

From: Amanda Stratton [<mailto:amanda@hackerstudios.com>]
Sent: Monday, June 27, 2016 4:14 PM
To: Mercier, Betty <bmercier@London.ca>
Subject: Re: TAC agenda item

Sorry! One more!

Could you please also include this as an update on Education/Outreach Joint Meeting of Advisory Committees, which I think we put under Subcommittees on the agenda last time. I attended this meeting on behalf of the TAC, as discussed at our April meeting.

Education and Outreach Joint Meeting of Advisory Committees

A meeting was held Wednesday, June 22nd at City Hall with 12 attendees present representing a variety of advisory committees including Transportation, Cycling, Animal Welfare, London Housing, Community Safety, Environment, Accessibility, Environment and Ecological Planning. Jay Stanford, Director of Environmental Programs and Solid Waste was also in attendance.

Attendees introduced themselves and shared their contact information.

There was a general discussion of issues attendees felt were important in regards to Education & Outreach. A wide range of items were brought forward including (but not limited to)

- Increasing citizen awareness and participation in advisory committees.
- Strengthening relationships between councillors and advisory committees.
- Where does Education & Outreach fit into advisory committee mandates?
- How Advisory Committee members can be supported/trained to be effective and avoid frustration.
- Outreach to partner organizations.
- Promoting topics to citizens.
- Communication between advisory committees.
- Facilitating advisory committee communication with online tools beyond email.
- Improving awareness of existing city communication tools such as the website, newsletter, Facebook, Twitter.

Next steps:

- The group coordinators - Susan Ratz of ACE and Amanda Stratton of TAC - will set up a Google Doc where the items will be listed for attendee feedback. The goal will be to prioritize topics before the next meeting.
- The next meeting will be held Wednesday, September 21st, 2016 12:15 to 1:30pm in the Lower Level Hearings Room at City Hall. In addition to those who attended the first meeting, representatives from advisory committees not in attendance at the first meeting are welcome to join the second meeting. (Ideally 1-2 representatives from each advisory committee at most.)
- Any such representatives should RSVP directly to Susan Ratz at susan@milkweedmarketing.com noting "RSVP to Joint Ed Outreach Meeting" in the subject line so that they can be provided with a link to the google doc, and receive any communication regarding the meeting from Susan. If the committee secretary is rsvp'ing on behalf of members, the attending members email address should be provided.

Thank you!
Amanda

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