

Minutes of the LDRRAC Awards and Recognition Committee Meeting of Sept. 12, 2016

Attendees: F. Andrighetti*, F. Cassar, D. Hamou*, Z. Hasmi*, K. Hussain*, A. Prince, I. Silver

*Denotes regrets

1. General Update:

- No submissions have been received to date. It is acknowledged that submissions are typically received the last week of September, despite attempts to promote this annual event
- A. Prince confirmed reminders were sent to most previous nominees. One response was received from the Network for Inclusive Community (Nick) who expressed appreciation and will pass on to appropriate contact
- A. Prince advised that the inventory at the London Store has been updated with seasonal items, ie. Togue and scarf

2. Communications Update:

Action: A. Prince to follow-up with Communications re status of:

- o Pending Media Releases
- o Status of Rogers TV Communications
- o London.Ca
- o Identification of other City Publications were promotion of the Awards would be appropriate

Action: ALL to promote Annual Awards through their social media venues, ie. LinkedIN, Face Book, Twitter, Instagram, etc.

3. Other Forms of Recognition (Blue Sky):

- Following an assessment of this year's program, F. Cassar recommended we consider seeking alternate ways to recognize people and organizations, ie. perhaps more recognition throughout the year, a reach out to the organizations
- Revisit value of 5 categories (ie. simplify)

Meeting adjourned at 9:35 am

Next Meeting: Oct. 3, 2016*

* **Action: ALL** to advise if they can attend meeting on Oct. 5 because Ian can't attend on Oct. 3rd