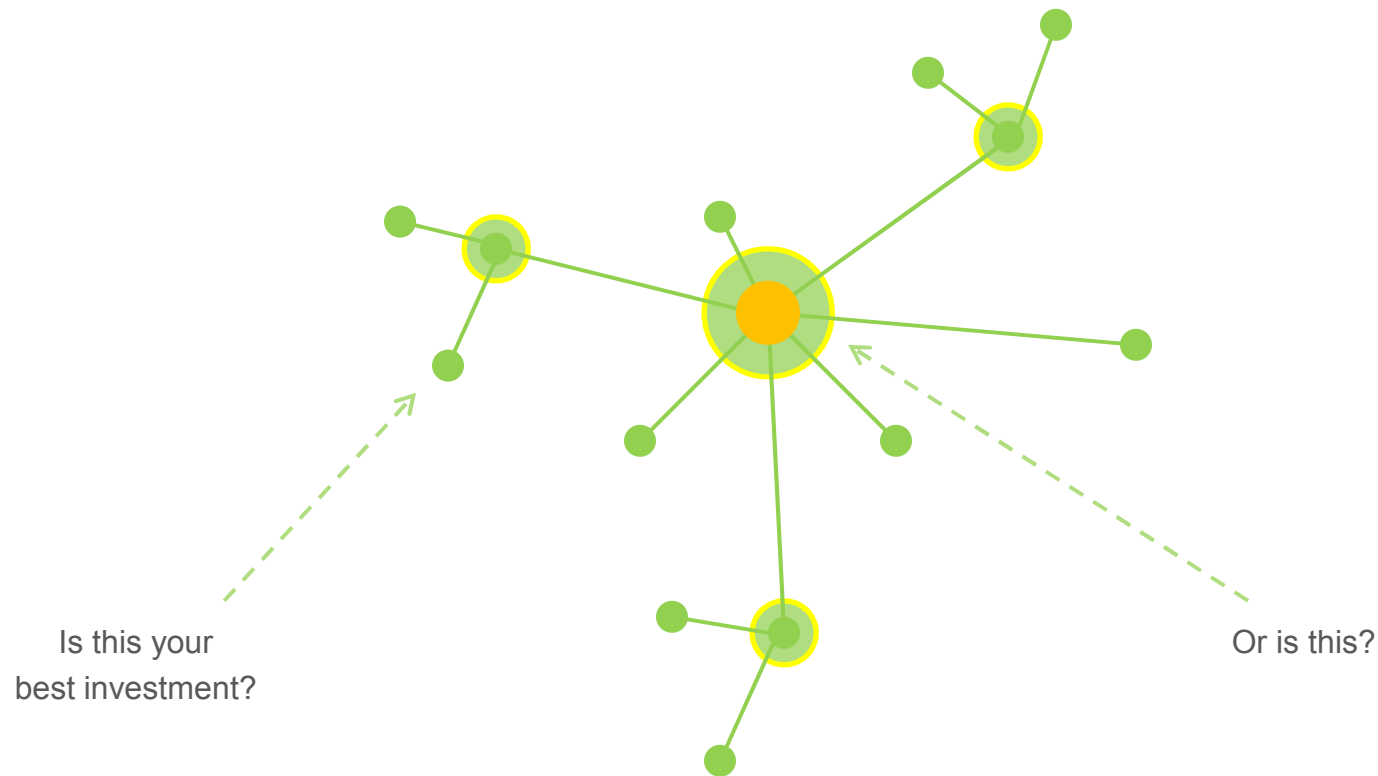


# Developing Council's Investment & Economic Prosperity Plan

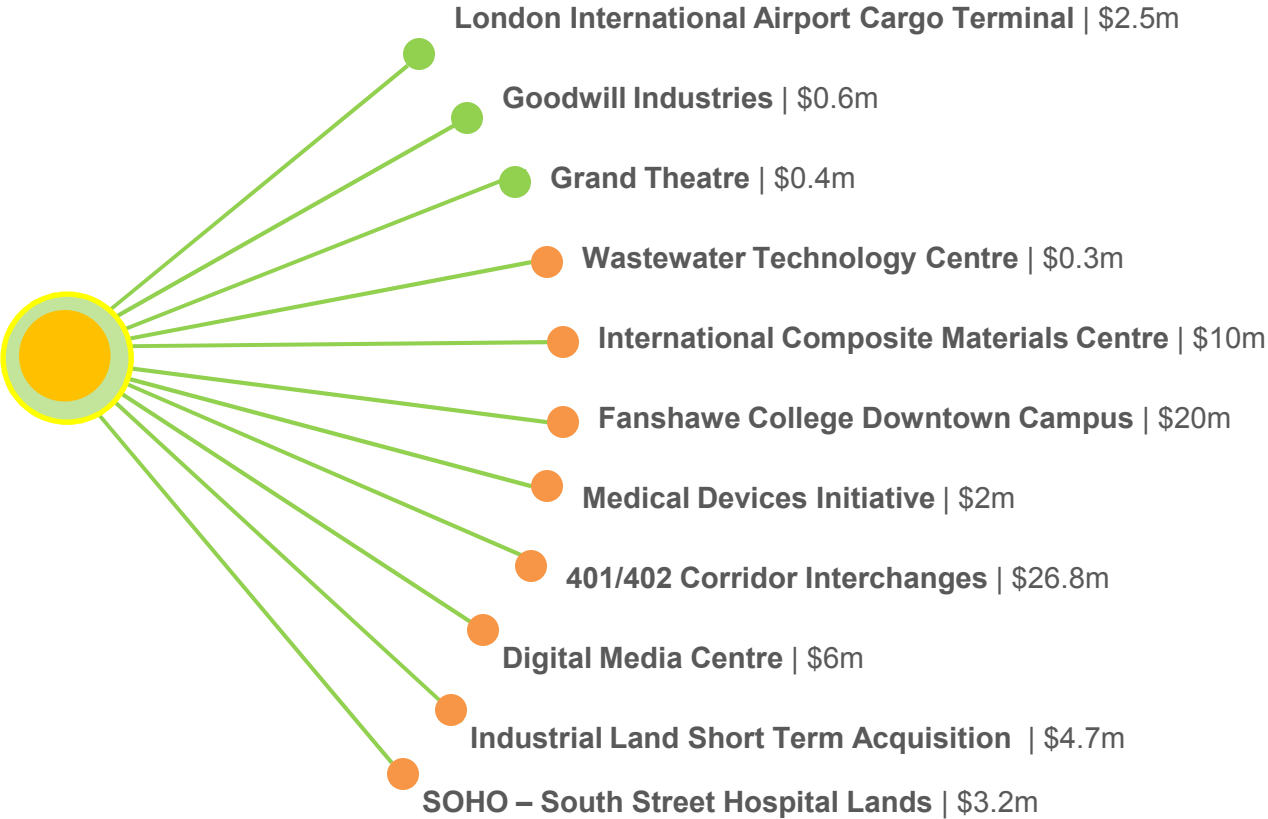
MARCH 27, 2012

# How can our investments have the **best possible impact** on our community?



# London on the Move

**Funded  
Projects**



- Complete
- Underway

# No shortage of good ideas ...



A word cloud of various development projects and initiatives. The words are arranged in a roughly rectangular shape, with some overlapping. The colors of the text include red, green, blue, yellow, and purple. The projects listed include:

- Downtown Parking
- Forks Redevelopment
- King's College Expansion
- VMP Interchange
- Prosperity Centre
- SOHO
- Hydro Lands
- St. Joe's / Parkwood
- Digital Media Centre of Excellence
- New Civic Centre
- Fanshawe Education & Arts District
- Grand Theatre
- Western Downtown Campus
- Industrial Land

... but we need to **focus**.

What do we mean by “economic prosperity”?

Who are our partners?

How do we maximize resources?

**Once we know where we are going, then we can talk about which projects will get us there.**

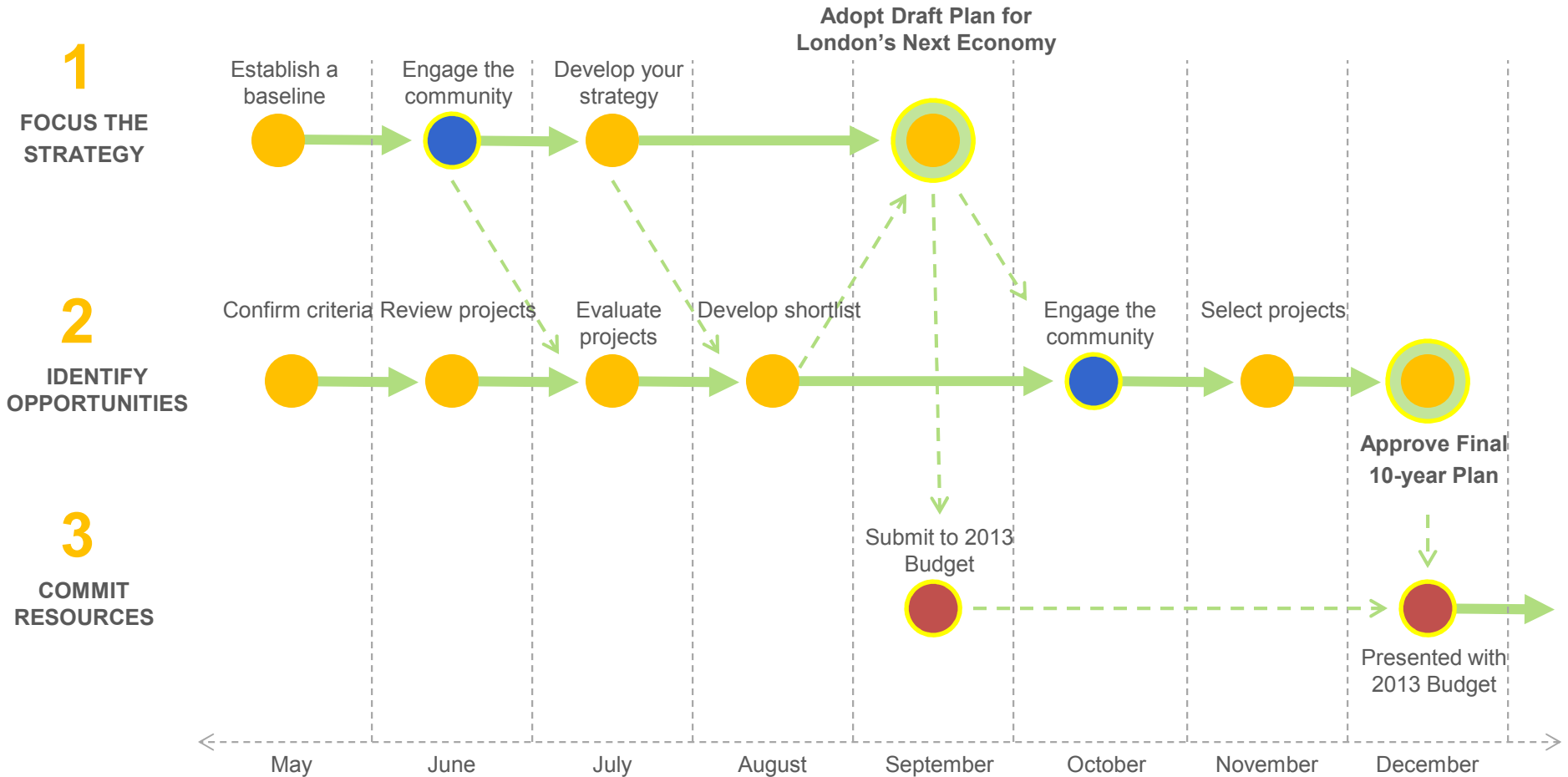
# A Strong Foundation

We have a good foundation to build upon:

- **London Economic Summit (Advantage London)**
- **Mayor's Economic Prosperity Council**
- **City of Opportunity: A Vision for Downtown London**

Your plan should build on this work and provide a focused strategy for the future. The plan will prioritize projects to ensure your investments have the best possible impact on the community.

# Developing Your Plan



# Proposed Next Steps

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Tuesday, April 17 IEP	Plan your community engagement process
Tuesday, May 8 IEP	Establish a baseline – where are we today?
Tuesday, May 29 IEP	Confirm criteria & receive project summaries
June (all month)	Engage the community
Tuesday, June 19 IEP	Review projects & update on community engagement
July (all month)	Analyze community engagement feedback
Tuesday, July 17 IEP	Develop your strategy & evaluate projects
Tuesday, August 14 IEP	Develop a shortlist

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# Proposed Next Steps

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Tuesday, September 4 IEP	Review draft of “London’s Next Economy” plan
Tuesday, September 25 IEP	Adopt draft plan “London’s Next Economy” & submit financial estimates to 2013 budget
October (all month)	Engage the community about shortlisted projects
October IEP	Update on community engagement
November IEP	Final decision on project selection
December IEP	Approval of 10-Year Plan
	Present plan with 2013 budget

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# Next IEP Meetings

## **Tuesday, April 17 | Plan your engagement process**

- Presentation from Elaine Gamble on proposed community engagement & mobilization process
- Approval of a community engagement plan

# Next IEP Meetings

## **Tuesday, May 8 | Establish a baseline – where are we today?**

- Presentation from internal & external experts on the state of our economy today
- Overview of past work – Mayor's Economic Prosperity Council, Advantage London report, Industrial Land Strategy, etc.

# Next IEP Meetings

## **Tuesday, May 29 | Confirm criteria & receive project summaries**

- Finalize evaluation criteria based on information provided at last meeting on 'where we are today'
- Receive binder with summaries of each project for consideration

# Recommendation

That, on the recommendation of the Chief Financial Officer and City Treasurer, that the approach, process, timetable and next steps for the development of a 10-year plan **BE APPROVED.**