

November 18, 2016

Chair and Members of the Civic Works Committee

Re: Traffic Calming

The installation and implementation of traffic calming measures can be costly and have undesirable side effects. An alternative means to address real and perceived public concerns for safety may be through an educational program for members of the public with the goal of fostering a more responsible and respectful driving culture. This in turn, would achieve a more efficient, economic and long lasting result that would rely less on engineering and enforcement.

I am therefore seeking support of the following recommendation:

“The Civic Administration BE DIRECTED to investigate and report back on the implementation of an educational campaign for the purpose of influencing specific driving behaviours in London, with the aim of reducing the demand for expensive traffic calming measures. Among the possibilities are encouraging drivers to leave earlier and to refrain from loud acceleration on residential streets.”

Respectfully submitted,

Michael van Holst,
Councillor, Ward 1