

21ST REPORT OF THE
STRATEGIC PRIORITIES AND POLICY COMMITTEE

Meeting held on September 26, 2016, commencing at 4:03 PM, in the Council Chambers, Second Floor, London City Hall.

PRESENT: Mayor M. Brown and Councillors M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher and T. Park; and L. Rowe (Secretary).

ABSENT: Councillors B. Armstrong and J. Zaifman.

ALSO PRESENT: A. Zuidema, G. Belch, J. Braam, J.M. Fleming, M. Hayward, M. Johnson, G. Kotsifas, L. Livingstone, T. MacBeth, V. McAlea Major, M. Ribera, C. Saunders, J. Senese, B. Warner, J. Yanchula and P. Yeoman.

I. CALL TO ORDER

1. Disclosures of Pecuniary Interest

That it BE NOTED that the following pecuniary interests were disclosed:

- a) Councillor T. Park disclosed a pecuniary interest in clauses 5, 6, C-1 and C-2 of this Report as her family owns a neighbouring property.
- b) Councillor P. Hubert disclosed a pecuniary interest in clause 2 of this Report as he is the Executive Director of a social services agency named within the associated staff report.
- c) Councillor S. Turner discloses a pecuniary interest in clause 8 of this Report by indicating that he is an employee of the Middlesex-London Health Unit.

II. CONSENT ITEMS

2. STAFF REPORT - London Community Grants Program Innovation and Capital Funding Allocations (2017)

That, on the recommendation of the Managing Director of Neighbourhood, Children and Fire Services, the staff report dated September 26, 2016 with respect to providing an update on the London Community Grants Program BE RECEIVED for information.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park (12)

RECUSED: P. Hubert (1)

3. STAFF REPORT - 2017 Budget Update Process and Format

That, on the recommendation of the Managing Director, Corporate Services and City Treasurer, Chief Financial Officer, the staff report dated September 26, 2016 with respect to the process and format for the 2017 Budget Update BE RECEIVED for information.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park (13)

4. STAFF REPORT - Service Review Initiatives, Process and 2016 Update

That, on the recommendation of the City Manager and Managing Director, Corporate Services and City Treasurer, Chief Financial Officer, the staff report dated September 26, 2016 with respect to the service review initiatives, process and 2016 update BE RECEIVED for information.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park (13)

5. STAFF REPORT - London Health Sciences Centre South Street Campus Decommissioning

That consideration of the staff report dated September 26, 2016, with respect to heritage matters pertaining to the South Street Campus lands under lease to the London Health Sciences Centre BE REFERRED to the September 27, 2016 meeting of the Municipal Council in order to receive additional information with respect to financing the proposed initiatives.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, H.L. Usher (11)

6. STAFF REPORT - Information Report on Old Victoria Hospital Lands - Request for Proposal

That, on the recommendation of the Managing Director, Planning & City Planner, the staff report dated September 26, 2016, with respect to the Old Victoria Hospital Lands, BE RECEIVED; it being noted that a separate in camera recommendation report BE CONSIDERED regarding confidential matters related to a pending acquisition or disposition of land by the municipality per the Municipal Act.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, H.L. Usher (11)

III. SCHEDULED ITEMS

7. DELEGATION - Jen Pastorius, Manager, Old East Village Business Improvement Area

That the attached presentation by J. Pastorius, Manager, Old East Village Business Improvement Area and S. Merritt, Executive Director, Old East Village Development Corporation, with respect to the Old East Village Business Improvement Area, BE RECEIVED.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park (13)

IV. ITEMS FOR DIRECTION

8. COUNCIL MEMBER SUBMISSION - Middlesex-London Board of Health Vacancy

That Councillor M. Cassidy BE APPOINTED to the Middlesex-London Health Unit Board of Directors for the term ending November 30, 2018.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, H.L. Usher, T. Park (12)

RECUSED: S. Turner (1)

V. DEFERRED MATTERS/ADDITIONAL BUSINESS

9. ADDED - Temporary Appointment to Standing Committees

That the following actions be taken with respect to temporary appointments to the Community and Protective Services Committee and the Corporate Services Committee for the balance of Councillor J. Zaifman's medical leave, or November 30, 2016, whichever comes first:

- a) Councillor M. Cassidy BE APPOINTED to serve on the Community and Protective Services Committee on an interim basis; and
- b) Councillor J. Helmer BE APPOINTED to serve on the Corporate Services Committee on an interim basis;

it being noted that the Strategic Priorities and Policy Committee received the attached communicated dated September 23, 2016 from Councillor J. Zaifman, confirming his support for the temporary appointments.

Voting Record:

Motion to Approve the appointment of Councillor M. Cassidy to the Community and Protective Services Committee.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park (13)

Motion to Approve the appointment of Councillor J. Helmer to the Corporate Services Committee.

Motion Passed

YEAS: M. Brown, M. van Holst, M. Salih, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, V. Ridley, S. Turner, H.L. Usher, T. Park (13)

VI. CONFIDENTIAL

(See Confidential Appendix to the 21st Report of the Strategic Priorities and Policy Committee enclosed for Members only.)

The Strategic Priorities and Policy Committee convened in camera from 5:41 PM to 7:04 PM after having passed a motion to do so, with respect to the following matters:

- C-1. A matter pertaining to advice that is subject to solicitor-client privilege, including communications necessary for that purpose with respect to City owned lands known as the South Street Campus currently leased and occupied by London Health Sciences Centre; instructions and directions to officers and employees of the Corporation pertaining to a proposed or pending acquisition or disposition of land; advice that is subject to solicitor-client privilege, including communications necessary for that purpose; reports or advice or recommendations of officers and employees of the Corporation pertaining to a proposed or pending acquisition or disposition of land; commercial and financial information supplied in confidence pertaining to the proposed or pending acquisition or disposition the disclosure of which could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of the Corporation, result in

similar information no longer being supplied to the Corporation where it is in the public interest that similar information continue to be so supplied, and result in undue loss or gain to any person, group, committee or financial institution or agency; commercial information relating to the proposed or pending acquisition or disposition that belongs to the Corporation that has monetary value or potential monetary value; information concerning the proposed or pending acquisition or disposition whose disclosure could reasonably be expected to prejudice the economic interests of the Corporation or its competitive position; information concerning the proposed or pending acquisition or disposition whose disclosure could reasonably be expected to be injurious to the financial interests of the Corporation; and instructions to be applied to any negotiations carried on or to be carried on by or on behalf of the Corporation concerning the proposed or pending acquisition or disposition; and for the purpose of a vote for giving directions or instructions to officers, employees or agents of the municipality or persons retained by or under a contract with the municipality.

- C-2 A matter pertaining to instructions and directions to officers and employees of the Corporation pertaining to a proposed disposition of land; advice that is subject to solicitor-client privilege, including communications necessary for that purpose; reports or advice or recommendations of officers and employees of the Corporation pertaining to a proposed disposition of land; commercial and financial information supplied in confidence pertaining to the proposed disposition the disclosure of which could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of the Corporation, result in similar information no longer being supplied to the Corporation where it is in the public interest that similar information continue to be so supplied, and result in undue loss or gain to any person, group, committee or financial institution or agency; commercial, information relating to the proposed disposition that belongs to the Corporation that has monetary value or potential monetary value; information concerning the proposed disposition whose disclosure could reasonably be expected to prejudice the economic interests of the Corporation or its competitive position; information concerning the proposed disposition whose disclosure could reasonably be expected to be injurious to the financial interests of the Corporation; and instructions to be applied to any negotiations carried on or to be carried on by or on behalf of the Corporation concerning the proposed disposition.
- C-3. ADDED - A matter pertaining to litigation or potential litigation with respect to an application for hearing by London Police Services Board to the Ontario Civilian Police Commission arising out of the 2016-2019 multi-year budget process and advice that is subject to solicitor-client privilege, including communications necessary for that purpose and for the purpose of providing instructions and directions to officers and employees of the Corporation with respect to an application for hearing by London Police Services Board to the Ontario Civilian Police Commission arising out of the 2016-2019 multi-year budget process.
- C-4. ADDED - A matter pertaining to personal matters including information about identifiable individuals, including municipal employees with respect to employment related matters and advice and recommendations of officers and employees of the Corporation including communications necessary for those purposes.

VII. ADJOURNMENT

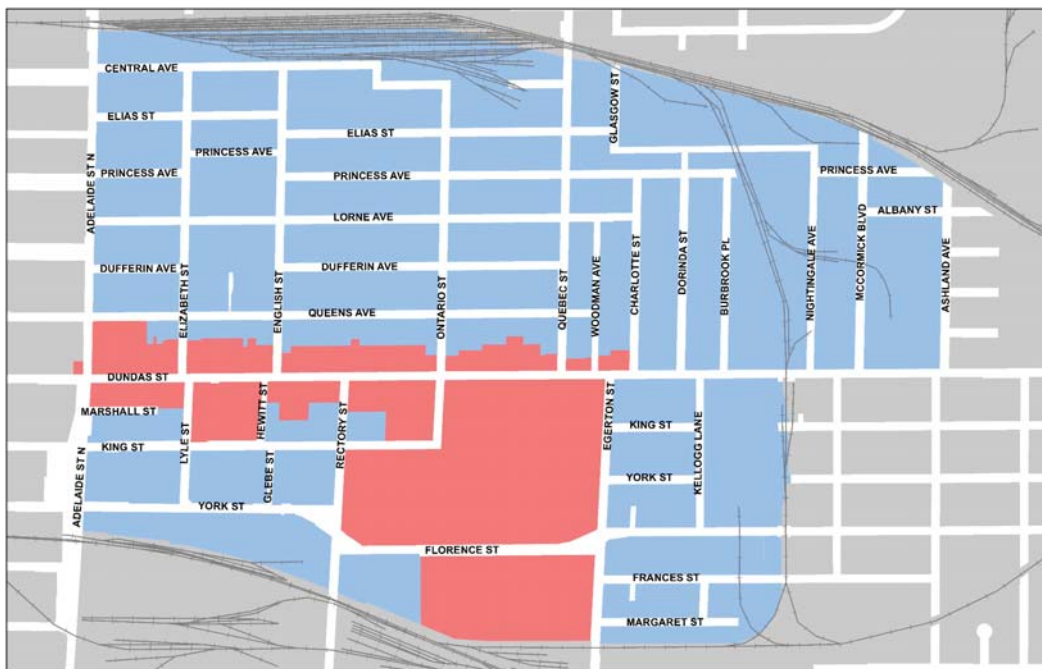
The meeting adjourned at 7:13 PM.

Revitalization of the Old East Village Accomplishments and Future Plans

Old East BIA Presentation to Strategic Priorities and Policy Committee September 26, 2016

Jennifer Pastorius, BIA Manager

Sarah Merritt, BIA Economic Development Officer/
Economic Development Corporation Executive Director



The Old East Village, London, Ontario

■ Community Improvement Plan Area
■ Development Corporation Area

0 250 500 750 1,000 Meters



Mandate:

Implement the Old East Village Community Improvement Plan.

Create a vibrant, diverse, and sustainable commercial corridor, at the heart of an inclusive community, where more people live, work, shop, play and produce.

Activities



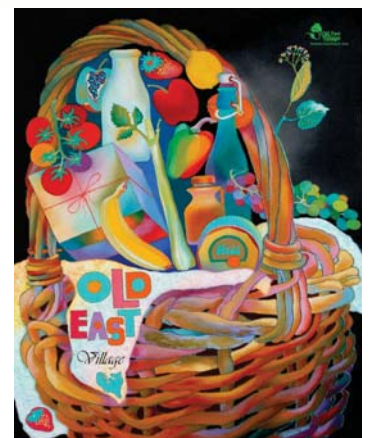
- Coordinate the implementation of the Community Improvement Plan
- Promote and manage applications to the Old East Village Incentives programs
- Represent and advocate on behalf of the business district.
- Support existing, new and prospective businesses
- Act as a catalyst for business incubation and development
- Economic development research and data collection
- Facilitate community consultations regarding initiatives and developments.



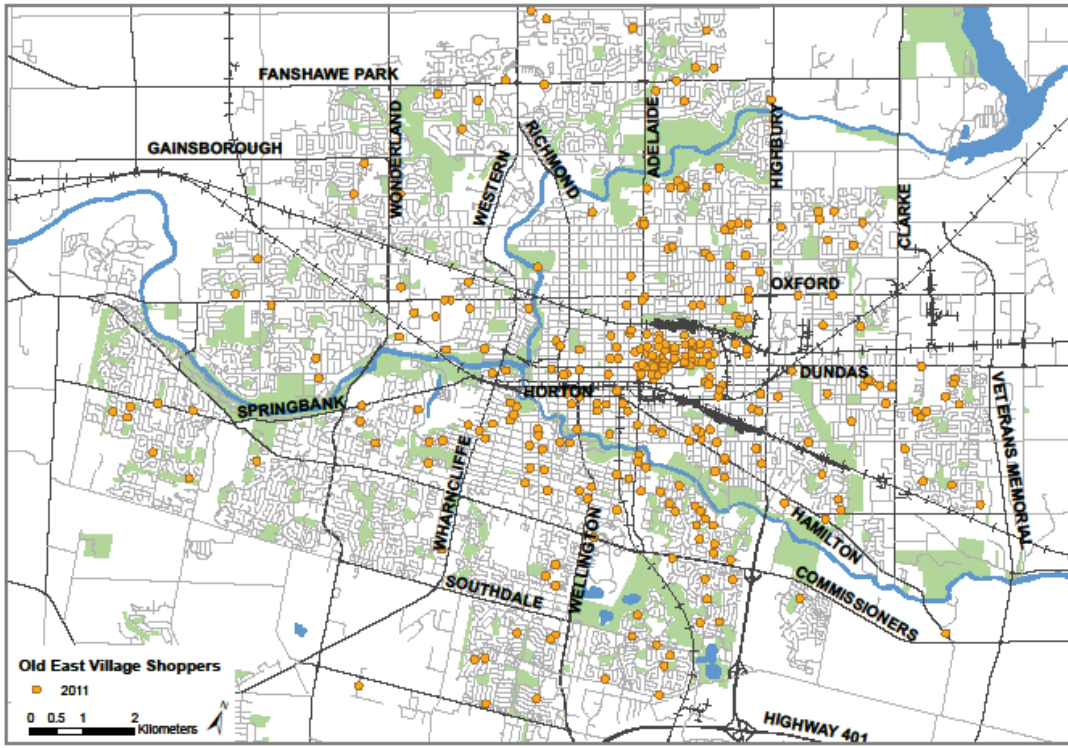
Key Accomplishments



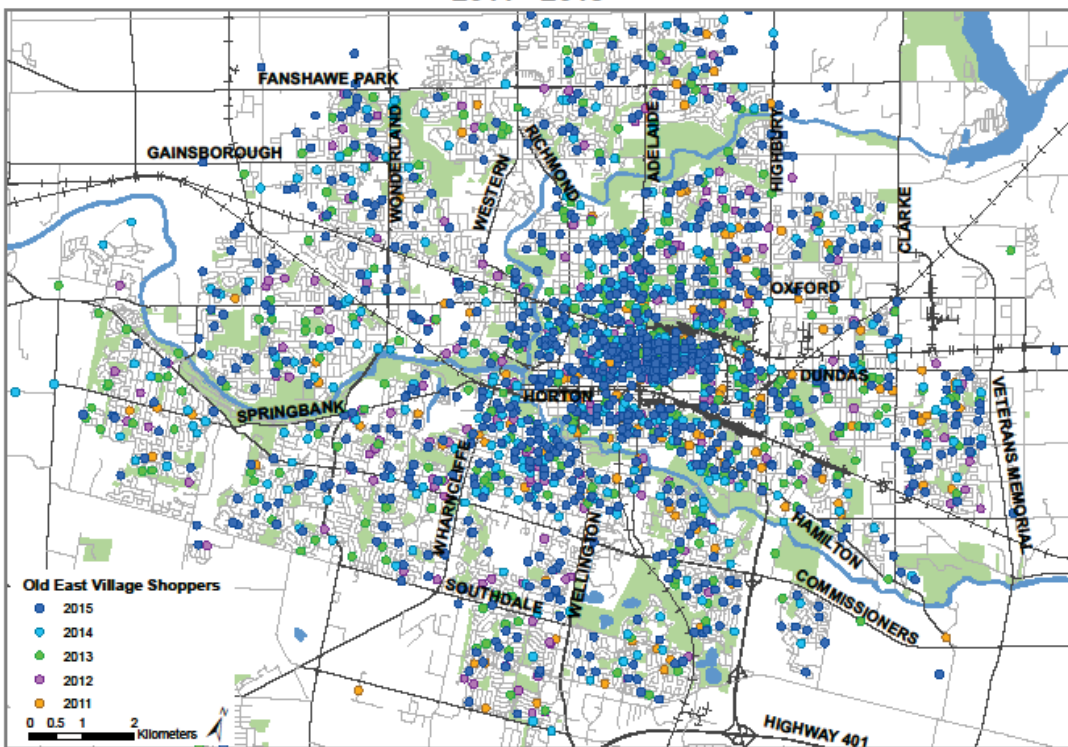
- Investment and Design for Old East Village City parking lots upgrades
- Completion of Old East Village Urban Design Manual
- Completion of the Old East Village Commercial Corridor Economic Development Plan
- Medallion Third Apartment Building
- Phase two of redevelopment of Queens Park almost completed
- Completion of McCormick's Area Secondary Plan
- Businesses expanding from the market, to the corridor and into McCormick's area
- Establishment of the Old East Village Development Corporation and nomination of Board of Directors
- Economic development research and data collection



Customers in 2011



Customers in 2011-2015

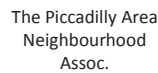


New Businesses

Collaboration



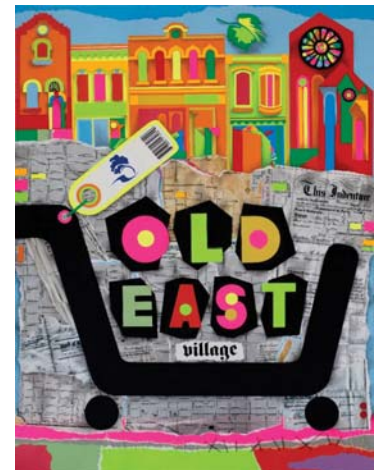
Stick with the old and welcome the new!



Opportunities and Projects



- Expand the BIA Boundary
- Tourism London Partnership development
- Marketing and Promotion using Simon Shegelman's art work
- The Old East Village Development Corporation
- Completion of McCormick's Area Secondary Plan District



Additional Information



- \$27.5 million in public investment through a variety of municipal, provincial and federal sources has translated into overall investment of \$193 million between 2008-2016
- Vacancy rates have dropped from 34% (2002) to 14% (2015)
- Municipal parking revenue has more than doubled from 2008-2015
- Tax assessment has increased 41% from 2002-2012
- Since 2008, Old East Village has realized \$6 in private investment to every \$1 public investment



300 Dufferin Avenue
P.O. Box 5035
London, ON
N6A 4L9

London
CANADA

September 23, 2016

Chair and Members
Strategic Priorities and Policy Committee

**Re: Temporary Standing Committee Appointments – Corporate Services Committee and
Community and Protective Services Committee**

At the Municipal Council Meeting held on September 13, 2016, the City Clerk was directed to report back to the Strategic Priorities and Policy Committee with respect to temporary Standing Committee appointments for the duration of my absence.

Please accept this letter as confirmation of my support of this action.

I will resume my role as Ward 14 Councillor and Standing Committee member, as soon as I am able.

Thank you for your consideration and support of this matter.

A handwritten signature in blue ink, appearing to read 'Jared Zaifman'.

Jared Zaifman
Councillor, Ward 14