

19TH REPORT OF THE
STRATEGIC PRIORITIES AND POLICY COMMITTEE

Meeting held on August 29, 2016, commencing at 4:02 PM, in the Council Chambers, Second Floor, London City Hall.

PRESENT: Mayor M. Brown and Councillors M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, S. Turner and H.L. Usher; and L. Rowe (Secretary).

ABSENT: Councillors T. Park, V. Ridley, M. Salih and J. Zaifman.

ALSO PRESENT: A. Zuidema, G. Belch, J. Braam, P. Christiaans, K. Dawtrey, M. Feldberg, J.M. Fleming, K. Graham, N. Hall, M. Hayward, G. Kotsifas, V. McAlea Major, D. O'Brien, C. Parsons, A. Patis, M. Ribera, C. Saunders, J. Senese and E. Soldo.

I. CALL TO ORDER

1. Disclosures of Pecuniary Interest

That it BE NOTED that no pecuniary interest were disclosed.

II. CONSENT ITEMS

2. STAFF REPORT - Debt Management Policy

That, on the recommendation of the Managing Director, Corporate Services and City Treasurer, Chief Financial Officer, the proposed by-law attached to the staff report dated August 29, 2016 as Appendix "A" BE INTRODUCED at the Municipal Council meeting on August 30, 2016 to enact a Debt Management Policy.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, A. Hopkins, S. Turner, H.L. Usher (10)

3. STAFF REPORT - 2017 Budget Schedule

That the following actions be taken with respect to the 2017 Budget update:

- a) the 2017 Budget dates BE APPROVED as contained in the staff report dated August 29, 2016; and,
- b) the Managing Director, Corporate Services and City Treasurer, Chief Financial Officer BE DIRECTED to report back at a future meeting of the Strategic Priorities and Policy Committee, prior to the meeting at which the Budget updates are to be tabled, with detailed information regarding the format and process staff is proposing for Multi-Year Budget updates.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, A. Hopkins, S. Turner, H.L. Usher (10)

4. STAFF REPORT - 2019 Development Charge Study - Policy Review Scoping Report

That on the recommendation of the Managing Director, Corporate Services and City Treasurer, Chief Financial Officer, the following policy issues BE ENDORSED for review as part of the 2019 Development Charges (DC) Background Study:

- a) area rating (examining differing DC rates for specific service categories based on geographic locations within the city);
- b) local service definitions for DC-recoverable services;
- c) additional services for potential DC recovery:
 - i) operations centres; and,
 - ii) waste diversion;
- d) timing of DC payment and calculation of DCs payable; and
- e) Interim Financing Costs - Recovery of cost of working capital used as temporary financing on debt financed growth projects;

it being noted that the policy items above will be subject to consultation with external DC stakeholders prior to recommendations being advanced to Council.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, A. Hopkins, S. Turner, H.L. Usher (10)

5. STAFF REPORT - 2019 Development Charge Study - In-House Completion of Master Plan Studies

That, on the recommendation of the Managing Director, Environmental and Engineering Services and City Engineer, with the concurrence of the Managing Director, Finance and Corporate Services and City Treasurer, Chief Financial Officer, the following actions be taken with respect to the in-house completion of the Master Plan Studies for the 2019 Development Charges Background Study Update:

- a) the Civic Administration BE AUTHORIZED to allocate costs incurred by staff in the preparation of the Master Plan Studies to Growth Reserve Funds, as permitted under section 5(3)5 of the Development Charges Act;
- b) the Civic Administration BE AUTHORIZED to undertake all administrative acts necessary to complete the Master Plan Studies;
- c) the overall project schedule identified in the staff report dated August 29, 2016 BE ENDORSED, in order to enable the timely preparation of the Master Plan Studies; and
- d) the communication dated August 25, 2016 from J. Kennedy, President, London Development Institute, BE RECEIVED.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, A. Hopkins, S. Turner, H.L. Usher (10)

III. SCHEDULED ITEMS

6. DELEGATION - Heidi Currie, Manager, Argyle Business Improvement Area

That it BE NOTED that the Strategic Priorities and Policy Committee (SPPC) heard a presentation, as appended to the SPPC Agenda, from H. Currie, Manager, Argyle Business Improvement Area (BIA), with respect to the activities of the Argyle BIA.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, J. Morgan, P. Hubert, A. Hopkins, S. Turner, H.L. Usher (10)

7. DELEGATION - Lori Da Silva, CEO and General Manager, London Convention Centre

That it BE NOTED that the Strategic Priorities and Policy Committee (SPPC) heard the attached presentation from L. Da Silva, CEO and General Manager, London Convention Centre, with respect to the activities of the London Convention Centre.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, S. Turner, H.L. Usher (11)

8. DELEGATION - Janette MacDonald, CEO and General Manager, Downtown London

That it BE NOTED that the Strategic Priorities and Policy Committee (SPPC) heard the attached presentation from J. MacDonald, CEO and General Manager, Downtown London, and received a copy of a document entitled "A 20/20 Vision for Downtown London and London's Downtown, Strategic Plan, 2016-2020, a copy of which is available in the City Clerk's Office for viewing.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, S. Turner, H.L. Usher (11)

9. DELEGATION - Kapil Lakhotia, London Economic Development Corporation; Steve Pellarin, Small Business Centre; and Justin Leushner, TechAlliance re London's Community Economic Road Map Update

That it BE NOTED that the following matters were received by the Strategic Priorities and Policy Committee:

- a) a presentation, as appended to the Agenda, by K. Lakhotia, General Manager, London Economic Development Corporation (LEDC), with respect to the business activities of the LEDC and the collaborative role the LEDC has in fostering London's economic wellbeing;
- b) a presentation, as appended to the Agenda, by Steve Pellarin, Executive Director, Small Business Centre (SBC), with respect to the business activities of the SBC and the collaborative role the SBC has in fostering London's economic wellbeing;
- c) a presentation, as appended to the Agenda, by J. Leushner, Vice President, Operations and Startup Services, London TechAlliance, with respect to the business activities of the London TechAlliance and the collaborative role the London TechAlliance has in fostering London's economic wellbeing; and
- d) an overview, by the City Manager, with respect to his report dated August 29, 2016, providing an update on London's Community Economic Roadmap.

Motion Passed

YEAS: M. Brown, M. van Holst, B. Armstrong, J. Helmer, M. Cassidy, P. Squire, J. Morgan, P. Hubert, A. Hopkins, S. Turner, H.L. Usher (11)

10. DELEGATION - Paul Paolatto, Budget Chair and John Pare, Chief of Police re London Police Services Board

That the following actions be taken with respect to the attached London Police Services Board proposal with respect to the Police Budget, presented to the Strategic Priorities and Policy Committee by P. Paolatto Budget Chair:

- a) the proposal by the London Police Services Board (LPSB) BE RECEIVED;
- b) the LPSB BE ADVISED that the Municipal Council is open to mediation if the LPSB wishes to do so; and
- c) the following communications BE RECEIVED:
 - i) a Municipal Council resolution, from its meeting held on July 26, 2016, with respect to the request for delegation status by the London Police Services Board Budget Committee;
 - ii) a copy of the request for delegation status by the London Police Services Board Budget Committee; and
 - iii) a communication dated August 23, 2016 from the London Police Services Board with respect to the private mediation process.

IV. ITEMS FOR DIRECTION

11. COUNCIL MEMBER SUBMISSION - Shift - London's Rapid Transit Initiative Business Case - February 2016

That, the draft document entitled "Shift London's Rapid Transit Initiative — Business Case", dated February 2016, prepared by IBI, BE RECEIVED; it being noted that the City Manager provided a verbal overview with respect to this matter.

Motion Passed

YEAS: M. Brown, B. Armstrong, J. Helmer, M. Cassidy, J. Morgan, A. Hopkins, S. Turner (7)

NAYS: M. van Holst, P. Squire, H.L. Usher (3)

V. DEFERRED MATTERS/ADDITIONAL BUSINESS

None.

VI. CONFIDENTIAL (Confidential Appendix enclosed for Members only.)

The Strategic Priorities and Policy Committee convened in camera from 7:18 PM to 7:37 PM and 7:51 PM to 9:28 PM after having passed a motion to do so with respect to the following matter:

- C-1 A matter pertaining to litigation or potential litigation with respect to an application for hearing by London Police Services Board to the Ontario Civilian Police Commission arising out of the 2016-2019 multi-year budget process and advice that is subject to solicitor-client privilege, including communications necessary for that purpose and for the purpose of providing instructions and directions to officers and employees of the Corporation with respect to an application for hearing by London Police Services Board to the Ontario Civilian Police Commission arising out of the 2016-2019 multi-year budget process.

VII. ADJOURNMENT

The meeting adjourned at 10:55 PM.



LONDON CONVENTION CENTRE

The preferred venue for customized knowledge transfer and entertainment experience by delighting guests with every act.

Lori Da Silva
General Manager & CEO



Our Mandate

The LCC prospects, contracts and hosts, in a fiscally responsible way, multi-day meetings, conventions and trade shows, one-day meetings, food & beverage and specialty events generating economic impact for the community.

Why is the LCC important to London?

- Supports the local economy
- Professional development opportunities
- Promotes awareness of London to visitors
- Supports local hospitality and experience businesses
- Showcase achievements of area institutions and industries

Lori Da Silva
General Manager & CEO



Our

Accomplishments

- Annually generates \$15-\$20 million in economic impact for London
- 1st Floor renovation completed on time and budget
- Hosting conference for Country Music Association during Country Music Week
- 4th quarter business on the books very strong
- Forecast for 2016 reflecting a slight surplus in a construction year



Lori Da Silva
General Manager & CEO

Our

Collaborations

- Bring the world to London – convention ambassadors
- Event Development Fund
- Partnership with Tourism London for Ottawa convention office
- Partnership with LEDC for social media
- Celebrating Canada's 150th - NYE's 2016 and 2017 with Ronald McDonald House
- Wellington/York St corner development



Lori Da Silva
General Manager & CEO

Announcements & Updates

Ambassador Awards and
Renovation Launch Dinner
September 14, 2016

What's next? LCC
"signature" outdoor event
space study!



Lori Da Silva
General Manager & CEO



People, Places, and Inspiring Things

DOWNTOWN
LONDON

A Note on Who We Are

- Downtown London is made up of two organizations - the London Downtown Business Association (LDBA) and MainStreet London.
- LDBA exists to represent the interests of member businesses, ensure retention and maintain the public realm.
- MainStreet's mandate is the overall improvement of the core, including recruitment and revitalization.

Our Role and MISSION

Catalyst, connector, champion

- Downtown London is the catalyst and connector for a shared community vision of London's downtown, on behalf of members, in partnership with the City of London, and in support of major economic development, cultural, educational, and private sector stakeholders.
- Our mission is to steward the levy paid by member businesses by leading and championing programs and investments that make London's downtown a destination of choice and an economic centre that supports the entire community.

Recent Accomplishments:

Completed phase I of reconnaissance and strategic assessment with Live, Work, Learn, Play (August, 2016)

Fibre Optic grant with LEDC and City of London

#GetDTL & #LDNENT partnership with Tourism London

New Ivey and Western Continuing Studies scholarships for members

39 new businesses in 2015

A 20|20 VISION FOR DOWNTOWN LONDON AND LONDON'S DOWNTOWN (2016-2020)

- New Strategic Plan released in 2016
- More than 500 downtown members, community partners, downtown stakeholders and citizen champions contributed to the development of this plan with their dreams, insights and constructive critiques.

We have defined four priorities for Downtown London:

1. (“Third”) Placemaking

A comprehensive and well-defined focus on placemaking, with a particular emphasis on the human/people aspect of creating place.

2. Advocacy

Spearhead a consistent, passionate, and timely advocacy program, through policy and tool development and communication initiatives.

3. Marketing and Engagement

Undertake comprehensive strategic marketing efforts that encompass the continuum of awareness, education and action toward repositioning downtown.

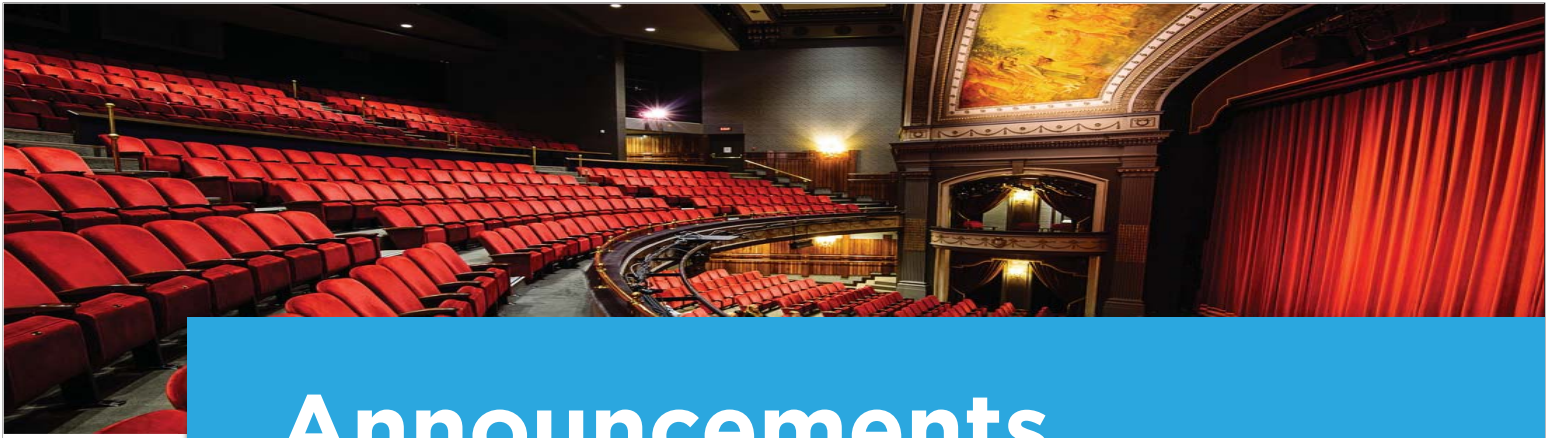
4. Leading, Connecting and Catalyzing

Be a key connector between partners and projects in the city and the region – with a focus on tourism, culture and entertainment – to catalyze progressive policies, ensure bold investments, and support smart growth, which benefit our members.



Ongoing Projects & New Opportunities

- Live, Work, Learn, Play phase II
- Dundas Place piloting
- Country Music Week
- Contribution to State of the Downtown Report
- Public Realm Beautification
- Tenant Improvement Loans
- About Face Façade Grants



Announcements

Downtown London AGM

October 4, 2016 | The Grand Theatre (7:30am-9:30am)

- Hear from Janette MacDonald about Downtown London's accomplishments and plans for the future to continue championing downtown
- Learn from Rob Spanier of Live, Work, Learn, Play about London's opportunities to catalyze for change



LONDON POLICE SERVICES BOARD

Budget Resolution Proposal

Presentation to Strategic Priorities and Planning Committee

August 29, 2016

London Police Services Board



Premise

- Both Parties are seeking to resolve this budget dispute amicably and in London.
- London Police Service requires the six additional resources (valued at \$4.1MM/4 yrs) outlined in its original request.
- London Police Services Board (LPSB) require written assurance from the City that it is accruing sufficient funds for the LPSB to meet the anticipated Market Value Adjustment (MVA) on December 1, 2018 (currently estimated at \$3.3MM).
- City Council does not wish to increase the current tax base beyond the approved amount.
- LSPB proposes five items for Council's consideration to resolve this budget impasse.



Resolution Proposal

1. Six Additional Resources

- City Council provides LPSB with a minimum of \$300,000 (plus flow-through) of additional funds over and above the amounts already approved for each of the three years 2017-2019 inclusive.
- LPSB will be responsible for any shortfall associated with these six resources.
- London Police Service will submit to the LPSB business cases for any new resources required in subsequent years over and above these six positions.

Approved by Council on March 10, 2016						4 Year Total
	2015	2016	2017	2018	2019	
Council Approved		96,283,525	97,448,639	99,161,180	100,162,963	
Shortfall		900,000	985,000	1,069,000	1,143,000	4,097,000

Proposal						4 Year Total
	2015	2016	2017	2018	2019	
	Revised	Recommended	Recommended	Recommended	Recommended	
Revised Budget	94,837,524	96,283,525	97,448,639	99,161,180	100,162,963	
Potential Tax Impact	0	0	300,000	600,000	900,000	1,800,000
	<u>94,837,524</u>	<u>96,283,525</u>	<u>97,748,639</u>	<u>99,761,180</u>	<u>101,062,963</u>	



Resolution Proposal

2 & 3. Market Value Adjustment Assurances

- LPSB seeks written assurance from Civic Administration that the City:
 - (i) is accruing funds over the 2016-2019 budget cycle to accommodate the December 1, 2018 MVA as stipulated in the Working Agreement,
 - (ii) will approve those funds for their release prior to November 1st, 2018,
 - (iii) recognizes that the MVA is in addition to the amount that will be submitted by the LPSB for 2019.
- The MVA is currently estimated at \$3.3 million and will impact the LPS Operating Budget on January 1, 2019.



Resolution Proposal

4. Strategic Working Group

- London Police is interested in establishing a Strategic Joint Working Group comprised of members of the LPS Administration and Civic Administration, to meet as required and make recommendations on common issues related to public safety and law enforcement.
- Examples include: funding models, deployment strategies and partnership opportunities.
- The Joint Working Group to be co-chaired by one senior member each from the LPS Administration and the Civic Administration with the composition of members varying based upon the issue at hand.



Resolution Proposal

5. Settlement Agreement

- London Police Services Board and Civic Administration draft and execute a Settlement Agreement inclusive of the above items no later than September 7th, 2016 so that it can be formally approved by City Council and the London Police Services Board by the end of September, 2016.

Thank you!