising Sign.	the sign is a lawfully erected third party sign.	
4.3.3	Signs associated with the following uses may be illuminated and are not subject to the limitations set out in sections 4.3.1 nor 4.3.2.;	Signs associated with the following uses may be illuminated and are not subject to sections 4.3.1 nor 4.3.2;	
4.3.3(a)	hospitals, emergency treatment facilities and blood banks;	hospitals and emergency treatment facilities;	
4.3.3(j)	communication facilities, including radio and television stations, public telephones and emergency call stations.	public telephones and emergency call stations.	

4.4	SIGNAGE MASTER PLAN	SIGNAGE MASTER PLAN A Signage Master Plan, as defined in Section 2 of this By-law, together with a Signage Master Plan Letter of Acknowledgment by the owner in the form of Schedule 'D' to this By-law shall be submitted at the request of the City, prior to sign permit issuance when; (a) there is more than one occupancy within a premises or development occurs on lands which are subject to a Site Plan Control By-law, passed pursuant to the Planning Act;	
4.4.1	A Signage Master Plan, as defined in Section 2 of this By-law, together with a Signage Master Plan Submission by the owner in the form of Schedule "D" to this By-law shall be submitted to the City, in compliance with this By-law, prior to sign permit issuance when; (a) there is more than one occupancy within a premises and development occurs on lands which are subject to a Site Plan Control By-law, passed pursuant to the Planning Act; (b) facial or projecting wall signs greater than 0.6 square metres in sign face area are proposed on a building wall that does not face a street; and, (c) ground sign face area is transferred from one street to another. Once a Signage Master Plan is approved as in compliance with this By-law, all permits issued thereafter and signs erected or displayed pursuant to such permits shall comply in all aspects with the accepted Signage Master Plan, or if later amended on the request of the owner, the accepted Signage Master Plan as amended.	n/a	Amended and renumbered to 4.4
4.5	SIGHT TRIANGLE AND DRIVEWAY VISIBILITY TRIANGLE	SIGHT TRIANGLE No sign shall be erected or displayed within the sight triangle established by Table 4.6 except that ground signs are permitted provided there is no copy area between 1.0 metre and 3.0 metres above the grade of the abutting streets, and posts or columns required for the structural support of the sign shall be open to maintain visibility across the sight triangle.	
4.5.1	4.5.1 No sign shall be erected or displayed within the sight triangle established by Table 4.6.1, or within a driveway	n/a	Amended and renumbered to 4.5

	visibility triangle except as set out in paragraph (a) below: (a) ground signs are permitted in locations within the sight triangle or driveway visibility triangle provided they are constructed such that the portion of the sign situated between 1.0 metre and 3.0 metres above the grade of the streets abutting the lot shall contain no signage and; except for posts or columns as required for the structural support of the sign, shall be open to provide vision across the sight triangle or driveway visibility triangle.		
4.6	SIGHT TRIANGLE FOR SIGNS ON A PUBLIC ROAD ALLOWANCE	SIGHT TRIANGLE FOR SIGNS ON A PUBLIC ROAD ALLOWANCE No sign shall be erected or displayed on a public road allowance within a sight triangle as established in Table 4.6, with the longest side of the triangle projecting to the edge(s) of the vehicular travelled portion of the street(s), except at a height no greater than 1.0m above the grade of the streets that abut the lot.	
4.6.1	No ground sign shall be erected or displayed within a public road allowance in proximity to the intersection of two or more streets within the area bounded by the sight triangle as established in Section 4.5 and Table 4.6.1 and projected as a straight line to the edge of the vehicular travelled portion of the street, except as set out in paragraphs (a) and (b) below. (a) signs may be erected to a height no greater than 1.0 metres (3.3 ft.) above the grade of the streets that abut the lot, and; (b) where a municipal sidewalk is present, the sight triangle shall be calculated using lines parallel to and at a distance of 1.5m from the sidewalk edge closest to the private property lines.	n/a	Amended and renumber to 4.6
Table 4.6.1	Table 4.6.1	Table 4.6	Renumbered
4.7	PROXIMITY TO EXCLUSIVELY RESIDENTIAL USE ZONES	4.7 PROXIMITY TO EXCLUSIVELY RESIDENTIAL USE ZONES No sign shall be located on any non-residential use premises if such sign is located closer than 30 metres to an exclusively residential use zone unless: (d) the sign is a facial sign facing a street;	

		<p>(e) the exclusively residential use zone is located on the opposite side of a street; or</p> <p>(f) the area of the sign face, with respect to the maximum sign face area regulations of this By-law does not exceed the area set out in Table 4.7 and as determined per subsection 4.7.1.</p>	
4.7.1	<p>No sign shall be located on any non-residential use premises if such sign is located closer than 30 metres to an exclusively residential use zone unless:</p> <p>(d) the sign is a facial sign facing a street;</p> <p>(e) the exclusively residential use zone is located on the opposite side of a street; or</p> <p>(f) the area of the sign face, with respect to the maximum sign face area regulations of this By-law does not exceed the area set out in Table 4.2 and subsection 4.7.2.</p>	Deleted	Combined with 4.7
TABLE 4.7.1	TABLE 4.7.1	TABLE 4.7	
4.7.2	<p>For signs greater than 10 metres from an exclusively residential use zone, the sign face area permitted may be increased proportionately by a percentage based upon the distance away from the residential use zone as prescribed in table 4.7.1.</p>	<p>For signs greater than 10 metres from an exclusively residential use zone, the sign face area permitted may be increased proportionately by a percentage based upon the distance away from the residential use zone as prescribed in Table 4.7</p>	Renumber to 4.7.1
Table 5.1 - Row 2, Column C	<ul style="list-style-type: none"> • Apartment Buildings; • Continuum-of-care facilities; • Convent; • Emergency care establishments. • Monastery; • Multiple Dwelling with a minimum of 6 units; • Student Residence; • Townhome Dwelling; • All residential occupancies not listed in the Table. 	<ul style="list-style-type: none"> • Apartment Building • Continuum-of-care facility • Convent • Emergency care establishment • Monastery • Multiple Dwelling with a minimum of 6 units • Student Residence • Townhome Dwelling • Model Home • All residential occupancies not listed in the Table 	Added 'Model Home'
Table 5.1 - Row 3, Column C	<ul style="list-style-type: none"> • Clinic operating from a converted dwelling • Medical/Dental Office operating from a converted dwelling • Office operating from a converted dwelling • Studio operating from a converted dwelling 	<ul style="list-style-type: none"> • Clinic and directly associated uses operating from a converted dwelling • Medical/Dental Office operating from a converted dwelling • Office operating from a converted dwelling • Studio operating from a converted dwelling 	
Table 5.2 - Row 2, Column B	None	<ul style="list-style-type: none"> • Plan of Subdivision or Condominium 	

Table 5.2 - Row 3, Column B	<ul style="list-style-type: none"> ▪ Assembly Hall ▪ Clinic ▪ Day Care Centre ▪ Funeral Home ▪ All Offices except Service Office ▪ Medical/Dental Office ▪ Studio ▪ Tourist Information Centres ▪ Public Parking Lots ▪ All commercial occupancies not listed in this Table. 	<ul style="list-style-type: none"> • Assembly Hall • Clinic and directly associated uses • Day Care Centre • Funeral Home • All Offices except Service Office • Medical/Dental Office • Studio • Tourist Information Centre • Commercial Parking Lot/Structure • All commercial occupancies not listed in this Table 	
Table 5.2 - Row 5, Column B	<ul style="list-style-type: none"> ▪ Church and Church Hall ▪ Facilities of a Public Authority or a Public Utility ▪ Hospital ▪ Museums ▪ Public Parking Area/Garage ▪ School/College/University 	<ul style="list-style-type: none"> ▪ Place of Worship ▪ Facilities of a Public Authority or a Public Utility ▪ Hospital ▪ Museums ▪ Public Parking Lot/Structure ▪ School/College/University 	
Table 6.1 - Row 3 Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.1 - Row 4 Column C and D	No limit except as regulated by lines 5 and 11 below	No limit except as regulated by rows 6 and 12 below	
Table 6.1 - Row 7, Column D	8.0m	iii. 8m for signs 14 m² or less in sign face area; iv. 12m for signs greater than 14 m² in sign face area	Revised the maximum height for Group 4 signs.
Table 6.1 - Row 10	ANIMATION	n/a	Row deleted
Table 6.1 - Row 13 Column B,C,D (i)	be within 15.0m of the base or support of a traffic signal or traffic control device;	be less than 15.0m from the base or support of any traffic signal or traffic control device;	Renumbered to: Table 6.1 Row 12 Column B,C,D (i)
Table 6.1 - Row 13 Column B,C,D (ii)	be within 1.5m of any side lot line other than one that abuts a street;	be less than 1.5m from any lot line other than one that abuts a street;	Renumbered to: Table 6.1 Row 12 Column B,C,D (ii)
Table 6.1 - Row 13 Column B,C,D (iii)	be within 1.5m of any municipally owned sidewalk;	be less than 1.5m of any municipally owned sidewalk;	Renumbered to: Table 6.1 Row 12 Column B,C,D (iii)
Table 6.1 - Row 13 Column B,C,D (iv)	be in a manner that projects over the public road allowance or public property;	project over the public road allowance or public property;	Renumbered to: Table 6.1 Row 12 Column B,C,D (iv)
Table 6.1 - Row 13 Column B,C,D (v)	be within 30.0m of a billboard ground sign or 50.0m of a permanent ground sign on the same lot;	be less than 30.0m from any third party billboard sign or 50.0m from any permanent ground sign on the same lot;	Renumbered to: Table 6.1 Row 12 Column B,C,D (v)
Table 6.1 - Row 13 Column B,C,D (vi)	be within 10.0m of a billboard ground sign on an adjacent lot;	be less than 10.0m from any third party billboard sign on an adjacent lot;	Renumbered to: Table 6.1 Row 12 Column B,C,D (vi)
Table 6.1 - Row 13 Column B,C,D (viii)	be within a sight triangle or drive visibility triangle except as set out in Section 4.5.	be within a sight triangle as set out in Table 4.6.	
Table 6.1 - Row 13, Column B,C,D and E (ix)	be where more than 1 ground sign is within 30m of the intersection of 2 streets	n/a	Deleted

6.1.1(c)	no part of the sign has illumination, changing copy area, animation or rotation and;	no part of the sign has illumination, changing copy area or rotation; and,	
6.1.1(d)	no part of the sign be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	The sign complies with the ground sign location restrictions as stated in Table 6.1 Row 12	
6.1.2	First Party Directional Signs - Notwithstanding Table 6.1, not more than two first party directional signs shall be erected or displayed adjacent to a combination entrance-exit to any premises, and not more than one such sign shall be erected adjacent to a single entrance or a single exit therefrom. A sign is restricted to a maximum sign face area of 1.5m² and a maximum sign height of 1.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	First Party Directional Signs - Notwithstanding Table 6.1, not more than two first party directional signs shall be erected or displayed adjacent to a combination entrance-exit to any premises, and not more than one such sign shall be erected adjacent to a single entrance or a single exit therefrom. A sign is restricted to a maximum sign face area of 1.5m² and a maximum sign height of 1.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	
6.1.3	Menu Board Signs – Notwithstanding Table 6.1, one (1) menu board sign may be erected or displayed in association with a drive-thru facility. The sign is restricted to a maximum sign face area of 5.0m ² , a maximum height of 2.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Menu Board Signs – Notwithstanding Table 6.1, one (1) menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face area of 5.0m ² , a maximum height of 2.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line. Notwithstanding 3.3(g) an internal menu board sign may emit sounds directly related to the transaction taking place.	Revised ‘facility’ to ‘lane’ and added “Notwithstanding 3.3.1 (g) an internal menu board sign may emit sounds directly related to the transaction taking place.” at the end.
6.1.4	Pre-Menu Board Signs – Notwithstanding Table 6.1, one (1) internal pre-menu board sign may be erected or displayed in association with a drive-thru facility. The sign is restricted to a maximum sign face area of 2.0m² , a maximum height of 2.5m , and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Pre-Menu Board Signs – Notwithstanding Table 6.1, one (1) internal pre-menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face area of 2.0m² , a maximum height of 2.5m , and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Revised ‘facility’ to ‘lane’
6.1.5	Transfer Ground Sign Area – Where a property faces more than one street, a property owner may apply to transfer sign face area from one street to another street, provided the property owner enters into a signage master plan as set out in Section 4.4 to transfer the sign face area permitted on one street to the other. In no case shall the sign be increased by more than 50% of its total sign face area, and in no case shall it exceed 30.0m ² .	n/a	Deleted Renumbered remaining section
Table 6.2 - Row 3 Column B,C,D	Identification, Information signs	Identification Signs and Information Signs	
Table 6.2 - Row 4	1 per frontage	1 per street frontage	

Column B,C,D			
Table 6.2 - Row 5 Column B,C,D	Single and/or Double	Single, Double and/or Multiple	
Table 6.2 Row 10	ANIMATION	n/a	Row deleted
Table 6.2 - Row 13, Column B,C and D	No part of any ground sign over or on public road allowance shall; i. be less than 5.75m from the edge of the travelled portion of the highway and not less than 1.5m from an existing or proposed sidewalk; ii. prohibited within a sight triangle as set out in Section 4.6 iii. not more than 1 sign within 30m of the intersection of two streets	No part of any ground sign over or on public road allowance shall; i) be less than 5.75m from the edge of the travelled portion of the roadway; ii) be less than 15.0m from the base or support of any traffic signal or traffic control device iii) be less than 1.5m from any municipally owned sidewalk iv) be less than 30.0m from any third party billboard ground sign or 50.0m from any permanent ground sign on the same lot; v) be less than 10.0m from any third party billboard sign on an adjacent lot; vi) be less than 6.0m from any permanent ground sign on an adjacent lot; vii) be within a sight triangle as set out in Table 4.6.	Renumbered to: Table 6.2 Row 12, Column B,C and D
6.2.3	Group 1 Uses Prohibited – First party permanent ground signs over or on Public Road Allowance are prohibited for Group 1 uses.	Group 1 Uses - First party permanent ground signs are prohibited for Group 1 uses except an identification sign that is associated with a home occupation which has street frontage on an arterial road and provided; (a) the single or double sided sign does not exceed a maximum sign face area of 1.0m ² and; (b) the sign does not exceed a height of 1.5m and; (c) no part of the sign has illumination, changing copy area or rotation and; (d) the sign complies with the ground sign location restrictions as stated in Table 6.2 Row 12	Ground signs for home occupations on the road allowance on Arterial roads – regulations mirror 6.1.1
Table 6.3 – Row 7	ANIMATION	n/a	Row deleted
Table 6.3 – Row 8, Column B	External or Internal; Flashing is Prohibited	External	Restricted illumination in Group 1 uses
Table 6.3 – Row 10, Column B,C and D (iv)	be less than 2.4m above the grade below to the underside of the sign or any supporting member of the sign when erected on a wall above a location of public access.	be placed less than 2.4m above the grade below when erected above a location accessible to the public.	
6.3.1(a)	Notwithstanding Table 6.3, awning signs may project to a maximum distance of 2.5m from the face of the building wall to which it is attached;	Notwithstanding Table 6.3, awning signs may project to a maximum distance of 1.2m from the face of the building wall to which they are attached;	
6.3.1(b)	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy.	
6.3.2(a)	Notwithstanding Table 6.3, canopy signs may project to a	Notwithstanding Table 6.3, canopy signs may project to a maximum	

	maximum distance of 0.6m beyond the limits of the building wall to which it is attached;	vertical distance of 0.6m beyond the limits of the structure to which they are attached;	
6.3.2(b)	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy.	
6.3.4	<p>Signs Located Above the First Storey - Notwithstanding the regulations set out in Table 6.3, facial signs are permitted in locations above the first storey of a multiple occupancy building provided;</p> <p>(a) the signs comply with the latest submitted signage master plan, as set out in Section 4.4 and</p> <p>(b) the sign face area of the facial wall signs located above the first storey when added to the area of all other signs located on the building shall not exceed the maximum sign face area limitations of Table 6.3.</p>	n/a	Deleted
6.3.5	<p>“Building Identification Signs - Notwithstanding the regulations set out in Table 6.3, fascia signs that relate to entire building and display information such as the building name, address or corporate logo are permitted in locations above the first storey provided:</p> <p>(d) the signs be located on or above the highest storey that is normally occupied;</p> <p>(e) the signs be limited on buildings 2 to 5 storeys in height to a maximum sign face area of 0.5 m² for each metre of one wall elevation to which the sign is attached measured in length along the highest storey that is normally occupied;</p> <p>(f) the signs be limited on buildings 6 storeys and greater in height to a maximum sign face area of 1 m² for each metre of wall to which the sign is attached measured in length along the highest storey that is normally occupied.”</p>	<p>“Building Identification Signs - Notwithstanding the regulations set out in Table 6.3, fascia signs that relate to an entire building and display information limited to a unique building name, which may include a corporate logo, are permitted above the first storey provided;</p> <p>e) the unique building name is limited to a single building in the City;</p> <p>f) the signs be located on or above the highest storey that is normally occupied;</p> <p>g) the signs be limited on buildings two to five storeys in height to a maximum sign face area of 0.5 m² for each metre of one wall elevation to which the sign is attached measured in length along the highest storey that is normally occupied;</p> <p>h) the signs be limited on buildings six storeys and greater in height to a maximum sign face area of 1m² for each metre of wall to which the sign is attached measured in length along the highest storey that is normally occupied.”</p>	<p>Added sub-clause (a) and re-lettered the rest of the sub-clauses</p> <p>Renumbered to: 6.3.6</p>
6.3.6(a)	the highest part of the facial sign shall not exceed the lesser of 6.0m or the highest part of the roof and;	the highest part of the facial sign shall not exceed the lesser of 6.0m from grade or the highest part of the roof and;	6.3.6 renumbered to 6.3.5
6.3.7	N/A	Menu Board Signs – Notwithstanding Table 6.3, one (1) menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face	<p>Added to align with Section 6.1</p> <p>Renumber to: 6.3.6</p>

		area of 5.0m ² , a maximum height of 2.5m and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line. Notwithstanding 3.3(g) an internal menu board sign may emit sounds directly related to the transaction taking place.	
6.3.8	N/A	Pre-Menu Board Signs – Notwithstanding Table 6.3, one (1) internal pre-menu board sign may be erected or displayed in association with a drive-thru lane. The sign is restricted to a maximum sign face area of 2.0m ² , a maximum height of 2.5m, and no part of the sign shall be within 1.5m of a municipally owned sidewalk or lot line other than a front lot line.	Added to align with Section 6.1 Renumber to: 6.3.7
6.3.9		Window Signs - Permanent first party signs in windows are permitted provided: a)the total sign face area of all signs does not exceed the allowable sign face area as regulated in Table 6.3 Row 5; b)not more than 50% of the window's individual glazed surface is covered regardless of product perforation, and; c) the signs are restricted to the windows on the 1st and 2nd storey.	Renumber to: 6.3.8
6.4	REGULATIONS FOR PERMANENT FIRST PARTY WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE No person shall erect, display, or use any permanent first party wall sign on public road allowance, or cause or permit any permanent first party wall sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.4 and the additional regulations set out below.	REGULATIONS FOR PERMANENT FIRST PARTY WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE No person shall erect, display, or use any permanent first party wall sign over or on public road allowance, or cause or permit any permanent first party wall sign over or on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.4 and the additional regulations set out below.	
Table 6.4 – Row 3, Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.4 - Row 9	ANIMATION	n/a	Row deleted
Table 6.4 - Row 12, Column B,C and D (iv)	be less than 2.4m above grade, measured from the bottom of the sign, or any supporting member of the sign (whichever is the lowest), when erected above a public access or egress.	be placed less than 2.4m above the grade below when erected above a location accessible to the public.	Renumbered to: Table 6.4 Row 11, Column B,C and D (iv)
6.4.2(a)	(a) Notwithstanding Table 6.4, awning signs may project to a maximum distance of 2.5m from the face of the building wall to which it is attached;	(a) Notwithstanding Table 6.4, awning signs may project to a maximum distance of 1.2m from the face of the building wall to which they are attached;	

6.4.2(b)	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, awning signs are prohibited to display changing copy.	
6.4.3(a)	Notwithstanding Table 6.4, canopy signs may project to a maximum distance of 0.6m beyond the limits of the building wall to which it is attached;	Notwithstanding Table 6.4, canopy signs may project to a maximum vertical distance of 0.6m beyond the limits of the structure to which they are attached;	
6.4.3(b)	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy or animation.	Notwithstanding Table 6.3, canopy signs are prohibited to display changing copy.	
6.4.4	<p>Signs Located Above the First Storey - Notwithstanding the regulations set out in Table 6.4, facial signs are permitted above the first story of a multiple occupancy building provided:</p> <p>(a) The signs comply with the signage master plan, as set out in Section 6.4, and;</p> <p>(b) The sign face area of the wall sign(s) located above the first storey, when added to the area of all other signs located on the building, do not exceed the maximum sign face area limitations of Table 6.4.</p>	n/a	Deleted Remaining sections renumbered
Table 6.5 - Row 3, Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 6.5 - Row 10	ANIMATION	n/a	Row deleted
6.5.2	Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of lines 3, 5, 7, 8, 9, 10, 11, 12 and 13 of Table 6.5.	Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of rows 3, 5, 7, 8, 9, 10, 11 and 12 of Table 6.5.	
6.6	<p>REGULATIONS FOR PERMANENT FIRST PARTY PROJECTING WALL SIGNS OVER PUBLIC ROAD ALLOWANCE</p> <p>No person shall erect, display, or use any permanent first party projecting wall sign over public road allowance, or cause or permit any permanent first party projecting wall sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.6 and the additional regulations set out below.</p>	<p>REGULATIONS FOR PERMANENT FIRST PARTY PROJECTING WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE</p> <p>No person shall erect, display, or use any permanent first party projecting wall sign over or on public road allowance, or cause or permit any permanent first party projecting wall sign over or on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 6.6 and the additional regulations set out below.</p>	
TABLE 6.6	PERMANENT FIRST PARTY PROJECTING WALL SIGNS ON PUBLIC ROAD ALLOWANCE	PERMANENT FIRST PARTY PROJECTING WALL SIGNS OVER OR ON PUBLIC ROAD ALLOWANCE	
Table 6.6 - Row 3, Column B,C and D	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	

Table 6.6 - Row 10	ANIMATION	n/a	Row deleted
6.6.3	Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of lines 3, 5, 7, 8, 9, 10, 11, 12 and 13 of Table 6.6.	Additional Projecting Signs - Notwithstanding the regulations of Table 6.5, each occupancy within a multi-occupancy building is permitted one projecting wall sign per street frontage, provided the area of the sign does not exceed 0.5m² and the sign complies with the regulations of rows 3, 5, 7, 8, 9, 10, 11 and 12 of Table 6.6.	
Table 7.1 Row 8	ANIMATION	n/a	Row deleted
Table 7.1 - Row 11 Column B	A maximum of 48 hours per special occasion	A maximum of 72 consecutive hours, and not more than 3 times in the same calendar year	Renumbered to: Table 7.1 Row 10 Column B
Table 7.1 – Row 12, Column B,C,D and E	No part of any banner sign, poster sign, feather or mobile sign shall (i) be less than 1.5m from a municipally owned sidewalk, except when located on a wall (ii) be less than 1.5m from a property line except front lot line or when located on a wall (iii) be less than 3.0m from a driveway and not within a sight triangle as set out in Section 4.5, except when located on a wall (iv) obstruct any window or obstruct openings required to provide natural light and/or ventilation (v) be within 10m of an	No part of any banner sign, poster board sign or mobile sign shall: i) be less than 1.5m from any municipally owned sidewalk, except when located on a wall; ii) be less than 1.5m from any property line except front lot line or when located on a wall; iii) be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6, except when located on a wall; iv) be less than 10.0m from any exclusively residential zone when located on a Group 3 or 4 premises; v) be less than 15.0m from any other mobile sign or read-o-graph mobile sign on the same premises, except when located on a wall.	
7.1.1	Prohibited on Public Road Allowance - Banner signs, poster board signs and mobile signs are prohibited over or on a public road allowance.	Prohibited on Public Road Allowance - Banner signs, poster board signs, feather flag signs and mobile signs are prohibited over or on a public road allowance.	
7.1.3	Mobile Signs in the Downtown Special District – Notwithstanding Table 7.1, mobile signs are prohibited within the Downtown Special District as set out in Schedule “J” except that one mobile sign in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year, provided it is in compliance with Section 7.1 and Table 7.1	n/a	Deleted
Table 7.2 – Row 5, Column B and C	25m²	15m²	Original number too large

Table 7.2 Row 8	ANIMATION	n/a	Row deleted
Table 7.2 – Row 12, Column B,C, D and E (i)	be less than 1.5 m from a municipally owned sidewalk;	be less than 1.5 m from any municipally owned sidewalk;	
Table 7.2 – Row 12, Column B,C, D and E (ii)	be less than 1.5 m from a property line except a front lot line;	be less than 1.5 m from any property line except a front lot line;	
Table 7.2 – Row 12, Column B,C, D and E (iii)	be less than 3.0m from a driveway and not within a sight triangle as set out in Section 4.5;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.2 – Row 12, Column B,C, D and E (v)	be on a vacant lot;	n/a	Deleted
Table 7.2 – Row 12, Column B,C, D and E (iv)	be within 10m of an exclusively residential use zone	be less than 10m from any exclusively residential use zone when located on a Group 3 or 4 premises	Renumbered to: Table 7.2 – Row 11, Column B,C, D and E (iv)
7.2.1	Prohibited on Public Road Allowance - Banner signs, poster board signs and mobile signs are prohibited over or on a public road allowance.	Prohibited on Public Road Allowance – Inflatable signs are prohibited over or on a public road allowance.	
7.2.2	Inflatable signs in the Downtown Special District – Notwithstanding Table 7.2, inflatable signs are prohibited within the Downtown Special District as set out in Schedule “J” except that one inflatable sign in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year, provided it is in compliance with Subsection 7.2 and Table 7.2.	n/a	Deleted Renumbered 7.2.3 to 7.2.2
7.3	Regulations for Temporary First Party Read-O-Graph Mobile Signs No person shall erect, display, or use any temporary first party inflatable sign, or cause or permit any temporary first party inflatable sign to be erected, displayed or used except in conformity with the regulations set out in Table 6.2 and the additional regulations set out below.	Regulations for Temporary First Party Read-O-Graph Mobile Signs No person shall erect, display, or use any temporary first party read-o-graph sign, or cause or permit any temporary first party read-o-graph sign to be erected, displayed or used except in conformity with the regulations set out in Table 7.3 and the additional regulations set out below.	
Table 7.3 - Row 2	Read-O-Graph Mobile	Read-O-Graph Mobile Signs and T-Frame Signs over 0.6m²	Added T-frame signs to permitted sign types
Table 7.3 Row 4, Column D	The greater of 1 sign per premises per street frontage or 1 mobile sign per 60m of total street frontage per premises Maximum 2 signs per premises	1 mobile sign per 45m of total street frontage per premises Maximum 2 signs per premises	
Table 7.3 Row , Column B,C,D and E	100%	100% required	Renumbered to Table 7.3 Row 7
Table 7.3 Row 7	ANIMATION	n/a	Row deleted
Table 7.3 Row 10,	be less than 1.5m from a municipally owned sidewalk	be less than 1.5m from any municipally owned sidewalk	

Column B,C,D and E (i)			
Table 7.3 Row 10, Column B,C,D and E (ii)	be less than 1.5m from a property line except a front lot line;	be less than 1.5m from any property line except a front lot line;	
Table 7.3 Row 10, Column B,C,D and E (iii)	be less than 3.0m from a driveway and not within a sight triangle as set out in section 4.4;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.3 Row 10, Column B,C,D and E (iv)	be within 15.0m of any other mobile sign on the same premises;	be less than 15.0m from any other read-o-graph sign or other mobile sign on the same premises;	Reduced the minimum distance from First party Read-O-graph signs to other mobile signs. Renumbered to: Table 7.3 – Row 12, Column B,C, D and E (iv)
Table 7.3 Row 10, Column B,C,D and E (v)	be within 10.0m of an exclusively residential use zone;	be less than 10.0m from any exclusively residential use zone when located on a Group 3 or 4 premises;	Renumbered to: Table 7.3 – Row 12, Column B,C, D and E (v)
Table 7.3 Row 10, Column B,C,D and E (vi)	be on a vacant lot;	n/a	Deleted
7.3.1	Prohibited on Public Road Allowance - Banner signs, poster board signs and mobile signs are prohibited over or on a public road allowance.	Prohibited on Public Road Allowance - Read-o-graph mobile signs are prohibited over or on a public road allowance.	Revised prohibition for Temporary First Party Read-O-Graph Mobile Signs.
7.3.3	Read-O-Graph Mobile Sign Permit - A permit for read-o-graph mobile sign, together with an effective date valid from the date specified in the permit and shall be effective June 23 of the year issued to June 30 of the subsequent year. No more than one mobile sign shall be authorized by a permit. The current annual validation sticker shall be displayed at all times in a prominent location on the structural frame of the read-o-graph mobile sign in the manner shown on Schedule “G” to this By-law. An expired sticker is to be removed or covered.	Read-O-Graph Mobile Sign Permit Sticker - Read-O-Graph Mobile Sign Permit Stickers are issued, and valid for the time period from June 23 rd of any calendar year to June 30 th of the following year. The current annual permit sticker shall be displayed at all times in a prominent location affixed directly to the structural frame of the read-o-graph mobile sign in the manner shown on Schedule “E” to this By-law. An expired sticker is to be removed or covered.	
7.3.4	Read-O-Graph Mobile signs in the Downtown Special District – Notwithstanding Table 6.3, Read-O-Graph mobile signs are prohibited within the Downtown Special District as set out in Schedule “J” except that one Read-O-Graph mobile sign in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year	n/a	Deleted

	provided it is in compliance with Section 7.3 and Table 7.3.		
7.4	Regulations for Temporary First Party A-Frame Signs on Private Property No person shall erect, display, or use any temporary first party A-frame sign on private property, or cause or permit any temporary first party A-frame sign on private property to be erected, displayed or used except in conformity with the regulations set out in Table 7.4 and the additional regulations set out below.	Regulations for Temporary First Party Sidewalk Signs on Private Property No person shall erect, display, or use any temporary first party sidewalk sign on private property, or cause or permit any temporary first party sidewalk sign on private property to be erected, displayed or used except in conformity with the regulations set out in Table 7.4 and the additional regulations set out below.	
Table 7.4	Temporary First Party A-Frame Signs on Private Property	Temporary First Party Sidewalk Signs on Private Property	
Table 7.4 Row 2, Column B,C,D,E	A-Frame	Sidewalk Signs, A-Frame Signs and T-Frame Signs	
Table 7.4 Row 6, Column B,C,D,E	1.1m	1.2m	
Table 7.4 Row 7, Column B,C,D,E	ANIMATION	n/a	Deleted row
Table 7.4 Row 10, Column B,C,D,E	No part of any A-Frame sign shall:	No part of any sidewalk sign shall:	Renumbered to: Table 7.4 – Row 9, Column B,C, D and E
Table 7.4 Row 10, Column B,C,D and E (i)	be less than 1.5m from a municipally owned sidewalk	be less than 1.5m from any municipally owned sidewalk	
Table 7.4 Row 10, Column B,C,D and E (ii)	be less than 1.5m from a property line except a front lot line;	be less than 1.5m from any property line except a front lot line;	
Table 7.4 Row 10, Column B,C,D and E (iii)	be less than 3.0m from a driveway and not within a sight triangle as set out in Section 4.4;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.4 Row 10, Column B,C,D and E (iv)	be within 5.0m of any other A-Board sign on the same premises	be less than 5.0m from any other sidewalk sign on the same premises	Renumbered to: Table 7.4 – Row 9, Column B,C, D and E (iv)
Table 7.4 Row 10, Column B,C,D and E (v)	be within 10.0m of an exclusively residential use zone;	be less than 10.0m from any exclusively residential use zone when located on a Group 3 or 4 premises;	Renumbered to: Table 7.4 – Row 9, Column B,C, D and E (v)
Table 7.4 Row 10, Column B,C,D and E (vi)	be on a vacant lot;	n/a	Deleted
7.4.1	Sign Identification – Every temporary first party A-board sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the sign.	Sign Identification – Every temporary first party sidewalk sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the sign.	
7.4.2	A-Frame Signs Over 0.6m² in the Downtown Special	n/a	Deleted

	District – Notwithstanding Table 7.4, A-frame signs over 0.6m ² are prohibited within the Downtown Special District as set out in Schedule “J” except that one A-frame sign over 0.6m ² in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year, provided it is in compliance with Section 7.4 and Table 7.4.		
7.5	Regulations for Temporary First Party A-Frame Signs on Public Road Allowance No person shall erect, display, or use any temporary first party A-frame sign on public road allowance, or cause or permit any temporary first party A-frame sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 7.5 and the additional regulations set out below.	Regulations for Temporary First Party Sidewalk Signs on Public Road Allowance No person shall erect, display, or use any temporary first party sidewalk sign on public road allowance, or cause or permit any temporary first party sidewalk sign on public road allowance to be erected, displayed or used except in conformity with the regulations set out in Table 7.5 and the additional regulations set out below.	
Table 7.5	Temporary First Party A-Frame Signs on Public Road Allowance	Temporary First Party Sidewalk Signs on Public Road Allowance	
Table 7.5 Row 2, Column B,C,D,E	A-Frame	Sidewalk Signs, A-Frame Signs and T-Frame Signs	
Table 7.5 Row 7	ANIMATION	n/a	Deleted row
Table 7.5 Row 9, Column B,C,D and E	No part of any A-Frame sign shall:	No part of any sidewalk sign shall:	
Table 7.5 Row 9, Column B,C,D and E (iii)	be in no case less than 1.5m to a building;	be less than 1.5m to any building;	
Table 7.5 Row 9, Column B,C,D and E (v)	be within a sight triangle as set out in Section 4.4;	be within a sight triangle as set out in Table 4.6;	
Table 7.5 Row 9, Column B,C,D and E (vi)	n/a	interfere with pedestrian traffic.	Added new sub-clause vi)
7.5.1	Licencing Agreements - No A-frame sign shall be permitted on public road allowance until the sign owner has entered into a licencing agreement with the City and has satisfied the City's requirements for liability insurance; the licencing agreement shall be in accordance with Table 3.15.	Licencing Agreements - No sidewalk sign shall be permitted on public road allowance until the sign owner has entered into a licencing agreement with the City and has satisfied the City's requirements for liability insurance; the licencing agreement shall be in accordance with Table 3.15.	
7.5.2	Sign Identification – Every temporary A-frame sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly	Sign Identification – Every temporary sidewalk sign shall identify the name and telephone number of the sign owner and operator and have it securely affixed and clearly displayed on the	

	displayed on the sign.	sign.	
7.5.3	Group 1 Uses – Temporary first party A-Frame signs on public property are prohibited for Group 1 Uses.	Group 1 Uses – Temporary first party sidewalk signs on public property are prohibited for Group 1 Uses.	
Table 7.6 - Row 2, Column B,C, D and E	Construction Signs in the form of Ground Signs or Facial Signs	Construction Signs in the form of Ground Signs, Facial Signs or Banner Signs	
Table 7.6 - Row 3, Column B,C, D and E	Identification and Information Signs	Identification Signs and Information Signs	
Table 7.6 - Row 5, Column B	One ground sign per premises when located on the premises directly related to the home Fascia signs are prohibited	One ground sign per premises when located on the premises directly related to the home One facial sign or banner sign	
Table 7.6 - Row 5, Column C	No limitation of ground signs provided signs are 75m apart. Fascia signs are prohibited	One ground sign. One facial sign. One banner sign.	
Table 7.6 - Row 5, Column D and E	No limitation of ground signs provided signs are a minimum of 75m apart from another ground sign. No limitation of fascia signs provided signs are a minimum of 50m apart from another fascia wall signs.	No limitation of ground signs provided signs are a minimum of 50m apart from another ground sign. No limitation of facial signs provided signs are a minimum of 25m apart from another facial wall signs. No limitation of banner signs provided signs are a minimum of 10m apart from another facial wall signs.	
Table 7.6 - Row 8, Column B,C,D and E	Shall not be displayed until after any applicable approval for the construction or development project under the Planning Act has been given, to a maximum display period ending 28 days after construction or development has been completed, or in the case of subdivision developments, prior to assumption.	Shall not be displayed until after any applicable approval for the development under the Planning Act has been given, to a maximum display period ending 28 days after construction or development has been completed, or in the case of subdivision developments, prior to assumption.	
Table 7.6 - Row 9	ANIMATION	n/a	Deleted
Table 7.6 – Row 10, Column C,D,E	Permitted except that flashing illumination is prohibited.	Permitted except that flashing is prohibited.	Renumbered to: Table 7.6 – Row 9, Column C,D,E
Table 7.6 - Row 11, Column B,C,D and E (i)	be within 1.5m of any municipally owned sidewalk;	be less than 1.5m from any municipally owned sidewalk;	
Table 7.6 - Row 11, Column B,C,D and E (ii)	be within 1.5m of any side lot line other than a front lot line;	be less than 1.5m from any property line except a front lot line;	
Table 7.6 - Row 11, Column B,C,D and E (iii)	be within a sight triangle as set out in Section 4.4;	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6;	
Table 7.6 - Row 11, Column B,C,D and E (iv)	be within a median or traffic island	be within any median, traffic island or round about circle	Table 7.6 Row 10, Column B,C,D and E (iv)

7.6.2	Ground Sign Proximity - Notwithstanding Table 7.6, Columns D and E Line 4, where construction ground signs are related to a plan of subdivision, a maximum of two such signs may be located within 0.3m of each other, provided they are restricted to a single (and principle) entrance to the subdivision.	Ground Sign Proximity - Notwithstanding Table 7.6, Columns C and D Row 5, where construction ground signs are related to a plan of subdivision, a maximum of two such signs may be located within 0.3m of each other, provided they are restricted to subdivision entrances.	
7.6.5 (c)	No part of the sign shall have illumination, changing copy area, animation or rotation;	No part of the sign shall have illumination, changing copy area or rotation;	
7.6.5 (e)	The sign shall be removed within 48 hours of completion of the construction, repairs or service.	The sign shall be removed within 72 hours of completion of the construction, repairs or service.	
Table 7.7 - Row 4, Column B	1 ground sign per street frontage	1 ground sign per street frontage except as provided in 7.7.1	
Table 7.7 - Row 4, Column C,D and E	1 ground sign per street frontage and; 1 facial sign per occupancy per street frontage	1 ground sign per street frontage except as provided in 7.7.1 and; 1 facial sign per occupancy per street frontage	
Table 7.7 - Row 9	ANIMATION	n/a	Deleted row
Table 7.7 - Row 10, Column B,C,D and E (i)	be within 1.5m of any municipally owned sidewalk	be less than 1.5m from any municipally owned sidewalk;	
Table 7.7 - Row 10, Column B,C,D and E (ii)	be within 1.5m of any side lot line other than a front lot line	be less than 1.5m from any property line except a front lot line;	
Table 7.7 - Row 10, Column B,C,D and E (iii)	be within a sight triangle as set out in Section 4.4.	be less than 3.0m from any driveway and not within a sight triangle as set out in Table 4.6.	
7.7.1	Additional Signs - Notwithstanding Table 7.7, more than one (1) sign per street frontage is permitted where there is a minimum 150m between the temporary real estate signs adjacent to the same street frontage.	Additional Signs - Notwithstanding Table 7.7, more than one (1) temporary first party real estate sign per street frontage is permitted provided they are located a minimum 150m from each other.	
7.7.2	Real Estate Banner Signs Displayed on Building Walls - Notwithstanding Table 7.7, one (1), non-illuminated real estate sign in the form of a banner sign per building wall may be located above the first storey of a building. The signs may have a combined total sign face area of up to 5% of the wall area of the largest building wall. The real estate sign in the form of a banner sign is prohibited to obstruct any window, or opening required for emergency access or egress, natural light or ventilation.	Real Estate Banner Signs Displayed on Building Walls - Notwithstanding Table 7.7, two, temporary non-illuminated real estate banner signs per building, one per wall elevation, are permitted. Each sign may have a sign face area of up to 5% of the building wall on which it is displayed or 40m² whichever is less. No sign shall obstruct any window, or opening required for emergency access or egress, natural light or ventilation. No such sign shall be erected for more than 180 days in any calendar year.	

7.8	Other Temporary First Party Signs on Private Property No person shall erect, display, or use any temporary first party sign on private property, or cause or permit any temporary first party sign on private property to be erected, displayed or used except in conformity with the Section 4 of this By-law and the additional regulations set out below.	Other Temporary First Party Signs on Private Property No person shall erect, display, or use any temporary first party sign on private property, or cause to permit any temporary first party sign on private property to be erected, displayed or used, other than those temporary accessory signs regulated by sections 7.1 through 7.7 and in accordance with the regulations set out below.	
7.8.2	7.8.2 Temporary Window Signs - Temporary first party signs in windows are permitted provided; a) That the total sign face area of such temporary window signs do not cover more than 50% of the window's individual glazed surface regardless of product perforation; b) The signs are restricted to the windows on the 1st and 2nd storey, and; c) Where any portion of a window sign features electronic changing copy, the maximum sign face area shall not exceed 0.48m ² and shall comply with the regulations of Section 4.2.	n/a	Deleted
Table 8.1 - Row 2, Column B	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 8.1 - Row 3	The maximum number of third party sign structures shall not exceed the population of the City - as established by the most recent Statistics Canada Census data - divided by 1300.	n/a	Deleted
Table 8.1 - Row 4	30m ² , and the ratio of the height to width or of the width to the height of the sign face shall not exceed 2.5:1.	30 m²	Renumbered to: Table 8.1 – Row 3
Table 8.1 - Row 7	ANIMATION	n/a	Deleted
Table 8.1 - Row 10, Column B (i)	be closer than 3.0m from any property line;	be less than 3.0 m from any property line;	Renumbered to: Table 8.1 – Row 8, Column B (i)
Table 8.1 - Row 10, Column B (ii)	be less than 100m from another third party billboard sign located on either side of the same street. The minimum separation distance shall be measured along the centreline of the street	be less than 100 m from another third party billboard sign;	Renumbered to: Table 8.1 – Row 8, Column B (ii)
Table 8.1 - Row 10, Column B (iii)	be closer than 30m to any residential zone, except where the residential zone is on the opposite side of a street;	be less than 30 m to any residential zone, except where the residential zone is on the opposite side of a street;	Renumbered to: Table 8.1 – Row 8, Column B (iii)
Table 8.1 - Row 10, Column B (v)	be within a sight triangle as set out in Section 4.5;	be within a sight triangle as set out in Table 4.6;	
Table 8.1 - Row 10, Column B (vi)	be permitted except abutting a street frontage as set out on in Schedule "E" of this By-law.	be permitted except on premises zoned industrial or commercial,	Renumbered to: Table 8.1 – Row 8, Column B (vi)

		where commercial excludes the Downtown Area zone	
Table 8.1 - Row 10, Column B (vii)	n/a	be within 30.0 m a permanent ground sign on the same lot.	Renumbered to: Table 8.1 – Row 8, Column B (vii)
8.1.1	City Population - For the purpose of determining the maximum number of third party billboard sign structures permitted within the City, the population shall be as determined by the most current available Census data as published by Statistics Canada. For those years in which the Statistics Canada data does not conduct a Census, the population to be used to determine the maximum number of all third party sign structures shall be a projection based upon the average population growth of the past three Censuses.	n/a	Deleted
8.1.5	<p>Application for Permanent Third Party Billboard Signs</p> <p>In addition to the requirements of section 3 of this By-law, the issuance of sign permits for permanent third party signs shall be in conformity with the regulations set out below:</p> <p>a) Upon receipt of a complete application to the satisfaction of the City, the Permanent Third Party Sign application will be assigned a number and will be maintained in a Register of Completed Applications for permanent third party signs.</p> <p>b) In the event that the population of the City of London increases, thereby increasing the number of permitted permanent third party signs (as per Table 8.1, Line 3), the Chief Building Official will randomly select applications from the Register of Completed Applications until the capacity is filled.</p> <p>c) In the event that the number of permanent third party signs falls below the maximum number permitted in Line 3 of Table 8.1 at any time owing to a reduction in the number of existing permanent third party signs by reason of the removal of a sign which is not replaced pursuant to section 8.1.5(e) or by reason of the revocation of a permit pursuant to section 3.8, the Chief Building Official shall within one month of the removal of the sign or the revocation of a permit, as the case may be, randomly select from the Register of Completed Applications one application for</p>	n/a	Deleted

	<p>each sign that is removed or permit that is revoked.</p> <p>d) An applicant whose application is added to the Register of Completed Applications will be notified, as per the contact information provided with their application, when the City is ready to issue a permit. It being noted that construction of the permanent third party sign must be completed within six months of the issuance of the permit or the permit will be revoked in accordance with section 3.8 of this By-law.</p> <p>e) An applicant may request to have an application withdrawn from the Register of Completed Applications for permanent third party signs. Such request shall be made in writing to the Chief Building Official.</p> <p>f) In the event that a permit is revoked pursuant to paragraph (d), or an application is withdrawn pursuant to paragraph (e), the fees submitted as part of the application will not be refunded regardless of section 3.9.</p> <p>g) The number of applications received for any premises shall not exceed the number of signs that can be erected or displayed on that premises as per Table 8.1.</p> <p>h) Notwithstanding anything contained in this section, all applications for permanent third party signs which were received and accepted prior to the date of enactment of this By-law shall be considered in the order in which they were submitted, and prior to any application received under this By-law.</p>		
Table 8.2 - Row 2, Column B	Identification, Information and Advertising Signs	Identification Signs, Information Signs and Advertising Signs	
Table 8.2 - Row 7	ANIMATION	n/a	Deleted row
Table 8.2 - Row 8, Column B (i)	be permitted except abutting as set out on the attached Schedule "F" of this By-law.	be permitted except on Canadian National Railway overpasses.	
8.3	<p>Regulations for Permanent Third Party Industrial Park Signs</p> <p>No person shall erect, display, or use any permanent industrial park sign, or cause or permit any permanent industrial park sign to be erected, displayed or used except in conformity with the regulations set out in Table 8.2 and the additional regulations set out below.</p>	<p>Regulations for Permanent Third Party Industrial Park Signs</p> <p>No person shall erect, display, or use any permanent industrial park sign, or cause or permit any permanent industrial park sign to be erected, displayed or used except in conformity with the regulations set out in Table 8.3 and the additional regulations set out below.</p>	

Table 8.3 – Row 7, Column B (i)	be closer than 15.0m from any property line except a front property line;	be less than 15.0m from any property line except a front property line;	
Table 8.3 – Row 7, Column B (ii)	be less than 100m from another industrial park sign located on either side of the same street. The minimum separation distance shall be measured along the centreline of the street;	be less than 100 m from another industrial park sign;	
Table 8.3 – Row 7, Column B (iii)	be closer than 30m to any residential zone, except where the residential zone is on the opposite side of a street;	be less than 30 m to any residential zone, except where the residential zone is on the opposite side of a street;	
Table 8.3 – Row 7, Column B (iv)	be within a sight triangle as set out in Section 4.5;	be within a sight triangle except as set out in Table 4.6	
Table 9.1 - Row 5, Column A	n/a	NUMBER OF SIGN FACES	Renumbering as required
Table 9.1 - Row 5, Column B and C	n/a	Single and/or Double	Renumbering as required
Table 9.1 - Row 7	ANIMATION	n/a	Deleted
Table 9.1 - Row 9 – Column B and C	Between the hours of 8:00am and 6:00pm provided the model home is open, or the open house is operating.	Between the hours of 8:00 am and 8:00 pm provided the model home is open, or the open house is operating.	
Table 9.1 – Row 10, Column B and C (ii)	be closer than 10.0m to a transit stop	be less than 10.0 m to any transit stop	
Table 9.1 – Row 10, Column B and C (iii)	be closer than 3.0m to a driveway intersection with front lot line	be less than 3.0 m to any driveway intersection with front lot line	
Table 9.1 – Row 10, Column B and C (iv)	be within 1.0m of a municipal sidewalk	be less than 1.0 m of any municipal sidewalk	
Table 9.1 – Row 10, Column B and C (v)	n/a	be less than 0.6 m from the vehicular travelled portion of the street;	
Table 9.2 - Column C	Group 2	n/a	Deleted
Table 9.2 - Row 1, Column B	Group 1	Group 3	
Table 9.2 - Row 8	ANIMATION	n/a	Deleted
Table 9.2 – Row 10, Column B and C (v)	be closer than 10m to a transit stop	be less than 10 m to any transit stop;	
Table 9.2 – Row 10, Column B and C (vi)	be closer than 3.0m to a driveway intersection with a public road allowance	be less than 3.0 m to any driveway intersection with a public road allowance;	
Table 9.2 – Row 10, Column B and C (vii)	be within 1.0m of a municipal sidewalk	be less than 1.0 m from any municipal sidewalk;	
Table 9.2 – Row 10, Column B and C (viii)	n/a	be less than 0.6 m from the vehicular travelled portion of the street;	
9.3.1 (b)	Such signs do not have any sign face exceeding 6.0m² in area;	such signs do not exceed 6.0 m² in sign face area;	
9.3.3	Signs on Vehicles or Trailers – notwithstanding Section 3.3.1	Signs on Vehicles or Trailers – notwithstanding Section 3.3(k), third	

	(k), third party signs attached to or painted on a vehicle are exempt from the regulations of this subsection provided the vehicle is in weekly operation for transportation and is not parked or located in a manner so as to make the sign visible from a street for the purpose of functioning as an advertising device when not being driven.	party signs attached to or painted on a vehicle are exempt from the regulations of this subsection provided the vehicle is in weekly operation for transportation and is not parked or located in a manner so as to make the sign visible from a street for the purpose of functioning as an advertising device when not being driven.	
10.1	<p>Regulations for Signs in Special Districts</p> <p>Within the Sign By-law, certain parts of the City are identified as areas where the overall character and appearance should be retained and enhanced. In keeping with and enriching the policies of the City of London, various Special Districts were identified as parts of the City that have characteristics which warrant exemptions, limitations and experimentation with signs and advertising devices in order to improve upon the visual quality of the overall community image. These Special Districts include the following (refer to schedules for districts map):</p> <p>a) Bishop Hellmuth – Schedule “H” b) Blackfriars-Petersville - Schedule “I” c) Downtown – Schedule “J” d) East & West Woodfield – Schedule “K” e) Old East London – Schedule “L” f) Old South-Wortley Village - Schedule “M”</p>	<p>Regulations for Signs in Special Districts</p> <p>Within the Sign By-law, certain parts of the City are identified as areas where the overall character and appearance should be retained and enhanced. In keeping with and enriching the policies of the City of London, various Special Districts were identified as parts of the City that have characteristics which warrant exemptions, limitations and experimentation with signs and advertising devices in order to improve upon the visual quality of the overall community image. These Special Districts include the following:</p> <p>(a) Heritage Conservation Districts (b) Downtown Business Improvement Area</p>	
10.2	<p>Regulations for Signs in the Downtown Special District:</p>	<p>Regulations for Heritage Conservation Districts</p> <p>No person shall erect, cause to erect, display or cause to display any of the following signs within a Heritage Conservation District;</p> <p>(a) Third Party Billboard Signs (b) Banner Signs (c) Inflatable Signs (d) Poster Board Signs (e) Feather Flag Signs (f) Sidewalk Signs over 0.6 m² in sign face area (g) Mobile Signs (h) Read-o-graph mobile (i) Signs with electronic changing copy, except in the Downtown Heritage Conservation District (j) Signs with illumination that is flashing, except in the Downtown Heritage Conservation District (k) Signs with illumination that is internal, except in the Downtown Heritage Conservation District</p>	
10.2.1	No person shall erect, cause to erect, display or cause to display any of the following signs within the boundaries of Downtown Special District:	Banner Signs, Poster Board Signs, Feather Flag Signs and Mobile signs in Heritage Conservation Districts – Notwithstanding Section 10.2,	

	(a) Third Party Billboard Signs; (b) Signs with flashing illumination, with the exception of permanent signs for the following commercial uses: Place of Entertainment or Recreation; Hotel or Motel; Restaurant; and Theatre;	banner signs, poster board signs, feather flag signs or mobile signs in Heritage Conservation Districts in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.1 and Table 7.1.	
10.2.2	n/a	Inflatable signs in Heritage Conservation Districts – Notwithstanding Section 10.2, Inflatable signs in Heritage Conservation Districts in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.2 and Table 7.2.	
10.2.3	n/a	Read-O-Graph Mobile signs in Heritage Conservation Districts - Notwithstanding Section 10.2, Read-O-Graph Mobile signs in Heritage Conservation Districts in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.3 and Table 7.3.	
10.3	Regulations for Signs in the Bishop Hellmuth, Blackfriars-Petersville, East & West Woodfield, Old East London, and Old South-Wortley Village Special Districts;	Regulations for the Downtown Business Improvement Area No person shall erect, cause to erect, display or cause to display any of the following signs within the London Downtown Business Association Improvement Area: (a) Third Party Billboard Signs (b) Sidewalk Signs over 0.6m² in sign face area (c) Mobile Signs (d) Inflatable Signs (e) Read-o-graph Mobile Signs	
10.3.1	No person shall erect, cause to erect, display or cause to display any of the following signs within the Bishop Hellmuth, Blackfriars-Petersville, East & West Woodfield, Old East London, and Old South-Wortley Village Special Districts; a) Third party billboard signs; b) Signs with flashing illumination, with the exception of permanent signs for the following commercial uses: Place of Entertainment or Recreation; Hotel or Motel; Restaurant; and Theatre; c) Inflatable signs;	Mobile signs in the Downtown Business Improvement Area – Notwithstanding Section 10.3, banner signs, poster board signs, feather flag signs or mobile signs in the London Downtown Business Association Improvement Area in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.1 and Table 7.1.	

	d) Signs with animation; e) Signs with electronic changing copy; f) Signs with flashing illumination; g) Read-o-graph mobile signs;		
10.3.2	n/a	Inflatable signs in the Downtown Business Improvement Area – Notwithstanding Section 10.3, Inflatable signs in the London Downtown Business Association Improvement Area in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.2 and Table 7.2.	
10.3.3	n/a	Read-O-Graph Mobile signs in the Downtown Business Improvement Area - Notwithstanding Section 10.3, Read-O-Graph Mobile signs in the London Downtown Business Association Improvement Area in conjunction with a special event held by a charity or non-profit organization may be erected, displayed or used for a time period not exceeding 28 days within any calendar year provided it is in compliance with Section 7.3 and Table 7.3.	
	Any owner may apply for a variance from this By-law or any provision thereof.	Variations Possible Except Where Prohibited Any owner may apply for a minor variance to this By-law, or any provision thereof, except where anything in this By-Law is prohibited, it shall not be authorized by way of minor variance.	Renumbered all of Section 11
11.1	An application for variance shall be made on forms prescribed by the Chief Building Official and shall be accompanied by the applicable fee and materials as set out on the prescribed forms.	Application Materials An application for variance shall be made on forms prescribed by the Chief Building Official and shall be accompanied by the applicable fee as set out in Schedule A and materials as set out on the prescribed forms.	Renumbered
11.2	Subject to section 11.3 the Chief Building Official may authorize a variance if in his or her opinion the general intent and purpose of the By-law are maintained and the variance is minor in nature.	Authority of the Chief Building Official Subject to section 11.4 the Chief Building Official may authorize a variance if in his or her opinion the general intent and purpose of the By-law are maintained and the variance is minor in nature.	Renumbered
11.3	In considering an application for a variance, the Chief Building Official shall have regard for: (a) Any special circumstances or conditions relating to the land, building or use identified in the application; (b) Whether strict application of the provisions of this By-law, in the context of the special circumstances applying to the land, building or use, would	Basis for Variance Decisions In considering an application for a variance, the Chief Building Official shall have regard for: (a) Any special circumstances or conditions relating to the land, building or use identified in the application; (b) Whether strict application of the provisions of this By-law, in the context of the special	Renumbered

	<p>result in practical difficulties or unnecessary and unusual hardship for the applicant, inconsistent with the general intent and purpose of this By-law;</p> <p>(c) Whether such special circumstances or conditions are pre-existing and not created by the sign owner or applicant;</p> <p>(d) Whether the sign that is the subject of the variance will alter the essential character of the area in which the sign will be located; and</p>	<p>circumstances applying to the land, building or use, would result in practical difficulties or unnecessary and unusual hardship for the applicant, inconsistent with the general intent and purpose of this By-law;</p> <p>(c) Whether such special circumstances or conditions are pre-existing and not created by the sign owner or applicant;</p> <p>(d) Whether the sign that is the subject of the variance will alter the essential character of the area in which the sign will be located;</p> <p>(e) Design guidelines for signs, advertising devices or neighbourhood character set out in secondary plans and area-specific policies of the Official Plan;</p> <p>(f) Ontario Heritage Act objectives, where applicable;</p> <p>(g) Council-approved Special Districts and their design guidelines;</p> <p>(h) Physical impediments or obstructions;</p> <p>(i) Topography;</p> <p>(j) Sign visibility;</p> <p>(k) Public safety;</p> <p>(l) Potential impacts on existing adjacent land use;</p> <p>(m) The application of Ministry of Transportation sign regulations;</p> <p>(n) Whether the minor variance is desirable in the circumstances.</p>	
11.4	<p>Variations will be considered using the following criteria: 42</p> <p>(a) Design guidelines for signs, advertising devices or neighbourhood character set out in secondary plans and area-specific policies of the Official Plan;</p> <p>(b) Heritage Act objectives, where applicable;</p> <p>(c) Council-approved Special Districts and their design guidelines;</p> <p>(d) Physical impediments or obstructions;</p> <p>(e) Topography;</p> <p>(f) Sign visibility;</p> <p>(g) Public safety;</p> <p>(h) Potential impacts on existing adjacent land use;</p>	<p>Terms, Conditions, Requirements</p> <p>The Chief Building Official may impose terms, provisions or restrictions as conditions of granting a minor variance to this By-law which will be tied to the associated sign permit.</p>	<p>11.4 merged with 11.3</p> <p>Renumbered to 11.5</p>

	(i) The application of Ministry of Transportation sign regulations; (j) Whether the minor variance is desirable in the circumstances.		
11.5		Complete Application for Variance	Added heading Re-number to 11.6
11.6		Appeal to the Hearings Officer	Added heading Re-number to 11.7
Schedule "A"	LICENSING AGREEMENT BY OWNER OF AN A-FRAME SIGN	FEES	Title change Schedule "A" renamed to Schedule "B" See changes to actual schedules below.
Schedule "B"	LICENSING AGREEMENT BY OWNER OF A NEW HOME DEVELOPMENT PORTABLE SIGN	LICENSING AGREEMENT BY OWNER OF A SIDEWALK SIGN	
Schedule "C"	LICENSING AGREEMENT BY OWNER OF A PROPERTY	LICENSING AGREEMENT BY OWNER OF A NEW HOME DEVELOPMENT SIGN	
Schedule "D"	SIGNAGE MASTER PLAN SUBMISSION BY OWNER	SIGNAGE MASTER PLAN LETTER OF ACKNOWLEDGEMENT	
Schedule "E"	THIRD PARTY BILLBOARD SIGN LOCATIONS	READ-O-GRAPH MOBILE SIGN VALIDATION STICKER LOCATION AND SIGN ORIENTATION	Graphic added for "T-Frame" Signs
Schedule "F"	THIRD PARTY RAILWAY OVERPASS SIGN LOCATIONS	n/a	Deleted
Schedule "G"	READ-O-GRAPH MOBILE SIGN VALIDATION STICKER LOCATION AND SIGN ORIENTATION	n/a	Re-number to Schedule 'E'
Schedule "H"	BISHOP HELLMUTH HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "I"	BLACKFRIARS/PETERSVILLE HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "J"	DOWNTOWN LONDON HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "K"	EAST & WEST WOODFIELD HERITAGE CONSERVATION DISTRICT	n/a	Deleted
Schedule "L"	OLD EAST LONDON HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted
Schedule "M"	WORTLEY VILLAGE – OLD SOUTH HERITAGE CONSERVATION SPECIAL DISTRICT	n/a	Deleted