

“POSTER SIGN” means a temporary sign that is made from lightweight rigid material such as plastic, which is secured or mounted to a building or other structure. This definition does not include a banner sign or wall sign;

“PRE-MENU BOARD SIGN” means a sign erected as part of a drive-through facility and only used to display products and services available at the drive-through business;

“PREMISES” means a specific property, private or public, under registered ownership, and includes all buildings and accessory structures thereon; except that multi-tenant buildings or groups of buildings containing two or more business establishments developed as a unit providing common open spaces, off-street parking facilities, driveways and other shared facilities shall constitute a single premises regardless of registered ownership;

“PROJECTING WALL SIGN” means a sign attached to and projects out horizontally from an exterior wall of a building in a predominantly perpendicular manner. This definition does not include awning sign, canopy sign or fascia sign;

“PROPERTY” means a lot which has specific boundaries and which is capable of legal transfer, and;

“PUBLIC PROPERTY” means property, lands, or buildings owned by the city, public authority, local board or utility as defined in the Municipal Affairs Act R.S.O. 1990, c.M.46, as may be amended from time to time. Public property also includes Public Road Allowance;

“PUBLIC ROAD ALLOWANCE” means all allowances for roads made by the Crown surveyors, all highways laid out or established under the authority of any statute, all roads on which public money has been expended for opening them and roads dedicated by the owner of the lands to public use; including the curb, shoulder, sidewalk and landscaping where applicable. A street is a public road allowance for the purposes of this By-law;

“PRIVATE PROPERTY” means property, lands, or buildings owned by a person, other than a public authority;

“PUBLIC AUTHORITY” means the City, the Provincial Government, the Federal Government and any board, commission, committee or body established or exercising any power or authority under a statute of Canada or Ontario with respect to any of the affairs or purposes, including school purposes, of the City;

“RAILWAY OVERPASS SIGN” means a sign attached to a railway overpass structure;

“READ-O-GRAPH MOBILE SIGN” means a temporary sign designed to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support in which the entire sign face is manual changing copy, this definition includes T-frame signs;

“REAL ESTATE DIRECTIONAL SIGN” means a temporary sign that is not anchored to the ground and is intended to direct a person to a new home development, building, property, premises or a portion thereof offered for sale, rent or lease and may indicate information as to the real estate agent and the name and location of the sales office. This definition shall include signs commonly referred to as real estate open house signs but does not include real estate signs;

“REAL ESTATE SIGN” means a temporary sign that advertises a building, property, premises, or a portion thereof, offered for sale, rent or lease, and may provide information such as the agent’s name, the location of the sales office. This definition does not include a real estate directional sign;

“REPAIR” means anything done to preserve, restore or maintain the sign according to the regulations of this By-law;

“ROOF SIGN” means any of the following:

- a) A sign erected on or located wholly above the roof of a building;
- b) A sign erected, constructed, attached to or located wholly or partially above the parapet wall of a building;

“ROTATING” in reference to changing copy means static copy that is changed or rearranged electronically by scrolling or rotating to copy to display the static copy at timed intervals.

“SIGHT TRIANGLE” means the triangular area formed within a property by the intersection of 2 streets or the projections thereof as established by Table 4.1 of this By-law;

“SIGN” means any advertising device, other device, object or thing which directs attention to or which is designed to convey a message and that is placed for the purposes of advertising goods and services offered, identifying a business or enterprise or for conveying any other type of message and, without limiting the generality of the foregoing, this definition includes but is not limited to, the types of signs specifically defined in this Section;

“SIGN CLASSIFICATION” refers to the general classification of signs by reference to their subject matter or purpose;

- (a) the builder identification signs are arranged and displayed in an orderly manner, and;
- (b) the total sign face area dedicated to the individual builder identification signs is no greater than 10% of the sign face area of the construction ground sign they are attached to.

- 7.6.4 **Temporary Construction Signs On Sales Trailer** - Where a construction sign is attached to a temporary sales trailer located on the site of the new construction, signs are permitted on the entirety of one face of a single trailer. The signs shall not project above the wall of the trailer more than **1.2m**, and the total area of the sign shall not exceed **10.0m²**.
- 7.6.5 **Contractor Signs**- Contractor signs may be placed on private property during the time construction, repairs or services are being undertaken, provided;
- (a) The single or double sided contactor sign is restricted to a maximum sign face area of **1.0m²**;
 - (b) The sign does not exceed the maximum height of **1.5m**;
 - (c) No part of the sign shall have illumination, changing copy area, animation or rotation;
 - (d) No part of the sign shall be within **1.5m** of a municipally owned sidewalk or lot line other than a front lot line, and;
 - (e) The sign shall be removed within 48 hours of completion of the construction, repairs or service.
- 7.6.6 **Subdivision Signs** - Subdivision information signs required by subdivision agreements are exempt from the area requirements of Table 7.6.

7.7 Regulations for Temporary First Party Real Estate Signs on Private Property

No person shall erect, display, or use any temporary first party real estate sign on private property, or cause or permit any temporary first party real estate sign on private property to be erected, displayed or used except in conformity with the regulations set out in Table 7.7 and the additional regulations set out below.

Table 7.7
Temporary First Party Real Estate Signs on Private Property

Column	A	B	B	C	D
1	GROUP USE	Group 1	Group 2	Group 3	Group 4
2	PERMITTED SIGN TYPE	Real Estate Sign			
3	PERMITTED SIGN CLASSIFICATION	Advertising Sign devoted exclusively to the sale, lease or rental of a premises, occupancy, building or property			
4	NUMBER OF SIGNS	1 ground sign per street frontage	1 ground sign per street frontage and; 1 fascia sign per occupancy per street frontage		
5	MAXIMUM SIGN FACE AREA	0.7m ²	3.0m ²	5.0m ²	
6	MAXIMUM GROUND SIGN HEIGHT	1.5m	4.5m		
7	MAXIMUM FACIAL WALL SIGN HEIGHT	Prohibited	Not more than 1.2m above the height of the first storey		
8	ANIMATION	Prohibited			
9	ILLUMINATION	Prohibited	Internal or External, Flashing prohibited		
10	TIME LIMITS	All real estate signs shall be removed not later than 30 days after the sale, lease or rental of the premises or property			
11	SIGN LOCATION RESTRICTIONS	No part of any real estate sign shall: (i) be within 1.5m of any municipally owned sidewalk (ii) be within 1.5m of any side lot line other than a front lot line (iii) be within a sight triangle as set out in Section 4.4.			

- 7.7.1 **Additional Signs** - Notwithstanding Table 7.7, more than one (1) sign per street frontage is permitted where there is a minimum **150m** between the temporary real estate signs adjacent to the same street frontage.
- 7.7.2 **Real Estate Banner Signs Displayed on Building Walls** - Notwithstanding Table 7.7, one (1), non-illuminated real estate sign in the form of a banner sign per building wall may be located above the first storey of a building. The signs may have a combined total sign face area of up to **5%** of the wall area of the largest building wall. The real estate sign in the form of a banner sign is prohibited to obstruct any window, or opening required for emergency access or egress, natural light or ventilation.
- 7.8 Other Temporary First Party Signs on Private Property**