



REVISED - NOTICE

Music, Entertainment and Culture Districts Feasibility Study

Public Participation Meeting – Strategic Priorities and Policy Committee (SPPC) - Monday, March 20, 2017 - Council Chambers – Not to be heard before 4:00 PM

Civic Administration has prepared a study requested by the Strategic Priorities and Policy Committee on the feasibility of establishing Music, Entertainment and Culture Districts within the City of London as a potential tool for promoting increased tourism and economic activity related to music, entertainment, and culture events. The Study addresses what supporting actions would need to be taken to enable the success of districts, including means of support, streamlining processes, and mitigating impacts. A copy of the Study and background information on the Study can be found at <http://www.london.ca/business/Planning-Development/current-topics/Pages/Music-Ent-Dists.aspx>.

The intent of the meeting is to hear public comments on the Study and seek direction from the Committee on proposed changes to current policies, regulations and procedures applicable to supporting music, entertainment and cultural events. Written submissions to the Committee may also be provided at this meeting. General questions about the Study can be directed to Chuck Parker at cparker@london.ca or 519-661-4980.

Personal information collected and recorded at the public participation meeting or submitted in writing on this subject is collected under the authority of the *Municipal Act, 2001*, as amended and will be used by Members of Council and City of London staff in their review of this matter. The written submissions, including names and contact information and the report of the public participation meeting will be made available to the public, including posting on the City of London's website. Video recordings of the public participation meeting may also be posted to the City of London's website. Questions about this collection should be referred to Cathy Saunders, City Clerk, 519-661-2500 ext. 4937.