

**Community Safety and Crime Prevention Advisory Committee (CSCP)  
Safety Week 2017 Planning Committee Meeting Report # 2  
February 9, 2017**

**In Attendance:** Laila Norman, Marnie Sherritt, Dianne Lebold, Meagan Melling, Emily Van Kesteren, Michele Sands, Paul Arcese, Janice Walter, Linda Steel

**Suggested Activities** (for discussion and approval at February 22<sup>nd</sup> CSCP meeting):

- **Senior's Day to become a Community Service Day** (actual name of day to be determined): suggested location is Carling Heights; target groups expanded to include seniors, parents with small children/families, post-secondary students, community-at-large; Fire, Police, EMS, Emergency Preparedness information/sessions; 211 booth; Fall prevention; to include BBQ; hot spot area; suggested time from 11:30 to 2:00.
  - Janice: to check Carling Heights schedule/availability
  - Janice: to check into 211 booth availability
  - Janice: to check into Emergency Preparedness involvement
  - Meagan: to check into Fall Prevention involvement
  - Meagan: to bring Booster Seat display
  - Paul: send Brent Styles (Fanshawe) contact information to Linda
  - Laila: to find out about 911 packages and "fridge information" for emergency responders
  - Laila: to contact Ministry of Transportation
  - Linda: to contact Brent Styles (Fanshawe)
  - Linda: to contact Mauricio Diaz (CSCP Member at Large/UWO USC)
  
- **Elementary and Secondary Students:** Social Media Safety Contest (final theme and platform to be determined in consultation with Thames Valley District School Board and London District Catholic School Board); Students to produce an Instagram or Twitter message or image; hard copies of images/messages submitted will be displayed at Central library; top 5 in each panel in each Board will be recognized on the evening of Friday, May 5<sup>th</sup>; dignitaries to be invited to attend, give out awards, and make a brief speech; cake, coffee, juice, and water to be served.
  - Linda: met with London District Catholic School Board (LDCSB) Director and Mental Health Lead; LDCSB confirmed
  - Joyce and Linda: to meet with Thames Valley District School Board (TVDSB) Director and Mental Health Lead
  - Laila: to confirm signage of social media submissions and booking meeting room at Central Library
  - Laila: to find out seating capacity of meeting room at Central Library
  
- **Elementary Students:** Meagan and Emily currently working on in-school co-terminus presentation sessions to include Child Safety Middlesex-London (CSML) and Active & Safe Routes to School (ASRTS) initiatives – possibly

- Lafarge or Can Bike Festival; may not be enough cross-overs in programs to do joint presentations; presentation schedule will be subject to availability of presenters and school availability; which schools or areas should be targeted?
- Joyce and Linda to find out which co-terminus schools would most benefit from presentations and advise Emily and Meagan
- **Secondary Students, Parents/Guardians, Educators, Community Partners:** Suggested theme is safe social media; Should we do this at another time as Education Week is taking place at the same time?
    - Linda: to contact Sheena to discuss
  - **UWO/Fanshawe:** How do we involve them?
    - Linda: to contact as above
  - **Neighbourhood Watch:** considering a Graffiti Off Day and other activities; Paul's availability has changed so another Board member may attend CSCP meetings when he cannot.
    - Michele (or Paul/Board member): to report back at next meeting
  - **Fire:** Requested information session at BBQ; Confirmed; Will include a Hot Spot session.
    - Diane to identify potential barriers for families/individuals to participate
  - **Police:** Requested giving out "nice tickets" and information session at BBQ; "Nice" tickets to be given out in envelopes with first responder logos; Waiting for LPS confirmation.
    - Linda: follow up with LPS community policing
    - Linda: (if/when LPS confirm) to contact companies for coupons to use as "nice" tickets
    - Linda: to organize printing of envelopes
  - **EMS:** Requested information session at BBQ; Confirmed
  - **London Car Seat Safety Community Clinic:** 3-hour clinic to take place and coincide with public input session on Saturday, May 6th; We are to provide lunch for the volunteers; Donation Jar to support their volunteer initiatives; Confirmed
  - **Public Input Session:** Suggest 11:00 a.m. to 1:30 p.m.; Suggested location is Thames Valley District School Board; coffee, tea, juice, water, paper & pens; Suggested online public input on City of London website.
    - Joyce and Linda: to determine TVDSB availability
    - Laila and Linda: to meet with appropriate City department/person regarding online public input

- **Electronic Media Campaign and Posters:** Need to organize with all partners; decide on messaging; need to set schedule; who designs posters?; who is responsible for overseeing media campaign?
  - Michele: to develop suggestions for social media campaign
  - Michele: to contact organizers of National Safety Week
  - Laila and Linda: to meet with appropriate City department/person regarding poster development and publicity
  - Paul: to send Linda Crime Stoppers contact person and contact information
  - EVERYONE: to send Linda their logos as soon as possible
  
- **Community Drug and Alcohol Strategy (MLHU):**
  - Linda: to contact Rhonda to discuss
  
- **YMCA:** Free Family Swim and Water Safety evenings; in the process of being approved.
  - Linda: to follow up with YMCA
  
- **Budget:** The week will carry some expenses: food and condiments for BBQ, plates and napkins, beverages, possible BBQ rental; cake, coffee, juice, and awards for Social Media Contest; beverages and snacks for public input session; coupons for nice tickets (hopefully we can get these donated); printing costs of envelopes and posters (hopefully this can be done in-house); lunch for London Car Seat Safety Volunteers; other/misc.
  - Linda: to prepare a list of potential expenses for review and approval at February CSCP meeting
  
- **NEXT PLANNING MEETING: Friday March 10<sup>th</sup> at 10:00 a.m. at Neighbourhood Watch (652 Elizabeth Street).**

Please see possible schedule below.

**Possible Schedule of Events:**

	Morning Activities	Afternoon Activities	Evening Activities
Monday	<ul style="list-style-type: none"> <li>• Police give out “nice” tickets</li> <li>• Student Social Media Safety Contest submissions put up for display at Central Library</li> </ul>	<ul style="list-style-type: none"> <li>• Police give out “nice” tickets</li> </ul>	<ul style="list-style-type: none"> <li>• Police give out “nice” tickets</li> <li>• YMCA free family safety swim</li> </ul>
Tuesday		<ul style="list-style-type: none"> <li>• Community Service BBQ with LPS, Fire, and EMS</li> </ul>	<ul style="list-style-type: none"> <li>• YMCA free family safety swim</li> </ul>
Wednesday	<ul style="list-style-type: none"> <li>• *CSML &amp; ASRTS elementary presentations</li> </ul>	<ul style="list-style-type: none"> <li>• *CSML &amp; ASRTS elementary presentations</li> </ul>	<ul style="list-style-type: none"> <li>• YMCA free family safety swim</li> </ul>
Thursday	<ul style="list-style-type: none"> <li>• Graffiti Off Day</li> <li>• *CSML &amp; ASRTS elementary presentations</li> </ul>	<ul style="list-style-type: none"> <li>• Graffiti Off Day</li> <li>• *CSML &amp; ASRTS elementary presentations</li> </ul>	<ul style="list-style-type: none"> <li>• YMCA free family safety swim</li> </ul>
Friday			<ul style="list-style-type: none"> <li>• Student Social Media Safety Contest Awards Evening</li> </ul>
Saturday	<ul style="list-style-type: none"> <li>• London Car Seat Safety Community Clinic</li> <li>• Public Input Session</li> </ul>		

\*CSML & ASRTS sessions will depend on availability of both presenters and schools