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<b>TO:</b>	<b>CHAIR AND MEMBERS COMMUNITY PROTECTIVE SERVICES COMMITTEE MEETING ON JUNE 21, 2016</b>
<b>FROM:</b>	<b>WILLIAM C. COXHEAD MANAGING DIRECTOR OF PARKS &amp; RECREATION</b>
<b>SUBJECT:</b>	<b>EXTENSION OF HOURS FOR SOUND FROM OUTDOOR STAGE ON TALBOT STREET DURING COUNTRY MUSIC WEEK</b>

<b>RECOMMENDATION</b>
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That, on the recommendation of the Managing Director of Parks and Recreation the following actions **BE TAKEN** with respect to extending the hours for sound from the outdoor stage located on Talbot Street during the Downtown Country Music Week, on September 8, 9, 10, 2016, beyond 11:00 p.m. but no later than 1:00 a.m.:

- a) The attached By-law, to extend the hours for sound for the 2016 Country Music Week in section 13.0 of the City of London Special Events Policies and Procedures Manual on September 8, 9, 10, 2016 **BE INTRODUCED** at the Municipal Council meeting to be held on June 23, 2016.
- b) the attached proposed by-law (Appendix 'A'), being a by-law to extend the hours (from 11:00 p.m. to 1:00 a.m.) for sound arising from the outdoor stage on Talbot Street between King Street and Dundas Street during the 2016 Country Music Week in section 13.0 of the City of London Special Events Policies and Procedures Manual on September 8, 9, 10, 2016, **BE FORWARDED** to a public participation meeting to be held before the Community and Protective Services Committee on June 21, 2016.

<b>BACKGROUND</b>
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In keeping with the strategic area of focus, Strengthening our Community, in Council's Strategic Plan; London is a creative and engaged community where Londoners are encouraged to come together to celebrate amazing events and cultural diversity in a safe, respectful and engaging manner.

**Purpose:**

The purpose of this report is to bring forward a proposed amendment to the Special Events Policies and Procedures Manual to a public participation meeting before the Community and Protective Services Committee on June 21<sup>st</sup>, 2016 to permit an exception to section 13.0 of the Special Events Policies and Procedures to provide for extended hours of sound for an outdoor stage on Talbot Street from 11:00 p.m. to no later than 1:00 a.m. on September 8, 9, and 10, 2016 for Country Music Week.

Civic administration was also directed to provide street closure details required/anticipated for this event.

**The Event:**

London, Ontario will host Country Music Week and the Canadian Country Music Association (CCMA) Awards, which will be the largest non-sporting event to be held in the City. The event presents a unique opportunity to showcase London's vibrant downtown, venues, culture and music scene to the national music industry.

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The 2016 Host committee is organizing an outdoor concert stage on Talbot Street that will be programmed September 8, 9, 10, 2016 with musical acts of a local, regional and national levels each night. These events will lead up to the CCMA Awards Show on Sunday September 11th which include a countdown concert, green carpet ceremony and public viewing.

All programing on an outdoor stage located on Talbot Street adjacent to the Covent Garden Market will be free to the public.

**Request for an exception to time limits on sound:**

Special Events on permitted street closures or in public parks under section 13.0 of the Special Events Policies and Procedures Manual require that sound cease at 11:00 p.m. In recognition of the unusual nature of this event, Tourism London, on behalf of the host committee has requested an exception from the regulation contained in the Special Event Policies and Procedures Manual to allow for the stage located on Talbot Street to program later in the evening and into the following morning no later than 1:00 a.m. for Thursday Friday and Saturday nights September 8, 9 and 10.

The event organizers have not sought any relief from the noise decibel provisions as outlined in the manual.

The attached By-law Appendix A has been prepared for consideration by the public and the Community and Protective Services Committee on June 21, 2016.

**Street Closures to support Country Music week;**

Talbot Street between King and Dundas will be closed from Wednesday September 7, 2016 until Monday September 12, 2016 to facilitate the concerts and Green Carpet event for Country Music Week. It is also anticipated that portions of Dundas Street between Talbot and Richmond will also be closed from Wednesday September 7, 2016 - Monday September 12, 2016 to facilitate separate events related to Country Music week.

**FINANCIAL IMPACT**

There is no financial impact on the Corporation of City of London associated with the implementation of this By-law. Tourism London has indicated that the economic impact of Country Music Week was originally projected to be \$10 million. Early indications from delegate registration and ticket sales are that the event could exceed those expectations. The economic impact of Country Music Week 2015 in Halifax exceeded expectations and brought in an estimated \$14 million.

<b>PREPARED BY:</b>	<b>RECOMMENDED BY:</b>
<b>KRISTA KEARNS                  MANAGER SPECIAL EVENTS                  PARKS &amp; RECREATION</b>	<b>WILLIAM C. COXHEAD                  MANAGING DIRECTOR                  PARKS &amp; RECREATION</b>

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**APPENDIX A**

Bill No.  
2016

By-law No. A.-

A by-law to extend the hours for sound arising from the outdoor stage on Talbot Street between King Street and Dundas Street for the 2016 Country Music Week in section 13.0 of the City of London Special Events Policies and Procedures Manual on September 8, 9, 10, 2016

WHEREAS subsection 5(3) of the *Municipal Act, 2001*, provides that a municipal power shall be exercised by by-law;

AND WHEREAS the organizers for Country Music Week have applied to the City for approval of a Special Event under the 2016 Special Events Policies & Procedures Manual, with respect to use of City property;

AND WHEREAS the organizers for Country Music Week wish to locate one outdoor stage on Talbot Street between King Street and Dundas Street;

AND WHEREAS it is anticipated that the organizers for Country Music Week will be entering into a Facility Rental Contract with the City for use of City property;

AND WHEREAS the organizers for Country Music Week have requested that the City authorize sound from the Special Event to be held on City property (being one outdoor stage on Talbot Street between King Street and Dundas Street) to extend to 1:00 a.m. instead of 11:00 p.m. as currently set out Section 13 of the Special Events Policies & Procedures Manual;

AND WHEREAS a public participation meeting has been held in which members of the public had an opportunity to express their views on this request;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. Section 13 of the Noise Policy of the 2016 Special Events Policies & Procedures Manual is amended by deleting the term "*Exemption.*" in the second line of the policy, and replacing it with the term "*Exceptions.*"
2. Section 13 of the Noise Policy of the 2016 Special Events Policies & Procedures Manual is amended by inserting the following paragraph after the third bullet listed under "*Exceptions.*"
  - sound on September 8, 9, 10, 2016 from the outdoor stage on Talbot Street between King Street and Dundas Street during Country Music Week will be limited to the hours of 9:00 a.m. to 1:00 a.m of the following day
3. All other requirements of the Noise Policy are to continue to apply to the Special Event.
4. This by-law shall come into force and effect on the day it is passed.

PASSED in Open Council

Matt Brown  
Mayor

Catharine Saunders  
City Clerk

First reading –  
Second reading –  
Third reading –