

### **TechAlliance**

#### Our Mission

To grow the innovative businesses of today, and launch the startups of tomorrow.

### **Business Services**

- Advice
- Mentoring
- Prototyping
- Market intelligence/data
- Access to service providers

#### **Programming and Education**

- Entrepreneur 1.0
- Workshops
- Networking events
- Peer-2-Peer Groups and Breakfast Club
- 60-Second pitch



Growing companies. Emerging small businesses. And ideas yet to come.

# Key Accomplishments

- Worked with 310 startups
- \$3.2 million in non-dilutive investment acquired
- 171 jobs created by client companies
- 150+ connections made between companies
- Supported 180 member companies
- Over 2000 attendees to TA events
- Nearly 300 graduates from Entrepreneur 1.0
- 54 prototypes created through the MVP Lab



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# **Innovations**

- Keiretsu Forum
- MVP Lab
- London Medical Network
- Ontario Network of Entrepreneurs
- Proteus Innovation Competition
- Erie Health Circle



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# Collaboration

- TechAlliance Burst Seed Funding Program
- Entrepreneur Support Network
   TechAlliance, Small Business Centre, Fanshawe College, Western University, LEDC, UnLondon, Pillar Nonprofit Network
- Regional Alliance
   TechAlliance, Small Business Centre, Fanshawe College, Western University, Western Research Parks, WORLDiscoveries, NRC-IRAP, OCE, Pillar Nonprofit Network, SWOAG
- Plugged In Communication with City of London



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# Announcements & Updates

- Expansion of MVP Lab to Sarnia
- TechAlliance Burst Seed Funding Program
- The Spectacular Techtacular
- ONE Strategic Plan
- Ontario's Open Data Initiative

