

## 6TH REPORT OF THE

### INVESTMENT AND ECONOMIC PROSPERITY COMMITTEE

Meeting held on March 27, 2012, commencing at 3:35 PM, in Committee Room # 5, Second Floor, London City Hall.

**PRESENT:** Councillor J.B. Swan (Chair), Mayor J.F. Fontana, Councillors D. Brown, M. Brown, B. Polhill, S. Orser and P. Van Meerbergen and C. Saunders (Secretary).

**ALSO PRESENT:** T. Dobbie, J. Braam, M. Hayward, R. Armistead, J.P. Barber, B. Campbell, A. Dunbar, J.M. Fleming, E. Gamble, K. Graham, C. Howard, T.A. Johnson and P. White.

---

#### **I. DISCLOSURES OF PECUNIARY INTEREST**

1. No pecuniary interests were disclosed.

#### **II. CONSENT ITEMS**

2. "People in the City" Artwork

Recommendation: That, on the recommendation of the City Treasurer, Chief Financial Officer and the Managing Director – Corporate Assets the report dated March 27, 2012 with respect to the "People in the City" artwork **BE RECEIVED** for information.

#### **III. SCHEDULED ITEMS**

3. Developing Council's Investment and Economic Prosperity Plan

Recommendation: That, on the recommendation of the City Treasurer, Chief Financial Officer and the Director of Corporate Communications, the following actions be taken with respect to the development of Council's Economic and Investment Economic Prosperity Plan and the associated communications plan:

- a) the approach, process, timetable and next steps for the development of a 10-year Plan identified within the revised attached presentation entitled "Developing Council's Investment and Economic Prosperity Plan", dated March 27, 2012 from the City Treasurer, Chief Financial Officer, **BE APPROVED**; and,
- b) the next steps for the development of an associated communications plan identified within the presentation entitled "Investment & Economic Prosperity Plan - Communicating the Plan; Engaging the Public", dated March 27, 2012 from the Director of Corporate Communications, **BE APPROVED**.

#### **IV. ITEMS FOR DIRECTION**

4. Housing and the Economy

Recommendation: That the communication dated March 2, 2012 from the London and St. Thomas Association of Realtors, with respect to Housing and the Economy, **BE RECEIVED**.

#### **V. DEFERRED MATTERS/ADDITIONAL BUSINESS**

5. Tools and Incentives to Attract Businesses to London

Recommendation: That the Civic Administration **BE DIRECTED** to bring back a report with recommended tools and incentives to attract businesses to London.

#### **VI. ADJOURNMENT**

The meeting adjourned at 4:46 PM.