

The Argyle BIA: 2016 Stakeholder Delegations at City of London Standing Committees

Windsor Business Improvement Area Advisory Committee (WBIAAC):

The WBIAAC has 12 members: three members of Council, and representatives from various BIAs in the City of Windsor. They meet anywhere from 1-3 times per year. The Agenda and minutes are available online and discusses similar issues to what we have in London. These members are responsible for recommending to Council an appropriate and equitable formula for capital asset maintenance funding for all BIAs.

Mandate:

- To promote strong successful BIAs in the City of Windsor;
- To encourage and increase the presence and participation of BIAs, and their members, within the civic process and within their own respective BIA;
- To facilitate the collection and exchange of information on BIA issues of general and common concern, such as but not limited to, the distribution of funds in the Capital Budget allocated for general BIA assistance/improvements; and
- To establish City-BIA partnerships through collaborative, policy-based initiatives and programs that address issues facing Windsor BIAs.

Business Improvement Area Capital Asset Maintenance Funding:

- City-assisted funding for capital asset funding maintenance on public property in BIAs, above and beyond the Municipal standard; and
- Designed to have equitable distribution of funding throughout the BIAs and harmonize BIA activities and streamline the administrative process.

Business Improvement Area New Capital Asset Funding Allocation:

- One BIA per year on a rotating basis receives a one-time specified monetary amount for new capital assets; and
- Designed to give equal opportunity for BIA capital projects.

The City of Windsor. "Windsor BIA Advisory Committee." Accessed August 17, 2016. <http://www.citywindsor.ca/cityhall/committeesofcouncil/Advisory-Committees/Windsor-BIA-Advisory-Committee/Pages/Windsor-BIA-Advisory-Committee.aspx>.

The City of Windsor, Rose MacLachlan. "Business Improvement Area [BIA] Capital Asset Maintenance Funding." Urban Design & Community Development, March 30, 2009. <http://www.citywindsor.ca/cityhall/Policies/Policies/Business%20Improvement%20Areas%20Capital%20Asset%20Maintenance%20Funding%20Policy.pdf>.

The City of Windsor, Rose MacLachlan. "Business Improvement Area [BIA] New Capital Asset Funding Application." Urban Design & Community Development, March 30, 2009. <http://www.citywindsor.ca/cityhall/Policies/Policies/Business%20Improvement%20Areas%20New%20Capital%20Asset%20Funding%20Allocation%20Policy.pdf>

The City of Toronto BIA Webpage

The webpage provides BIAs, their businesses, and the public with information and resources. The BIAs are able to see the necessary contacts and information to ensure they have an effective BIA. Businesses are able to see what financial incentives they are eligible for. The public is able to see how to create a BIA, and view the list of current BIAs in the city.

The City of Toronto's BIA Office is the first point of contact, offering assistance in:

- Starting and expanding a BIA;
- Developing budgets;
- Improving neighbourhood safety;
- Planning and delivering capital projects;
- Supporting strategic planning;
- Planning special events;
- Providing Annual General Meetings assistance and professional advice and training;
- Supporting marketing and promotion efforts; and
- Providing resources for other service providers in the City.

The City also delivers the following programs:

- Capital Funding Program;
- Commercial Façade Improvement Program; and
- The Mural Program.

City of Toronto. "Resources - Business Improvement Areas - Operate & Grow Your Business | City of Toronto." Accessed August 17, 2016. <http://www1.toronto.ca/wps/portal/contentonly?vgnextoid=ea3032d0b6d1e310VgnVCM10000071d60f89RCRD>.

Hamilton Business Improvement Area Advisory Committee

Mandate: To provide a forum for individual BIAs which encourages and facilitates the receiving and sharing of information relating to initiatives affecting small businesses and business districts in the City of Hamilton.

- Includes one councillor, a City staff liaison, and one representative from each BIA
- Report to the General Issues Standing Committee
 - Recently created branding that can be used for marketing all BIAs in the City
 - Exploring the feasibility of a city-wide launch of a marketing campaign for the Business Improvement Area Advisory Committee's "One City: Spend it Here".

The City of Hamilton. "Business Improvement Area (BIA) Advisory Committee," June 29, 2014. <https://www.hamilton.ca/council-committee/council-committee-meetings/business-improvement-area-bia-advisory-committee>.