



London
CANADA

Diversity, Race Relations and Inclusivity Award Nomination Form

NOMINEE INFORMATION

Name of organization: Pride London Festival	
Business Address: 30-186 King Street	
City: London	Postal code: N6A 1C7
Name(s) of contact people (including position titles): Andrew Rosser, President	
Business Telephone: 519.860.2676	Business Fax:
Business E-mail: andrewrosser@rogers.com	
Category: (check one) <input type="checkbox"/> Small business/small labour (49 or fewer employees/members) <input type="checkbox"/> Large business/large labour (50 or more employees/members) <input type="checkbox"/> Social/community services (including Not-for-Profits) (49 or fewer employees/members) <input type="checkbox"/> Social/community services (including Not-for-Profits) (50 or more employees/members) <input type="checkbox"/> Youth/young adult groups or organizations (<26 years of age)	

INITIATIVE INFORMATION (attach additional sheets or supporting material as required)

Program initiative: Pride London Festival
Date of implementation: July 14-24, 2016
Key department(s) or committees involved: Pride London Festival Board
Key people involved: <ul style="list-style-type: none">• Andrew Rosser, President• Chad Callendar, Vice-President• Martin Withenshaw, Treasurer & Past President• Ernest Eddy, Director• Jennifer Wenn, Director• Leanne Powell, Secretary
Description of initiative: <p>The Pride London Festival's mission is: To provide an annual opportunity to generate celebratory, cultural, artistic & educational events which affirm the lives of lesbian, gay, bisexual, transsexual, transgender, two-spirited people & our allies through activities which promote unity, inclusion, & awareness of sexual & gender diversity.</p> <p>The 11 day festival includes many events throughout the community which promote equity and acceptance, with a particular focus on the LGBT+ communities. Many events seek to be inclusive beyond the LGBT+ community, integrating various dimensions of diversity and reaching out to allies. Events included:</p>

- Ally Blood Donor Day
- Pride Night With the London Majors
- Pride Comedy Night at Yuk Yuks
- Pride Colour Party: Celebrating Women's Pride
- London Middlesex Roller Derby's Pride Bout
- Pride London Festival Awards Ceremony
- Pride Picnic
- Pride Church Service
- CHRW's All Gay, All Day radio broadcast
- Pride Film Night
- Pangaea show at the Palace Theatre
- Pride Speaker's Night
- Our Pride Place
- Pride Open Mic Night
- CAMEO All Ages Dance
- Pride Men's Chorus London
- Pride Karaoke
- Victoria Park Bandshell shows and Outdoor Festival
- London Pride Cup Hockey Tournament
- Pride Spotlight Party
- All Faiths Spiritual Service
- Pride Parade
- Official Pride Closing Party

Further details on the London Pride Festival can be found online at Pridelondon.ca or in the attached Pride Guide. While Festival has occurred many years and the Parade for 22 years, 2016 has been a banner year for the Board. The Festival and Parade have gained tremendous traction, positive attention and recognition as a legitimate cultural festival in London.

In addition to the array of Festival events orchestrated this year, Pride London Festival was thrilled to host the 2016 Fierté Canada Pride and InterPride Region 7 Conference and AGM. This brought together Pride organizers from across the country to network, learn and share experiences. Premiere Kathleen Wynne delivered the keynote address, assisting the event and this group to gain much positive attention for our City.

The Pride London Festival Board stepped up in a responsive way in the wake of the Orlando massacre, helping to organize and host a candle light vigil attended by so many that it required video broadcast outside the host location.

Further, the Pride London Festival Board was instrumental in assisting with creation of London's rainbow crosswalks.

How has the initiative contributed to the promotion of diversity, race relations, inclusivity and human rights in London and promoting London as a welcoming city?

The Pride London Festival garners attention from across Canada, as well as the Pride London Festival other activities including Fierté Canada Pride conference, identifying London as a welcoming city for residents and many visitors. The establishment of rainbow crosswalks has

gained attention across North America and is a true symbol of welcome and belonging for members of the LGBT+ community.

What short or long-term impact has/will the initiative have on the promotion of diversity, race relations, inclusivity and human rights in London and promoting London as a welcoming city?

Short-term, people from the LGBT+ community, their allies and others from traditionally marginalized groups can enjoy the Festival, feel welcome and pride to celebrate their whole selves. Long-term, the breadth of the Festival and off-shoot activities, relations with community stakeholders and City officials, establishes London as a welcoming community.

What is the potential for expansion and/or inspiration for replication of the initiative?

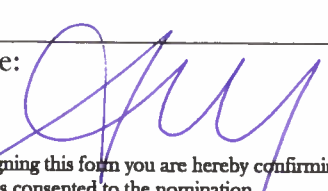
The Pride London Festival is constantly growing each year and the Board is focused to ensure they are meeting the needs of the community. They have sights set on expanding to groups that are represented across the full LGBT+ spectrum. Women, transgender, youth and others have events and will continue to have events specifically for their demographic. The Pride London Festival is not simply a celebration but a chance for education in our community.

Additionally, the Board wants to bring in a variety of rural LGBT communities in the coming year as a goal. Education about trans & other gender identities are still also very much a focus.

How can receiving this Award be used to further promote diversity, race relations, inclusivity and human rights in London and to further promote London as a welcoming city?

Receiving this Award would reinforce and validate the efforts of the massive volunteer base required for the London Pride Festival and its off-shoot activities. It would hopefully encourage others to come forward as volunteers and encourage further participation at events.

NOMINATOR INFORMATION

Name: Aidan Prince	
Address: c/o London City Hall 300 Dufferin Ave	
City:	Postal code:
Telephone: 519-661-2500 ext. 2789	Fax:
E-mail: aprince@London.ca	Signature: 
Date: October 5, 2016	Note: By signing this form you are hereby confirming that the Nominee has consented to the nomination.

Submissions must be received by September 30 to:

London Diversity and Race Relations Advisory Committee
c/o Committee Secretary, City Clerk's Office
City of London

300 Dufferin Avenue, PO Box 5035
London, ON N6A 4L9

Phone: 519-661-2500 Ext. 5417

Fax: 519-661-4892

E-mail: jmartin@london.ca

NOTICE OF COLLECTION OF PERSONAL INFORMATION

Please be advised that all nominations submitted for the Diversity, Race Relations and Inclusivity Award become part of the public record. The nominations will be published on a public agenda and made available electronically through the City of London public internet website. The personal information collected on this form is collected under the authority of the Municipal Act 2001, as amended, and will be used to administer the Diversity, Race Relations and Inclusivity Award program. Questions about this collection should be addressed to the City Clerk at 300 Dufferin Avenue, London, Ontario N6A 4L9 Tel: 661-2500 Ext. 4937