



## Strategic Objectives



Cluster  
Development

Site Selection

Incubation

Recruitment

Information

Diversification

International  
Outreach

Access to  
Capital

Training

Promotion

Funding Programs

Infrastructure

Mentorship

Youth

Collaboration

Regulatory

Business  
Concierge

Business  
Climate

Consult

Communication

# Metrics

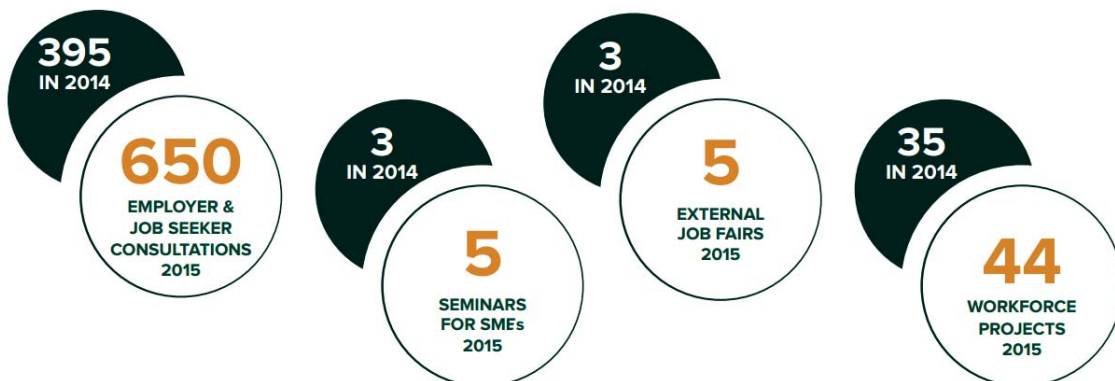


# Talent

An up-to-date online source of job opportunities in London's growing digital creative sector. Follow @LdnTechJobs for daily updates as well as important sector-related news.

Is a practical online resource that provides helpful hints, training workshops and local job listings for London and area.

In partnership with the LEDC, Techvibes TechFest brings together London's fastest growing tech companies that are looking for the best talent in the city.



## Econ Road Map Alignment

- LONDON INC. Entrepreneurship Support
- Industrial Land Development Strategy
- Business Concierge Service
- London & Area Works
- Last Mile Fibre Optics Grant Program
- LONDON Magazine
- LEDC Strategic Plan



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## Moving Forward

- Entrepreneurship supports
  - Niche programs in digital creative; food & beverage
  - Effective coordination through ESN
- Talent development
  - Best practices for SMEs; recruitment supports
- Visibility
  - London Magazine
  - Newsletters; Social Media



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# Collaborations

- Strategic Alliance with Fanshawe College
  - 3 corp. training seminars for SMEs; 40 companies
  - Overseas opportunities (eg. Brazil, S. Korea)
  - R & D support for manufacturing; food; tech
- Partnership with Small Business Centre
  - 8 seminars on “how to start a food business”
  - 200 + attendees
  - 15 + new businesses supported in 2016



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# Thank You!



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