

3RD REPORT OF THE
CYCLING ADVISORY COMMITTEE

Meeting held on February 17, 2016, commencing at 4:06 PM, in Committee Room #4, Second Floor, London City Hall.

PRESENT: D. Mitchell (Chair), J. Jordan, H. Ketelaars, W. Pol, C. Quirk, G. Sinclair, D. Szoller and M. Zunti and J. Martin (Secretary).

ABSENT: B. Schulz.

ALSO PRESENT: J. Bruin, D. Hall, D. MacRae, B. McCall and G. Strang.

I. CALL TO ORDER

1. Disclosures of Pecuniary Interest

That it BE NOTED that no pecuniary interests were disclosed.

II. SCHEDULED ITEMS

2. Thames Valley Parkway Wayfinding/Signage

That it BE NOTED that the attached presentation from S. Murillo-Morales, Project Coordinator, Environmental & Parks Planning with respect to the Thames Valley Parkway Wayfinding/Signage, was received.

III. CONSENT ITEMS

3. 2nd Report of the Cycling Advisory Committee

That it BE NOTED that the 2nd Report of the Cycling Advisory Committee, from its meeting held January 20, 2016, was received.

IV. SUB-COMMITTEES & WORKING GROUPS

4. Cycling Advisory Sub-Committee Report

That Civic Administration BE INVITED to a future meeting of the Cycling Advisory Committee to provide a presentation on the Cycling Master Plan prior to the official release of the plan to the Civic Works Committee; it being noted that Cycling Advisory Sub-Committee report, from its meeting held February 2, 2016, was received.

V. ITEMS FOR DISCUSSION

5. 2016-2019 Budget

That it BE NOTED that the Cycling Advisory Committee (CAC) held a general discussion and approved the Chair to prepare a finalized submission for the Draft 2016-2019 Multi Year Budget, on behalf of the CAC.

6. Field Marshal Wolseley Bridge (Quebec Street) Pedestrian Safety

That it BE NOTED that the Cycling Advisory Committee (CAC) deferred discussion with respect to the Field Marshal Wolseley Bridge (Quebec Street) Pedestrian Safety and the related staff report to the Civic Works Committee dated February 2, 2016, to the next meeting of the CAC.

VI. DEFERRED MATTERS/ADDITIONAL BUSINESS

None.

VII. ADJOURNMENT

The meeting adjourned at 6:46 PM.

NEXT MEETING DATE: March 16, 2016

TVP WAYFINDING SIGNAGE SYSTEM

2016 IMPLEMENTATION PLAN

Presented by:

Sandra V. Murillo Morales | Parks Project Coordinator | Environmental & Parks Planning

Cycling Advisory Committee (CAC) - February 17, 2016



PRESENTATION OBJECTIVES



- 1 Present 2016 Wayfinding Signage Implementation Plan for the Thames Valley Parkway (TVP)
- 2 Seek input on 'Directional - Cycling Destinations Signage' along each TVP branch



AGENDA

1. TVP Wayfinding Signage Background
2. Existing Signage Inventory
3. Conceptual TVP Signage System Plan
4. 2016 Wayfinding Signage Implementation Plan
5. Q & A



1 TVP Signage System Background



TVP BACKGROUND



- Thames Valley Corridor is London's most important natural, cultural, recreational and aesthetic resource
- Thames Valley Parkway (TVP) is the most valued recreational amenity for Londoners
- One of the top-three locations to cycle (London Bikes, 2015)
- TVP can have around 1800 users per day (EPP, 2014)



SOME CURRENT NEEDS ALONG THE TVP

- Provide solutions to existing community groups demands (e.g., Age Friendly London Taskforce; Accessibility Advisory Committee; Cycling Advisory Committee; London Cycle Link, etc.)
- Increase use and awareness of existing cycling infrastructure, especially the Thames Valley Parkway (TVP)
- Identify cycling destinations and routes (e.g., seating infrastructure, bike racks and directional signage to community hubs)
- Increase TVP safety by installing signage for seniors who use the path for recreation and health



Why a wayfinding signage system along the TVP ?

- Provides accurate information through consistent & cohesive physical signage system
- Improves user experience along the TVP corridor
- Directs users to other recreational features and city landmarks



2 Existing Signage Inventory

EXISTING SIGNS

A. Main 'Trail Head'



B. Pathway Sections



C. Directional & Distance

Pathway Gaps	System Amenities
TVP Direction	St. Direction/Access
Biking distances/time	Washroom Distance

D. Distance Markers

Painted Marker
Acrylic Ground Mark

OTHER EXISTING SIGNS ALONG TVP

Interpretive Signage

Environmental	Heritage
Historical	

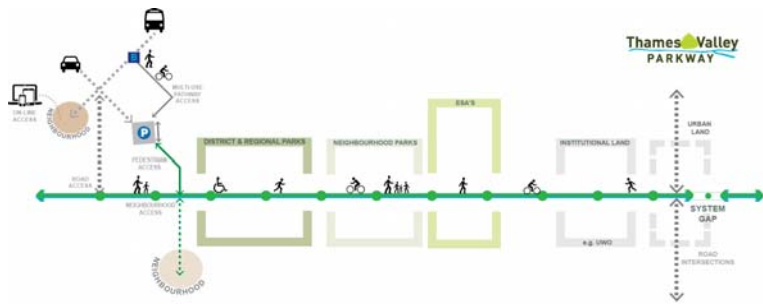
Parks Signage

Parks	ESAs
Park-Specific Sign	

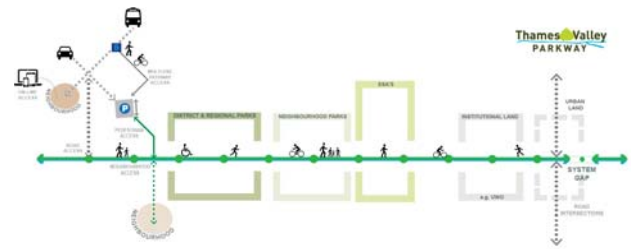
OTHER EXISTING SIGNS ALONG TVP

Informative	Cautionary/Regulatory Signage								
<table border="1"> <tr> <td> Special Programs</td> <td> Tourism</td> </tr> <tr> <td> City Landmarks</td> <td></td> </tr> </table>	Special Programs	Tourism	City Landmarks		<table border="1"> <tr> <td> Natural Events</td> <td> Activity Conflict</td> </tr> <tr> <td> Warning</td> <td> Traffic Signs</td> </tr> </table>	Natural Events	Activity Conflict	Warning	Traffic Signs
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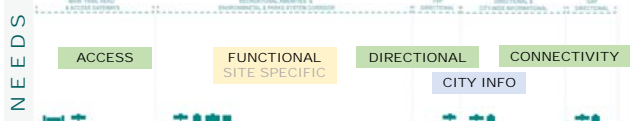
3 Conceptual TVP Wayfinding Signage System



CONCEPTUAL THAMES VALLEY PARKWAY (TVP) SYSTEM



CONCEPTUAL TVP WAYFINDING SIGNAGE SYSTEM



TVP SIGNAGE HIERARCHY

- 1 **MAIN SIGNS – Trail Head**
- 2 **PATH SECTION SIGNS**
- 3 **DIRECTIONAL SIGNS**
 - a. DESTINATIONS SIGNS
 - b. CONFIRMATION SIGNS
 - c. TURN SIGNS
 - d. DISTANCE MARKERS
- 4 **SITE IDENTIFIER SIGNS**
- 5 **INTERPRETIVE SIGNS**

DESIGN ELEMENTS

- Sign Sizes
- Colour
- Symbols & Logos
- Type Size & Font
- Materials



TVP WAYFINDING SIGNAGE SYSTEM PLAN | GOALS

1. **LEGIBILITY**
Provide users with accurate information to access community & recreational amenities within the parks system corridor
2. **CONNECTIVITY**
Provide directional signage to guarantee access and continuity of the TVP system at ex. pathway gaps
3. **ENGAGEMENT**
Promote the use of the TVP as an alternative active transportation and recreational route for Londoners
4. **MANAGEMENT**
Develop an integrated design, management and maintenance plan for TVP wayfinding signage

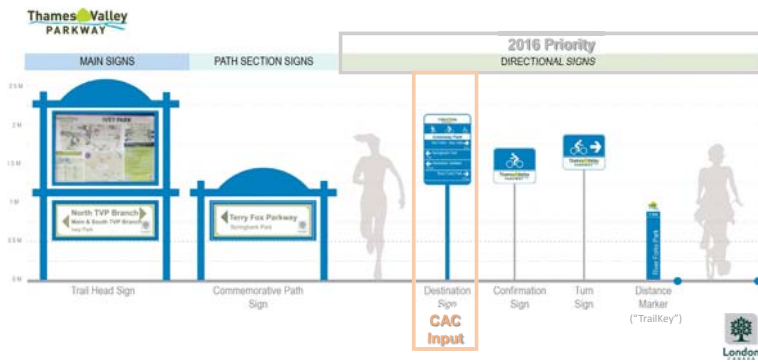


2016 SIGNAGE IMPLEMENTATION PLAN

4
2016 Wayfinding Signage
Implementation Plan



2016 SIGNAGE IMPLEMENTATION PLAN



2016 ACTION PLAN

TRAIL HEAD SIGNS & PATH SECTION SIGNS

- Upgrade Main 'Trail Head' maps and 'Bottom' signs to meet accessibility standards
- Install 'Pathway Section' signs where required



DIRECTIONAL SIGNS

TVP GAPS

- Identify TVP system gaps and design on & off street signage
 - Confirmation and turn signs



DISTANCE MARKERS

- Develop and design a permanent marking alternative to provide users with distance information every 0.5KM
 - Install 'TrailKey' product to provide information about TVP and important amenities (every 1KM)
 - Ground paint mark (every 0.5KM)



DESTINATIONS

- Design & install pilot signs to direct people to closest community amenities and major cycling destinations

POTENTIAL CYCLING DESTINATIONS

Identify preferred **6 to 12 main locations of 'Cycling Destinations Signs'** to be included in future potential directional signage along each branch of the TVP



5
Q&A

Thames Valley
PARKWAY

THANK YOU 