Advisory Committee on the Environment Education & Outreach Sub-Committee

Meeting Date: Wednesday, February 17, 2016

In Attendance: Susan Ratz, Mary Ann Hodge

Key points from the meeting:

1. Spring Online Engagement Drive (Work Plan Item #9)

Feedback from Jay Stanford regarding proposed efforts was reviewed.

ACTION – Susan will contact Urban League of London/Pints & Politics plus Women in Politic groups to see

how they might help. (by mid-March)

ACTION – Mary Ann will contact religious organizations she is familiar with. (by mid-March)

ACTION – Mary Ann will find a list of advisory groups and their meeting dates and times so that presentations can be made to them about the City e-newsletter & social media accounts. (by end of

February)

ACTION – Susan will lead a discussion on London Clean & Green at next meeting. She will ask Jay

Stanford if he wants to lead part of the discussion.

2. Sub-Committee Communication Support (Work Plan Item #10)

To do items were reviewed.

ACTION – Susan will begin to set up a dropbox system for sub-committees. (February/March)

ACTION – Susan will add the Sub-Committee Report format to the March agenda.

3. Urban Agriculture Event (Other)

The event and our ability to assist with the event was discussed. It was agreed that now, with more time, we could consider providing assistance in specific areas as needed, and can be active in helping spread the word via our own contacts and social media profiles.

ACTION – Susan will touch base with Diane and Gabor via email. (by Feb 19th)

Next meeting date/time: Monday, March 7th 8:30pm