

CAC 2017 Workplan
Top 3 Recommendations from the CMP Executive Summary, Sept 2016

#1	Rationale & CAC Role
<p><u>CMP Executive Summary Recommendation #14</u> Building on the existing information found on the city website and the project specific website developed for London ON Bikes a dynamic online Cycling Hub should be developed.</p>	<p>Increase awareness / provide education & promote cycling, LondON Bikes, i.e. infrastructure updates, cycling events, blog, FB, Twitter, provide forum to receive input from the public re cycling concerns / positive experiences, link to CAC site on City of London site, etc.</p> <p>CAC: assist city staff in determining content & various aspects of website.</p>
<p>#2 (this could be part of the CMP Recommendation #14 above)</p>	
<p><u>CMP Executive Summary Recommendation # 36</u> The City should review and consider developing a standardized method of reporting, documenting and addressing concerns related to cycling maintenance and operation. The City should explore both online and manual reporting mechanisms. The results should be reported to Council and the public on an annual basis.</p>	<p>Increase public awareness, interaction, engagement, ownership, appreciation. Create a positive ‘buzz’ about cycling, promote cycling as an active transportation mode of choice. This would be an aspect of the LondON Bikes – Cycling Hub website (see above).</p> <p>CAC: assist city staff in development & inclusion on website.</p>
<p>#3 (these 3 CMP Recommendations below could be coordinated as 1)</p>	
<p><u>CMP Executive Summary Recommendation # 11</u> Should the touring loops be confirmed, a range of promotional tools such as route guides, signage, online interactive mapping, etc. should be explored.</p> <p><u>CMP Executive Summary Recommendation # 10</u> Continue to explore the opportunity of recreational cycling touring loops. The updated loop routes — now consistent with the London ON Bikes network — should be reviewed and Confirmed</p> <p><u>CMP Executive Summary Recommendation # 8</u> Review and confirm a preferred signage strategy and wayfinding concept and work with local partners to implement signage along key cycling routes including gaps / missing linkages as they are implemented.</p>	<p>Creating signed touring loops around the city will increase the number of recreational cyclists who are willing to experiment with cycling. Once recreational cyclists become more comfortable some will try commuting. This information should be incorporated into the LondON Bikes Cycling Hub website. More cyclists, less traffic & congestion, better health, etc.</p> <p>CAC: assist city staff in development of routes, promotional literature, website content, etc.</p>