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- Began in 2012 in Bogotá, Colombia by students
- They dreamt big!
- 250 interventions, 3000+ people engaged in 1st year
- Concept spread to 4 continents, 30 cities 14 countries around the world
- Growing global grassroots movement



WHY 100 IN 1 DAY ?

Inspired by The London Plan
10 Big Moves



WHY 100 IN 1 DAY ?

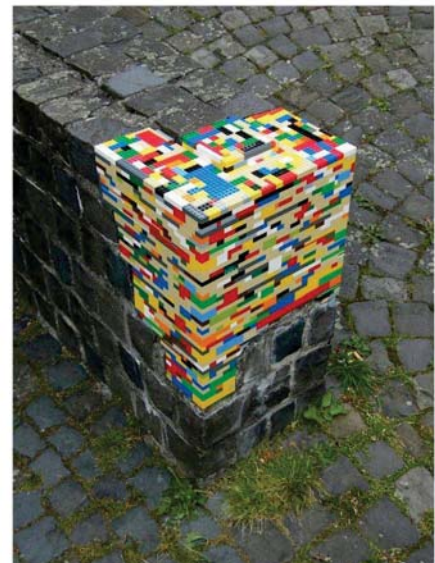
- Connect our neighbourhoods & communities
- Give people a sense of belonging, ownership
- Reinforce positive words, actions, interactions
- Showcase all the good work being done
- Civic dialogue, participation and improvement



Feeling inspired yet?









How can you help – be an ambassador

- Share within your ward
- Inspire participation
- Invite us to any ward info sessions
- Promote through your social media and networks
- Connect us with service clubs and other groups within your ward



Social Media – Stay Connected



[facebook.com/UrbanLeagueOfLondon/](https://www.facebook.com/UrbanLeagueOfLondon/)



[@ULLdn](https://twitter.com/ULLdn) #100In1DayLdnOnt



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