

January 26, 2017

His Worship and City Council
City of London
300 Dufferin Avenue
London, Ontario
N6A 4L9

Dear Mayor Brown and Members of London City Council:

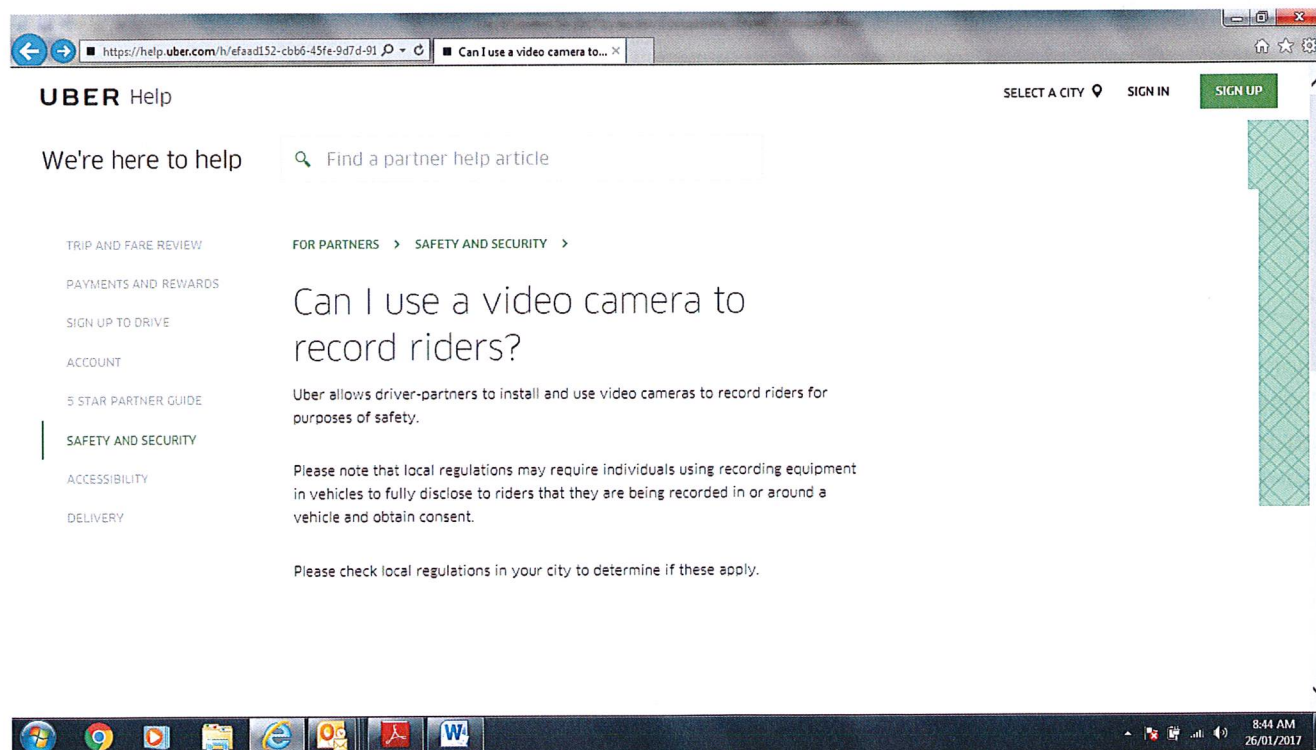
With all due respect, Civic Administration, Council and a significantly invested Taxi and Limousine industry continue to dedicate countless hours to uphold some very key industry pillars, derived by your Administration some time ago. Today, an illegal operator significantly disrupts an entire industry.

- Safety and Consumer Protection
- Quality of Service
- Availability of Service with an overarching principle of fairness and equal playing field

These are your terms, in your bylaw.

Recently, there has been proof that despite the fact that Uber believes their App is all that is required to protect the guest and the driver from an altercation or negative occurrence, that there has been an instance locally of a Sexual Assault and Forcible Confinement reported on December 19th, 2016 in our London Free Press and reported by the Middlesex OPP.

UBER's own website notes the following options for their drivers:



It is evident that for some or many Uber drivers that the topic of a Cameras use has been significant enough that the company has not only posted and answered to its use, but approves the practice as a matter of SAFETY.

Mr. Katolyk was very clear that a recent test conducted by enforcement, proved that there is a questionable vetting process of the person booking and taking an Uber actually being the person in the vehicle. Cameras can prove this. Camera technology has improved significantly over the years and pricing for cameras has dropped based on their increased production, competition and demand. Leasing options exist today, that were not available years ago.

Additionally, Administration made it clear that fee schedules for maintaining the current Taxi and Limousine industry and adding TNC's were designed by massive review of the costs to manage the new entry category and that it was intended to pay for itself without there ever being burden to the tax payer.

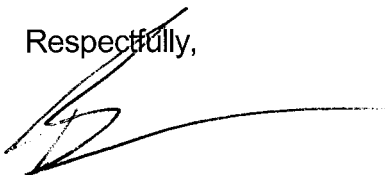
It would be significantly disruptive to the current industry if a new entrant was able to make application to work in this competing industry and not have the same cost structures. Furthermore, it is likely that if the City of London did entertain these changes that the current industry would seek legal advice to protect against an "unfair competitive advantage".

This is very simple. Just because UBER does not like the way our current, fair, responsible and equitable bylaw reads, does not mean we should make every adjustment they require to operate here. You do not do it for restaurants, contractors, builders, etc

Adding Cameras as a requirement for anyone that conveys passengers for profit is the fair and equitable thing to do. Also, taking all of the research that has been provided by administration on fee schedules where they have been compared to other Municipalities and still meets a Tax Payer neutral position makes great sense, is fair and should be adopted.

Thanks to all of you, for your continued commitment.

Respectfully,



Brad Rice
Vice President
Checker Limousine/Voyageur Transportation
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