

To the Members of London City Council & the Corporate Services Committee:

This letter is to request a designation of 'municipal significance' for the Forest City Beer Fest Winter Pop Up event scheduled to be held Friday and Saturday, February 24-25th 2017, at Hassan Law Gallery (142 Dundas St.).

This is a pilot project, intended to eventually grow into a full-sized Winter version of our Summer festival. We would like to offer Londoners a chance to Celebrate Craft Beer even when it is cold and bleak outside! Approximate attendance over 2 days is estimated at 400 people.

I hope you will consider granting FCBF this resolution so the festival can continue to grow into a marquee event in the Downtown. Your support for municipal significance is an important step towards long term success for an independent and locally run Craft Beer festival.

I encourage you to contact me at any time for questions and feedback related to this letter.

Thanks and Cheers,

-- Aaron Brown  
Head Organizer  
Forest City Beer Fest



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