

News Release

January 10, 2017

For Comment: Stacey Evoy, 2016 President, 519-661-0380

For Background: John Geha, CEO, 519-641-1400



LSTAR and London Firefighters Raise More Than \$33,000 in 2016 Christmas Kettle Challenge

London, ON – The London and St. Thomas Association of REALTORS® (LSTAR) is thrilled to announce the winner of the 2016 Christmas Kettle Challenge is the entire community of London and St. Thomas. LSTAR and London Firefighters engaged in some friendly competition, with the associations challenging each other on who could raise the most money for The Salvation Army’s Centre of Hope London. Together, the two associations raised more than \$33,000 for Centre of Hope London.

“We want to thank everyone who came out and supported the Kettle Drive,” said Stacey Evoy, LSTAR 2016 President. “Your generosity helped LSTAR to raise \$22,600 during the challenge, which is a 49% increase from the 2015 Kettle Drive. About 100 REALTORS® turned out to volunteer, showing their passion for supporting and giving back to the communities we serve.”

LSTAR volunteered at about 40 kettle locations on December 13, 2016, while London Firefighters volunteered at 12 kettle locations on December 15, 2016. According to The Salvation Army, London Firefighters raised more than \$11,000.

“It shows what great things can happen when we collaborate with each other,” Evoy said. “We enjoyed turning up the heat through the challenge and applaud London Firefighters for their incredible support and enthusiasm to help The Salvation Army and our entire community.”

The London and St. Thomas Association of REALTORS® (LSTAR) exists to provide our REALTOR® Members with the support and tools they need to succeed in their profession. LSTAR is one of Canada’s 15 largest real estate associations, representing over 1,600 REALTORS® working in Middlesex and Elgin Counties, a trading area of 500,000 residents. LSTAR adheres to a Quality of Life philosophy, supporting growth that fosters economic vitality, provides housing opportunities, respects the environment and builds good communities and safe neighbourhoods and is a proud participant in the REALTORS Care Foundation’s Every REALTOR™ Campaign.

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