

**4TH REPORT OF THE**  
**TRANSPORTATION ADVISORY COMMITTEE**

Meeting held on April 5, 2016, commencing at 12:19 PM, in Committee Room #4, Second Floor, London City Hall.

**PRESENT:** A. Stratton (Chair), G. Bikas, G. Debbert, A. Farahi, J. Kostyniuk, J. Peccia and A. Penney and B. Mercier (Secretary).

**ABSENT:** S. Brooks, S. Greenly, H. Ketelaars, L. Norman and A. Wilson.

**ALSO PRESENT:** M. Elmadhoon, K. Grabowski, D. Hull (LTC), T. MacBeth, A. Miller and E. Soldo.

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**I. CALL TO ORDER**

1. Disclosures of Pecuniary Interest

That it **BE NOTED** that no pecuniary interests were disclosed.

**II. SCHEDULED ITEMS**

2. Overview of the City's Transportation Demand Management (TDM) Program

That it **BE NOTED** that the attached presentation from A. Miller, Transportation Demand Management (TDM) Coordinator, with respect to an overview of the TDM Program, was received.

**III. CONSENT ITEMS**

3. 3rd Report of the Transportation Advisory Committee

That it **BE NOTED** that the 3rd Report of the Transportation Advisory Committee from its meeting held on March 1, 2016, was received.

4. Municipal Council Resolution - 2nd Report of the Transportation Advisory Committee

That it **BE NOTED** that the Municipal Council resolution from its session held on March 22, 2016, with respect to the 2nd Report of the Transportation Advisory Committee from its meeting held on February 2, 2016, was received.

5. 2016 Renew London Infrastructure Construction Program

That it **BE NOTED** that a Report dated March 29, 2016 to the Civic Works Committee, from the Managing Director, Environmental and Engineering Services and City Engineer, with respect to the 2016 Renew London Infrastructure Construction Program, was received.

**IV. SUB-COMMITTEES & WORKING GROUPS**

None.

**V. ITEMS FOR DISCUSSION**

6. CAC Update

That it **BE NOTED** that the Cycling Advisory Committee update was not available at this meeting.

7. 2016 Work Plan

That the following actions be taken with respect to the Transportation Advisory Committee (TAC) 2016 Work Plan:

- a) it **BE NOTED** that the Transportation Advisory Committee (TAC) reviewed and updated its 2016 Work Plan;
- b) item #6 on the 2016 Work Plan relating to the appointment of a TAC Member to identify relevant matters to the committee **BE REMOVED** and a Review Sub-committee **BE ESTABLISHED** to review and bring to the attention of the TAC matters that come before the various Standing Committees that may be relevant to the TAC; and,
- c) it **BE NOTED** that a communication from A. Stratton, with respect to this matter, was received;

it being noted that the revised TAC Work Plan will be placed on its June 2016 agenda for further updates, if required.


**VI. DEFERRED MATTERS/ADDITIONAL BUSINESS**

None.

**VII. ADJOURNMENT**

The meeting adjourned at 1:25 PM.


**NEXT MEETING DATE: May 3, 2016**



## TDM Program Snapshot

Transportation Advisory Committee  
April 5<sup>th</sup>, 2016


**Alison Miller, MCP, MCIP, RPP**  
TDM Coordinator  
City of London



## TAC's Mandate


TAC will advise and support City Council in the implementation of the City's Transportation Master Plan (TMP), including Active Transportation and Transportation Demand Management (with the exception of the cycling components of these City plans and programs\*)


- publicizing the benefits and importance of the initiatives designed to achieve the objectives of the TMP;
- advising on measures required to implement the City's commitment to active transportation;
- assisting the development of new active transportation and transportation demand management policies, strategies and programs;
- encouraging public participation in the initiatives designed to achieve the objectives of the TMP;
- advising on measures required to implement the City's commitment to active transportation;
- assist in monitoring the effectiveness of active transportation facilities and support programs.



## What is TDM?


- Strategies that result in more efficient use of a transportation system
- Encouraging travellers to use options other than driving alone or . . . . *driving at all*
- More than just weekday peak hours
- Component of an active lifestyle



## What Does TDM Include?

- Active Transportation: Walking and Cycling
- Carpooling
- Carsharing
- Vanpooling
- Transit
- Telework
- Measures to drive more efficiently: Combine trips, shop locally and avoid peak periods
- Parking management
- Pricing strategies
- Combinations of these



## TDM's Roots in London

- First introduced in the 1994 TMP
  - Contained new target to reduce the use of Single Occupancy Vehicles (SOV) in the City by 15%, to be achieved through TDM measures
- First TDM Coordinator hired in 2000
- Position originally in Transportation Planning & Design. Moved to Environmental Programs in 2003 when service area created.



## The City's Environmental Programs (think built environment)


- Air Quality & Climate Change
- Energy Conservation
- Transportation Demand Management
- Active Transportation
- Urban Watershed Management
- Water Conservation
- Naturalization
- Community Capacity Building and Outreach



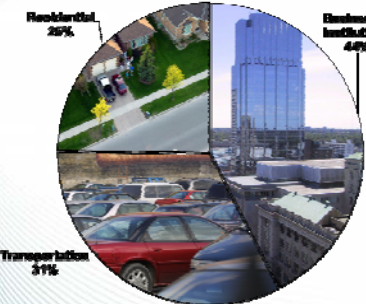

## Our Goals

- Create awareness
- Promote options
- Change residents' perceptions
- Lead community outreach programs
- Provide information, advice and recommendations

 Lead to action



## Energy Use in London



Residential 26%

Transportation 31%

Business & Institutions 43%

One-third of London's energy needs are for transportation.

What will happen when oil becomes too expensive?

## City's Integrated Services

1. Transportation Planning & Design
2. Environmental Programs
3. Planning Policy
4. Environmental & Parks Planning
5. Parks & Rec
6. Community Partnerships & Funding

## Shared Responsibility

We work with expert partners. For example:

- LTC for transit solutions
- MLHU for healthy living
- Environmental & Parks Planning for off-road wayfinding



## Partners are Key



## Highlights from Last 5 Years

- Business Travel Wise Program to engage employers  
→ Approx. 50 employers reached so far rep. over 10,000 employees
- Evolution of Carpool Promotion to Regional Rideshare  
→ Over 15,000 Londoners reached  
→ 2,500 Londoners benefit from web-service
- Increasing amount of bicycle parking  
→ Installed 110 bike racks and posts






Mode	Share (%)
Auto Driver	63%
Auto Passenger	10.5%
Transit	13.3%
Walk/Cycle	9%
Other	5%

## Highlights from Last 5 Years

- Testing automatic pedestrian/cyclist counting equipment to measure change
  - Piloted with federal funding in 2010
  - Now have counters in 16 on and off-road locations
- Working with community partners to strengthen their activities, including TREA, MLHU, Our Street, London Cycle Link, etc.
  - Give AT a Go! Campaign: 5 workplaces
  - Active & Safe Routes to School: worked with 26 schools so far (17 in London)
  - Festival bike racks: provided to over 30 events




## Cycling – Current Activities

- Tied to London ON Bikes
- Installing bike corrals, bike lockers and fix-it stations
- Update the Bike Map
- Bike History Signage
- Education campaigns

## Carpooling

- Brief History
- Regional Rideshare

## 8 Priorities for 2016-2019


1. Rapid transit, mobility and TDM
2. Improving TDM metrics
3. Regional Rideshare
4. Carshare
5. Bikeshare research and business case
6. Expand Business Travel Wise Program
7. Create an employer commuter marketing strategy
8. Research emerging role of autonomous vehicles and mobility advancements

 **TAC's Potential Role**

Some ideas for consideration:

- Review Draft Bike Map
- Assist with Promotion of Regional Rideshare
- Cultivate Corporate and Community Champions
- Co-host a TDM Event



 **TAC's Potential Next Steps**

**How would TAC like to get engaged...**

**...with the 2016-2019 priorities?**

**...other?**