

TO:	CHAIR AND MEMBERS FINANCE AND ADMINISTRATION COMMITTEE MEETING OF APRIL 16, 2012
FROM:	GRANT HOPCROFT, DIRECTOR OF INTERGOVERNMENTAL AND COMMUNITY LIAISON
SUBJECT:	AMO ANNUAL GENERAL MEETING, CONFERENCE, AND TRADE SHOW 2014

RECOMMENDATION

That, on the recommendation of the Director of Intergovernmental and Community Liaison, the following report with respect to the AMO Annual General Meeting, Conference and Trade Show for 2014 BE RECEIVED for information.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
--

Board of Control, November 12, 2008
Board of Control, December 9, 2009
Board of Control, July 21, 2010
Finance and Administration Committee, December 15, 2010
Finance and Administration Committee, 2011 AMO AGM, October 19, 2011
Finance and Administration Committee, Host 2014, 2015, 2016, October 19, 2011

BACKGROUND

At its meeting on October 24, 2011, Council authorized Civic Administration to prepare and submit a proposal to AMO to host one of AMO's conferences for 2014, 2015, and 2016.

The City of London and the County of Middlesex have been chosen by AMO to host AMO's 2014 Annual General Meeting in August. This is Ontario's foremost educational forum for municipal governments. The 2011 conference, also hosted by London and Middlesex, attracted over 2,600 participants including more than 1,600 municipal delegates, Ontario's Premier, both opposition leaders, many members of the Ontario Government's cabinet, Opposition critics, MPPs, and exhibitors. Typically, the conference features close to 50 plenary sessions and workshops, a trade show and more than 75 speakers that address public priorities, municipal management and the delivery of government programs and services.

In 2012 and 2013 the AMO Conference will be held in the City of Ottawa, while the locations of the 2015, 2016 and 2017 AMO Conference are City of Niagara Falls in 2015, City of Windsor/County of Essex in 2016, and City of Ottawa in 2017.

The responsibilities of the host are to:

- a. Host and finance the Welcome Reception;
- b. Provide volunteers to assist with the collation of delegate kits, and to guide companion program tours, study tours and other tasks;
- c. Provide a local planning committee which will develop study tours and companion tours;
- d. Provide shuttle buses between hotels, if necessary;
- e. Provide study tour and companions program buses; and
- f. Provide civic greetings to delegates from the Mayor

AMO will be responsible for the conference scheduling and content as well as the exhibitor, sponsorship, and media.

The 2011 conference generated an economic impact of approximately \$3.4 million. As with the 2011 event, a host sponsorship program will be developed in cooperation with the County of Middlesex and Tourism London to secure external funding to recover hosting costs to the maximum extent possible.

More information about this year's conference is available at www.amo.on.ca.

PREPARED BY:	RECOMMENDED BY:
JILL TANSLEY MUNICIPAL POLICY SPECIALIST	GRANT HOPCROFT DIRECTOR, INTERGOVERNMENTAL AND COMMUNITY LIAISON