



August 29, 2016  
Chair and Members  
Corporate Services Committee

Re: The Roast — Request for Designation as a Municipally Significant Event

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The Roast, an annual outdoor BBQ, organized by the UnLondon Digital Media Association will take place this fall, on Friday, October 7th 2016, in the Old East Village at 792 Dundas St.

UnLondon would like to request that the City "designate" The Roast as a "Municipally Significant Event". This is required to complete our application for a Special Occasions Permit' from the A.G.C.O.

This is the second year for the event, which last year hosted over 150 Londoners for BBQ pork, local craft beer and cider, vendor booths and live entertainment. Located in the heart of the Old East Village at the UnLondon UnLab, this event is a opportunity to showcase the creativity, making and entrepreneurial spirit in the neighbourhood and across London.

Thank you for your assistance.and we look forward to your attendance and participation in The Roast, 2016.

Sincerely

Titus Ferguson  
Executive Director  
UnLondon Digital Media Association