

FORKED RIVER BREWING

UNIT 4-45 PACIFIC COURT, LONDON, ON, N5V 3N4 519-913-2337 FORKEDRIVERBREWING.COM

City of London
Corporate Services Committee
300 Dufferin Ave
London, ON
N6B 1Z2

October 7, 2016

RE: Request for a Letter/ Resolution declaring an Event of Municipal Significance

To the Chair and Members of the Corporate Services Committee,

First of all, thank you for all the support you have shown us here at Forked River Brewing over the past few years. Our brewery would not have gotten as far as it has without the support of our local city council. This is a request for a Letter/ Resolution declaring our planned event to be one of Municipal Significance.

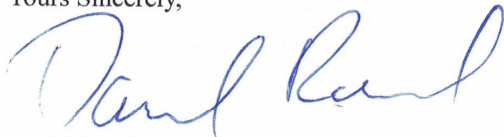
We want to have a party to celebrate our fourth anniversary on Saturday June 3, 2017, from 11am to 9pm. This event will be called Forked Fest, and we're planning to license off the parking area and grass in front of our retail store and turn that area into our celebratory beer garden. The space is roughly 6000 square feet, with a capacity for roughly 500 people. In order to apply for a Special Occasion Permit to license the outdoor area for our beer garden, we need a letter declaring our event to be municipally significant in order to comply with AGCO.

This event will not only draw our local supporters, but also our supporters from the surrounding area. We're planning for it to be family-friendly, so we will be wrist-banding 19+ attendees who plan on drinking. Our target audience is anyone who enjoys good, locally crafted beer, and we will also be showcasing beers from other local craft breweries. There will be no cost to enter the beer garden, but we will be redeeming tokens for drinks. We believe that Forked Fest will be a great way to showcase various local beers, the local businesses on Pacific Court and our fantastic city.

I am located at Unit 4-45 Pacific Court, London, ON, N5V 3N4, and I can be contacted at 519-630-4756 by phone or dave@forkedriverbrewing.com by email.

We are very excited to have this event, and we look forward to hearing back from you.

Yours Sincerely,



David Reed
President and Co-Founder of Forked River Brewing