



# LONDON CONVENTION CENTRE

The preferred venue for customized knowledge transfer and entertainment experience by delighting guests with every act.

Lori Da Silva  
General Manager & CEO



## Our Mandate

The LCC prospects, contracts and hosts, in a fiscally responsible way, multi-day meetings, conventions and trade shows, one-day meetings, food & beverage and specialty events generating economic impact for the community.

Why is the LCC important to London?

- Supports the local economy
- Professional development opportunities
- Promotes awareness of London to visitors
- Supports local hospitality and experience businesses
- Showcase achievements of area institutions and industries

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Our

## Accomplishments

- Annually generates \$15-\$20 million in economic impact for London
- 1<sup>st</sup> Floor renovation completed on time and budget
- Hosting conference for Country Music Association during Country Music Week
- 4<sup>th</sup> quarter business on the books very strong
- Forecast for 2016 reflecting a slight surplus in a construction year



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Our

## Collaborations

- Bring the world to London – convention ambassadors
- Event Development Fund
- Partnership with Tourism London for Ottawa convention office
- Partnership with LEDC for social media
- Celebrating Canada's 150<sup>th</sup> - NYE's 2016 and 2017 with Ronald McDonald House
- Wellington/York St corner development



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# Announcements & Updates

Ambassador Awards and  
Renovation Launch Dinner  
September 14, 2016

What's next? LCC  
"signature" outdoor event  
space study!



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