

MEMO



TO: Transportation Advisory Committee, City of London

FROM: Jon Kostyniuk
Vice-Chair, TMP / TDM Lead

DATE: August 28, 2016

SUBJECT: Status of Workplan Initiatives – FOR DISCUSSION
Transportation Master Plan and Transportation Demand Management

In accordance with the Transportation Advisory Committee (TAC) Workplan, Items #2 and #3, please find below potential transportation initiatives to address as a committee for the remainder of our mandate. Initiatives have been listed out with comments for committee discussion and direction to working groups.

Feedback and direction from the TAC as a whole is requested as to which potential initiatives are to be priorities in the coming 6 months, 12 months, etc. to be reviewed on a regular basis as directed by the Chair. Specific points removed if covered under other TAC Workplan item or beyond TAC mandate.

This document is submitted for discussion and direction from the TAC. As TMP / TDM lead, I will monitor, pursue, and advise the TAC on active items within my purview.

Workplan Item #2: Transportation Master Plan (TMP)

Current TMP initiatives for the TAC involvement and advocacy:

- 1) Corridor Land Use Planning Studies
 - Identify and present study opportunities to the TAC in coordination with City Staff.
 - Confirm upcoming/emerging studies of importance – January 2017
- 2) Refine and Implement Short-Term Transit Improvement Plan
 - Express branded buses along BRT corridors;
 - Confirm timeframe for implementation – January 2017
 - Shared lanes with high occupancy vehicles (HOVs);
 - Confirm timeframe for implementation – September 2017
 - Improved use of technologies such as transit signal priority and automotive vehicle location; and
 - Status of technology implementation – January 2017
 - A “green street” right-of-way.
 - Potential implementations in coordination with 1) – Ongoing
- 3) Transit Route Restructuring Study
 - Implementation progress and reporting to the TAC.
 - Status update to committee – January 2017

4) Downtown Parking Strategy

- Advise and support recommendations of downtown parking strategy.
 - Review and advise implementation – March 2017

5) Identify Opportunities for Park-and-Ride Facilities

- In support of enhanced transit service and rapid transit studies, advise and provide feedback on the design of park-and-ride facilities.
 - Potential location selection and feedback – September 2017

6) Develop a Communications Plan to Build Community Support

- Advise and support City Staff as needed in development of plan
 - Status of plan, provide feedback/support, as needed – March 2017

As part of this workplan objective, we will liaise with appropriate staff to brief the TAC on the progress of the action items contained in the plan and make recommendations as to how the committee can most effectively fulfill its mandate to:

- Publicize the benefits and importance of the TMP; and
- Encourage public participation in the initiatives designed to achieve the objectives of the TMP.

Workplan Item #3: Transportation Demand Management (TDM)

Current TDM initiatives for the TAC involvement and advocacy:

1) Rapid Transit, Mobility, and TDM

- Promote mobility and TDM in support of *ShiftLondon*.
 - Review involvement of the TAC to promote – November 2017

2) Improving TDM Metrics

- Researching and feedback to TDM Coordinator on best practices and emerging technologies to quantify TDM performance metrics.
 - Research potential best practices and get feedback from the TAC – November 2017

3) Regional Rideshare

- Promotion of Regional Rideshare website.
 - Look for opportunities to propagate and expand usage – Ongoing
- Policies and incentives to increase awareness and usage of service.
 - Research best practices in other jurisdictions – March 2017

4) Carshare Services and Programs

- Review current Carshare programs around London.
 - Status of programs – May 2017
- Consider fleet size, location of storage nodes, service demands, etc.

- Private vs. public sector involvement, City regulations to promote – March 2017
- Promotion of Carshare service providers and use promotion to general public.
 - Initiatives and means to propagate information – July 2017
- 5) Expand *Business Travel Wise* Program
 - Support TDM Coordinator with strategies and feedback.
 - Review and provide feedback – January 2017
- 6) Create an Employer Commuter Marketing Strategy
 - Strategies on how to engage employers and assist them to develop company-specific commuter strategies (e.g. tailoring to company size, location, etc.).
 - Current status, provide feedback and recommendations – March 2017

As part of this workplan objective, we will liaise with appropriate staff and follow relevant policy and procedure changes to brief the TAC on the progress of the active transportation and TDM action items contained in the TMP via the City's TDM coordinator and elsewhere, and to make recommendations as to how the committee can most effectively fulfill its mandate to:

- Assist the development of new active transportation and transportation demand management policies, strategies and programs; and
- Advise on measures required to implement the City's commitment to active transportation.

Thank you for your consideration and feedback regarding the above.

Jon Kostyniuk

TMP and TDM Lead