

Bill No. 114
2017

By-law No. A.-_____

A by-law to raise the amount required for the purposes of the London Downtown Business Association Improvement Area Board of Management for the year 2017 in accordance with section 208 of the *Municipal Act, 2001*.

WHEREAS subsection 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001* provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS subsection 10(1) of the *Municipal Act, 2001* as amended provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS subsection 10(2) of the *Municipal Act, 2001* as amended provides that a municipality may pass by-law respecting; the financial management of the municipality (paragraph 3) and services or things that the municipality is authorized to provide under subsection 10 (1) (paragraph 7);

AND WHEREAS By-law CP-2, as amended, provides for an improvement area to be known as the London Downtown Business Association Improvement Area and to establish a Board of Management for it known as the London Downtown Business Association Improvement Area Board of Management;

AND WHEREAS subsection 208(1) of the *Municipal Act, 2001* provides that Council shall annually raise the amount required for the purposes of the London Downtown Business Association Improvement Area Board of Management;

AND WHEREAS section 23 of the *Municipal Act, 2001* provides that without limiting sections 9, 10 and 11 those sections authorize a municipality to delegate its powers under the *Municipal Act, 2001*;

AND WHEREAS it is deemed expedient to pass this by-law;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. That the budget for the 2017 fiscal year submitted by the London Downtown Business Association Improvement Area Board of Management attached as Schedule "A" is approved.
2. The amount to be raised by the Corporation for the 2017 fiscal year for the purposes of the London Downtown Business Association Improvement Area Board of Management and pursuant to subsection 208(1) of the *Municipal Act, 2001* is \$1,877,833.
3. A special charge is established for the amount referred to in section 2 of this by-law by a levy in accordance with By-law CP-2, as amended.
4. The special charge referred to in section 3 of this by-law shall have priority lien status and shall be added to the tax roll pursuant to subsection 208(7) of the *Municipal Act, 2001*.
5. The administration of this by-law is delegated to the City Treasurer who is hereby authorized and directed to do such things as may be necessary or advisable to carry out fully the provisions of this by-law.

6. This by-law comes into force and effect on the day it is passed.

PASSED in Open Council on March 21, 2017.

Matt Brown
Mayor

Catharine Saunders
City Clerk

First Reading – March 21, 2017
Second Reading – March 21, 2017
Third Reading – March 21, 2017

Schedule "A"

**London Downtown Business Association
2017 Proposed Budget
with 2016 Comparators**

Revenue Overview

LDBA Revenue Detail:	2016 Budget	2016 Actuals	2016 Surplus (Deficit)	2017 Proposed Budget	Increase / (Decrease) over 2016
Total City of London Levy	1,839,210	1,839,210	-	1,877,833	38,623
Tax Write offs	(19,000)	(199,771)	(180,771)	(20,000)	(1,000)
Allowance for Vacancy Rebates	(85,000)		85,000	(90,000)	(5,000)
Net City of London Levy	1,735,210	1,639,439	(95,771)	1,767,833	32,623
LDBA Reserve Drawdown	7,000	7,000	-	25,000	18,000
Interest Income	1,000	1,428	428	1,000	-
Total LDBA Revenue	1,743,210	1,647,868	(95,343)	1,793,833	50,623

Expenditure Overview

LDBA Expenditure Detail:	2016 Budget	2016 Actuals	2016 Surplus (Deficit)	2017 Proposed Budget	Increase / (Decrease) over 2016
<u>Administration</u>					
Wages and Benefits	402,741	402,720	21	418,675	15,934
Telephone	14,900	12,876	2,024	14,900	-
Stationery and Supplies	3,500	3,171	329	3,500	-
Insurance	6,600	6,611	(11)	6,600	-
Professional Services	3,600	3,785	(185)	3,600	-
Purchase and Leasing Equipment	19,000	15,909	3,091	18,900	(100)
Training / Conferences	18,000	17,505	495	17,700	(300)
Subscriptions / Memberships	3,000	2,586	414	3,000	-
Legal & Audit	5,000	3,991	1,009	5,000	-
Cleaning	6,300	7,955	(1,655)	7,500	1,200
Board Development & Expenses	5,000	5,534	(534)	5,000	-
Office Furniture	11,000	9,753	1,247	11,000	-
Miscellaneous Expense	5,000	2,042	2,958	5,000	-
Total Administration	503,641	494,439	9,203	520,375	16,734
<u>Rent</u>					
Rent and Hydro	77,000	66,299	10,701	77,000	-
Total Rent	77,000	66,299	10,701	77,000	-
<u>Member Services</u>					
Graffiti Removal	52,500	52,200	300	54,000	1,500
Pigeon Program	8,000	7,218	782	8,000	-
Annual General Meeting	40,000	14,187	25,813	20,000	(20,000)
Ontario BIA Conference	15,000	5,827	9,173	-	(15,000)
Total Member Services	115,500	79,432	36,068	82,000	(33,500)
<u>Business Development</u>					
Communications & Marketing	340,000	349,700	(9,700)	357,000	17,000
Promo Downtown Dollars	55,000	56,790	(1,790)	55,000	-
MainStreet Sponsorship	140,000	107,714	32,286	56,000	(84,000)
MainStreet About Face Sponsorship	200,000	58,840	141,160	125,000	(75,000)
Planters	54,500	35,099	19,401	39,000	(15,500)
Public Art	27,000	10,850	16,150	-	(27,000)
Clean Team	171,000	121,856	49,144	85,000	(86,000)
Downtown Issues	5,000	220,573	(215,573)	344,000	339,000
Volunteer Recognition	5,000	71	4,930	5,000	-
Miscellaneous	4,069	2,622	1,447	4,358	289
Total Business Development	1,001,569	964,114	37,455	1,070,358	68,789
HST	45,500	14,137	31,363	44,100	(1,400)
Total LDBA Expenditure	1,743,210	1,618,421	124,790	1,793,833	50,623
Net Surplus / (Deficit)	-	29,447	29,447	-	
Draw from / (Contribution to) Operating Fund	-	(29,447)	(29,447)	-	
Net	-	-	-	-	

All figures subject to audit.

All figures subject to rounding.