August 22, 2016

Chair and Members
Planning and Environment Committee

Re: Dundas Flex Street - Programming

As part of the 2016-2019 Multi-Year Budget process, a budget allocation amount of \$15,614,000 was approved for the Dundas Place Project. The "Our Move Forward London Downtown Plan" identified the establishment of Dundas Street as a flex street, with programmed events and activities. The success of this Project will be dependent upon the programming and initiatives undertaken. Given the creation of the "Our Move Forward London Downtown Plan" relied heavily on the input of the community, it is equally important that the community be directly involved in the programming of the Dundas Flex Street Project. In order to ensure that this occurs, I respectfully request that the following recommendation be supported:

"The Civic Administration BE DIRECTED to report back at a future meeting of the Planning and Environment Committee with draft Terms of Reference and a Business Plan to establish the "Dundas Flex Street Programming Authority" that would have the authority to establish programming for the Dundas Flex Street and would include the following individuals in the formulation of the draft Terms of Reference and Business Plan:

- a) Brian Ohl, Budweiser Gardens;
- b) Lori Da Silva, London Convention Centre;
- c) Janette MacDonald, Downtown London Business Association;
- d) John Winston, Tourism London; and
- e) a representative from Fanshawe College."

Respectfully submitted,

T. Park Councillor, Ward 13