



September 19, 2016

Ms. Cathy Saunders  
City Clerk - City of London  
Via email attachment: [csaunders@london.ca](mailto:csaunders@london.ca)

Re: CTV London/Jack FM Signage Removal – Files 16001285 & 16001286

Dear Ms. Saunders,

Please accept this letter as a formal request for Delegation to the Planning and Environment Committee to appeal the current decision by Municipal Enforcement – Development & Compliance Services, Building Division, City of London (Files 16001285 and 16001286). The decision is an order to remove street signage located on city property, bearing identification for CTV London and Jack FM. The purpose behind our request for Delegation is to seek an amendment to the Sign By-law which would permit our signage to remain in its current location.

CFPL Television has had street signage at the corner of Commissioners Road and Wharncliffe Road since the station was established in 1953. More recently, a second street sign was established, as far as can be established, in approximately 1985 at the corner of Wharncliffe Road and Highview Avenue. Development and Compliance Services has identified the official addresses of the two signs as 555 and 595 Wharncliffe Road South.

Both signs are purely directional in nature, identifying to the community how to find CTV London which has, over the decades, become secluded within residential subdivisions. The two signs also include identification for our tenant, Jack FM (CHST-FM) which is owned by Rogers Communications.

Both CTV London and Jack FM are businesses which provide a valuable service to the community and regularly receive visits from viewers, listeners, businesses, suppliers, on-air guests and community leaders within London and surrounding region. Easy and convenient access is essential to our respective operations.

Further to the above decision, we have also been advised the signs are to be removed by September 1, 2016. Our understanding is that this request for Delegation will place a hold on the file for removal from Enforcement pending a decision from the committee.

Our hope is that through discussion with the City, a reasonable accommodation can be made to allow the signage to remain. To this end, I look forward to discussing the matter further.

Don Mumford  
Vice President, General Manager – Radio and Local TV  
Bell Media London, Windsor/Detroit, Barrie/Toronto

cc. Randy Jacobs – Bell Media  
Julie Timewell – Bell Media  
Mike Collins – Rogers Media