To: Heather Woolsey

Subject: London Rib Fest – Municipal Significant Event

To the members of the London City Council:

This email is to inform you that Family Shows Canada will be applying for a Special Occasion Permit for the 25th annual London Rib Fest.

The 25th annual London Rib Fest will be taking place Aug. 2nd - Aug. 6th, 2012 at Victoria Park in downtown London and encompasses "Ribbers", entertainment and activities for the whole family and attracts over 100,000 visitors who come to enjoy live music, the beer tent and the entertainment. London Rib Fest is billed as the 2nd largest Ribfest in Canada We are requesting our festival to be designated a "SIGNIFICANT EVENT" for the City of London for this coming summer festival season. Once this designation is awarded in writing, we can continue with our application for the Special Occasions Permit.

If you have any questions, please contact me at your earliest convenience.

We look forward to another successful year for the London Rib Fest.

Thank you, Doug Hillier Family Shows Canada