

#### Basement Flooding aka Sewer Back-up June 8, 2016

Pete Karageorgos Director, Consumer and Industry Relations Insurance Bureau of Canada

#### **Topics**

- Insurance Bureau of Canada (IBC)
- Impact of severe weather "water is the new fire"
  - Globally
  - In Canada
  - In Ontario + Locally
- Role of property and casualty insurance industry, residents, government







# IBC's mandate is to work on behalf of our members







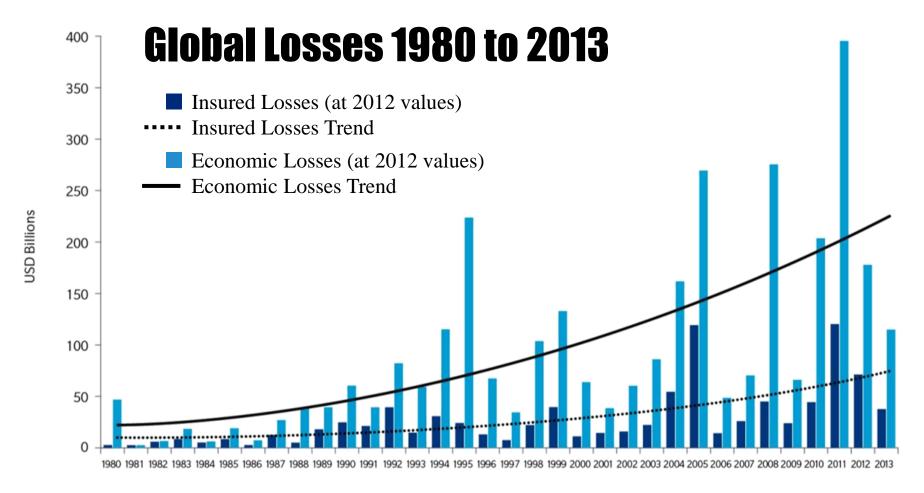
in total assets

in taxes and levies









Source: Guy Carpenter, Swiss Re









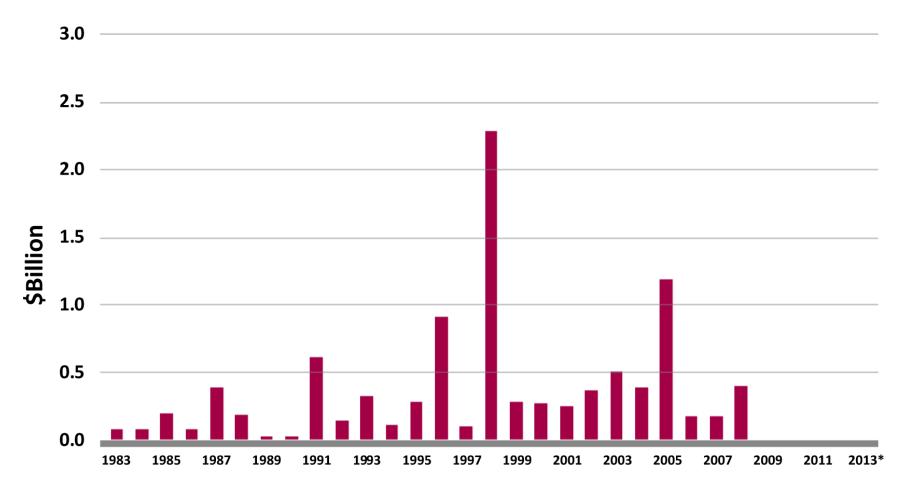


Reducing the fiscal and economic impact of disasters

Managing risk through catastrophe insurance

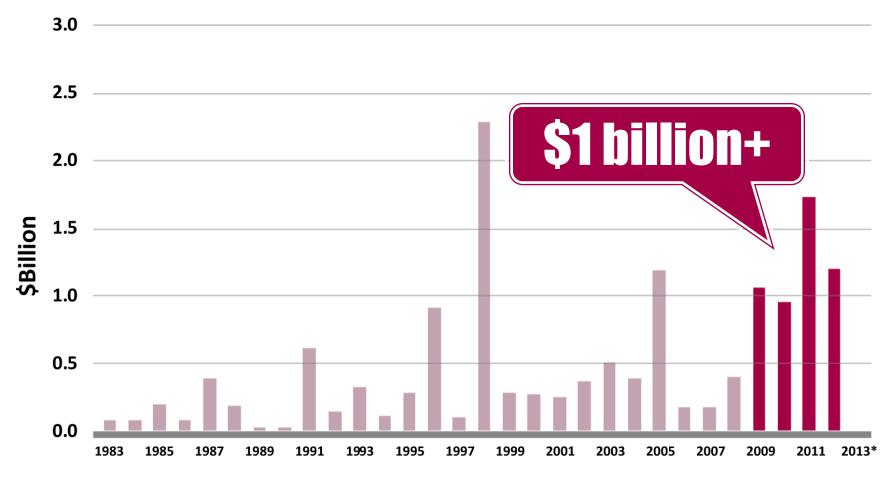






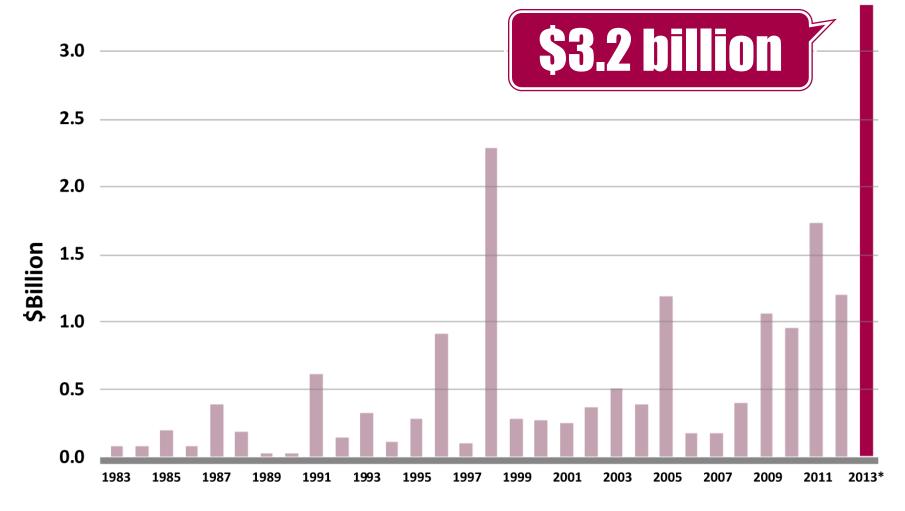
Loss & Loss Adjustment Expenses | \* 2013 Jan-Jul estimated Source: IBC Facts Book, PCS, Swiss Re, Munich Re & Deloitte Values in 2012 \$ CAN





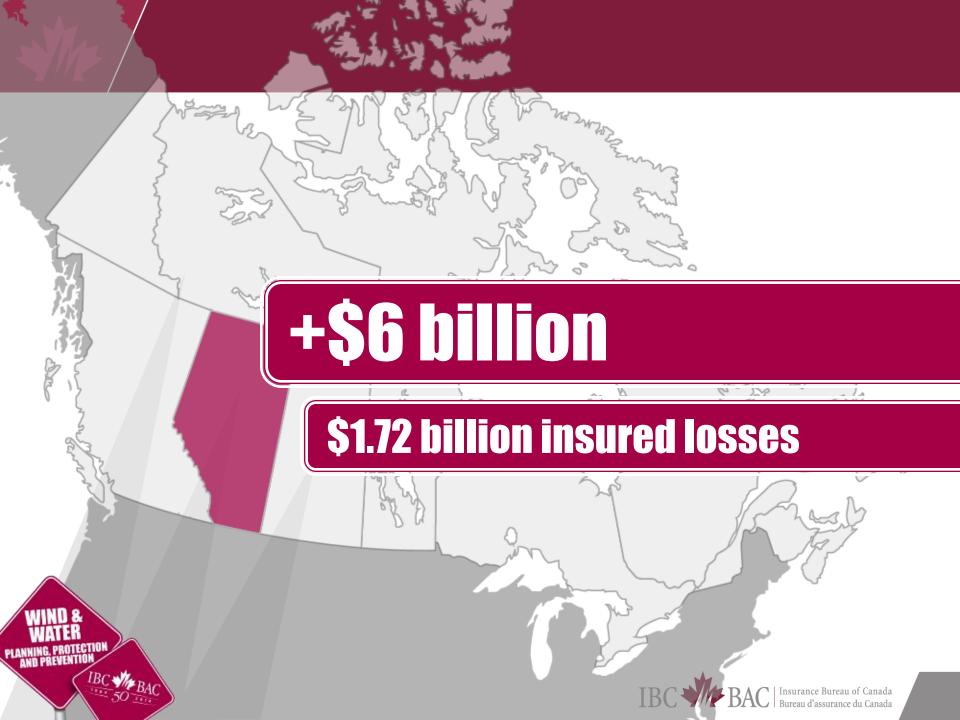
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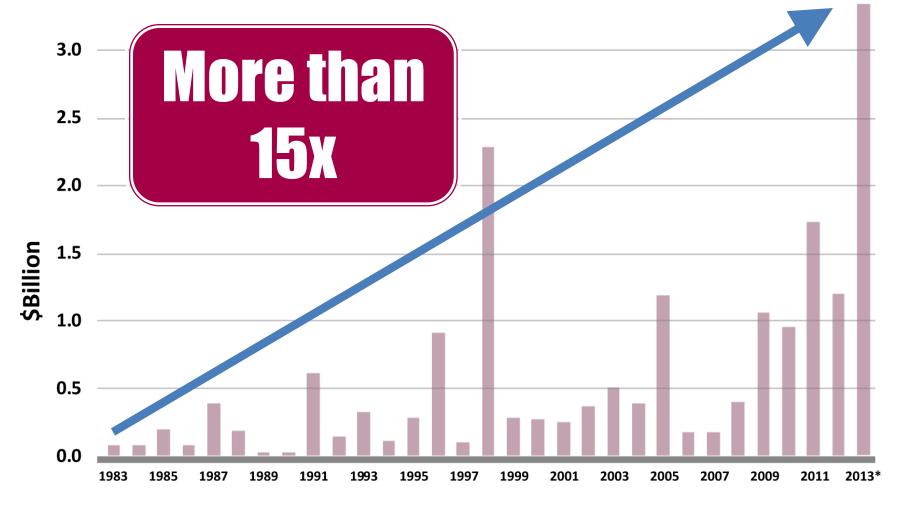




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## TELLING THE WEATHER STORY

THE INSTITUTE FOR CATASTROPHIC LOSS REDUCTION (ICLR) FOR INSURANCE BUREAU OF CANADA (IBC)





## DAYS ABOVE 30°

2050

**2005** 



## HIGHER WINTER TEMPERATURES



# 10 to 20% INCREASE



## Extreme rainfall overwhelms on infrastructure canadienne des municipalités

### Sewer system backs up and floods basements

**Insurance claims mount** 

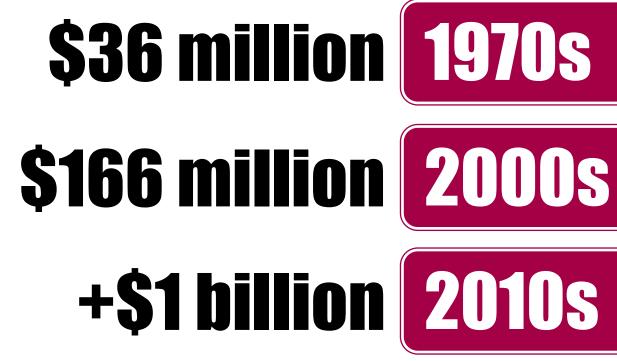




## S55 billion

Sewer and stormwater system infrastructure deficit









### **Federal** Budget -Infrastructure spending





## 

**Municipal Risk Assessment Tool** 





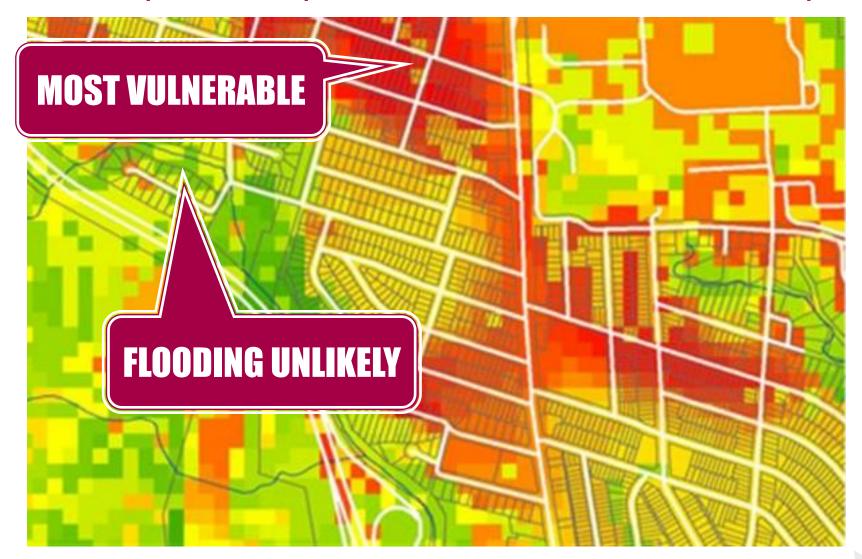
### MUNICIPAL WASTE WATER INFRASTRUCTURE

# CLAIMS OF SEWER CHAIMS WEATHER Municipal Risk Assessment Tool HISTORY PREDICTORS WATER PROXIMITY





#### IBC Helps Municipalities Forecast Sewer Backup





#### Flood Risk Map



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#### Consumer Outreach

- Media campaigns
- Brochures
- Mall displays
- YouTube videos
- Social media outreach
- 5 Consumer Information Centres across the country
- Calls and e-mails more than 65,000 last year
- www.ibc.ca





#### Consumer Outreach

Solid credible information for both consumers and governments is vital





#### Overland Flooding Can Cause Sewer Backup





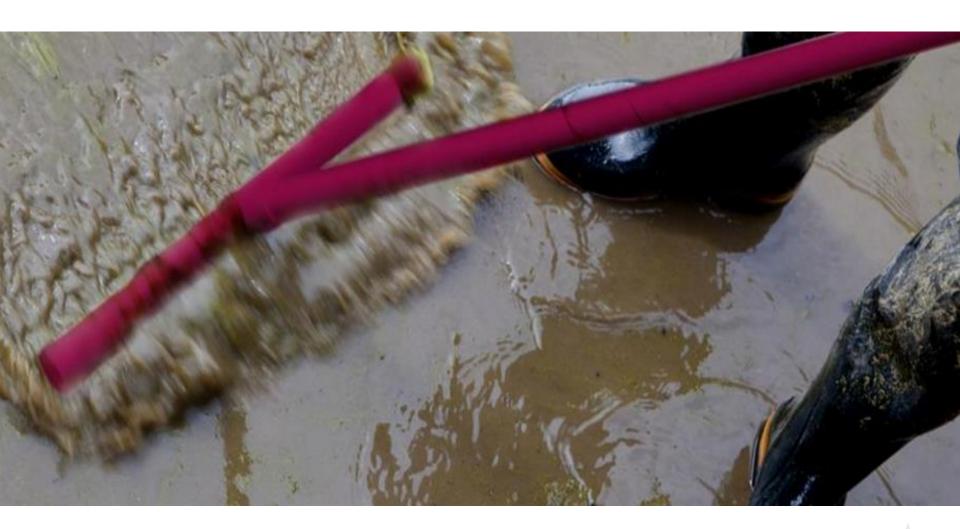
#### Sewer Backup Insurance

- Insurance covers events/losses which are "sudden & accidental"
- Insurers are offering coverage, including new product for overland flooding.
- Recurring losses ≠ sudden & accidental
- Insurance companies asking homeowners to take action to protect their homes
- Building on flood plains obvious issues





#### Managing Basement Flooding Risk





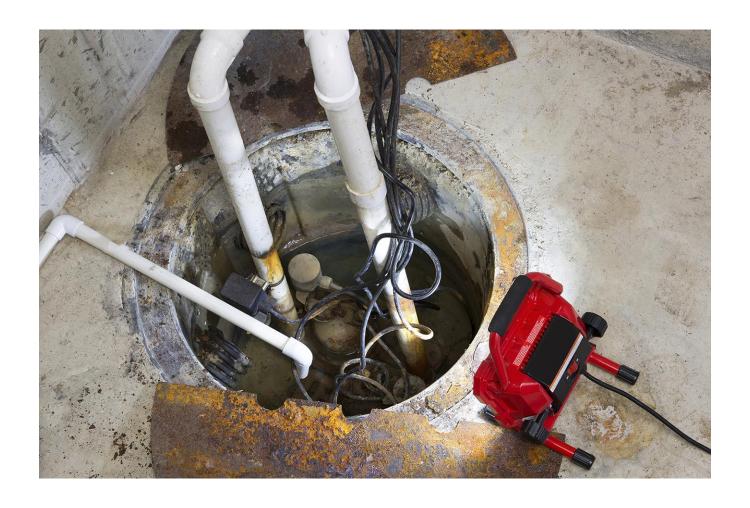
#### Installing a Backwater Valve





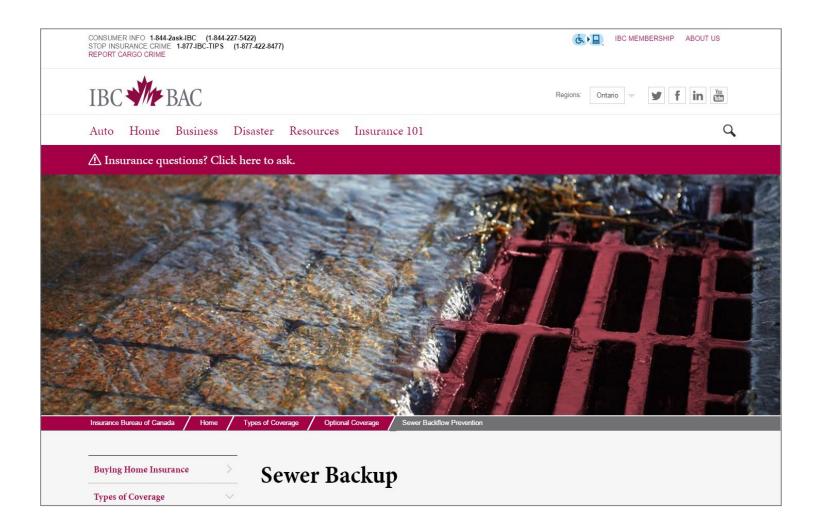


#### Installing a Sump Pump



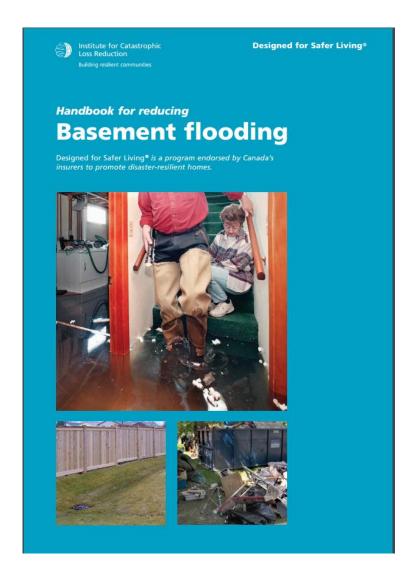


#### Information Available at ibc.ca





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#### **IBC Consumer Brochures**

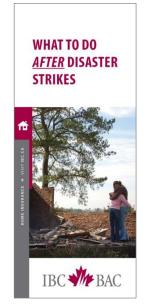






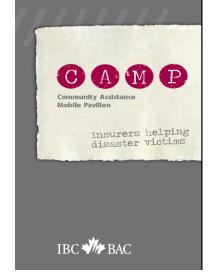














#### Contact Us

### IBC Consumer Information Center 1-844-2ask-IBC (1-844-227-5422)

Hours: M-F 9:00 a.m. – 4:00 p.m.

www.ibc.ca



