

# LONDON: UBER CANADA DELEGATION

Chris Schafer  
Public Policy Manager  
Uber Canada

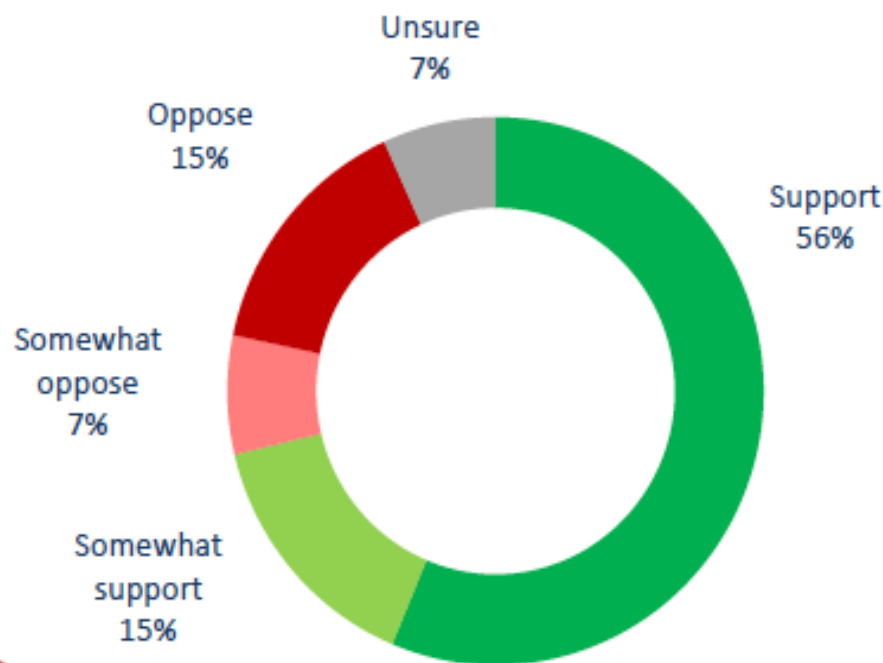
October 26, 2016



UBER

# Support for Uber in London

Source: Nanos Research, RDD dual frame random telephone survey, October 15<sup>th</sup> and 16<sup>th</sup>, 2016, n=400 residents of the City of London accurate 5.0 percentage points plus or minus, 19 times out of 20.



Subgroups	Support/ Somewhat support
Male (n=191)	75.0%
Female (n=209)	67.9%
18 to 29 (n=55)	88.2%
30 to 39 (n=53)	77.3%
40 to 49 (n=58)	75.0%
50 to 59 (n=88)	65.1%
60 plus (n=146)	54.5%

\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

**Allowing people to use Uber as a transportation option in London**

POLICY ISSUE:	LONDON DRAFT BYLAW	ONTARIO CITIES: NEW BYLAWS PASSED (Toronto, Ottawa, Niagara & Waterloo Regions)
Licensing Process	<ul style="list-style-type: none"> <li>• Traditional Process</li> <li>• Drivers apply @ City Hall – fill out paperwork</li> </ul>	<ul style="list-style-type: none"> <li>• New Process</li> <li>• Drivers apply through Uber</li> <li>• Uber collects same info. &amp; shares with City / City audits</li> </ul>
Licensing Fee Model	<ul style="list-style-type: none"> <li>• Traditional fee model</li> <li>• Fee on driver, vehicle &amp; broker</li> </ul>	<ul style="list-style-type: none"> <li>• New fee model</li> <li>• Annual fee + per trip fee</li> </ul>
Criminal Record Screening	<ul style="list-style-type: none"> <li>• Traditional process</li> <li>• Drivers visit police station</li> </ul>	<ul style="list-style-type: none"> <li>• New process</li> <li>• Drivers apply through Uber, Cobourg Police Service taps same London police databases &amp; result to Uber/City</li> </ul>
Decal	<ul style="list-style-type: none"> <li>• Sticker on bumper / driver ID #</li> </ul>	<ul style="list-style-type: none"> <li>• Decal same across ONT / driver ID # available in app.</li> </ul>

POLICY ISSUE:	LONDON DRAFT BYLAW	ONTARIO CITIES: NEW BYLAWS PASSED (Toronto, Ottawa, Niagara & Waterloo Regions)
Vehicle Age	<ul style="list-style-type: none"> <li>• 8 year max age (7 years by model year) = 7 year max.</li> <li>• 5 year max age on vehicle entry (4 years by model year) = 4 year max.</li> </ul>	<ul style="list-style-type: none"> <li>• Most cities = 10 year vehicle age max</li> <li>• No city has max vehicle age on entry</li> </ul>