



Thursday, March 24, 2016

Councillor P. Squire, Chair, and Members
Planning and Environment Committee,
City of London

Dear Councillor Squire,

Re: Old East Village Commercial Corridor Urban Design Manual

I am writing on behalf of the Old East Village BIA Board of Directors to request that Council support the staff recommendation to adopt the Old East Village Commercial Corridor Urban Design Manual and add it to the list of adopted guideline documents in section 19.2 of the Official Plan.

The Old East Village BIA Board is a local board of the municipality comprised of local property owners, business owners, and cultural venues. The BIA is responsible for implementing the Old East Village Community Improvement Plan's vision for the commercial corridor as a beautiful, walkable street which serves the needs of the local residents, and attracts visitors from all over Southwestern Ontario and beyond.

The adoption of the Old East Village Commercial Corridor Urban Design Manual will help guide the continued revitalization occurring in the Old East Village and ensure it builds upon and complements the hard work the community has done to date. The BIA and the City have supported 38 properties since 2007 with applications to renovate their buildings under the Old East Village Financial Incentive Programs. In total over \$193.4 million in investment has been realized in renovations and new development along the corridor over that time period. There are, however, many more properties in need of renovation or development and this manual will assist these property owners with those developments.

We appreciate the work of the Planning Department staff and support the recommendation to adopt the Old East Village Commercial Corridor Urban Design Manual into the Official Plan.

Sincerely,

A handwritten signature in blue ink, appearing to read "M. Drangova". The signature is fluid and cursive, written over a light blue horizontal line.

Maria Drangova
Old East Village Board Chair