

WORK PLAN ITEM #4

Outreach and Engagement

Other Advisory Committees' Outreach and Engagement Initiatives

Committee	Outreach / Engagement Initiatives or related projects
Accessibility	Education Subcommittee: Lunch and learns, Community event presence, Presentations to community service groups, Partnering with other groups (e.g. King's)
Environment	Education and Outreach Subcommittee: Online engagement through partners and the city, Partnered event assistance, E-newsletter (?)
Agricultural	Urban Agriculture Symposium to engage the agricultural community and other City Advisory Committees
Animal Welfare	Coyote Education Seminar - Host an educational seminar to provide information to stakeholders and the community about how to handle coyote issues in the urban setting.
Child Care	Media coverage review
Cycling	Subcommittee - general discussion Cycling Award (Mayor's New Years Award)
Heritage	Stewardship Subcommittee <ul style="list-style-type: none"> Allows citizens to bring forward items of interest, subcommittee considers whether to bring it to LACH Education Subcommittee <ul style="list-style-type: none"> Works with LHC to promote public awareness and education on heritage resources. LACH-related news updates in the LHC newsletter, LACH involvement in LHC programming and events (i.e. Heritage Fair), outreach support, and/or school-related programming as part of Citizen Culture: Culture-Infused LEARNING (LHC and London Arts Council). initiates, assists and/or advises on education and outreach programs to inform the citizens of London on heritage matters. consider contributing to the organization of a city wide heritage fair/ day/ symposium coordinates with the efforts of the Historic Sites Committee of the London Public Library.
Diversity and Race Relations	Awards & Recognition Subcommittee <ul style="list-style-type: none"> Mayor's award Education Subcommittee <ul style="list-style-type: none"> Brochure on diversity Social media "Hands Against Racism" campaign
Housing	Mayor's award

Recommendation

Update Work Plan Item #5 as follows:

Item	Background / Lead / Timeline / Budget
Form an Education and Outreach Subcommittee; engage reps from other advisory committees to learn from their experiences and work together to build tools and resources for outreach	<i>no change</i>

WORK PLAN ITEM #5

Educational Presentations for the TAC

I would like to source ideas from the committee for topics that would be beneficial to explore, noting that Allison Miller will present on Transportation Demand Management at the April meeting.

Presentations could include items arising from our mandate such as objectives of effective transportation planning, specific topics we'd like to learn more about, or more general information around the current and potential role of the committee.

WORK PLAN ITEM #6

Following the Civic Works Committee and LTC

Recommendation

If S. Greenley, as the other lead for Work Plan Item #6, is in agreement, remove work plan item #6, and instead roll this function into the purpose of a Review Subcommittee, as detailed below.

PROPOSAL FOR THE CREATION OF A REVIEW SUBCOMMITTEE

Some advisory committees currently have subcommittees that meet regularly to take some of the burden of discussion and deliberation off of the normal meetings, and move them into an informal and more flexible meeting. I believe that the Transportation Advisory Committee could benefit from a similar practice, and propose the creation of a Review Subcommittee with a function as outlined below.

This approach would give us more time to make important recommendations, allow those most interested in a topic to explore it in greater depth, and makes best use of staff and resource members' time in regular TAC meetings. The Review Subcommittee could also engage a broader group of citizens with an interest in transportation.

Purpose of the Review Subcommittee

The Review Subcommittee provides a regular opportunity for committee members to discuss topics in greater depth when

- a) an item from the regular agenda is deferred to allow time for more research, discussion, or consideration than the meeting allows;
- b) a new item of potential interest arises from the discussion at a meeting that warrants further conversation but is not included in the agenda; or
- c) a citizen who is not a member of the committee wishes to bring a matter informally to the attention of the committee.

Membership and Attendance

- All members of the Transportation Advisory Committee are members of the Review Subcommittee.
- Attendance at the review subcommittee is optional.
- The Review Subcommittee will meet at a regular time (e.g. second Tuesday of each month at 1:00PM) but only as needed, based on the business arising from the previous regular meeting.
- Members are encouraged to invite others to attend whenever it would be beneficial.

Procedure

When the TAC moves to forward an item to the Review Subcommittee, we should agree on some general guidelines about the topic, such as what questions the subcommittee should seek to answer, and how the subcommittee should return findings (e.g. a proposed recommendation, information update, report for CWC, etc).

As much as possible, an informal agenda for the Review Subcommittee should be set at the regular meeting so that members know what will be discussed. If members have an item they'd like to discuss at the Review Subcommittee, they should try to make people aware of it at the regular TAC meeting.